

SAF Annual Proposal Form for the 2013-2014 Academic Year

The SAF Committee will be accepting applications for the annual budgeting cycle from November 30, 2012 until 5:00pm on January 16th, 2013. The intent of the annual operating budget is to support on-going student activities, services, and programs. Services and Activities Fees are defined in RCW 28B.15.041 to mean "fees, other than tuition fees, charged to all students registering at the . . . state universities . . . The legislature also recognizes that Services and Activities Fees are paid by students for the express purpose of funding student activities and programs" of their particular institution. These funds will be available for the 2013 to 2014 academic year.

A member of your group must be available to attend a hearing with the SAF Committee tentatively scheduled for Friday, February 8, 2013 and Friday, February 15, 2013. Please include a regularly checked email in the application, as that will be the main form of communication between SAF and the requesting group. The SAF Liaison will contact the requesting group to notify them of a hearing time.

Please ensure that your request is in accordance with SAF Bylaws, which are available at the following website:
<http://www.uwb.edu/studentlife/safc/safbylaws>

The Committee will hold an open forum and appeals, tentatively scheduled for on Friday, March 29, 2013. Requesting groups will be notified of a preliminary budget before the open forum and appeals date.

Late applications will not be accepted, except at the discretion of the Committee. Adjustments to the final total requested by any club, group, organization, or department will not be accepted. After a request has been submitted, it may not be reopened for alterations or changes.

SUBMITTED BY

Sang-Do P Kim
spaul.kim89@gmail.com
Jan 16, 2013, 04:59PM PST

ON BEHALF OF

UWave Radio

SAF Annual Proposal Form

[Required] Proposing Group KUWB Radio

(i.e. Career Center, Sustainability Club, Campus Events Board, etc.)

[Required] Department/Organization IAS - Media and Communications

(i.e. Student Services, CUSP, Student Life, Student Clubs & Organizations, etc.)

[Required] Contact Person Paul Kim

This person will be the sole point of contact for any questions or additional information requests from the SAF Committee regarding your proposal.

[Required] Contact Email spaul.kim89@gmail.com

This person will be the sole point of contact for any questions or additional information requests from the SAF Committee regarding your proposal. Please include a regularly checked email as the SAF Committee contacts groups primarily through email.

[Required] Contact Phone 425-387-8841

Please include the phone number of the contact person. This person will be the sole point of contact for any questions or additional information requests from the SAF Committee regarding your proposal.

[Required] Faculty/Staff Member Amoshaun Toft

Please discuss your request with a staff or faculty member (i.e. Student Life Staff or faculty advisor) before submitting your request and include the name and title (i.e. John Smith, Club Advisor) of that individual.

[Required] Faculty/Staff Member Email atoft@u.washington.edu

Please provide the email of the faculty or staff member you discussed your request with.

[Required] Executive Summary of Your Proposal

Please provide a concise overview of the program, activity, or service for which you seek funding.

Please reference the University of Washington Bothell's 21st Century Initiatives at the following website and, if and where appropriate, please refer to the applicable initiatives: <http://www.uwb.edu/21stcentury>

A UWB community radio station would be an enriching school club that would benefit not only the student body as an extracurricular activity (in terms of music, news, and a platform for other school clubs and activities), but it could, and should, be used for promoting and establishing a public image of the university towards the community. School faculty could also use the station as a new creative platform to reach out towards the student population. A community radio station also has the potential of being integrated into the curriculum. Different departments could create courses around the station. Classes related with journalism, media, computer operation, business, writing, and public speaking could have a hands-on opportunity to teach with the existence of an operating broadcasting station on campus.

[Required] Need for this Program/Service

In 200 words or less, please do the following:

-Describe the need for this program or service.

-If possible, include any data that might support your proposal (i.e. surveys indicating a need for your initiative).

-If you have tracked the success of this program or service in the past, please provide that information here.

UWB hosts a diverse student body ranging geographically from places like Everett, Seattle, Bellevue, and Renton. Given that UWB is a commuter campus for most students, radio has a valuable potential to inform students about each other and their work, and to help build a community of students while they are on an off campus.

School organizations, especially the student government, could use the community radio station as a catalyst for informing the student body of events, activities, and emergencies when the occasion arises. A station would provide students, especially those in the Media and Communications Studies program, an outlet to put what they learn in class into practice.

[Required] Estimate number of students that will benefit from your proposed program/service.

In 200 words or less, please do the following:

-Indicate the benefits of your proposed program for students.

-Estimate how many currently enrolled students will likely benefit from your proposed service or program.

-Estimate the number of any other individuals (and indicate their affiliation) that might benefit from this service or program.

An estimate of at least 20 students fulfilling station positions could benefit from the radio program. This number would include title positions such as General Manager, Assistant Manager, Music Director, Technical Manager, Promotions Coordinator as well as volunteer student DJs. Members of other clubs could benefit from our provided exposure of their activities and events and students could also benefit from us by simply listening to our broadcast.

Eventually we hope to acquire a Federal Communications Commission (FCC) license and produce an FM broadcast which would benefit not only the Bothell campus, but also the surrounding community, which could include potential UW Bothell students. Apart from funding from the school, we would also organize fundraising events, such as a music festival featuring student bands.

Through our previous appeals, we have been granted studio equipment and space for our operation as a station. And for this current quarter, is an academic class available to students interested in the operations of the station.

[Required] How do you plan to assess the program or service?

How do you plan to track the effects of this program or service?

For example, how would track how the event/program/service went? How would you track how successful it was and what you could change in the future?

