

Student Life Operations

Request	Item	Description
\$78,300.00	Salary/Wages	Coordinator of Student Programs (1.00 FTE) Salary: \$45,000 Marketing Coordinator: \$8,580 Student Assistants: \$21,720 \$10/hr * 52 weeks * 40 hours Graduate Student Stipends: \$3,000 \$1,000/qtr
\$18,064.00	Benefits	Coordinator of Student Programs: \$14,400 Marketing Coordinator: \$944 Student Assistants: \$2390 Graduate Students: \$330
\$6,000.00	Honoraria	For leadership and intercultural programs
\$4,000.00	Facility Rentals and Set-Up	For leadership and alternative spring break venues and plant charges for on campus events
\$5,000.00	Telecommunications	11 handsets, data ports, and long distance charges for ASUWB, CEB, Student Life, and student organizations
\$4,000.00	Printing and Photocopying	Large posters, brochures, BS Times, and other promotional materials for events and activities
\$2,500.00	Transportation	Transportation for leadership retreat and alternative spring breaks
\$1,000.00	Meals and Lodging for Travel	Conference costs associated with Coordinator of Student Programs attending 1 national conference.
\$8,000.00	Office Supplies	Supplies for clubs, ASUWB, CEB, Student Life events, SAF, and STFC
\$6,000.00	Food/Refreshments	For leadership retreats, workshops and trainings, alternative spring break, and recognition ceremonies
\$2,400.00	Equipment Rental/Purchase	For computer chair and furniture for storage at the front desk. Student clubs and organizations: \$30,000
\$30,400.00	Other (Please describe)	Registration for conference for Coordinator of Student Programs: \$400
TOTAL:		
\$165,664.00		

Campus Department or Organization: Student Life Contact Person: Terry Hill
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Executive Summary

The following request contains items that will allow the Student Life Office to provide continuing and new services, activities and events to meet the growing demands of a more diverse student population. The areas within this budget include staffing, operational costs, financial support for registered clubs and organizations, leadership development, service initiatives, and intercultural programming.

Program/Service Need

In order to maintain excellent service to students, it is imperative to keep staffing and operational costs (phones, office supplies, etc.) at a level that meets student demands. Details of the Student Life request are outlined below.

□ The Coordinator of Student Programs is a full-time employee that will provide administrative and advising support to student organizations and CEB as well as assist with the planning and production of other Student Life-sponsored programs. As an advisor, this position is also responsible for creating learning outcomes and making sure that students walk away from their experience as a student leader having transferable skills and a deeper understanding of who they are as leaders and individuals. This position is also responsible for assisting in the management of 35 Student Organization budgets and the budgets for Alternative Spring Break and diversity programs. This also includes soliciting competitive bids from vendors. In addition this position is responsible for making sure event planners minimize and manage risks associated with their particular events.

□ The Student Life Marketing Coordinator is a student position that will to develop a clear, consistent message to students about the myriad of opportunities available through Student Life. They do this through the design of event and program flyers, poster, managing the BS Times. This person helps us get the word out about Student Life programming. This position is jointly funded through SAF (75%) and the Orientation budget (25%), as the Marketing Coordinator provides assistance to both areas.

□ Student Assistants are student positions that support a welcome desk that provides direction and information to visitors. These Student Assistants help with some administrative duties as well as make sure that Student Life is accessible at all times to students even when professional and classified staff are in meetings. They serve as a resource for student organization who also have questions relating to recruitment and event planning. Having a □front desk□ for Student Life has made Student Life more prominent and more accessible to students. That desk is staffed from 8:30am to 5pm daily, making sure that there is always someone in Student Life to answer questions and be resource to students when professional staff might be at events or in meetings. This line being is increased by \$6,120 in order to have more consistent coverage throughout the traditional academic year and coverage over the summer months when school is in session. There is only one Student Assistant working at and given time, unless there is a special event or staff meeting.

□ Stipends for graduate students will allow Student Life to hire interns that can work on special projects throughout the year. These positions will help us develop training curriculum and materials for leadership seminars and retreats. This position can also help develop programming around health and wellness education. In addition these positions will help advise student groups and increase diversity programming around identity groups.

□ Costs associated with supporting administrative operations for ASUWB, CEB, Recreation and Wellness, clubs, and student committees based on the 2008-09 and 2009-10 expenditures.

□ Funding for student clubs and organizations remains at a consistent level: \$30,000.

□ Funds are being requested in support of student leadership development and service initiatives. In addition to current Student Life programs and services, there is a need to provide meaningful training, seminars, and other activities that help develop a sense of servant leadership for individual students and student groups (including student government, SAF and Technology Fee

committees, CEB, and clubs and organizations).

Funds to support intercultural programming on a more consistent basis are also being requested. Examples include Lunar New Year, MLK Day, and Alternative Spring Break.

