CHARTER

John I. Goodlad Institute for Educational Renewal

I. Statement of General Purpose

The John I. Goodlad Institute for Educational Renewal promotes educational innovation and excellence by supporting educational renewal and communicating about challenges and results of local renewal efforts in ways that inform public conversations about school equity, quality, and diversity. Local educational renewal is an ongoing civic and professional process that stimulates collaborative improvements in schools and communities while also attending to necessary supports, including the education of educators, provision of public services, and development of policy-relevant information.

While the Goodlad Institute’s primary activities consist of externally funded projects for research, professional development, and service, these activities also provide opportunities for university students to participate in research and professional development projects.

II. Congruence with University Role and Mission

Consistent with the broad legislative mandate for the University of Washington and the more specific legislation establishing the University of Washington Bothell, the Goodlad Institute addresses central issues of equity, quality, and diversity in public education. While some projects focus on the immediate regions served by the University, the scope of concern is national, with affiliate programs and projects potentially reaching across the United States and beyond. Consequently, the Institute supports both the regional social and economic development emphasized in the legislative mission for the new UW campuses and the broader scope of academic educational concerns rightly addressed by the University. Specifically, the Goodlad Institute’s activities are aligned with the University of Washington Bothell’s strategic plan emphasizing cross-disciplinarity and community engagement through its focus on collaborative renewal efforts, innovative pedagogy, and community partnerships for research and professional development. These campus-wide commitments serve as guiding principles for projects the Institute pursues, the methodologies it uses, and the audiences with whom it communicates findings.

III. Special Capabilities for Implementing the Unit

The Institute honors John Goodlad and builds directly on and extends his leadership for educational renewal. Working initially at the University of Washington and later in the independent Institute for Educational Inquiry (IEI), Dr. Goodlad led a series of national partnerships among P-12 schools, university colleges of education, and university colleges of arts and sciences. While the specific focus of this work was the education of educators, the underlying purpose was to advance student learning across all settings in
ways that enabled full participation in a social and political democracy. The Institute continues this work by emphasizing and continually developing special capabilities for:

- Collaborating with universities, schools, and community organizations to develop and test educational innovations
- Designing opportunities for learning in informal, out-of-school settings
- Designing educational practices and programs that attend to issues of equity in learning
- Developing educators and leaders who have the commitments and capabilities to influence quality and equity in learning settings.
- Expertise in professional development, preservice and inservice education around Special Education and English Language Learners.
- Engaging in design-based research and co-design with communities attend to issues of equity and learning

IV. Administrative Structure and Operating Policies

A. Administrative Home. The Goodlad Institute is housed and administered in the School of Educational Studies at the University of Washington Bothell. In the past, the director was appointed by the Dean of the School of Educational Studies. Moving forward, the Dean, in consultation with the Goodlad PI Council, will appoint the Institute Director. The Directorship will include 1 annual course buyout in order to fulfill all Director responsibilities, with additional buyouts based on the Director’s available grant funds.

C. Responsibilities of the Institute Director. The Director is responsible for overall leadership for the Institute, including:

- Developing plans and strategies to achieve the Institute’s mission
- Developing resources for Institute operations
- Managing the Institute’s budget, consistent with university and campus policies and the provisions of this Charter
- Reviewing the performance of and recommending all employees in the Institute consistent with university employment policies.
- Coordinating with major constituencies, establishing Institute policies and procedures
- Managing Institute operations consistent with University policies
- Preparing an annual report to the Dean of the School of Educational Studies at the end of each fiscal year.

