

2012-2013 SAF Annual Application

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Program/Service Title

UWB Beta Alpha Psi Accounting Society

Campus Department

Business

Contact Person

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Executive Summary of Your Proposal

Please provide a concise overview of the program, activity, or service for which you seek funding.

Our organization is the local UW Bothell chapter of the National organization of Beta Alpha Psi - an honorary accounting organization which has chapters at most accredited business schools in the country. We have 56 members at the present time. The accounting concentration is the largest academic discipline in the accounting program.

For the last two years, our UWB chapter as been recognized as a "Superior" chapter among the over 200 chapters nationwide. In order to achieve superior status, we need to demonstrate that we have a robust program of activities that provides substantial benefit to our members in terms of professional development activities and participation in community service event. For example, each Beta Alpha Psi member is required to participate in a minimum of 32 hours of professional development projects and community service projects each year. (combined)

Our primary professional development activities are the bi-weekly meetings we hold here on campus which feature various professionals from the business community giving a talk on some aspect of careers in accounting. For example, this year we'll have presentations from Boeing, Amazon, the Dept. of Labor and many public accounting firms. As another example of a professional development

activity, our last night our Beta Alpha Psi organization attended the Costco Annual Shareholders meeting which was held at the Meydenbauer Center in Bellevue.

Community service events consist of activities such as volunteer work for Habitat for Humanity, Little Bit Stable, HopeLink, and VITA. VITA (which stands for Voluntary Income Tax Assistance is a program which provides tax preparation assistance to low income and elderly tax payers. For the past three years we have had approximately 20 students each year participate in this program.

Need for this Program/Service

In 150 words or less, please describe the need for this program or service. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goal(s).

The Beta Alpha Psi organization provides invaluable exposure to our students about careers in accounting. Please note that we actively promote that our Beta Alpha Psi meetings are open to ALL business students, not just our members. At each meeting we have have several non-member attendees.

Through Beta Alpha Psi we also condition our students to the simple fact that "giving back" to your community is an essential expectation for any financial or business leader.

With respect to prior SAF funding, two years ago we submitted a request for SAF funding that was in approximately the same amount of this year's funding. I do not recall how much of that funding was ultimately granted, but I believe the majority was. Due to turnover at the faculty advisor level, last year we neglect to apply for this funding. In a sense we are very fortunate that this year the Regional Conference of Beta Alpha Psi will be held right her at UW Bothell which means that we have no travel cost associated with attending this conference.

How do you plan to assess the program or service?

How do you plan to track the effects of this program or service?

For example, how would track how the event/program/service went? How would you track how successful it was and what you could change in the future?

Through the generous Student Life allotment of \$2,000 per student organization, we are able to cover the cost of all of our professional meetings that take place through-out the year. Under this proposal, we are requesting funding for the following specific events that are not covered by our existing funding through Student Life.

- Participation at the 2013 Regional Conference
- Participation at the 2013 Annual Conference
- Our Annual Spring banquet and commencement ceremony

Estimate number of students that will benefit from your proposed program/service

In 150 words or less, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.

As mentioned above we currently have 56 active members of Beta Alpha Psi. We believe that we are the most active student organization on campus. In addition, all of our events are open to all accounting students and are frequently attended by non-members. (One of the requirements for "membership" in Beta Alpha Psi is that the student have a cumulative GPA of 3.0. Students who do not meet this requirement are still encouraged to participate in all of our activities, they simply cannot claim on their resume or elsewhere that they have been inducted into Beta Alpha Psi). Note that the accounting concentration is the largest field of academic study within the business program.

In addition to the benefits for current members (and non-members for that matter), Beta Alpha Psi also has an active outreach program for our Alumni. We are encouraged by the national organization to host at least one alumni event each year, which we have done. We believe that this provides a tremendous benefit to UWB in terms of staying connected with our alumni who have moved into the business community.

Benefits to Participants

In 150 words or less, please describe the benefits that

participants are likely to gain by attending or participating in this program or service.

As noted above, the primary benefits of participation in Beta Alpha Psi are professional development and developing a lifelong commitment to community service.

The only other thing I would like to add here is that managing a Beta Alpha Psi chapter is a very time-consuming, and administrative endeavor (Due primarily to the complex administrative requirements imposed by the national organization. I believe that our student leadership team is receiving very valuable leadership development training in connection with executing this task.

