



ACADEMIC PATHWAYS IN
BUSINESS & POLICY

PATHWAYS TO ACADEMIC ENGAGEMENT // JANUARY 26, 2020

PLAN FOR TODAY:

- Welcome and Introductions
- Find Your Path at UW Bothell
- Career Pathways in Business & Policy
- Academic Majors in Business & Policy
 - *Business Administration*
 - *Law, Economics & Public Policy (LEPP)*
 - *Global Studies (GST)*
 - *Environmental Studies (ENVT)*
 - *Mathematical Thinking & Visualization (MTV)*
- Advising Q&A with Success Team

Enter a raffle drawing for exciting prizes before you leave!



WELCOME



WHAT ARE MY INTERESTS?

WHAT ARE MY GOALS?

WHAT ARE MY STRENGTHS?

WHAT IS MY MOTIVATION?

WHAT IS MY PASSION?

FIND YOUR PATH IN

BUSINESS & POLICY



B U S I N E S S & P O L I C Y

PRE-MAJOR ADVISING

Help you make sense of your academic strategies and academic progress towards a UWB degree.

Meet with Pre- Major Advisor for:

- Registration
- Academic Planning
- Academic Difficulty
- Change Intended Major

A Pre-Major Advisor's Role:

- Your First University Support Person
- Your Guide to Academic Success
- Make Referrals to Campus Resources
- Engage in Reflective Conversations on Academic Trajectory at UWB

Tips for creating a Student and Academic Advisor relationship

- Be curious about your academic journey
- Ask Questions! If your interests change inform your advisor
- Be prepared to make decisions with the options given
- Do your research! Explore your interests, majors & career options
- Make advising appointments at least quarterly- We want to see you!



CAREER COACHING

Provide career resources and strategies that align with academic and professional goals

B U S I N E S S & P O L I C Y

Meet with Career Coaching for:

- Resume & Cover Letter Reviews, Application materials
- Career Exploration
- Internship & Job Search Strategies
- Mock Interview practice
- Networking best practices

A Career Coach's Role:

- Your guide to exploring careers based on your studies and interests
- Help develop your skills and confidence in job & internship search and networking strategies
- Be a part of your professional network

Tips for creating a Student and Career Coaching relationship

- Ask Questions! If your career goals or interest change chat with your career coach(es)
- Do your research! Explore your interests, majors & career options
- Make coaching appointments early on in

ABOUT BUSINESS & POLICY

Apply your leadership abilities to better understand how teams and organizations operate and thrive!

- > **Examine organizations and societies to improve processes or develop initiatives.**
- > **Enhance your ability for project management, and increase your skills in data analysis, critical thinking, communication, and more!**

ABOUT BUSINESS & POLICY



Meta-Major
BUSINESS & POLICY



Global Studies
Environmental Studies
Business Administration
Law, Economics & Public Policy
Mathematical Thinking & Visualization

Sample Career Paths:

- Accounting
- Legal Services
- Public Relations
- Banking
- Human Resources
- Hospitality and Tourism
- Government Service
- Insurance
- Management Administration
- Research & Development

BUSINESS & POLICY

Academic Majors:

- Business Administration
- Law, Economics & Public Policy
- Global Studies
- Environmental Studies
- Mathematical Thinking & Visualization



HOW TO FIND YOUR
PATH IN **BUSINESS**
& **POLICY**

As we review the next several slides....

1. Think about the **classes** you enjoyed most in high school, or that you look forward to most at UW Bothell.
2. Be realistic about the time needed to develop **skills** and pursue **experiences** important for academic and professional success.
3. Make plans to **connect** with success team members who can help shape your path in **Business & Policy**.



B U S I N E S S & P O L I C Y

BUSINESS ADMINISTRATION

Multiple Options & Concentrations

Minors: Business, Economics, Retail Management

Classes you might enjoy:

- Introduction to Business
- Principles of Financial Accounting
- Introduction to Microeconomics
- Introduction to Business Law

Experiences you might pursue:

Clubs & Business Organizations

Options & Concentrations:

Options:

Accounting, Marketing, Supply Chain Management, Leadership & Strategic Innovation

Concentrations:

Finance, Management, Marketing, Management Information Systems, Technology Innovation Management, Retail Management, International Business, General Business, Self-Directed

Career Industries or Job Roles you might enjoy:

- Accounting
- Marketing
- Tax Examiner
- Brand Development/Management

Alumni Profile – Business



Ariana Navarro

Graduated: 2019

Business Concentration: Management

Current Job Title: Project Manager
(Software Procurement) at Microsoft

"The University of Washington Bothell has helped immensely with my career development and after college success. The leadership principles and subject matter taught have prepared me to be a leader within a role in Boeing's Supply Chain organization as well as my current role as a Project Manager in Microsoft Procurement. Each and everyday I make decisions impacting businesses on a wide scale dealing with millions of dollars on a daily basis. Working with excel in Managerial Economics , Calculating Supply Chain Capacity , working in team projects and analyzing large sets of data to make business decisions are just some of the MANY extremely useful concepts that I use on a frequent basis in the professional world. Along with the academic code and values the university stands for, I also am able to be ethical and make decisions in good faith for the betterment of my organization."

