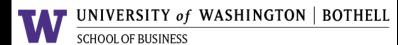
Marketing Concentration



Website 425-352-5113 ugbiz@uw.edu UW1-381

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	unique interests, or degree requireme		
Year 1	Autumn	Winter	Spring
	❖ 1&S	VLPA	* NW
	B MATH 122 Precalculus I (NW, QSR)	B MATH 123 Precalculus II (NW, QSR)	◆B MATH 144/STMATH 124 Calculus for Life & Social Sciences (NW, QSR)
	B WRIT 134 Composition (C)	♦ B WRIT 135 Composition (W)	♦ B BUS 220 Intro to Microeconomics (I&S)
	Autumn	Winter	Spring
.2	♦ B BUS 221 Intro to Macroeconomics (I&S)	VLPA	VLPA
Year 2	◆B BUS 210 Principles of Financial Accounting	◆B BUS 211 Principles of Managerial Accounting	◆ B BUS 230 Introduction to Business Law (I&S)
	♦ B BUS 215 Intro to Business Stats	DIV	General Elective
Take	e the WSA at least one quarter prior to app	plying for Business. See website for details	on WSA equivalencies. <u>Apply</u> to Business.
	Autumn	Winter	Spring
	B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	B BUS 350 Business Finance (310)
Year 3	B BUS 307 Business Writing (W)	✓B BUS 320 Marketing Management	General Elective
>	B BUS/B BSKL 300 Management of Organizations	General Elective	B BUS 423 Market Intelligence (320) or ★B BUS 400 Level Approved Marketing Elective (320)
At	ttend Orientation prior to registering for bu	ısiness courses. Attend Major Planning Wo	rkshop in your first quarter as a major.
	Autumn	Winter	Spring
4	B BUS 423 Market Intelligence (320) or ★B BUS 400 Level Approved Marketing Elective (320)	✓B BUS 438 Marketing Management Laboratory (320 & 400 level Marketing course)	★B BUS 400 Level Approved Marketing Elective (320)
Year 4	General Elective	General Elective	✓B BUS 480 Global Environment of Business (All BUS core courses)
	General Elective	✓B BUS 470 Business Policy & Strategic Management (All BUS core courses)	General Elective

Prerequisite: Must be completed prior to applying for a major.

✓ milestones: Courses and special requirements necessary to timely progress through and complete a major.

- may be fulfilled with Discovery Core
- **★** Electives

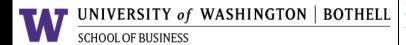
All classes are 5 credits unless followed by a parenthesis with a number, indicating the number of credits.

Refer to the time schedule for up to date course offerings; including quarters, days and times

This Map is a suggested sequence of the current curriculum which may be altered to carry out the academic objectives of the University. The University specifically reserves the right to change the student's current map at any time within the student's period of study. Last updated: 6/17/19

Attend Graduation Application Workshop 2-3 quarters prior to graduation

Finance Concentration



Website 425-352-5113 ugbiz@uw.edu UW1-381

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	Autumn	Winter	Spring
1	♦ I&S	VLPA	❖ NW
Year	B MATH 122 Precalculus I (NW, QSR)	B MATH 123 Precalculus II (NW, QSR)	◆B MATH 144/STMATH 124 Calculus for Life & Social Sciences (NW, QSR)
	B WRIT 134 Composition (C)	♦ B WRIT 135 Composition (W)	♦ B BUS 220 Intro to Microeconomics (I&S)
	Autumn	Winter	Spring
r 2	♦ B BUS 221 Intro to Macroeconomics (I&S)	VLPA	VLPA
Үеаі	◆B BUS 210 Principles of Financial	◆B BUS 211 Principles of Managerial	◆ B BUS 230 Introduction to Business
>	Accounting	Accounting	Law (I&S)
	♦ B BUS 215 Intro to Business Stats	DIV	General Elective

Take the WSA at least one quarter prior to applying for Business. See website for details on WSA equivalencies. Apply to Business.

8	Autumn	Winter	Spring
	✓B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	✓B BUS 350 Business Finance (310)
Year	B BUS 307 Business Writing (W)	B BUS 320 Marketing Management	B BUS 453 Financial Insti. & Markets (350)
	B BUS/B BSKL 300 Management of Organizations	General Elective	General Elective

Attend Orientation prior to registering for business courses. Attend Major Planning Workshop in your first quarter as a major.