Additional Information

Please include any other information you feel is relevant to your request. (There is no character limit on this field.)

I have scanned the boxes below in which we are to detail the specifics of our funding request. I believe it might be more straightforward to summarize our request here, because it is related to three specific events. Those events, and the requested funding are as follows:

1) Participation at 2013 Regional Conference:
\$2,535.00

This amount consists of:

- Registration for leadership team of 12 students times early-bird registration fee of \$85 = \$1,020
- Travel: 600 mile r/t to Spokane for 3 vehicles averaging 30 mpg with gas prices of \$3.50 per gallon = \$315
- Hotel: 4 rooms (3 people per room) for 2 nights at an average cost of \$150 per night (including taxes) = \$1,200.00

2. Participation at the 2013 Annual Conference:
\$2,840.00

This amount consists of:

- Registration for 4 executive offices at \$210 per person = \$840.00
- 4 r/t airfare at an assumed red-eye cost of \$350 per person (we don't yet know where the 2013 conference will be held) = \$1,400.00
- 2 hotel rooms for 2 nights at an average cost of \$150 per night (including taxes) = \$600.00

3. Annual Spring Conference and Induction

Ceremony: \$3,110 (Please note the Annual Spring conference is our signature event of the year. It is attended by approximately 50 students, all business faculty are invited, representatives for the local accounting industry and the Washington Society of CPAs. The event is held in the North Creek Events Center features a high profile Key Note Speaker. This year the keynote speaker is expected to be the Chairman and CEO of Alaska Airlines)

This cost consists of:

- Catered dinner including salad, beverages and dessert for 80 participants. Quote from MOM's Fine Foods of Snohomish at \$25 per person = \$2,000.00
- Tax (9%) and Tip (15%) for caterer = \$530.00
- Rental of North Creek Events Center = \$350.00
- Speaker recognition gifts and student awards = \$130
- VITA participation awards = \$ 100

Salary/Wages

Describe the funds you are requesting in detail below.

Please put total dollar amount of salary/wages in the bottom of this box.

Benefits

Describe the funds you are requesting in detail below.

Benefits paid to regular employees working at least .50 FTE should be calculated at 33.4% of earnings. Benefits paid to hourly employees should be calculated at 14.9% of earnings. Benefits are required if you are requesting salary/wages above.

Please put total dollar amount of benefits in the bottom of this box.

Honoraria

Describe the funds you are requesting in detail below.

i.e. Payment to speakers

Please put total dollar amount of honoraria in the bottom of this box.

Facilities Rentals/Set-Ups

Describe the funds you are requesting in detail below.

If you require facilities rentals/set-ups, please

indicate it here. Take into account custodial fees and clean up.

Please put total dollar amount of facilities in the bottom of this box.

Telecommunications

Describe the funds you are requesting in detail below.

Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension).

Please put total dollar amount of telecommunications in the bottom of this box.

Security

Describe the funds you are requesting in detail below.

*If you would like an estimate, please contact UWB Security.
425-352-5359*

Please put total dollar amount of security in the bottom of this box.

Printing & Photocopying

Describe the funds you are requesting in detail below.

Please put total dollar amount of printing/photocopying in the bottom of this box.

Transportation

Describe the funds you are requesting in detail below.

Please put total dollar amount of transportation in the bottom of this box.

Meals and Lodging for Travel

Describe the funds you are requesting in detail below.

Please put total dollar amount of meals and lodging in the bottom of this box.

Office Supplies

Describe the funds you are requesting in detail below.

Please put total dollar amount of office supplies in the bottom of this box.

Food/Refreshments

Describe the funds you are requesting in detail below.

Please put total dollar amount of food/refreshments in the bottom of this box.

Review the food policy/food form for the University policies before asking for food. The Food Policy is below the food form in the link.

<http://www.uwb.edu/getattachment/admin/services/fuac/foodapprovalform.pdf>

Equipment Rentals/Purchase

Describe the funds you are requesting in detail below.

Please put total dollar amount of equipment rentals/purchase in the bottom of this box.

Other

Please include any other expenses that don't fall under any of the above categories in detail.

Please put total dollar amount of other in the bottom of this box.

Thank you for consideration of our request

Total Amount Requested

Please take the time to carefully add all of your figures from above. Please note that adjustments will not be made to the total amount requested in the event of an error. Round your final total up to the nearest dollar.

\$8,485.00