

# 2012-2013 SAF Annual Application

## Public User

### 2012-2013 SAF Annual Application

#### Program/Service Title

Clamor: The UWB Literary and Arts Journal

#### Campus Department

Interdisciplinary Arts and Sciences (IAS)

#### Contact Person

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#### Executive Summary of Your Proposal

*Please provide a concise overview of the program, activity, or service for which you seek funding.*

Clamor is the UWB Literary and Arts Journal. It is published annually by student editors enrolled in BISIA 401, who earn two credits for winter and spring quarters to produce the journal. Clamor is the only professional caliber venue at UWB where students can publish literary and artistic work. In 2011 Clamor expanded to include the online publication of video, audio and multimedia works. The 2012 issue will include a DVD supplement to the printed and online issues.

#### Need for this Program/Service

*In 150 words or less, please describe the need for this program or service. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goal(s).*

Clamor is currently the only professional caliber outlet at UWB for the presentation of literary, artistic and multimedia work. As such it is an important publication for all students, particularly those in creative, artistic and media-focused programs. For the student editors, Clamor provides an opportunity to acquire first-hand experience in media publishing and editorship. For contributors to the journal, Clamor is an important public venue where their creative work can be formalized and distributed to the UWB community and beyond.

The journal has expanded to include video and audio, and this year will include a DVD accompaniment to the print and online journals an important extension of the opportunity for public presentation that Clamor provides. In 2011, Clamor provided editorial opportunities for eight students, publication credentials for 71 contributors (52 of which were UWB students) and many hours of engaged readership for the public audience who benefits from this publication.

#### How do you plan to assess the program or service?

*How do you plan to track the effects of this program or service?*

*For example, how would track how the event/program/service went? How would you track how successful it was and what you could change in the future?*

The success of the journal is assessed in several ways: by the increasing interest expressed by student editors who participate; by the growing number of submissions received; by the caliber of the finished issue at the end of each year; and by the evaluations provided by enrolled students and the larger UWB community. Our editors are passionate and some have joined the journal specifically because of the high quality of work in past issues. Moreover, in each of the three preceding years, there was much greater demand for the journal than the budget was able to satisfy, as evidenced by the quickly disappearing copies of the journal, and by the increasing number of students, faculty and community members that attend the launch party each spring (83 people attended in 2011). This will also be true this year, as part of the budget has been dedicated to the production of a DVD compendium to the printed and online issues. Additionally, the journal serves as an important recruitment tool for the campus, as evidenced by the fact that one of this year's editors chose UWB as a site for study specifically because of Clamor. Furthermore, with the MCS major, a growing student population, and the creation of the new MFA in Creative Writing and Poetics the importance of the journal is also growing - as a site for creative engagement, as an opportunity for publication, and as an important contribution to campus community. These factors taken together demonstrate an already successful program that we hope to take even further in 2012

and 2013.

**Estimate number of students that will benefit from your proposed program/service**

*In 150 words or less, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.*

The 2012 Clamor Editorial Board includes nine student editors (8 in 2010, 8 in 2011), who gain valuable industry-grade skills and experience in publishing, design, teamwork and related administrative tasks. In 2013, the course will offer similar opportunities to another group of students. For those who publish in the journal (44 in 2009, 45 in 2010, 71 in 2011) the publication represents a significant and professional presentation of their work. By increasing the scope of publication to encompass multimedia, we have also involved additional students along with faculty and community contributions. The journal's readership is growing, evidenced by the quickly disappearing copies of the print journal (750 copies in 2009, 800 in 2010, 800 in 2011) and the high number of visits to the journal website (over 4,500 visits since publication in May 2011). This year we will also produce a DVD, which will further increase the benefits to contributors.

**Benefits to Participants**

*In 150 words or less, please describe the benefits that participants are likely to gain by attending or participating in this program or service.*

The main benefit to those enrolled in the course is the valuable editorial experience and collaborative leadership skills gained through the production and presentation of the journal. This is experience that prospective employers and graduate schools will find attractive, both for the skills learned and for the collaborative forum in which editors are engaged. Those who publish creative work in the journal benefit from the public presentation of their artistic endeavors to a growing audience. This is a valuable opportunity for career and portfolio development and a chance to get professional recognition from peers. The readership of the journal, and viewership of the content online, also benefit from its publication, since Clamor represents the very best artistic and literary practices at UWB. This in turn helps foster a sense of creative community, building a publishing profile that is competitive with the best

college and literary journals.

