

Delta Epsilon Chi

Request	Recommendation	Approved	Item	Description
\$2,500.00	\$0.00	\$0.00	Other (Please describe)	Registration Fee for the State Competitions in Spokane, Washington
\$2,000.00	\$0.00	\$0.00	Other (Please describe)	Registration Fee for the National Competitions in Orlando, Florida
\$1,000.00	\$0.00	\$0.00	Other (Please describe)	Registration Fee for the Fall Leadership Conference in Spokane, Washington
\$1,125.00	\$0.00	\$0.00	Meals and Lodging for Travel	This money will be used for renting rooms for the State competitions for 25 students @ \$90/night/room for 2 nights in Spokane, Washington.
\$3,200.00	\$0.00	\$0.00	Meals and Lodging for Travel	This money will be used for renting rooms for the National competitions for 20 students @ \$160/night/room for 4 nights in Orlando, Florida.
\$450.00	\$0.00	\$0.00	Meals and Lodging for Travel	This money will be used for renting rooms for the Fall Leadership Conference for 10 (8 new, 2 old) students @ \$90/night/room for 2 nights in Spokane, Washington.
\$320.00	\$0.00	\$0.00	Transportation	Renting a 12-person van plus gas through University of Washington Fleet Services to transport 12 members to the state competitions.
\$8,000.00	\$0.00	\$0.00	Transportation	This cost is associated with purchasing plane tickets for 20 members @ \$400.00/ticket to attend the national conference in Orlando, Florida in mid-April.
\$18,595.00	\$0.00	\$0.00		

Campus Department or Organization: Delta Epsilon Chi Contact Person: Peter Gallagher Email: PGallagher@uwb.edu Phone: 425-352-3274

Executive Summary

Delta Epsilon Chi is an international organization for college students preparing for a variety of careers. Delta Epsilon Chi programs engage students from a variety of educational disciplines, while maintaining a strong focus on business-related areas such as marketing, management and entrepreneurship. Activities promoted by Delta Epsilon Chi integrate with and enhance any University of Washington Bothell student's curriculum and college experience.

Program/Service Need

Delta Epsilon Chi grows students professional skill set as well as building a tight-knit network amongst the business community. As for the skill set, competitions teach students how to analyze problems, hone presentation and public speaking skills, and actively listen and respond effectively in a business setting.

Considering that in the last two years, our program has average sending 85% of our members to nationals, we train our members well and they truly gain these invaluable skills.

In regards to developing a network amongst members, last years group introduced 4 new members into the business world with companies such as Boeing and internet marketing startup Epic Seats. These connections are still relevant and we are building new ones every year between University of Washington Bothell students and business professionals.

Assessment

- 1.) The first is community service and how the organization gives back to area communities (this is typically different every year based on the members).
- 2.) Giving back to the campus of UWB is another measure that we have added in 2009-2010 and are looking for various opportunities to grow this impact year in and year out.
- 3.) Finally, success through competition. The National competition is a life changing and professionally inspiring event where Universities from all over the country take part in not only competitions but workshops, networking, and internship opportunities for the future.

Scope of Program

1) How many currently enrolled students will likely benefit from your proposed service or program? 2) Estimate the number of other individuals (faculty, alumni, etc.) that might benefit from this service or program? 3) Please indicate other sources of financial support.

- 1) The Enrollment for the last two years have been about 25 members and that is the most manageable number so we are looking to have 25 dedicated students next year.
- 2.) The number of individuals impacted from this club would at a minimum affect 100 people considering our community service efforts alone and we would hope that as our focus becomes to create more value at UWB next year that number will rise close to 250-500 people with on campus events and a focus of more involvement.
- 3.) We hold an annual silent auction that results in various amounts of support. Last year we raised a net total of \$1,500 after covering our expenses.

Benefits

- 1.) Members will sharpen their business and professional acumen
- 2.) Members will begin to build their own network within UWB, with other schools, and within the business community
- 3.) Members will learn how to organize and plan the operations of a 2-4 major events annually
- 4.) Members learn not only how to market the program and products but also themselves
- 5.) Members gain a leg up on competition in the work force because of the experience this program provides in learning how to believe in yourself, expect excellence, and have confidence in what you are doing

21st Century Campus Initiative

Delta Epsilon Chi first and foremost has a respect and encouragement of diversity. We are the only business program where you do not have to be a business major to compete and learn business skills. We allow not only all types of people, but every major to come and join and learn from their experiences here and take those experiences with them into the future.

This is also a student-centered organization that is all about giving the students the skills they need to succeed in making the transition from college to there desired profession or grad school.

Community is also becoming a big part of DEC and what we are all about. This year, we have designed and implemented a competition with 5 area high schools to bring in up and coming students and show them what they can have at the next level of education and open their minds to all the possibilities that are out there.

Finally, Innovation is another key aspect of our organization and it is required for us to stay prevalent in the student community. We are developing different types of marketing to get members into the organization, different solutions to various marketing and business issues, and helping and assisting other organizations on campus with their marketing and branding efforts.