Year 4	Autumn	Winter	Spring
	B BUS 451 Financial Policy & Practice (350)	B BUS 454 Investments (350)	★B BUS 400 Level Approved Finance Elective
	(530)		✓B BUS 480 Global Environment of
	General Elective	General Elective	Business (All BUS core courses)
		✓B BUS 470 Business Policy & Strategic	
	General Elective	Management (All BUS core courses)	General Elective
		(All BOS core courses)	

Attend Graduation Application Workshop 2-3 quarters prior to graduation

- Prerequisite: Must be completed prior to applying for a major.
- ✓ milestones: Courses and special requirements necessary to timely progress through and complete a major.
- may be fulfilled with Discovery Core
- **★** Electives

All classes are 5 credits unless followed by a parenthesis with a number, indicating the number of credits. Refer to the time schedule for up to date course offerings; including quarters, days and times

Concentration



Website 425-352-5113 ugbiz@uw.edu UW1-381

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Year 1	Autumn	Winter	Spring	
	❖ I&S	VLPA	❖ NW	
	B MATH 122 Precalculus I (NW, QSR)	B MATH 123 Precalculus II (NW, QSR)	◆B MATH 144/STMATH 124 Calculus for Life & Social Sciences (NW, QSR)	
	B WRIT 134 Composition (C)	♦ B WRIT 135 Composition (W)	◆ B BUS 220 Intro to Microeconomics (I&S)	
	Autumn	Winter	Spring	
.5	♦ B BUS 221 Intro to Macroeconomics (I&S)	VLPA	VLPA	
Year 2	◆B BUS 210 Principles of Financial Accounting	◆B BUS 211 Principles of Managerial Accounting	♦ B BUS 230 Introduction to Business Law (I&S)	
	♦ B BUS 215 Intro to Business Stats	DIV	General Elective	
Take	e the WSA at least one quarter prior to app	olying for Business. See website for details o	on WSA equivalencies. <u>Apply</u> to Business.	
	Autumn	Winter	Spring	
æ	B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	B BUS 350 Business Finance (310)	
Year	B BUS 307 Business Writing (W)	B BUS 320 Marketing Management	General Elective	
	✓B BUS/B BSKL 300 Management of Organizations	General Elective	B BUS 473 Leadership & Decision Making (300)	
At	ttend Orientation prior to registering for bu	usiness courses. Attend Major Planning Wo	rkshop in your first quarter as a major	
	Autumn	Winter	Spring	
	B BUS 472 Managing Employees (300)	★B BUS 400 Level Approved Management Elective	★ B BUS 400 Level Approved Management Elective	
Year 4	General Elective	General Elective	✓B BUS 480 Global Environment of Business (All BUS core courses)	
>	General Elective	✓B BUS 470 Business Policy & Strategic Management (All BUS core courses)	General Elective	
	Attend Graduation Application Workshop 2-3 quarters prior to graduation			

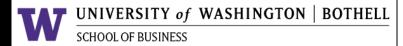
Prerequisite: Must be completed prior to applying for a major.

√ milestones: Courses and special requirements necessary to timely progress through and complete a major.

- may be fulfilled with Discovery Core
- Electives

All classes are 5 credits unless followed by a parenthesis with a number, indicating the number of credits. Refer to the time schedule for up to date course offerings; including quarters, days and times

