Business – Retail Management Concentration   Bachelor of Arts - Bothell Campus						
EDUCATION What do I want to do?	<ul> <li>► Explore <u>Retail Management</u> Webpage</li> <li>► Meet with <u>professors/Pre-Major Advisors</u></li> <li>► Explore <u>study abroad opportunities</u></li> <li>► Consider taking the Career Exploration class <u>BISSKL 250</u></li> </ul>	<ul> <li>2<sup>nd</sup> &amp; 3<sup>rd</sup> Years (45-135 credits)</li> <li>Complete the School of Business Orientation</li> <li>Participate in Academic Planning workshop</li> <li>Explore <u>faculty bio pages</u> and the <u>undergraduate research database</u> to find research opportunities</li> <li>Explore <u>graduate school options</u>, including program and admission requirements</li> <li>Explore courses/projects that will sharpen your skills with Excel, Quickbooks, etc.</li> <li>Participate in <u>Community-Based Learning</u> and Research (CBLR) coursework</li> </ul>	<ul> <li>4+ Years (135+credits)</li> <li>➤ Apply to graduate school (if applicable), make an appointment with Career Services to help you with the process</li> </ul>	<ul> <li>Career Development Checklist</li> <li>Register on Handshake</li> <li>Develop Resume</li> <li>Build LinkedIn &amp; Handshake profiles</li> <li>Network with alumni/ industry professionals</li> <li>Research careers and skill requirements for your major</li> <li>Participate in an internship</li> <li>Practice mock interviews</li> <li>Develop list of references and recommenders</li> </ul>		
HANDS ON LEARNING What can I do to achieve my goals?	<ul> <li>Participate in <u>campus activities</u> to build community and network with others</li> <li>Join a club or student government to build skills in leadership, communication, and working with diverse populations</li> <li>Find <u>volunteer opportunities</u> with your community or local non-profit</li> </ul>	<ul> <li>Join <u>Delta Sigma Pi</u></li> <li><u>Network</u> with faculty, advisors, peers, &amp; alumni in your major/career focus</li> <li>Attend <u>career fairs/networking events</u></li> <li>Participate in campus operations by joining a committee like <u>SAF</u>, <u>STF</u>, or <u>ISAB</u></li> </ul>	<ul> <li>Practice your <u>elevator speech</u> and network with faculty, peers and alumni for post-graduation planning</li> <li>Join the <u>UW Alumni Association and Husky Landing</u> to stay connected and attend networking events</li> <li>Utilize <u>LinkedIn Learning</u> to develop and enhance skills</li> <li>Seek progressively higher leadership role in club, on-campus job, or volunteer activity</li> </ul>	Employment Opportunities: Buying/Purchasing, Sales, Management, Visual Merchandising, Online Retailing Related Careers: Retail Management,Product Development, Global Sourcing, E- Commerce, Consumer Product Development, Brand & Merchandising Planning Licensing/certification: Retail Management Certificate, Customer		
<b>CAREER</b> <b>PREPARATION</b> How can I help myself get a job?	<ul> <li>Make your first appointment with Career Services to develop your resume and LinkedIn profile</li> <li>Register for Handshake (UW's free job &amp; internship board) and complete your profile</li> <li>Use the UW Bothell's LinkedIn Alumni page, WOIS.org, What Can I Do With This Major, and O*NET Online to research careers and skill requirements</li> <li>Conduct informational interviews with alumni and other industry professionals for career advice, job research, and discuss mentorship</li> </ul>	<ul> <li>Intern with an employer/career of interest (Apply for summer internships Autumn of 3rd year- Example(s): Sales, Store Management, Retail Management)</li> <li>Job shadow to clarify career interests</li> <li>Update resume with relevant academic coursework/project</li> <li>Update LinkedIn/e-portfolio and Handshake profile with projects and accomplishments which highlight your skills</li> <li>Apply to <u>Student Employment</u> opportunities to gain experience and leadership</li> </ul>	<ul> <li>Visit <u>Career Services</u> to refine your resume/LinkedIn profile, job search strategies, and interview skills</li> <li>Develop a list of <u>academic</u> references and recommenders</li> <li>Begin applying for jobs</li> </ul>	Service and Sales Certification <b>Post-Baccalaureate Degree</b> <b>Paths:</b> Master's in Retail Management, Master's of Business Administration <b>Companies who have hired on</b> <b>Handshake:</b> Boeing, SeaBear Company, Best Buy, UNIQLO, Seattle Goodwill, Amazon <b>Professional Associations:</b> Retail Industry Leaders Association, NRF, Shop! Association		

	opportunities		