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Greetings Alumni and Friends,

We have so much to celebrate as we begin the 2012-13 academic year. Our most recent enrollment figures confirm our status as the fastest-growing public university in the state of Washington. As alumni, friends and supporters, you have played a key role in the success of UW Bothell.

The state of the university is excellent with a strong and vital future ahead. Therefore, it is with great confidence that I have decided to step down from my role as chancellor, effective July 1, 2013. It has been a great honor to lead this campus during a period marked both by extraordinary growth and many challenges to higher education. I have had the privilege to work with outstanding faculty and staff, as well as strong community partners. While my decision leaves me with many mixed emotions, I am eager to return to my roots as a scholar and teacher.

A national search for my successor will be conducted through the UW Seattle Provost’s office, with the goal of having my successor in place when I leave. A search committee has been established, chaired by Doug Wadden and co-chaired by Alan Wood. To see the membership of the search committee, visit www.uwb.edu/chancellor/search.

In the interim, I am firmly focused on the future. Our campus is undergoing unprecedented change, both in its physical footprint and in the composition of our incoming freshman class. As this issue goes to press we are opening the new Sports and Recreation Complex, fully funded by the student body. Construction is under way on the Sarah Simonds Green Conservatory, and great progress is being made on the Science and Academic Building (UWB 3).

In this issue of Insight, we celebrate a major milestone in the history of our campus – the 20th anniversary of our nursing program. Today, many of our nursing alumni hold key leadership positions throughout the region. In fact, UW Bothell graduates more registered nurse baccalaureate (RNB) students annually than any other institution in the state.

Finally, I am looking forward to our 2nd annual Innovation Forum, Feb. 11-14, 2013. This year’s theme is “Engaging Design.” This is an event that celebrates the considerable innovation and creativity taking place at UW Bothell. I look forward to seeing you there.

Kind regards,

Kenyon S. Chan
Chancellor
CHANCELLOR KENYON CHAN: A LEGACY OF GROWTH AND PROGRESS

Chancellor Kenyon Chan has presided over the UW Bothell campus during an unprecedented period of growth and success. His accomplishments are particularly noteworthy as they occurred despite an economic downturn and drastically reduced state support for higher education.

Chan began his tenure as UW Bothell’s second chancellor in July 2007. After his appointment, UW Bothell experienced a profound transformation – doubling the number of students served and tripling the number of degree programs offered – all while becoming one of the most diverse four-year campuses in the nation.

“In the slightly more than five years that Kenyon Chan has served as Chancellor, UW Bothell has grown into a renowned and valued resource for the state of Washington,” said University of Washington President Michael Young. “The campus is particularly known as a center for innovation and creativity in higher education, and I attribute that reputation—and the reality upon which it is based—largely to Kenyon’s outstanding leadership.”

Some of Chan’s accomplishments include:

- Growing campus enrollment from 1,567 to more than 3,700, making UW Bothell the fastest-growing public university in the state;
- Developing and offering 16 new degree programs, particularly in science and technology;
- Establishing student housing;
- Expanding campus facilities to accommodate up to 5,000 students in the future;
- Increasing research funding and charitable giving by tenfold;
- Strengthening collaboration with industry and community partners.

The University of Washington will conduct a national search for Chan’s successor, with the goal of having the next chancellor in place by spring.

UW BOTHELL SCIENCE AND ACADEMIC BUILDING

Construction of UW Bothell Science and Academic building is well underway after breaking ground in July 2012. The building will accommodate 1,000 full-time students with an emphasis on STEM majors. Amenities include a 74,000 square foot building with 11 science laboratories, a 200-seat lecture hall, and 430 classroom seats. Completion is slated for spring 2014.

SPORTS AND RECREATION COMPLEX

The new Sports and Recreation Complex is expected to open in late October. The $3.3 million, student-funded complex features a shared soccer and softball field, two tennis courts, basketball court and a sand volleyball court.
These are exciting times for the nursing program at UW Bothell. The program celebrates its 20th anniversary as the department welcomes a new chair, David Allen, Ph.D., formerly head of the gender, women, and sexuality studies department at the University of Washington Seattle. In addition, there is the offering of a new degree and a new name: the Nursing and Health Studies Program. The change in name reflects the expansion of the program’s mission to include a focus on global and public health.