Alumni Profile – Business



Kaely Nelson

Graduated: 2020

Business Option: Supply Chain
Management

Current Job Title: Global Supply Analyst
of Recycling at Tesla

Nelson said the University of Washington Bothell helped prepare her for her first “big girl job.” And it wasn’t just in graduating this summer from the School of Business with a degree in Supply Chain Management. It also was in the experiences she had as treasurer of the Associated Students of the University of Washington Bothell, serving on committees that allocated millions of dollars in student fees and leading the Supply Chain Management Club as president.

When she reflects on her UW Bothell experience, Nelson thinks of what a big decision it is to choose a college. “Most of us are commuters. We don’t live in frats or sororities. And most of us work,” she said. “It’s such a different experience, but I made the right choice. I’m so glad to be a UW Bothell alum.”

<https://www.uwb.edu/news/august-2020/alumni-kaelyne-nelson>

Advice from a current Business student

Area of study: Marketing

Class standing: Senior



What skills will a student need to develop to succeed after being admitted to the major?

Time management is essential. Utilize tools like planners, study clocks, and assignment reminders!

The professors in this major are fantastic. Get to know them, go to office hours, maintain the connection!

Develop your plan early on after being admitted to the major and pay attention to emails from the School of Business!

What kind of work-life balance should a student in this major expect?

This major can be very intense if you do not manage your time correctly. I like to set aside a couple of hours each day specifically for homework, which prevents school from seeping into the time needed for my other responsibilities. Manage your time, be prepared, and you will be able to have a healthy work-life balance.

What advice do you have for someone considering this major?

Read WSJ to keep up with current events and to understand the landscape you'll be entering (You have free access through [News Source Plus](#))

Find other students interested in the major and ask them what interests them about the program. Do you share any of those interests?

Look through the course catalog and see if the topics covered in the major truly pique your interest.



B U S I N E S S & P O L I C Y

LAW, ECONOMICS & PUBLIC POLICY

Sometimes this major is called Government and Political Science.

Multiple complimentary majors and minors to enhance experience.

Classes you might enjoy:

- Human Rights in the US
- History of Mass Incarceration
- Introduction to Law
- Introduction to American Government
- Microeconomics

Experiences you might pursue:

Youth Court & Debate Society/Team

D.C. Human Rights Seminar

Student Government (ASUWB) & Law Society

Additional Minors you might pursue:

Human Rights, Economics, Business Administration,
& Geographic Information Systems

Career Industries or Job Roles you might enjoy:

- City, State, and Federal Government
- Foreign Service & Intelligence
- Non-Profit Management & Administration
- Urban & City Planning
- Lobbying & Advocacy
- Public Policy & Law (e.g. Immigration, Human Rights, and Environmental)
- Human Resource
- Policy and Data Analysis
- Project Management



GLOBAL STUDIES

Sometimes this major is called International Relations.

Multiple complimentary majors and minors to enhance experience.

Classes you might enjoy:

- Globalization
- International Relations
- Environmental Geography
- The Power of Maps / Mapping Communities
- Human Rights & Sustainable Development

Experiences you might pursue:

[Global Scholars Program](#)

[Campus Emergency Response Team \(C-CERT\)](#)

[Washington State Legislative Internship](#)

Additional Minors you might pursue:

Human Rights, Policy Studies, Business Administration, Economics, Geographic Information Systems, Global Health, & Health Studies

Career Industries or Job Roles you might enjoy:

- City, State, & Federal Government
- International Business & Development
- Community Organizing & Activism
- Law, Policy, & Diplomacy
- Public Health
- Foreign Affairs, Service, & Intelligence
- Hospitality & Ecotourism
- Humanitarian & Relief Services
- Marketing, Advertising, and Consulting



BUSINESS & POLICY

ENVIRONMENTAL STUDIES

Related area of study is Sustainability and Natural Resource Management.

Multiple complimentary majors and minors to enhance experience.

