

GSO Liaison Meeting Minutes
March 9, 2011

Attending: Lisa Walker, Robyn Smidley, Therese Grant, Louise Shearer, Sandra Maddox, Janet McDaniel, Janice Crosetti, Molly Ormsby, Melissa Arias, Sean Marsh, Tiffany Kirk, Kim Metcalf

Continuing Business

Budget Report

Current Balance as of March 9, 2011: \$443.38

Acrylic Tumblers

Selling the large tumblers was discussed and everyone agreed this would be a good idea. We can sell them for \$10 and do pre-orders. Give everyone the sense of urgency – “Limited time only” “Introduction price of only \$10!”. Molly will create a flyer to distribute. Be sure to include that the proceeds go to the GSO for . . . and then list some of the activities.

Action Item: Robyn will work with Paw Prints to place an order for the tumblers with purple straws.

New Business

Donation Program

Melissa Arias was introduced to talk about a donation program for the GSO. It is an easy fundraiser, increases awareness, and participation. It will get more people engaged in the GSO. We need money because of the cost of facilities like North Creek or the Promenade. We need to explain to people that we now have to pay these fees and the events the GSO does provide value to the staff.

Melissa can help us create a gift budget and if 70% of the staff participates by giving just \$2 per paycheck, in just 4 months we can provide 3 - \$3500 scholarships and cover all the costs to hold the events we want to during the year. Not everyone is going to give money. Some will give their time, some will make a one-time donation but this is a good revenue generating program.

We will do a campaign explaining what the GSO does and the benefits we want to provide. We will tell everyone how easy it is to donate – it can even be set up through payroll deduction. Studies show that once someone signs up for payroll deduction, they don't usually take it back. When you get people engaged financially they participate more in the program. We can have posters, maybe give awards or recognition for different levels of giving.

Welcome Program

A welcome or friendly committee has been formed and they are working on a welcome post-card to hand out to every staff member regardless of when they started. We would like to launch this in April and have everyone contacted by the end of the month. It will be done on the buddy-system. The committee will break up in teams of 2 and visit all the staff members on campus. There was a reminder to include Beardsley and the Library. If anyone would like to be part of the welcome committee, please let Lisa know.

HR will help promote the GSO on the new employee orientations but there haven't been many recently.

Announcements

Robyn reported that the GSO now has a mailbox! The address is GSO@uwb.edu.

The next general meeting is April 13th. Janice will announce this at the next Library staff meeting.

Since there was no further business, the meeting was adjourned.