Previously a venue for licensed nurses to earn baccalaureate and master’s degrees, in 2013 the program will introduce a bachelor’s degree in health studies. The degree program will prepare students for career options in public and global health services; community organization; mental health and substance...
use services; and health education and communication.

Students in the health studies program will benefit from faculty who teach public health and global health from a variety of perspectives. “We have people with Ph.D’s in nursing, in public health, and in anthropology that can help students think through contemporary issues in health on a global scale.”

Twenty years ago, the fledgling university’s nursing program had more modest goals. “When the nursing program started it offered only a two-year degree for students who already had a community college degree,” Allen says. Now UW Bothell is among the few schools in the nation to exclusively offer a registered nurse baccalaureate (RNB) that allows nurses to earn their bachelor of science degree in one or two years. Currently UW Bothell graduates more RNB students annually than any other institution in the state.

Carol Leppa, who was among the founding faculty in 1992, says the program was designed to expand on the clinical training that nurses receive while earning their associate degree in nursing (ADN). UW Bothell nursing students take courses in community health, leadership, ethics and research practices. “It’s not focused on how to be clinically competent in terms of giving shots and those kinds of things,” she says. “It’s much more about what the healthcare system is like: How do you deal with issues in healthcare? How do you become a leader in your unit? What’s the kind of theory that would help you do
those kinds of things? And how do you deal with ethical issues in the workplace?

Ten years after starting the RNB program, UW Bothell began offering a master's degree in nursing. “That moved us into greater collaboration with leaders in nursing education and practice,” she says. “Many of our alums are in strong leadership positions in area hospitals and they are faculty in the ADN programs in our area. A great number of those students came through our RNB program and then to the master’s and now are out being really effective in nursing education and practice.”

Pat Olsen, a registered nurse at EvergreenHealth in Kirkland, is a graduate of the RNB and the master’s program at UW Bothell. “I knew I wanted to be a teacher when I graduated from Shoreline Community College in 1993 and I knew that I needed a master’s degree to do that,” she says. After she earned her master’s, Olsen taught for seven years at Shoreline.

“The master’s degree really prepared me to begin to make decisions about whom and what I want to be and where I want to go,” she says.

Olsen recently decided to return to the clinical setting. She says she appreciates the flexibility she has in her career because of her advanced degree. “It opens up the world to greater opportunities,” she says. “I’m much more versatile in my ability to find positions and a place. I have more options.”

For other students, the program has offered a needed mid-career boost. Deborah Kelly, administrative director for clinical education at Virginia Mason Medical Center, initially earned her nursing degree from UW Seattle in 1975. She came back to school 27 years later.

“One concern had been her desire to work and attend school simultaneously. “The generalist master’s degree that UW Bothell put together really fit my needs,” she says. “I had traveled as far as I could on my [bachelor of science] degree and I knew with the advancing knowledge and technology in nursing that I needed to be better prepared for the future.”

Kelly says one of the most important skills she gained from the master’s program was learning how to think about nursing from a more global perspective. She explains: “Rather than just focusing on what you are doing in the moment, it’s important to consider what happens before that moment; what are the upstream and downstream effects? It is being able to step back and look across a system or across a problem to see the ripple effect. What do you need to anticipate? Who do you need to involve in the discussion?”

Allen agrees that this kind of systems thinking is one of the benefits that nurses gain from continuing their education at UW Bothell. “The policy and fiscal environment in which health care is
delivered in the United States has been changing dramatically and our faculty has focused on preparing nurses to be leaders in that environment. One of the things that happens in a place like this is that the student’s scope widens and they get a broader view of what’s going on. That enables them to be more successful when they’re working, even if they go back to the same jobs they were in. It also enables them to take more skilled jobs as a result of their work here.”

