Executive Summary (1600 character limit, approx. 250 words or less)

"SJCE is moving into its third year as its own organization. This year, we are responding to current events by creating small group spaces to process feelings, providing information and resources related to social justice to students by tabling, social justice speaker, panelists event, continued podcast, and IDEA sessions at Orientation. We are continuing important work in providing students with access to identity-specific resources, creating opportunity for social justice education, civic engagement, and celebration programs to ensure student growth, sense of belonging, and retention.

The vision for SJCE is to provide leadership opportunities, professional/personal development, as well as career preparation for marginalized students whose specific needs are not fully addressed by generic offerings.

Examples of this programming may include but is not limited to:
- Black in STEM social media campaign
- LGBTQIA+ Professionals panel
- Women in Business networking night
- From working-class to middle-class culture: navigating the transition
- Wkshp: Resume writing for international and immigrant students
- Wkshp: Navigating disabilities in your job search

SJCE’s work is rooted in a commitment to social justice and civic engagement. Social justice means equitable access to resources inclusive of and specific to all social identities; civic engagement means active participation in legislative affairs and community organizing to further justice on a systemic level.

SJCE will continue successful programming from this past year, such as Alternative Spring Break and our annual social justice guest speaker."

Need for Program (1600 character limit, approx. 250 words or less)

"Research shows programs like SJCE lead to increased recruitment, retention, academic success, completion, representation, and satisfaction of underserved students on campus by improving the campus climate (Museus, Agbayani, Ching, 2017). With 42% of UWB incoming freshman being first-generation, 62% persons of color, and 6% international students, our work plays an integral role in personal growth at UWB (UWB Fast Facts). SJCE strategically complements the work of the Diversity Center, ODEI, and CBLR by providing student
employment and leadership development that focuses on the civic engagement and career development aspects of social justice work. We offer on-campus programming and create active change through civic engagement experiences.

Social justice work is the responsibility of all offices at UWB. This organization represents SEA's continually evolving effort to provide explicit social justice work through complex, large scale, and community change based programs. Without SJCE, UWB would lack a social change program grounded in social justice; students would lose experiences that build their ability to become innovative, compassionate, and inclusive future leaders."

Is this a new request? Partial

What on your request is new or has changed?

This request provides new leadership opportunities for SJCE student staff. For the upcoming academic year, we are looking to expand one of the five SJCE positions into a Chair. This will provide a student the opportunity to learn managerial skills and supplement the development opportunities provided from professional staff. This will enable the student to act as a peer mentor for colleagues and other students. The benefit to the campus is to have more students with advanced leadership skills who can act as role models, guides, and inspiration for their classmates.

Strategic Plan (1000 character limit, approx. 150 words or less)

"While still providing these types of learning opportunities, acknowledging the Diversity Center aims to assist students in identity exploration, SJCE will focus on helping students become better prepared to enter the workplace with tools to advocate for themselves, clarify and reach career goals, and improve the impact that they have on their communities and society. These opportunities will come from professional staff at Bothell, experts in specific fields of study, and community partners.

Within the next 2 years, SJCE will partner with UWB departments to reach more students and gather data on student needs. The goal of SJCE is to create signature programming that connects students with local business and provide networking opportunities to help students succeed in the workplace.

Funding plays an integral role in the ability to reach our goals in SJCE. Funding from SAF will ensure the proper staff and resources required to provide students with experiences outside of the classroom."
Assessment (1600 character limit, approx. 250 words or less)

"As SJCE is in its first year of programming, we are working to create in person programs and opportunities for students to learn and share their stories. In fall quarter SJCE provided programming that advertised the mission of our organization and generated meaningful conversation. SJCE’s Instagram has 550 followers and gets an average of 25 likes per post, gaining an average of 30 new followers per quarter. Please find the below assessment of our programming this past year:

Fall 2022
Day of Gratitude – 57 students attended
Fall Social Justice Speaker – 25 students attended
Welcome Week tabling – 15 students
Activities & Resources fair tabling – 100 students
Donation Drive for Children’s Hospital – 17 donations
214 total

Summer 2022
Developed and facilitated IDEA sessions at Orientation - 1939 students
1939 total

Spring 2022
Alternative Spring Break – 8 students
Civic Engagement Fair – 53 students attended
Clothing Drive for Threads & Treads non-profit – 173 donations
234 total

Grand total 2,387 (not including podcast listeners)

We will continue to assess these programs through post-event surveys and quantitative attendance (including listens and online engagement). Moving forward, our organization will be working towards programs that provide more insight into inclusivity and equity. As we move into the winter quarter, there are already plans of high impact programs, which will include a Black Voices Panel and a Candy & Condoms, and our annual Alternative Spring Break. "

Salary Positions

"SJCE will be a team of five student leaders, which includes a Chair position, working to cultivate a liberating, inclusive, and change oriented campus culture. Our team will host educational programs to start critical conversations around various social issues, and coordinate civic engagement projects leading to change in the greater community. Each student staff
member plays a key part in carrying out SEA's and SJCE’s dedication to change oriented social justice work by serving in these various roles:

Chair – guides team, acts as peer mentor, leads meetings, assumes increasing responsibility throughout year
Events & Marketing Coordinator – specializes in event logistics, budgeting, advertising events, social media, supports all SJCE events and programs
Social Justice/Dialogue Coordinator – specializes in identity and social justice topics, researches and partners with speakers, community orgs, and vendors aligned with SJCE values; ensures all events and marketing are accessible and social justice oriented
Civic Engagement Coordinator (x2) - specialize in designing and executing programs on campus (in partnership UWB departments) and off campus (in partnership with community organizations)

The intention of revamping the Coordinator position is to allow students to specialize in specific areas of their organization but also in the programming SJCE plans to create. Each position plays an important role in the programming process and will share the responsibilities evenly.

