With a bold vision for tomorrow, UW Bothell is engaging everyone in channeling what you care about to change the world.
DEAR ALUMNI AND FRIENDS,

More than 18,000 UW Bothell graduates are making their marks on the world today. There is more than pride in that number. There’s power.

Today, our alumni are leaders in regional, national and global businesses, government agencies and nonprofit organizations. Employers hire UW Bothell graduates not only because they earned an outstanding education, but because their personal values, social consciousness, professional ethics and interpersonal skills bring exceptional value to their workplace and to society.

Because UW Bothell has made such an impact on their lives, it is important that our alumni stay connected to their alma mater. When you join the Alumni Association, or come to events on campus, or act as mentors or advisers in the schools you attended, or volunteer to serve on the Alumni Council—you proudly represent your UW Bothell education.

Your ongoing relationship with UW Bothell has multiple benefits. By staying close you help today’s students navigate the sometimes tricky paths of higher education. Your advice helps these students, and it helps the institution ensure that today’s students receive the same high quality and relevant education that is the hallmark of UW Bothell. And your financial support provides the necessary resources to make that happen.

As you’ll learn in the article on pages 10 and 11, an unprecedented fundraising campaign gives you the chance to help many more students find an exceptional, affordable and personalized educational experience here at UW Bothell. I hope you will respond to this important call to action.

Winston Churchill said, “We make a living by what we get, but we make a life by what we give.” UW Bothell helped thousands of one-time students build the lives they have today. We hope each of you will donate to the campaign to give others the same opportunity.

Thank you for your support.

Wolf Yeigh, Chancellor
THANKS TO YOUR SUPPORT, UW BOTHELL MAKES A POWERFUL IMPACT

18,000
The number of UW Bothell graduates since classes first began in 1990.

20th and 100%
Our computer science program marks its 20th anniversary this year. Every one of the program’s 2016 alumni had a job waiting for them the day they graduated.

485
The number of eligible students whose scholarship requests we were forced to decline because of a lack of private funding. Your gifts to the Campaign for UW Bothell (see pages 10 and 11) will dramatically improve those numbers.

200
The School of Business completed its 200th consulting project in 2015-16 — the vast majority of them supported by donations to cover materials, travel, work stipends and more.

$232 million
UW Bothell’s economic impact on the State of Washington, with $125 million of that directly benefiting our region.

$45 million
Your support will drive us toward our campaign goal of $45 million.
“Debate taught me how to think strategically, to formulate a strong argument, to address the ‘why’ and ‘how’ of my points,” says Jacob, a UW Bothell alumnus who earned his bachelor’s degree in business in 2014.

“When I sit in board meetings or finance meetings, I have to think fast and respond with smart answers. I have to listen actively — that’s probably the most important skill of all. And I really didn’t get how valuable it was until I went to college.”

Jacob excelled under pressure during his two years on the UW Bothell debate team, drawing on his debate experience from high school. He stayed involved after graduating, coaching remotely and traveling to debate tournaments while earning his MBA at Gonzaga University.

He still coaches when he can and sometimes judges regional tournaments, despite his busy schedule running the finance and accounting departments of Blue Tiger Coffee’s Seattle office.

Jacob gives more than his time. He’s also a generous donor to his alma mater. His support will help cover the debate team’s travel costs, tournament fees and other expenses.

“I don’t ever want money to be the reason a student can’t attend a tournament,” Jacob says.

Director of Forensics Denise Vaughan raves about the impact that debate has had on team members. Some have improved their grades significantly. All have developed stronger research skills and greater confidence as public speakers.

Those strides stood out at the first tournament of 2016-17, hosted on home turf at UW Bothell. Poised and full of promise, the team took the top four spots in the individual debate category.”
“Debate taught me how to think strategically, to formulate a strong argument, to address the ‘why’ and ‘how’ of my points.”