Assessment

Success will continue to be measured by the (a) number of students that attend events, (b) number of active student organizations, and (c) contributions made by individual student leaders and student groups. Evaluations of all programs will also be conducted by Student Life staff to review successes and identify areas for improvement.

Additional assessment will consist of the evaluations of student participants. Quarterly roundtables with student leaders will help Student Life staff review successes and identify areas for improvement. This will be the first year that we will implement a 360 evaluation process for staff and student Life programming.

This year, we also plan to go through a Strategic Planning Process that will help define additional learning outcomes and additional ways to measure our success.

Current Student Life attendance and budget data that reflects how SAF funds have supported our programs this year are available for the committee's review.

Scope of Program

1) How many currently enrolled students will likely benefit from your proposed service or program? 2) Estimate the number of other individuals (faculty, alumni, etc.) that might benefit from this service or program? 3) Please indicate other sources of financial support.

Students are increasingly taking advantage of the programs available through Student Life. During fall 2008, overall student attendance at Student Life programs was 2040. In fall 2009, overall attendance was 3,035, an increase of 49%. This number does not include the events that student organizations run. As the campus is growing, so is the number of events. The number of registered student organizations is now at 35. These groups are all more active than in past years and are serving twice as many students as last year. Leadership and service programs should support and educate at least 100 students.

The programs offered through Student Life, with the exception of new student orientation and transition programs and housing, are supported solely through SAF funds.

Benefits

In 150 words or less, please describe the benefits that participants are likely to gain by attending or participating in this program or service.

Research shows that students who feel a sense of connection to their institution are more likely to stay at that institution and be more satisfied with their college experience. Student Life works diligently to provide students a wide variety of opportunities to feel connected to UW Bothell. In addition, Student Life-sponsored programs will allow students to

- Make new and lasting connections with fellow peers
- Develop superior networking skills
- Enhance leadership skills of those individuals who serve and represent the needs and interests of their fellow students
- Build confidence in students ability to organize, lead or participate in a student organization
- Contribute to the development of a vibrant campus life and Increase university pride and investment in the success of the campus.
- Learn more about their personal identity and how it relates to their academic and personal choices
- Increase social awareness and responsibility

21st Century Campus Initiative

As UW Bothell continues to grow and serve a more diverse student population, it is critical that Student Life programming continues to offer a wide variety of programs to meet the ever

changing needs and desires of the student population. Student Life programming enriches and enhance the college experience for students by providing increased leadership, recreational, educational, and social opportunities.

Growth: Serve the citizens of Washington by providing increased access to a premier university education.

□ Understand and respond to projected demographic changes. As our student population grows and changes, so does student demand for leadership, recreational and social opportunities. In order to diversify the campus, the campus must have programs that are welcoming and interesting to all students regardless of the race, ethnicity, gender, sexuality, income, and religious background.

Resourcefulness: Build institutional sustainability through sound, creative use of financial and human resources.

□ Address professional development and support to sustain human resources. For the first time, Student Life is requesting professional development funds for Program coordinator position. It is critical that the staff maintain a firm grasp on best practices and the changes that are taking place in the field of Student Affairs. In addition to the benefits students will received from a better informed/experienced staff, professional development also leads to increased staff retention and increased job satisfaction.

Student-centered: Enhance student services to support academic success and enrich student life.

□ Address Student Life Issues (housing, social and recreational opportunities). This section is most directly enhanced through this budget request. Studies show that students that are involved in extra-curricular activities associated with student life programming are more likely to be satisfied with their educational experience and do better academically.

Community: Deepen and broaden community engagement and research.

□ Promote service- and community-based learning and research. This is addressed through students getting hands of experience with program design and planning and leadership development. In addition Student Life encourages activities that benefit the community through service projects such as MLK day Alternative Spring Break.

Diversity: Enhance campus commitment to diversity and inclusiveness.

□ Support success for a student body of increasing diversity in ethnicity, race, gender, age, sexual orientation, social class and disability. This area will be directly impacted through the hiring of interns who will help develop programs and activities that reach out and serve more underrepresented student populations.

Innovation: Support signature strengths in interdisciplinary scholarship and innovative teaching.

□ Support collaborative, interdisciplinary and cross-program initiatives. Student Affairs programming is just as much about the education of students as is faculty- led coursework. Our programs give students the hands on application of theory that many of them are learning in their coursework. In addition, students learn about leadership, program design and evaluation, and topics related to diversity, health and wellness, and citizenship and social responsibility.

Sustainability: Develop environmental and human sustainability as a signature initiative.

□ Value the development of sustainable and healthy human communities. Student Life tries to develop programs that have minimal impact to the environment. Examples of this are related to kind of food products at events and using compostable and recyclable products.