The Institute Director, and, as the Institute grows, other senior administrative employees in the Institute, will hold formally established university positions. Their appointments will be in regular schools or research units of the University and their work may be compensated through a separate appointment. It is anticipated that such compensation will be funded through Institute resources and will reflect the size and scope of the Institute’s activities and the individual’s responsibilities in the Institute.
C. **Major Institute Activities.** The Institute’s authorized activities include, but are not limited to:

1. **Conducting externally-funded projects.** The Institute will pursue grants and contracts associated with its mission and goals.
2. **Fundraising.** Gifts to support the Institute may be solicited following the policies of the University of Washington Foundation.
3. **Offering fee-based courses.** Such courses will conform with campus and University policies on fee-based programs and will be offered in conjunction with approved continuing education programs.
4. **Offering courses for normal UWB credit in conjunction with any of the academic programs at UW or UWB.** All courses will be approved and scheduled following program and faculty governance procedures.
5. **Professional development and mentoring for Institute-affiliated tenure-track and research faculty around building a program of scholarship.**

D. **Institute Structure.** The internal structure of the Institute will depend on the extent of its funded activities. The Institute structure will include:

1. **PI Council.** The PI council, consisting of Principal Investigators who may have active or previous grants within the Institute, will support the overall operations of the Institute with a particular focus on providing advice regarding Institute priorities and activities.

2. **Senior Associates and Faculty Associates.** Senior Associates in the Institute take responsibility for assisting with the development of an area of Institute work through preparation of grant applications and support for conducting the work of funded projects. Faculty Associates take responsibility for tasks of somewhat lesser scope or duration. The Institute Director shall establish criteria for naming individuals as Senior Associates and Faculty Associates and be responsible for approving these appointments. Senior Associates and Faculty Associates may be employees of the University of Washington or collaborators with the Institute whose primary affiliation is elsewhere. Faculty Associates will have faculty appointments at the University of Washington or another higher education institution. Remuneration may or may not be associated with Senior Associate, Faculty Associate, and collaborator appointments.

E. **Charter Revisions.** The Institute’s Charter and policies that it may adopt to implement the Charter will be reviewed at least every five years in conjunction with UW Bothell’s procedures for reauthorizing current research centers.

V. **Fiscal Control**

The Goodlad Institute will operate with fiscal controls consistent with general policies for University research units and any special requirements associated with external grants.
and contracts. The Institute Director is the responsible fiscal officer for administrative operations and supports each PI as they approve purchases and ensure use of funds in accordance with university policies, funding agency requirements, and agreements associated with gift funds. The Institute Director will submit annual reports to the Dean of the School of Educational Studies that report on the fiscal health, research and major activities of the Institute, and actualization of yearly goals.

VI. Resource Implications and Support Commitments

The Goodlad Institute will rely primarily on grant and gift funds, as well as associated indirect costs, to support operating costs. To partially support these operating costs, recovered F&A funds (formerly called indirect costs) that are shared with academic units will be passed on to the Institute and transferred to Institute budgets as follows:

- For Institute grants whose Principal Investigator holds a primary appointment at UW Bothell, 40% of the F&A funds returned to the Campus will be given to the Institute.
- For Institute grants whose Principal Investigator holds a primary appointment in any other UW College or Campus, sharing of F&A returns will be negotiated on a case-by-case basis prior to submission of the grant application.

As part of supporting the UWB campus’s strategic goal of cross-disciplinary collaboration, the Goodlad Institute will seek to support **three new proposals** (one a year in the first five years) that engage cross-unit collaborations across the campus and/or across the UW campuses. In addition, the Institute will seek funding from multiple sources of funders, but will aim to submit 2-3 large grant ($3 million over 5 years) proposals each year and expect at least one of these to be awarded.

VII. Impact on Programs, Curricula, and Other Campus Services

The University will provide, without direct cost to the Institute, office space sufficient to support core operations of the Institute, including a suite of at least three offices appropriate to the mission and project activities. University administrative services that are normally available to other academic and research units to support faculty and research activities will also be provided at no cost to the Institute. For example, services of the Office of Research for grant compliance, services to approve subcontracts and HR needs, and others. As the Institute grows with external funding, it is expected that, when additional space is needed, it will be funded to the greatest extent possible through direct and indirect cost budgets of Institute grants and gifts to the Institute.