JACOB LANDSBERG, Business 2014

YOU GIVE STUDENTS TRANSFORMATIONAL EXPERIENCES THAT PREPARE THEM TO TRANSFORM OUR WORLD

YOUR GIFTS TO UW BOTHELL give our students amazing opportunities to do research, participate in industry capstones and internships, study abroad and take part in community-based learning projects.

Studies show that by gaining hands-on skills in real-world environments, students are more motivated to stay in school. Their grades often improve. They experience profound personal growth and are more successful in the workplace after they graduate.

The value of these fulfilling educational experiences is undeniable. Yet, many students cannot participate because the hours that these out-of-class activities demand conflict with jobs many must hold to pay for their education or support their families.

When you give to the Campaign, you support leading-edge student experiences that can ease all students’ transition into college, prepare them for upper-level course work and keep them in school.

Thanks to you, our students develop into well-rounded thinkers and lifelong learners. They make a difference in the world. They graduate with the skills that employers and communities value the most.
FOSTERING CURiosity AND CONFIDENCE THROUGH CUTTING-EDGE COLLABORATION
“There’s no substitute for the eye-opening experience of hands-on trial and error in a space like the Collaboratory.”

JONATHAN CLUTS, director of strategic initiatives in UW Bothell’s Office of Academic Affairs

VIRTUAL REALITY HEADSETS. Prosthetic hands. The prototype of a robot designed to scoot around the surface of Mars, scooping up rocks for research.

These are just a few of the innovations that UW Bothell students have designed and created using 3D printers, laser cutters and other donor-funded Makerspace technology in the Collaboratory at Discovery Hall.

“Last year, our 3D printers were running pretty much nonstop the entire year, and we’re expecting even more demand this year. It’s really exciting,” says Brian Gonzales-Montoya, a mechanical engineering major and Collaboratory staff member.

Together with other members of UW Bothell’s robotics club, Brian will design and build several more prototypes of the rock-scooping Mars robot before they enter it into a national NASA competition in the spring.

Thanks to a generous multi-year gift from Washington State Employees Credit Union, more students like Brian will get more opportunities to work with peers, faculty and industry mentors in our Collaboratory.

WSECU-supported stipends and scholarships will allow students to spend more time in this hub of research and innovation, where they can get creative as they test ideas and theories they learn about in class.

“There’s no substitute for the eye-opening experience of hands-on trial and error in a space like the Collaboratory,” says Jonathan Cluts, director of strategic initiatives in UW Bothell’s Office of Academic Affairs. “It fosters curiosity and confidence, and drives the innovators of tomorrow to make cutting-edge discoveries — today.”

YOU FOSTER LEADING-EDGE RESEARCH AND INNOVATION TO CREATE A WORLD OF GOOD

UW BOTHELL is home to research and innovation that will improve lives in ways we’ve scarcely begun to imagine.

With boundless curiosity and the confidence to challenge traditional thinking, our faculty and students work together to develop collaborative solutions to the most pressing problems facing our world today.

Because of your support, UW Bothell educators and scientists, engineers and students, technological innovators and business entrepreneurs are exploring ways to improve our environment, extend lives through better health care, find solutions to social challenges in developing countries — and so much more.

When you give to the Campaign, you help us attract and retain top-notch faculty who are committed to both excellent teaching and leading-edge research.

With your support, UW Bothell will award more undergraduate fellowships giving students opportunities to explore solutions to real-world problems. We will expand our network of community and industry research partners.

Together, we will create a world of good.
‘I was given this amazing opportunity, and I’m going to run with it as hard as I can’
**“I can say with absolute certainty that I wouldn’t have been able to do a fraction of the meaningful volunteer work I did had it not been for my scholarships.”**

*SINDI DIKO, Biology 2012*

*SINDI DIKO* remembers the run-down hospital in her native Albania that was so short on supplies, she took off her little shirt, fashioned it into a cold compress and put it on her ailing mother’s head.

She was 5, and to this day, she remembers that moment as the beginning of the dream she’s been pursuing ever since: to become a doctor.

