

Student Technology Fee Request for Funding-Page 1

Program Title: *Digital Recording equipment for the career center*

Campus Affiliation: *University of Washington Bothell Career Center*

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Brief Project Overview

The career center needs a current digital camera to record:

- Practice interviews for students

And

-Career center events for the website and records

The beauty of the ability to capture our events and interview on video is the potential to inform students in a more efficient manner. Our center is limited to the hours of operations and advisors on hand. With video recorded presentation and learning tools uploaded or streaming on the UWB website, the center has the ability to inform the entire student population, 24 hours a day.

Full description of the project that includes the following sections:

A. The Goal of the Program or Project

Due to the Success of our video recorded practice interviews and student inquiry into viewing past seminars/events the career center needs to update its archaic video recording equipment. The goal of this project is to have the ability to record practice interviews and career related events and upload them onto to the UWB website, sparking student interest and knowledge of career center services and events. The career center has checked out recording equipment from the campus media center, but his method has proved to be unreliable.

B. A description of the program and how it will benefit the student body

Students benefiting from a practice interview will have the opportunity to assess their performance instantly via the digital video recording equipment. In addition to visual feedback, the student can also use the interview video to post

to youtube.com, or other sites used by recruiters, giving employers a reference for more information on themselves previous to or post interview.

As mentioned before the equipment will also be used as a teaching tool on the UWB career center website, allowing students access to learning tools 24 hours a day.

C. Specific information about the equipment and/or services being requested

The tripod and sound equipment are crucial to the project's success. This is because video is unprofessional when it is shaky (held by hand, without a tripod) and accompanied by poor audio. If the content is to be viewed on the UWB website it should be up to professional quality¹.

D. How the project will be implemented and by whom

The camera and equipment will be stored in the career center office. The camera and equipment will be used by the peer advisors to video record student practice interviews, career center events, seminars and workshops.

¹ As suggested by Dave Snyder, Media Technician

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ITEM (complete description of item, type of product, quantity) *	Unit Cost	Full Cost
Canon ZR930 Digital Video Camcorder (<i>figure 1</i>)	269.95	269.95
warranty	52.99	52.99
Velbon DV-7000 Video Tripod (<i>Figure 2</i>)	115.00	115.00
Sony F-V220 Vocal Microphone (<i>figure 3</i>)	20.00	20.00
Microphone holder (<i>figure 4</i>)	6.50	6.50
Floor Stand (<i>figure 5</i>)	30.00	30.00
TOTAL**	\$494.44	\$494.44

***Note: All the equipment was suggested by Media technician, Dave Snyder*

* This page is a crucial portion of your funding request. Items have to be described in detail, the number of people who this event will serve, quantity and cost of each item, etc. Pricing must be supported by additional documentation from the organization providing the items. Please be specific when listing costs, otherwise your request might not be granted.

The following signatures are required before your application can be considered complete:

Anthony Guerrero, (or designee)
Director, Facility Services

 Date

Comments:

Cynthia Fugate (or designee)
Director, Academic Services

 Date

Comments:

Figure 1



- 1/6" 1.07Mp CCD Image Sensor
- 48x Advanced Zoom
- Image Stabilizer
- 2.7" LCD
- Widescreen HR Recording
- 0.35" Widescreen EVF Viewfinder
- DIGIC DV Image Processor
- Quick Start
- LCD Video Light
- Records to MiniDV

Figure 2



Figure 3



Figure 4



Figure 5

