

COMMUNITY IMPACT SURVEY SUMMER 2024

The Community Impact Survey was developed in collaboration with several community partners. It is designed to measure the effectiveness of UW Bothell's efforts to engage in the exchange of knowledge and resources with our partners to help address critical societal issues and contribute to the public good. The survey gathers valuable feedback from partners on how UW Bothell can improve our community engagement efforts and highlights areas where our partnerships are performing well and our efforts should continue.

SUMMARY OF RESULTS

Top benefits of partnership with UW Bothell reported by community partners:

- **80%** indicated that it definitely helped meet their organization's mission/goals.
- **79%** responded that it definitely allowed them to both improve services and added people power to accomplish program tasks and/or outreach.
- **76%** reported that it definitely brought new energy to their organization.

Feedback for UW Bothell:

- Need for improved communication. Examples provided below:
 - Desire for introductory email from professors outlining student goals and core competencies.
 - Clarity of student placement process and more communication regarding changes from virtual to in-person experiences.
- Improve preparation for both students and organizations, and better onboarding processes for students.
- Need for more ease to have clear postings to connect students with organization.
- Desire for more in-person engagement events for community partners that would allow sharing of successes.

SURVEY PARTICIPANT PROFILE

**30 community partners
completed the survey.**

Sectors

Nonprofit: 20
Government: 5
Other: 4
For profit: 1

Partnership duration

10+ years: 8
5-9 years: 3
3-5 years: 7
1-2 years: 10

Partnership involvement

- Community-engaged learning and research courses: **77%**
- Internships: **47%**
- Campus-level councils or advisory boards: **27%**
- Capstone courses: **27%**
- Special events: **27%**
- Student volunteers: **27%**
- Faculty consultation: **10%**

IMPACT OF STUDENT CONTRIBUTIONS FOR COMMUNITY PARTNERS

The following are the most frequent ways in which partners say students contribute to their organizations.

Program advancement: Students are instrumental in advancing new programs within organizations.

Leadership development: Collaborations with students help build the next generation of leaders.

Employment pipeline: Partnerships with UW Bothell create future employment opportunities for students and increase organizational awareness.

Skill contribution:

1. Data visualization – Organizations receive data visualization systems that improve strategic planning and grant writing.
2. Patient outreach – Students conduct patient outreach, improving healthcare services and allowing staff to focus on other tasks.

Higher education role models: Students serve as role models, reducing stigma around higher education.

Participant support: Students support and build relationships with participants/clients.

MEASURING RECIPROCITY AND CONTRIBUTION TO PUBLIC GOOD

Partners most frequently rated their partnerships as “yes, definitely” when responding to the following questions on a Likert scale of yes, definitely; somewhat; not at all; or not applicable.

Our community engagement partnership with UW Bothell definitely:

1. contributed to the public good **(85%)**
2. provided an exchange of knowledge to our organization **(84%)**
3. provided an exchange of knowledge to UW Bothell **(81%)**
4. provided an exchange of resources to UW Bothell **(70%)**
5. provided an exchange of resources to our organization **(68%)**
6. identified mutually beneficial opportunities **(61%)**
7. facilitated shared interests **(50%)**

CHALLENGES TO PARTNERSHIP

Three highest-rated challenges to partnering with UW Bothell:

1. required substantial time as a resource on behalf of partner
2. required substantial partner staff involvement
3. was sometimes difficult to come up with tasks for students to do

“Having a team of UW faculty to listen to our growth needs and what potential projects or departments we can reach out to has been very beneficial!”

— UW Bothell community partner



Doris O'Neal, YWCA community partner, and Dr. Maureen West