About two years later, Sindi’s parents moved her and her big sister, Xheni, to the United States. They wanted their daughters to have a brighter future, to grow up in a culture where girls feel as encouraged as boys are to get a college education and pursue the careers of their dreams.

Sindi and Xheni fulfilled their parents’ aspirations, making the most of every educational opportunity that opened up for them. They both excelled in and out of the classroom at UW Bothell. They made the dean’s list quarter after quarter and devoted much of their “spare” time to giving back to their community.

Scholarships covered much of Sindi’s tuition at UW Bothell. Still, she worked two jobs on campus, led Alternative Spring Break community service projects, coordinated a meals program for homeless teens and founded Achieving Community Transformation, a group that leads public service projects in and around Bothell.

“I can say with absolute certainty that I wouldn’t have been able to do a fraction of the meaningful volunteer work I did had it not been for my scholarships,” says Sindi, a biology major who graduated in 2012.

As she pursues her medical degree at Rocky Vista University in Colorado, she feels a deep sense of gratitude and responsibility.

“I always remember I was given this amazing opportunity” she says, “and I’m going to run with it as hard as I can.”

**YOUR SUPPORT FOR SCHOLARSHIPS = OPPORTUNITIES THAT LAST A LIFETIME**

**THE VALUE OF A COLLEGE EDUCATION** lasts a lifetime. But financial need prevents far too many students from pursuing that opportunity. Today, UW Bothell has private scholarship funds to support only two out of every 10 students who need help.

While one-third of our students receive Husky Promise scholarships and federal Pell grants that cover tuition and fees, many other students in need either fail to qualify for those resources or struggle with the many other overwhelming costs of pursuing a college education.

You make the dream of lifelong opportunity a reality for deserving students by supporting UW Bothell scholarship funds.

Because of you, smart, dedicated and hard-working students can stay in school and finish their degrees rather than being forced to quit because of a lack of financial resources.

Your support for the Campaign for UW Bothell advances our vision of ensuring that every student who needs financial support can receive it.
“UW Bothell played such a big part in my life and helped shape who I am. I want to continue to see it grow and become the best it can be. It’s important for alumni to pay it forward.”

ALUMNA AND DONOR SARAH A. BOND
IAS, ‘97; MA Policy Studies, ‘09, Chair of the Alumni Council, Budget and Financial Planning Manager, Snohomish County PUD
UW BOTHELL stands at a pivotal decision point. We can rest on our many laurels - such as being named on The Princeton Review's "Best in the West" list of colleges for academic excellence and Washington Monthly's "Best Bang for the Buck" for the western region. Or, we can choose to be boundless and do much more.

We choose the grander vision and invite you to join us.

As we embark on an unprecedented and bold fundraising initiative, the Campaign for UW Bothell, we turn to our generous alumni, loyal donors and supportive community to help us realize our vision of empowering even more students to advance their dreams, drive regional economic growth and create a world of good.

You will open doors to opportunity for those who would otherwise never be able to afford a UW Bothell degree.

You will enable students to reach their tremendous potential by giving them access to a transformational educational experience like no other.

You will fuel research and innovation that will solve the most puzzling problems facing our region, our state, our world.

Only you can make this vision a reality. Your support for the Campaign for UW Bothell will change the lives of countless students and help our region grow and thrive for decades to come.

To learn how you can make a difference by participating in the campaign, visit: www.uwb.edu/give or contact Melissa Arias, Associate Vice Chancellor of Advancement, 425.352.3394, marias4@uw.edu.

“There are so many bright minds who don’t have the finances to pursue a degree and make a great contribution to society. It’s more than a privilege for me to support UW Bothell. It’s a responsibility.”

ALUMNA AND DONOR CELIA PARKER
(BS, Computing and Software Systems, '08), Content Developer, Microsoft Windows and Devices Group
RANDY SERROELS already had more than 25 years of experience as an executive with technology and medical equipment companies when a slightly “scary” opportunity presented itself.