Management Information System (MIS) Concentration



Website 425-352-5113 ugbiz@uw.edu UW1-381

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	interests, or degree requirements.		
	Autumn	Winter	Spring
н	❖ 1&S	VLPA	* NW
Year 1	B MATH 122 Precalculus I (NW, QSR)	B MATH 123 Precalculus II (NW, QSR)	◆B MATH 144/STMATH 124 Calculus for Life & Social Sciences (NW, QSR)
	B WRIT 134 Composition (C)	◆ B WRIT 135 Composition (W)	♦ B BUS 220 Intro to Microeconomics (I&S)
	Autumn	Winter	Spring
Year 2	♦ B BUS 221 Intro to Macroeconomics (I&S)	✓CSS/CSSSKL 142 Computer Programming I	✓CSS/CSSSKL 143 Computer Programming II (CSS/CSSKL 142) or CSS 173 Fund. of Programming Theory & Apps. (CSS/CSSSKL 142)
>	◆B BUS 210 Principles of Financial Accounting	◆B BUS 211 Principles of Managerial Accounting	♦ B BUS 230 Introduction to Business Law (I&S)
	♦ B BUS 215 Intro to Business Stats	DIV	General Elective
Take	e the WSA at least one quarter prior to app	olying for Business. See website for details o	on WSA equivalencies. <u>Apply</u> to Business.
	Autumn	Winter	Spring
	Autuiiii	Willice	3b1B
ຄ	B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	B BUS 350 Business Finance (310)
Year 3		B BUS 340 Operations Management	
Year 3	B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	B BUS 350 Business Finance (310)
	B BUS 310 Managerial Economics B BUS 307 Business Writing (W) B BUS/B BSKL 300 Management of	B BUS 340 Operations Management (310) B BUS 320 Marketing Management B BUS 330 Management Information Systems	B BUS 350 Business Finance (310) General Elective General Elective
	B BUS 310 Managerial Economics B BUS 307 Business Writing (W) B BUS/B BSKL 300 Management of Organizations	B BUS 340 Operations Management (310) B BUS 320 Marketing Management B BUS 330 Management Information Systems	B BUS 350 Business Finance (310) General Elective General Elective
At	B BUS 310 Managerial Economics B BUS 307 Business Writing (W) B BUS/B BSKL 300 Management of Organizations Stend Orientation prior to registering for business	B BUS 340 Operations Management (310) B BUS 320 Marketing Management B BUS 330 Management Information Systems siness courses. Attend Major Planning Wo	B BUS 350 Business Finance (310) General Elective General Elective rkshop in your first quarter as a major.
At	B BUS 310 Managerial Economics B BUS 307 Business Writing (W) B BUS/B BSKL 300 Management of Organizations Stend Orientation prior to registering for but Autumn CSS 360 Software Engineering	B BUS 340 Operations Management (310) B BUS 320 Marketing Management B BUS 330 Management Information Systems siness courses. Attend Major Planning Wo Winter *B BUS 400 Level or CSS 400 Level	B BUS 350 Business Finance (310) General Elective General Elective rkshop in your first quarter as a major. Spring B BUS 489 Digital Business Lab (300,
	B BUS 310 Managerial Economics B BUS 307 Business Writing (W) B BUS/B BSKL 300 Management of Organizations Stend Orientation prior to registering for but Autumn CSS 360 Software Engineering (CSS/CSSSKL 143 or 173)	B BUS 340 Operations Management (310) B BUS 320 Marketing Management B BUS 330 Management Information Systems siness courses. Attend Major Planning Wo Winter *B BUS 400 Level or CSS 400 Level Approved MIS Elective	B BUS 350 Business Finance (310) General Elective General Elective rkshop in your first quarter as a major. Spring B BUS 489 Digital Business Lab (300, 330, CSS 341, 360) B BUS 480 Global Environment of

- Prerequisite: Must be completed prior to applying for a major.
- ★ see list of choices for Management Information Systems Concentration
- ✓ milestones: Courses and special requirements necessary to timely progress through and complete a major.
- may be fulfilled with Discovery Core
- All classes are 5 credits unless followed by a parenthesis with a number, indicating the number of credits.