Classes you might enjoy:

- Introduction to Environmental Issues
- Introduction to Sustainable Practices
- Ethics and the Environment
- Environmental Justice
- Institutions of Social Change

Experiences you might pursue:

CCUWBEE Research Initiative, Earth Week, CampusFarm & North Creek Wetland, CommunityBased Learning & Research, Outdoor Wellness & Sustainability Club

Additional Minors you might pursue:

Policy Studies; Economics; Geographic Information Systems; Science, Technology & Society; & Ecological Restoration

Career Industries or Job Roles you might enjoy:

- Science Education & Research
- Community Organizing & Activism
- Green & Renewable Industry Consulting
- Environmental Compliance
- Environmental Policy & Law
- City Parks & Recreation
- Planning & Conversation
(e.g. Sustainability, Land Use, & Transportation)



MATHEMATICAL THINKING & VISUALIZATION

*Sometimes this major is called Data Analysis or Information Science.
Multiple complimentary majors and minors to enhance experience.*

Classes you might enjoy:

- Introduction to Programming
- Introduction to Statistics
- Introduction to Data Visualization
- Geographic Information Systems
- Interactive Media Design

Experiences you might pursue:

Maker Space

Hackathon – UWB Hacks From Home

61 Student Clubs: Blockchain Society, Husky Game Dev, ACM, IxDA, Math Society, etc.

Additional Minors you might pursue:

Business Administration, Geographic Information Systems, Information Technology, Computing & Software Systems, and Data Science Minor

Career Industries or Job Roles you might enjoy:

- Data Analysts & Administrators
- Operations Research Analysts
- Information Resource Management
- Risk Management
- Digital Communications
- UX and UI Design
- Marketing & Advertising
- Project Management

STEPHANIE CHAVEZ

Executive Business Administrator
Microsoft

Global Studies '14

“ *Global Studies has allowed me to better understand and connect with people from different cultural backgrounds. Also, community-based learning and study abroad opportunities provided me with real-life experiences to apply my learnings. These skills and experiences have prepared me to be successful throughout my career.* ”



BEN WISELOGLE

Foreign Affairs Officer
U.S. Department of State

Global Studies '12

“ *My experiences in and out of the classroom provided me the foundation to achieve many professional goals I previously thought unattainable. As a foreign affairs officer, I reflect on and use the interdisciplinary skills earned at UWB in every project and interaction I take part in.* ”



JOREN CLOWERS

Legislative & Client Relations
Columbia Street Partners

American & Ethnic Studies
Law, Economics & Public Policy '17

“IAS gave me the opportunity to engage with many different areas of study and help me identify exactly what I wanted to do in my career. In the world of government lobbying, I take an interdisciplinary approach to crafting arguments tailored to best be understood by an always-changing audience, and IAS has been imperative to my success.”



MAXIMILIAN DIXON

Hazards and Outreach Program Supervisor
Washington Military Department

Environmental Studies '11

“ *The courses, professors and service opportunities at UW Bothell all helped me develop the confidence and skills I need to be successful in my career.* ”



CAREER SERVICES RESOURCES

> Appointments

- Career exploration
- Application materials and interviews
- Job & internship search strategies
- Grad school prep

> Virtual resources

- Watch: videos, webinars, presentations at your own pace
- Explore: Candid Career, What Can I Do With This Major?, WOIS, Vault

> Handshake & LinkedIn

- Build your profile and connect with people in your industry
- Research what alumni and professionals in your field have done
- Search for jobs & internships



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BUSINESS & POLICY

STUDENT SUCCESS TEAM

UNIVERSITY *of* WASHINGTON | BOTHELL





BUSINESS
& POLICY

STEPHANIE

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Ask me about...

- ❑ Choosing courses that introduce you to a wide scope of major options in B&P
- ❑ How to narrow your interests to a specific major or career path



CAREER
SERVICES

WILL

Radcliffe

Ask me about...

- ❑ Exploring career paths according to your interests
- ❑ How to gain experience in your field through experiential learning and work opportunities
- ❑ Contact us at our email: career@uw.edu



BUSINESS
& POLICY

JERRY

Vasquez

Business majors ask me about...

- ❑ Different pathways within business that can fit your goals & interests
- ❑ Experiences that can enhance your time at UWB and expand your professional skills



BUSINESS
& POLICY

NHI P.

Tran

IAS students ask me about...

- ❑ Connecting interests in international or environmental affairs with management roles
- ❑ Careers in law, non-profits, or human rights
- ❑ Role of data analytics in business and policy careers

UPCOMING EVENTS & RESOURCES

> Major Application Workshops:

- Business – 1/28/21 from 11:00 AM to 12:00 PM
- IAS – 1/28/21 from 2:00 PM to 3:00 PM
- Business – 2/4/21 from 11:00 AM to 12:00 PM
- IAS – 2/4/21 from 1:00 PM to 2:00 PM
- Please email Stephanie Le at slele@uw.edu for an invitation to the workshop.

> IAS Events:

- IAS Career Trek: From Passion to Profession:
 - 1/29/21 from 10:00 AM to 12:00 Noon
- IAS Mentor Chat: Marketing, Philanthropy, and Community Engagement:
 - 2/2/21 from 4:30 PM to 5:30 PM



Follow us on Instagram:

- FYPP - @UWB_FYPP
- Business - @uwbbusiness
- IAS - @UWB_IAS



Follow BUS on LinkedIn
uwb-school-of-business

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 www.uwb.edu/degrees/meta-major-pathways



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