

SAF Proposals for 2009-2010 Fiscal Year

Proposal 6 of 18

Program Title:

CSS Speaker Series

Department:

Computing & Software Systems

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Executive Summary of Your Proposal, please provide a concise overview of the program, activity, or service for which you seek funding.

The CSS Speaker Series sponsors guests from a vast range of areas encompassing aspects of manipulating and creating digital technology, software project management, computer graphics and animation, business management and cutting edge research and development. Speakers share information about their jobs in industry, research and development with students, alumni and community members in a comfortable lecture setting. Lectures target are a combination of technical and non-technical.

In 150 words or less, please describe the need for this program or service. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goals.

The purpose of the CSS Speaker Series is to introduce students to different issues within industry that explore the connection of computing and software systems to "real world" settings. A second aspect of the series is to promote continuing education for the alumni and surrounding community. The series sponsors guests from a range of technological expertise that allows a broad range of lecture topics. Students are given the opportunity to meet with individuals from all aspects of technical industries, establishing a connection to their own experiences in school. Past lectures have included speakers from Pixar, NASA's JPL, Her Interactive gaming company, Rhythm and Hues Production (animation) Studios, DreamWorks, and Boeing. The success of these past lectures has provided evidence that the CSS Speaker Series is a welcome addition to student and community development at UW Bothell.

How do you plan to assess the program or service?

Our success will be measured upon the attendance levels of our audiences, and our ability to bring relevant and educational lecturers to our campus community.

In 150 words or less, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.

Students who attend these free lectures experience a view of the world that connects the issues and subjects that they study to 'real world' scenarios. For example, this last year the keynote speaker addressed the challenges and advantages of predicting the path of hurricanes by using computers to predict where and when they will make landfall.

The CSS Speaker Series gives students the opportunity to interact with authors of the subjects they study. While we will aim for enticing a large portion of the UWB community to every lecture, we believe that the main audience will be students who are currently enrolled in technology related majors. In order to encourage a wide participation of UWB students we anticipate a large majority of these lectures to be aimed at both non-majors and majors in technology areas.

These lectures have also included an increasing number of alumni or community members, with numbers ranging from three to twenty-five depending on subject and time of lecture. These guests have included workers in technology, members of IEEE or ACM (professional organizations) that have heard about our lectures from our alumni and students.

We have recently teamed up with our student chapter of the ACM to benefit from the list of distinguished speakers the National Association of Computing Machinery organization offers. Through our ACM affiliation, our ability to bring more relevant lecturers onto campus has grown. The national ACM has helped in the past by paying for their lecturers travel, with the exception of the event day's costs and travel.

In 150 words or less, please describe the benefits that participants are likely to gain by attending or participating in this program or service.

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Salary/Wages

Benefits

*Benefits paid to regular employees working at least .50 FTE should be calculated at 32% of earnings. Benefits paid to hourly employees should be calculated at 11% of earnings.

Honoraria

\$1200, \$400 each for 3 out of state speakers

Facilities Rentals/Set-Ups

\$250, setup/cleanup fees for large classrooms/north creek events center

Telecommunications

*Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension)

Security

Printing and Photocopying

Transportation

\$1800, roundtrip plane tickets for 3 out of state speakers

Meals and Lodging for Travel

\$600

Office Supplies

Food/Refreshments

\$1300 (\$100 for 8 events, dinner out for speaker, student and faculty host.)

Equipment Rental/Purchase

\$250 (various expenses for campus media as needed)

Other

Total Amount Requested

5400