Retail Management Concentration



Website 425-352-5113 ugbiz@uw.edu UW1-381

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	unique interests, or degree requireme	ents.			
Year 1	Autumn	Winter	Spring		
	❖ I&S	VLPA	* NW		
	B MATH 122 Precalculus I (NW, QSR)	B MATH 123 Precalculus II (NW, QSR)	◆B MATH 144/STMATH 124 Calculus for Life & Social Sciences (NW, QSR)		
	B WRIT 134 Composition (C)	♦ B WRIT 135 Composition (W)	◆ B BUS 220 Intro to Microeconomics (I&S)		
	Autumn	Winter	Spring		
7	◆ B BUS 221 Intro to Macroeconomics (I&S)	VLPA	VLPA		
Year 2	◆B BUS 210 Principles of Financial Accounting	◆B BUS 211 Principles of Managerial Accounting	♦ B BUS 230 Introduction to Business Law (I&S)		
	♦ B BUS 215 Intro to Business Stats	DIV	General Elective		
Take	e the WSA at least one quarter prior to app	olying for Business. See website for details o	on WSA equivalencies. <u>Apply</u> to Business.		
	Autumn	Winter	Spring		
ω	B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	B BUS 350 Business Finance (310)		
Year	B BUS 307 Business Writing (W)	B BUS 320 Marketing Management	General Elective		
	B BUS/B BSKL 300 Management of Organizations	General Elective	General Elective		
Atter	nd Orientation prior to registering for busin	ess courses. Attend Major Planning Works	hop in your first quarter as a major.		
	Autumn	Winter	Spring		
4	B BUS 445 Merchandise Acquisition (300)	B BUS 446 Retail Promotion and Strategy (300 & 320)	✓B BUS 448 Retail Technology and Leadership (300, 445, 446 & 447)		
Year 4	General Elective	B BUS 447 Retail Supply Chain Management (300)	✓B BUS 480 Global Environment of Business (All BUS core courses)		
	General Elective	✓B BUS 470 Business Policy & Strategic Management (All BUS core courses)	General Elective		
	Attend Graduation Application Workshop 2-3 quarters prior to graduation				

Prerequisite: Must be completed prior to applying for a major.

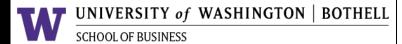
✓ milestones: Courses and special requirements necessary to timely progress through and complete a major.

- may be fulfilled with Discovery Core
- ★ Electives

All classes are 5 credits unless followed by a parenthesis with a number, indicating the number of credits.

Refer to the time schedule for up to date course offerings; including quarters, days and times

Technology Innovation Management Concentration



Website 425-352-5113 ugbiz@uw.edu UW1-381

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 on the course of study selected, the number of starting credits, or the starting admission point.
- This guide is not a substitute for academic advising. Contact your academic advisor with questions about scheduling, unique interests, or degree requirements.

Year 1	Autumn	Winter	Spring
	❖ I&S	❖ VLPA	❖ NW
	B MATH 122 Precalculus I (NW, QSR)	B MATH 123 Precalculus II (NW, QSR)	◆B MATH 144/STMATH 124 Calculus for Life & Social Sciences (NW, QSR)
	B WRIT 134 Composition (C)	◆ B WRIT 135 Composition (W)	◆ B BUS 220 Intro to Microeconomics (IS)
	Autumn	Winter	Spring
. 2	♦ B BUS 221 Intro to Macroeconomics (I&S)	VLPA	VLPA
ear			
ea	◆B BUS 210 Principles of Financial	◆B BUS 211 Principles of Managerial	◆ B BUS 230 Introduction to Business
Year	◆B BUS 210 Principles of Financial Accounting	◆B BUS 211 Principles of Managerial Accounting	♦ B BUS 230 Introduction to Business Law (I&S)

Take the WSA at least one quarter prior to applying for Business. See website for details on WSA equivalencies. Apply to Business.

8	Autumn	Winter	Spring
	B BUS 310 Managerial Economics	B BUS 340 Operations Management (310)	B BUS 350 Business Finance (310)
Year	B BUS 307 Business Writing (W)	B BUS 320 Marketing Management	★B BUS 400 Level Approved TIM Elective
	✓B BUS/B BSKL 300 Management of Organizations	General Elective	General Elective
	_		_

Attend Orientation prior to registering for business courses. Attend Major Planning Workshop in your first quarter as a major.

Year 4	Autumn	Winter	Spring
	★B BUS 400 Level Approved TIM	B BUS 475 Managing Innovation	✓B BUS 476 New Technology & Future
	Elective	B BOS 473 Ivialiaging illilovation	Markets (300,320,350)
	General Elective	General Elective	✓B BUS 480 Global Environment of
	General Liective		Business (All BUS core courses)
		✓B BUS 470 Business Policy & Strategic	
	General Elective	Management	General Elective
		(All BUS core courses)	
Attend Conduction Application Wouldhan 2.2 quantum minute annalyzation			

Attend Graduation Application Workshop 2-3 quarters prior to graduation

- ◆ Prerequisite: Must be completed prior to applying for a major.
- ✓ milestones: Courses and special requirements necessary to timely progress through and complete a major.
- may be fulfilled with Discovery Core
- **★** Electives

All classes are 5 credits unless followed by a parenthesis with a number, indicating the number of credits.

Refer to the time schedule for up to date course offerings; including quarters, days and times