It was 1998. UW Bothell was barely three years old and still located in a small business park where Randy happened to work. When his firm was purchased by Philips Medical, he was determined to do well and advance. So, he decided to take a risk and enter the UW Bothell MBA program.

“I’d been out of college for a long time. Having to take tests and do school work on weekends and nights, it was a little scary,” recalls Randy, who helped found and still serves on the School of Business Advisory Council.

By the time he earned his master’s, Randy had come a long way from his childhood in Oregon, where he was the first person in his family to graduate from college.

“Getting my master’s gave me a broader perspective of business systems along with the confidence to go out and try different things, including working at a couple of start-ups,” he says. “UW Bothell was a great experience. I’m so glad I took the risk and took that step.”

Today, Randy and his wife, Melanie, give back to the school that gave Randy a reinvigorated approach to his career. He is a committed volunteer, generous donor and unabashed cheerleader for UW Bothell.

“The School of Business makes sure the student experience is both educationally strong and grounded in real-world business problems by connecting students to the business community in ways that really help the businesses,” says Randy, who retired from Siemens Healthcare in 2014. “I’m so proud of the way it’s grown and evolved.”

He sees his philanthropic involvement as an investment.

“There’s an immediate return for businesses that have access to students who work on issues that produce solid results,” Randy explains. “And in the long-term, you need motivated, capable, fresh, new blood coming into the business community to keep the area vibrant and growing. Investing in education is investing in your future.”
Michael Bartley (STEM ’08) and Ben Petter (Business ’04) have been named to the Puget Sound Business Journal’s list of 40 Under 40, recognizing rising young stars in business. Michael is executive creative director at Indigo Slate and Ben is president of Avara Construction.

Peter Gallagher (Business ’10) is now attending the University of Connecticut to obtain a Ph.D. in organizational behavior. With dreams of becoming a business professor, Peter hopes to teach teamwork and leadership.

George Lampe (Business ’10) was promoted to manager in the Accounting and Consulting Services group at Clark Nuber.

Erin Kerrigan (IAS ’11) began a career at Amazon as program manager for the Career Choice program, a tuition assistance and education initiative for hourly Amazon fulfillment center workers.

Catti Alvarez Villanueva (IAS ’13; Educational Studies ’15) is now the site director for the Ready to Rise program in the Yakima Valley, helping students stay in school and eventually use their college education to return to their local community and create positive change.

Ray Corona (IAS ’13) was appointed to Seattle’s LGBT Commission. As someone who is gay and undocumented, Ray says he will use his role to continue his advocacy for his communities until they are publicly protected.

Laurel Williams (IAS ’15) recently began working for T-Mobile as the associate program manager in Diversity and Inclusion, supporting communications and events including UW Bothell’s 3rd Annual Equity and Inclusion Conference coming up in February.

David Doyle (IAS ’15) was hired as city of Seattle’s open data program manager.

Hillary U (IAS ’10) was promoted to senior communications specialist for Horizon Air at Alaska Air Group, responsible for divisional communications and engagement for Horizon’s 3,900 employees.

Noreen Refai (Business ’13) relocated to New York City, where she works for Horizon Media and writes a blog called Curly Young Thing.

New job, honor or award, or other milestone in your life? Send your big news to us at: uwbalumn@uw.edu.
 Been anywhere awesome lately and want to see yourself in our Faces in Places section? Email your high-res photo to: uwbalumn@uw.edu.

1. Sindi Diko (Biology, ‘12) hanging with UW Bothell Assistant Vice Chancellor Government & Community Relations Kelly Snyder in Dublin, Ireland!

2. Jenny O’Hare (Community Psychology, ’10) on a hike in Ireland.


4. Emma (Community Psychology, ’13) and Jacob (Business, ’13) Wehman on their wedding day. Emma and Jacob met at Commencement as they were both graduating their programs!

