

## **Service and Activities Fee Committee Application for 2008-09 Annual Funding**

Date: January 3, 2008  
Program Title: Delta Epsilon Chi (DEC)  
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### **Executive Summary**

Delta Epsilon Chi helps to develop and grow business professionals and industry leaders by providing a structure for marketing ideas; one in which, students have an opportunity to compete statewide and nationally against other colleges. The entire process, as well as the competitions throughout the school year, aid in defining core business values within these students. The path a student decides to take upon graduation can be greatly influenced by practicing, networking and competing amongst students with similar backgrounds. DEC provides an opportunity for students who have little-to-no marketing experience to students who have a genuine passion for it to explore it outside of the classroom and in real life scenarios.

#### **1.**

University of Washington Bothell is a small entity in comparison to other universities in Washington State. This potentially means that students who want more access to outside programs, information or experience are limited and influenced to what UWB can offer them. This hindrance can be avoided with programs like DEC. Student involvement in various clubs and activities help shape any school by allowing its students to participate in areas they feel are important, enticing, relevant and progressive in their areas of study.

DEC currently has 18 students participating in this year's club. SAF funded \$2,500 for the 2007-08 school year, the majority of which was used at the FOLC competition, which took place in November, for room and board.

#### **2.**

In accordance with the growth of membership over the past two years (2007=7 members, 2008=15 members), the 2008-09 school year promises to benefit roughly twenty five DEC members from UWB. The funding allocated from SAF will help any student that wishes to travel to the competitions, to do so freely, and without worry of involving their personal finances, to which many have very little. This allocated money will also aid the community in better preparing UWB students in practical and realistic approaches to problem solving. The stories and experiences that students bring back to UWB will help

build a stronger relationship between the students' education, and the concepts taught by all teachers within the business school on campus.

Other sources of financing may include fundraisers and various business grants that are made available to students at UWB. Steve Holland is currently working with DEC to help us with a \$15,000 grant from the school.

### **3.**

Students who decide to focus on marketing within the business school at UWB find DEC useful when their passion for in class experience and work experience mesh together. DEC offers various tools for students that will be used once they graduate; a few of these tools are: professionalism, presentation practice and critique, fundraising, the presenting of business and marketing proposals, clear, quick and concise thinking, group work, experience with professionals within any industry they wish to explore and networking with industry leaders. DEC assesses its success on the ranking students receive while competing. As students and future business leaders, DEC assesses its success solely on the experience gained from the value of presenting ideas to an informed and professional audience.

These gained skills will be used by the students for the rest of their lives in whatever career they decide to pursue, post UWB.

## Budget Worksheet

### Delta Epsilon Chi (DEC)

Category	Expense	Brief Description of expense
Salary/wages		
Benefits		
Honoraria		
Security	<b>\$8,000</b>	<b>Registration Dues</b>
Facilities Rentals/Set-ups	<b>\$8,323.56</b>	<b>Hotel Expenses</b>
Telecommunications		
Printing and Photocopying		
Transportation	<b>\$5,775</b>	<b>Airfare</b>
Meals/Lodging for Travel		
Office Supplies		
Software		
Decorations		
Food/Refreshments		
Equipment Rental Purchase		
Other (list below)		
<b>Total Expenses</b>	<b>\$22,098.56</b>	
<b>Less Revenue (if any)</b>		
<b>Total Request</b>	<b>\$22,098.56</b>	

<b>FOLC</b>						
	<i>Nights</i>	<i>Rooms</i>	<i>Members</i>	<i>Tax</i>	<i>Price per unit</i>	<i>Total</i>
Registration			25		\$95.00	\$2,375.00
Hotel	2	7		111.00%	\$82.00	\$1,274.28
Total SCDC expenses						<b>\$3,649.28</b>

<b>SCDC</b>						
	<i>Nights</i>	<i>Rooms</i>	<i>Members</i>	<i>Tax</i>	<i>Price per unit</i>	<i>Total</i>
Registration			25		\$100.00	\$2,500.00
Hotel (+\$1.50/room/night)	2	7		111.00%	\$82.00	\$1,274.28
Total SCDC expenses						<b>\$3,774.28</b>
Per Person			25			\$150.97

<b>ICDC</b>						
	<i>Nights</i>	<i>Rooms</i>	<i>Members</i>	<i>Tax</i>	<i>Price per unit</i>	<i>Total</i>
Registration			25		\$125.00	\$3,125.00
Airfare			25		\$342.60	\$8,565.00
Hotel	5	7			\$165.00	\$5,775.00
Total ICDC expenses						<b>\$17,465.00</b>
Per Person			25			\$698.60

**\*All expenses are historical from the previous two years**