The SJCE Chair duties over the summer quarter include preparing content for SEA Student Leader training and working on the SJCE Welcome Week program. During the academic year, the Coordinators work approximately 15hrs/week to prepare for events, provide educational series on social issues, and coordinate civic engagement opportunities. The Chair will work approximately 19.5hrs/week to assist in these responsibilities as well administrative tasks. During spring break, our staff, including the SJCE Chair, will work up to 20 hrs in order to facilitate, coordinate, and oversee Alternative Spring Break, which is a civic engagement experience.

TOTAL = $76,559 "

Programming/Events

"SJCE is requesting $15,000 for programming so that we can continue to provide both large scale speaker programs as well as medium sized programs on professional and personal development for UWB students. This funding is crucial for SJCE’s work as it will allow us to continue signature programming, while creating new opportunities for students that align with our strategic goals.

EDUCATION SERIES:
- Large scale speaker events and panels focused on social justice work and education of broad audiences (ex. SJO & CEB hosting Patrisse Cullors and Raymond Santana)
- In person and virtual programs that honor the traditions, celebrations, and struggles of marginalized communities (Trans Day of Remembrance, Indigenous Storytelling, Black Lives Matter)
- In person events that educate and promote awareness of social justice issues (Free Speech Week, Missing & Murdered Indigenous Women, Trans Awareness Week)

CIVIC ENGAGEMENT OPPORTUNITIES:
- Alternative Spring Break (ASB) introduces students to informed service work with our external community partners. The goal is to practice active participation in projects that support marginalized communities while respecting their autonomy.
- Non-partisan political action programs get students involved in the legislative process so they become effective advocates and can learn more about careers and jobs in politics, such as the Civic Engagement Fair, Census 2020, Beyond the Ballot.
- Service-learning and volunteer opportunities help students make direct change in their communities, e.g., MLK Day of Service, clothing and toy drives, river and lake clean ups, etc.)

PROFESSIONAL DEVELOPMENT OPPORTUNITIES
- Black in STEM social media campaign
- LGBTQIA+ Professionals panel
- Women in Business networking night
- From working-class to middle-class culture: navigating the transition
- Workshop: Resume writing for international and immigrant students
- Workshop: Navigating disabilities in your job search

In the AY22-23, SJCE was awarded $20,000 in programming funds. We are asking for a decreased amount to fund the new chair position. We feel that this position will set up the Coordinators for success and provide cohesive spending and more well thought out programs.

TOTAL = $15,000

Facilities & Equipment Rentals/Set-Up/Purchases
This will be requested and paid for through the SEA Facilities fund.

Printing & Photocopying
"While relying on social media to reach students, we have found a balance between digital and print marketing to be most successful. We work hard to assess the amount of flyers needed to produce effective marketing and get the word out to students while being financially responsible and sustainable. SJCE strategically places flyers in highly trafficked and easily visible areas, based on the student staff’s experience and familiarity with student gathering locations.

Total = $350"
Office Supplies
Included in the programming estimate above.

Food and Refreshment
Our team requests food be included with programming costs. Food will be purchased sparingly and strategically with the goal to increase student engagement and show respect for cultural traditions. Food will be purchased in compliance with university food policies and department regulations.

Transportation and Travel
Included in the programming estimate above and professional development estimate below.

Professional Development
"We are requesting funding for two essential trainings that set SJCE up for successful facilitation of social justice events.

Institutional and implicit racism are some of the most relevant social issues our students face. Participants in the Undoing Racism: Community Organizing Workshop “explore how we have been racialized, socialized, and conditioned to think about race and racism” (https://pisab.org/). This workshop will provide the SJCE staff with the tools necessary to address race and racism through events, programs, and organizing civic engagement projects.

The People’s Institute for Survival and Beyond is an organization who specializes in anti-racist education and leadership. They educate on core principles surrounding the topic of racism and prepare participants to make change in their communities. The SJCE staff will use knowledge gained from this experience to inform conversations with students and guest speakers about racism and anti-racism work; we also will incorporate these anti-racist practices into civic engagement and educational programs that we provide to students.

TOTAL = $2,500"

Promotional Items
"SJCE will be utilizing promotional items to promote the services and opportunities the Coordinators will provide. Having the SJCE logo on items students use every day, such as water bottles, fidget toys, or hand sanitizer, which increases brand recognition. Brand recognition has been shown to increase trust in services and can encourage students to attend SJCE programs, apply for paid positions, and become more engaged on campus."
Items purchased with these funds are purchased in bulk, which allow us to keep costs low. This allows SJCE to purchase enough items to reach a large number of students. Items will be given out in a manner that stimulates engagement, supporting the efforts to advance SJCE’s name and brand recognition.

Consistent with UW Procurement policy and recommendations, SJCE is committed to using local minority and women-owned businesses as vendors for promotional items. These vendors are approved by UW and provide reasonable and competitive pricing, though they may not be as cheap as other vendors, such as Amazon, that are not registered with the university or not minority and women-owned. However, consistent with the ethical practices and values of the UW, we will continue to work with local businesses for promotional items.

TOTAL = $800 "

Operations

Included in the programming estimate above.

Total Amount (please note the total dollar value)
$98,939

Contact Person Brittany Mayes

Contact Email bamayes@uw.edu

Budget Owner Brittany Mayes

Budget Owner email bamayes@uw.edu