5. Michelle Huynh (MBA, ’10) and her husband Jayson hiking Waimea Canyon in Kauai, Hawaii.

6. Leah Herrera (Business, ’16) and her husband Alvaro at Black Rock Beach in Maui, Hawaii.
W DAY

**THIS YEAR’S W DAY** was a celebration of all things UW and the launch day for the most ambitious fundraising campaign in UW history. W Day at UW Bothell turned out to be a street fair to be remembered! With over 300 in attendance, enjoying live music, free Dick’s burgers and Ultimate Grilled Cheese sandwiches, as well as t-shirts and Trophy cupcakes, everyone had a great time!

LinkedIn PHOTO BOOTH

**THE UW BOTHELL ALUMNI COUNCIL** teamed up with career services to provide a LinkedIn photo booth at the Fall Job and Internship Fair on October 18th. The Activity and Recreation Center (ARC) on campus was jam packed, and over 100 students lined up to have their photo taken professionally to use for their LinkedIn profile.

Did you know UW Bothell has a Linkedin page? We’re proud of all of our alumni. Be sure to come on over to our page. [www.linkedin.com/edu/university-of-washington-bothell-43610](http://www.linkedin.com/edu/university-of-washington-bothell-43610)

UW vs. OSU HOME COMING TAILGATE EVENT

**TWO GREAT GROUPS** came together to host the best tailgate party on Montlake on Oct. 22. The UW Bothell and UW Tacoma Alumni offices joined forces to get ready to cheer on the Huskies in their homecoming game against Oregon State. With multiple RVs, Boar’s Nest BBQ (Seattle’s best), face painting, a big screen TV, tons of games and giveaways, and over 100 in attendance, this tailgate had everybody talking and rooting for the Dawgs!
SEAN ALLEY ALUMNUS AND DONOR

BACHELOR OF ARTS, GLOBAL STUDIES, 2010 | RECIPIENT, 2011 CHANCELLOR’S MEDAL | SENIOR PROGRAM MANAGER FOR INVENTORY COMPLIANCE, AMAZON

AFTER FOUR YEARS IN THE U.S. NAVY, including a deployment to the Middle East, the transition to civilian life and college life was challenging for me — just like it is for every veteran. UW Bothell was eager and ready to listen to the men and women returning from war who needed help in a new academic environment. Together, we established the Student Veterans Association.

UW Bothell’s responsiveness is just one of many reasons why I support my alma mater, both financially and as an active member of the UWAA and the UW Bothell alumni community. Another is because UW Bothell is my community. As a student, I had the remarkable resources and commitment of faculty and staff who enabled me to cultivate and build upon an extraordinary learning process. That feeling of connectedness doesn’t go away.

Today, when I donate, I know I can trust that my contribution is really helping students. I think supporting UW Bothell should be a priority for all alumni so that UW Bothell can continue to be flexible in adapting to changing student needs and in keeping the learning environment growing and progressing. I’m proud to remain connected to my University.

EQUITY AND INCLUSION CONFERENCE  February 26 | 9:00 a.m. - 5:30 p.m.
We are excited to partner again with T-Mobile on our Equity and Inclusion Conference. The day of workshops, critical conversations and professional networking will be open to students, faculty, staff and the community.

INSPIRE STEM FESTIVAL  March 4 | 10:00 a.m. - 3:00 p.m.
For the third year in a row, students in fifth to eighth grades will get a chance to have hands-on brain-teasing science fun at UW Bothell. The focus of this festival is to inspire low-income students and others who are underrepresented in science, technology, engineering and math fields, including girls and students who will be the first in their families to attend college.

SAVE the DATE! www.uwb.edu

STAY UP TO DATE ON ALL ALUMNI ACTIVITIES BY VISITING www.uwb.edu/alumni/events or learn more by emailing uwbalumn@uw.edu.

You can also sign up for our alumni e-newsletter, become a mentor or a guest lecturer, or volunteer for Alumni Council committees.