**Additional Information**

*Please include any other information you feel is relevant to your request. (There is no character limit on this field.)*

**Salary/Wages**

*Describe the funds you are requesting in detail below.*

*Please put total dollar amount of salary/wages in the bottom of this box.*

Editors receive course credit

Ted Hiebert is conducting the course within the IAS program as part of his regular teaching load

**Benefits**

*Describe the funds you are requesting in detail below.*

*Benefits paid to regular employees working at least .50 FTE should be calculated at 33.4% of earnings.*

*Benefits paid to hourly employees should be calculated at 14.9% of earnings. Benefits are required if you are requesting salary/wages above.*

*Please put total dollar amount of benefits in the bottom of this box.*

**Honoraria**

*Describe the funds you are requesting in detail below.*

*i.e. Payment to speakers*

*Please put total dollar amount of honoraria in the bottom of this box.*

**Facilities Rentals/Set-Ups**

*Describe the funds you are requesting in detail below.*

*If you require facilities rentals/set-ups, please indicate it here. Take into account custodial fees and clean up.*

*Please put total dollar amount of facilities in the bottom of this box.*

**Telecommunications**

*Describe the funds you are requesting in detail below.*

Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension).

Please put total dollar amount of telecommunications in the bottom of this box.

### **Security**

Describe the funds you are requesting in detail below.

If you would like an estimate, please contact UWB Security.  
425-352-5359

Please put total dollar amount of security in the bottom of this box.

### **Printing & Photocopying**

Describe the funds you are requesting in detail below.

Please put total dollar amount of printing/photocopying in the bottom of this box.

Funds are being requested for a print run of 850 journals, an increase in 50 copies from what was approved last year (2011). Below is an estimate for this cost, based on pricing provided at the time of printing last year. Because of the growing campus population, and the growing popularity of the written, visual and media arts at UWB we feel a modest increase to the overall production budget is warranted.

Printing & Photocopying: \$10,000.00

### **Transportation**

Describe the funds you are requesting in detail below.

Please put total dollar amount of transportation in the bottom of this box.

### **Meals and Lodging for Travel**

Describe the funds you are requesting in detail below.

Please put total dollar amount of meals and lodging in the bottom of this box.

### **Office Supplies**

Describe the funds you are requesting in detail below.

Please put total dollar amount of office supplies in the bottom of this box.

Funds are being requested for modest supplies, including: paper, posters, and postage, as well as are

portable storage media that will be used to archive the digital versions of the journal.

Office Supplies: \$325.00

### **Food/Refreshments**

Describe the funds you are requesting in detail below.

Please put total dollar amount of food/refreshments in the bottom of this box.

Review the food policy/food form for the University policies before asking for food. The Food Policy is below the food form in the link.  
<http://www.uwb.edu/getattachment/admin/services/fuac/foodapprovalform.pdf>

Funds requested are for snacks and light refreshments to be served at the launch event that will mark the publication of Clamor 2013. This is a widely attended public event honoring the artists featured in the journal, and will also include readings and screenings by contributors.

Food/Refreshments: \$250.00

### **Equipment Rentals/Purchase**

Describe the funds you are requesting in detail below.

Please put total dollar amount of equipment rentals/purchase in the bottom of this box.

### **Other**

Please include any other expenses that don't fall under any of the above categories in detail.

Please put total dollar amount of other in the bottom of this box.

Funds requested are for media production, a growing component of the journal that will become increasingly important as the campus expands and as more media-focused contributors are featured in the journal. The funds requested would allow us to pair a DVD of video and audio contributions with each copy of the print journal (850 copies). While this represents an increase from the amount awarded last year (\$1,000) we feel the increase matches the growth patterns of the campus and the increasing need for media publication at UWB.

Media Production: \$2,400.00

Domain Registry: \$25.00

### **Total Amount Requested**

*Please take the time to carefully add all of your figures from above. Please note that adjustments will not be made to the total amount requested in the event of an error. Round your final total up to the nearest dollar.*

\$13,000.00