Executive Summary (1600 character limit, approx. 250 words or less)

Beta Alpha Psi is a nonprofit honor society. Our mission is to achieve professional formation in educating through innovation, leadership, relationship, and service in the global community. We achieve our mission by promoting the study and practice of accounting, finance, and information systems. Providing opportunities for self-development, service, and association among members and practicing professionals. Encouraging a sense of ethical, social, and public responsibility. We partner with non-profit organizations like Volunteer Income Tax Assistance and industry firms such as Deloitte, Baker Tilly, T-Mobile, WSCPA and much more. Our organization has partnered with over 30 companies to recruit UWB students for the past 13 years. We are requesting funds this year for the annual Spring Banquet and National Conference. The Spring Banquet is an event where we invite professionals, firms, alumni, faculty, and students from our chapter. The 3.5-hour event will include a presentation recognizing all participants of our chapter, followed by lunch and networking among professionals and UWB students. The second event we are requesting funds for is the National Conference. It is an annual event hosted by BAP national that facilitates collaboration with other chapters through meetings about professional development and leadership presentations from participating firms. The National Conference is paramount for the UWB chapter to continue to provide resources offered by BAP National to the students and gain new insight from leadership to improve the professional formation and sense of ethical, social, and public responsibility.

Need for Program (1600 character limit, approx. 250 words or less)

The Spring Banquet will allow us to properly recognize our student body and partnerships. BAP’s partnerships have greatly contributed to UW Bothell’s Mentorship Edge (ME) program, bringing professionals from all industries. These professionals return year after year to guide and mentor students, many of whom are first-generation and come from underrepresented communities. The students who will be recognized have dedicated countless hours to their professional development and fostering strong relationships with BAP’s professional partners. The Spring Banquet will provide the opportunity for our community of students, faculty, and alumni to strengthen their relationships with industry professionals and each other through a celebratory space. We particularly hope to give Senior students a memorable wrap-up of their last year. As they become alumni, we hope they will stay connected to their alma mater and return to share their wisdom and open doors to current and future students as many have done in the past. The National Conference will give the BAP chapter the opportunity to expand our network and improve our current programs, which in-turn will allow us to provide a wider variety of job opportunities to the student body. The conference is a crucial part of training for BAP’s
executive officers. Student leaders often return with a strategy for success, valuable connections, and a plethora of opportunities.

Is this a new request? Partial

What on your request is new or has changed?
In 2016-2017 we requested funding for our Meet the Firms events, the Regional Conference, the National Conference, and the Spring Banquet. However, this year we are only requesting funding for the National Conference and the Spring Banquet.

Strategic Plan (1000 character limit, approx. 150 words or less)
Although we have maintained superior status for the 10th straight year, we are striving to improve our chapter and be named distinguished status. With your funding, we can attend the meeting and learn strategies to help us get to that point. Being given distinguished status will add prestige to our business school, leading to more recruiters from prominent companies coming to recruit our students. Regarding the spring banquet, the previous year, we could not cater the event, which created an unpleasant environment for our 3.5-hour event that ended with networking. Some professionals left early after the presentation, and the networking portion was affected negatively by the lack of participation. With your funding, we hope to prevent that this year and create a fun environment to encourage our professionals to stay and network with our students.

Assessment (1600 character limit, approx. 250 words or less)
We currently have about 43 participants enrolled in our club. In addition, we will be hosting roughly 20 professionals from different firms, and 10 UW Bothell alumni involved in other programs ran by BAP such as Mentorship Edge. Including all faculty in the finance, accounting, and MIS department, we expect 85 people to be at the spring banquet. For the national conference, we are sending five officers from our chapter's executive committee. Although only five members of our chapter will experience the national conference, the goal is for the executive committee to bring ideas from the conference that will help improve our entire chapter. In addition, create connections that will give more opportunities for future students.
Food and Refreshment

We are requesting food funding for this year's spring banquet, this is an annual event. The previous year, we could not cater the event, which created an unpleasant environment for our professionals. Some professionals left early after our presentation, and the networking portion of the event was affected negatively by the lack of participation from professionals. With your funding, we hope to prevent that this year by serving lunch to our professionals which will help create a perfect environment for networking.

Transportation and Travel

We are requesting funds for plane tickets and rental cars for out-of-state travel to Caesars Palace in Las Vegas, Nevada where the national conference will be held. The National Conference is integral for the UWB chapter to continue to receive support and insight offered by BAP National. The intent of the conference is to attain more information that will improve our chapter, and make connections that will provide more opportunities for our students. The conference is so informative that faculty advisors make them mandatory for executive officers. Officers come back from these events with numerous ideas that have succeeded for other chapters. In addition, there are presentations from professionals with national organizations, which will later be useful connections for job recruiting for our chapter.

Professional Development

The National Conference is a three-day event hosted by BAP national at Caesars Palace in Las Vegas, Nevada this year. This is an integral event that our officer group prepares for as there are opportunities to present to the entire chapter or compete in case studies challenges. In addition, the event is informative for all officer positions as they can learn more about the organization and the responsibility they hold as an officer. Approximate distribution for the National Conference: Flights: $1500, Hotel room: $1800, Food: $960, Car Rental: $300, Total: $4560. The Spring Banquet is an event hosted by our chapter that will take place in the ARC. This event is an integral part of our job recruiting process. All of the professionals we have collaborated with, and our entire chapter will be in attendance. Approximate distributions for the Spring Banquet: One day rental of plates, cups, silverware, chairs, table accessories: $1830, Food: $1760, Spring Banquet total: $3590. Overall total: $8150.

Total Amount (please note the total dollar value)
$8,150
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