

2012-2013 SAF Annual Application

Talwinder singh
On behalf of Collegiate DECA

2012-2013 SAF Annual Application

Program/Service Title

Collegiate DECA

Campus Department

Business

Contact Person

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Executive Summary of Your Proposal

Please provide a concise overview of the program, activity, or service for which you seek funding.

UW students will participate in two interscholastic case competitions, one in WA state and an international competition (April 2012 Salt lake city Utah).

Conference participants analyze business & policy problems and defend their recommendations to a

panel of discriminating business and community leaders.

Students from all classes and majors can compete in competitions ranging from financial analysis and entrepreneurship to professional ethics.

Need for this Program/Service

In 150 words or less, please describe the need for this program or service. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goal(s).

Collegiate DECA at the University of Washington Bothell is an organization which aims to prepare students in all levels and all majors for the professional world. This is obtained through business simulations and competitions which requires students to think analytically and critically while being realistic at the same time.

DECA is organized by UW Bothell students and is in high demand. Participation at conferences has increased from 40 members last year to 50 members this year. In 2011, 15 UW Bothell students reached the national finals, 2 placing in the top 10 within the nation, representing UWB at a national level.

In 2011 SAF provided funding to subsidize the costs of attending two conferences.

How do you plan to assess the program or service?

How do you plan to track the effects of this program or service?

For example, how would track how the event/program/service went? How would you track how successful it was and what you could change in the future?

DECA's primary purpose is to help students improve their skill and confidence in analyzing problems and engaging a critical audience. We want to provide as many students as possible the opportunity to participate meaningfully in this learning activity. We seek wide participation across classes and programs. We can assess our success by comparing results from nationals from this year, last year and so on.

Estimate number of students that will benefit from your proposed program/service

In 150 words or less, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.

PARTICIPATION. 1) Approximately 45 students will compete this year. 2) UWB DECA alumni return to campus biweekly to coach our students. 3) UWB DECA students will coach student groups from high schools around western Washington. 4) UWB DECA will take the lead in organizing practices

with CEO and business professionals as judges. FINANCIAL SUPPORT. DECA students are expected to raise 45% of their necessary funding. They will host

a fundraising auction and dinner in February. The net proceeds will subsidize on-campus DECA events and the cost of sending 45 students to competitions.

Benefits to Participants

In 150 words or less, please describe the benefits that participants are likely to gain by attending or participating in this program or service.

Students that participate in Collegiate DECA learn how to think and behave as leaders (i.e. board of directors, VP of marketing, CEO, etc.) in real business situations. Students gain confidence and structure in presenting, learn to think off the cuff, and get an opportunity to network and explore potential degree options and business markets. It also allows students see real life applications of methods learned in the classrooms reinforcing subject matter while building a real world connection to its applicability.

Additional Information

Please include any other information you feel is relevant to your request. (There is no character limit on this field.)

None

Salary/Wages

Describe the funds you are requesting in detail below.

Please put total dollar amount of salary/wages in the bottom of this box.

None

Benefits

Describe the funds you are requesting in detail below.

Benefits paid to regular employees working at least .50 FTE should be calculated at 33.4% of earnings. Benefits paid to hourly employees should be calculated at 14.9% of earnings. Benefits are required if you are requesting salary/wages above.

Please put total dollar amount of benefits in the bottom of this box.

None

Honoraria

Describe the funds you are requesting in detail below.

i.e. Payment to speakers

Please put total dollar amount of honoraria in the bottom of this box.

None

Facilities Rentals/Set-Ups

Describe the funds you are requesting in detail below.

If you require facilities rentals/set-ups, please indicate it here. Take into account custodial fees and clean up.

Please put total dollar amount of facilities in the bottom of this box.

FACILITIES RENTALS

(1) Mobius Hall for the annual spring auction

a) Fee for opening Mobius on Saturday = \$200

b) Fee for A/V = \$330

(2) Eastside Leadership Center for High School Community

Service Event and 2 mandatory practice days with CEOs and

business professionals

SET-UP

(1) Set up and take down of tables at Mobius Hall

a) Facilities fees = \$500

Total: \$1,030

Telecommunications

Describe the funds you are requesting in detail below.

Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension).

Please put total dollar amount of telecommunications in the bottom of this box.

None

Security

Describe the funds you are requesting in detail below.

If you would like an estimate, please contact UWB Security.

425-352-5359

Please put total dollar amount of security in the bottom of this box.

None

Printing & Photocopying

Describe the funds you are requesting in detail below.

Please put total dollar amount of printing/photocopying in the bottom of this box.

Printing of auction tickets & posters - \$50

Transportation

Describe the funds you are requesting in detail below.

Please put total dollar amount of transportation in the bottom of this box.

STATE COMPETITION

(1) Two vans

INTERNATIONAL COMPETITION

(1) Airfare to nationals (April 2012)

**35 students at \$520/person = \$18,900

Meals and Lodging for Travel

Describe the funds you are requesting in detail below.

Please put total dollar amount of meals and lodging in the bottom of this box.

Hotel (state conference, triple occupancy, February 2013) 40 students

2 nights x 120 x 1/3 = \$80 per student

Total: \$3,200

Hotel (national conference, triple occupancy, April 2013)

35 students

5 nights x \$200 x 1/3 = \$334/ student

Total: \$11,690

Office Supplies

Describe the funds you are requesting in detail below.

Please put total dollar amount of office supplies in the bottom of this box.

None

Food/Refreshments

Describe the funds you are requesting in detail below.

Please put total dollar amount of food/refreshments in the bottom of this box.

Review the food policy/food form for the University policies before asking for food. The Food Policy is

below the food form in the link.

<http://www.uwb.edu/getattachment/admin/services/fua/c/foodapprovalform.pdf>

Catering for the auction (300 people, \$15/person)

Total: \$4,500

Equipment Rentals/Purchase

Describe the funds you are requesting in detail below.

Please put total dollar amount of equipment rentals/purchase in the bottom of this box.

None

Other

Please include any other expenses that don't fall under any of the above categories in detail.

Please put total dollar amount of other in the bottom of this box.

Conference fees (state conference February 2013)

40 students @ \$130

Total= \$5,200

Conference Fees (national conference, April 2013)

35 Students @ 130

Total: \$4,550

Total Amount Requested

Please take the time to carefully add all of your figures from above. Please note that adjustments will not be made to the total amount requested in the event of an error. Round your final total up to the nearest dollar.

\$49,120