In assessing the station, we would first base evaluation on the level of participation from students, faculty, and staff in organizing and providing programming for the station. Second, we will keep a sample of listener logs to review the number of listeners who tune into the station over time, as well as evaluate feedback we receive from them through e-mails, social networking, and student participation at events. We would also collect feedback from students who participated with KUWB for academic credit after every quarter and see what educational gains were obtained. We would survey graduates over how their participation with KUWB affected that student's success in his or her current career field. Finally, we will evaluate programming on an annual basis to assess the breadth and depth of content on the station in light of the diversity of the student body on campus.

Additional Information

If needed, please include any other information you feel is relevant to your request. (There is no character limit on this field.)

This proposal is to request the annual fees required to run a radio station. http://depts.washington.edu/uwcopy/UW_Policies/Licenses/Music.php
The blanket copyright fees that UW has an agreement with copyright organizations all preclude any kind of broadcast - they allow UW to play music at events, but not on a radio station. Therefore we would still be required to pay the fees listed in this proposal to broadcast copyrighted music.

Salary/Wages

Describe the funds you are requesting in detail below.

Please put total dollar amount of salary/wages in the bottom of this box.

Once the campus radio station is established and is in the process of expanding, the station managers should receive an hourly wage. This is not part of the current application. Student DJs would still be volunteers.

The current focus is to educate participating students in order to develop student radio programming as a viable product that would attract listeners and outside financial sources.

Benefits N/A

Describe the funds you are requesting in detail below.

Benefits paid to regular employees working at least .50 FTE should be calculated at 34.0% of earnings. Benefits paid to hourly employees should be calculated at 16.5% of earnings.

Please put total dollar amount of benefits in the bottom of this box. If you included salaries/wages in the above field, you must calculate the applicable benefits.

Programming/Events

Describe the funds you are requesting in detail below.

Please put total dollar amount of programming/events in the bottom of this box. Please include in this box costs relating to security, honorarium, hospitality, and contracted costs, etc. If your request includes security and you would like an estimate, please contact UWB Security at 425-352-5359.

KUWB Concert Fundraiser. This would potential be our first major self-promotion as a radio station. The goal of the fundraiser would be to collect funding for a radio transmitter (after receiving an FCC licensee for FM broadcasting). Venue would ideally be on campus. If on campus security is an additional concern.

Volunteer personnel expenses: \$ 500
Talent: \$ 1500
Utilities: \$800
Promotion : \$1000

Facilities Rentals/Set-Ups N/A

*Describe the funds you are requesting in detail below.
If you require facilities rentals/set-ups, please indicate it here. Take into account custodial fees and clean up. If you need assistance with estimated costs, please speak to a staff/faculty member.
Please put total dollar amount of facilities in the bottom of this box.*

Printing & Photocopying N/A

*Describe the funds you are requesting in detail below.
Please put the total dollar amount of printing/photocopying in the bottom of this box.*

Office Supplies N/A

*Describe the funds you are requesting in detail below.
Please put the total dollar amount of office supplies in the bottom of this box.*

Food/Refreshments N/A

*Describe the funds you are requesting in detail below.
Please put the total dollar amount of food/refreshments in the bottom of this box.
Please review the food policy/food form for the University policies before submitting your request at the following link:
<http://www.uwb.edu/getattachment/admin/services/fuac/foodapprovalform.pdf>*

Equipment Rentals/Purchase N/A

*Describe the funds you are requesting in detail below. Include information on the purpose/need for this equipment as it relates to your program or service.
Please put the total dollar amount of equipment rentals/purchase in the bottom of this box.*

Transportation N/A

*Describe the funds you are requesting in detail below (indicate in state/out of state, as well as type of transportation). Please note that flight bookings are done through the University.
Please put total dollar amount of transportation in the bottom of this box.*

Meals and Lodging for Travel N/A

*Describe the funds you are requesting in detail below. Please insure that you are in compliance with applicable per diem rates for meals. The rates are available at the following link: <http://www.gsa.gov/portal/category/21287>
Please note that hotel bookings are typically done through the University.
Please put the total dollar amount of meals and lodging in the bottom of this box.*

Telecommunications N/A

*Describe the funds you are requesting in detail below.
Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension).
Please put the total dollar amount of telecommunications in the bottom of this box.*

Other

*Please include any other expenses that don't fall under any of the above categories in detail.
Please put the total dollar amount of other in the bottom of this box.*

The following annual streaming fees are only viable when KUWB receives an FCC licensee in order to broadcast on an FM frequency. This phase is not immediate since KUWB's initial focus is to help students develop radio programs for internet streaming.

Copyright Royalty Board: \$25
Sound Exchange minimum annual fee: \$500/year
Listener reporting waiver fee: \$100/year (max 75 listeners at a time for a month or 55,000 listeners)
Additional fees: ASCAP: \$297; BMI: \$279; SESAC: \$120
Total: \$1,321

[Required] Total Amount Requested \$5121

*Please take the time to carefully add all of your figures from above. Please note that adjustments will not be made to the total amount requested in the event of an error.
Round your final total up to the nearest dollar.*

[Required] Terms and Conditions I Agree

-I have read and agree with the terms and conditions of the SAF Bylaws: <http://www.uwb.edu/studentlife/safc/safbylaws>

-I understand that once submitted, adjustments cannot be made to the total amount requested above.

-I understand that hearings will be held between 8:00am and 12:00pm, tentatively scheduled for Friday, February 8, 2013 and Friday, February 15, 2013. Someone from my group will be available to attend a brief hearing scheduled during that time frame.