Allen says the movement to create the health studies track was also driven by a desire to keep pace with the changing landscape of health-related careers. “There are really active, societal-wide conversations happening about health,” he says. Nationally, there is the debate over the Affordable Care Act and internationally there are pressing issues of global health and international development. “A lot of people have interests in health issues even if they’re not particularly oriented to a health profession.”

Christopher Wade, an assistant professor of nursing and health studies at UW Bothell, has been actively involved in the development of the health studies program. He says the major is intended to be an interdisciplinary degree, so students will have considerable leeway to tailor their learning experience so they can achieve their goals. “We expect that the major will be particularly attractive to students who are interested in areas like public health, community services, global health campaigns, and health policy and administration,” he says. “It is also an excellent choice for those who want to go on to do advanced training in medicine, public health, nursing, social work, or other health professions.”

On the nursing side, Allen notes the contributions and legacy of Mary Baroni, the outgoing chair of the nursing program, whose passion has been to create a seamless pathway for community college students to earn a bachelor’s, a master’s, and a Ph.D. “She did huge things to advance our capacity to be accessible to students,” he says. “She worked on a policy level to try to have articulation agreements, so students who start a community college program can know when they come to us that they will be ready to step right in.”

As the Nursing and Health Studies Program begins its next 20 years, the focus will remain on providing access to students. Currently, UW Bothell faculty travel to Everett and Mount Vernon to offer the UW Bothell nursing program to students who cannot travel to campus. “We are continuing to study where we need to be as a program to allow students to have access,” says Allen. “Access to our program is going to be one of our central focuses for the foreseeable future.”
For two decades, UW Bothell Associate Professor Kari Lerum has been drawn to those on the margins of mainstream society. Analyzing and addressing social inequality is at the heart of her academic research, collaborative efforts, and activism, which often centers on people involved in various forms of sexual commerce.

In November 2010, Lerum and her colleagues from the Best Practices Policy Project and the Desiree Alliance realized they had an unprecedented opportunity. A United Nations review of human rights violations in the United States identified sex workers in a long list of issues spanning the death penalty, racial profiling, immigration policy, and the rights of indigenous peoples.

Specifically the report, known as the Universal Periodic Review, recommended that the U.S. “ensure access to public services paying attention to the special vulnerability of [sex] workers to violence and human rights abuses.”

“That was the first time that the United Nations Human Rights Council had recognized people in the sex trade outside of typical discourse, which frames sex workers as either criminals or assumes that they need to be reformed or rescued,” she says. “This shift allows for social justice and human rights approaches which prioritize collaboration, respect for individual rights, and collective empowerment.”

Together, scholars and activists from around the country created a group called “Human Rights for All” and for the next three-and-a-half months the group worked around the clock. “We had an enormous organizing effort,” she says. “To this day, it’s still hard to believe we actually pulled it off.”

In that short time the group garnered support from high-profile leaders in the fields of health, criminology, and women’s rights; created an educational campaign to inform congressional leaders about the critical issues sex workers face; and they developed a policy brief tailored to the U.S. government, including a refined set of policy-amenable recommendations.

Lerum had an important role in this flurry of activity: She was asked to be the lead in writing the policy brief. After consulting with policy experts from around the country including UW Bothell
more accountability, accuracy, and human empirically driven articles that push for expected to result in an edited volume of The work from that conference is February 2013 on “Reframing Trafficking.”

University of Southern California in speaker at a special conference at the transgender sex workers in the Seattle community based research project on interventions. for human trafficking policies and standards in evidence-based approaches impact them, the group pushed for higher sex workers to be included in policies that addition to advocating for the voices of Persons at the State Department. In

Luis CdeBaca, who is head of the Office were invited to meet with Ambassador In March 2011, as a direct result of these efforts, the U.S. State Department made official its new position that: “No one should face violence or discrimination in access to public services based on sexual orientation or their status as a person in prostitution.”

While the group celebrated this historic achievement, which Lerum and her colleagues describe in more detail in an article in the journal Anti-Trafficking Review, they immediately started to pursue next steps. “While this work around the UN was specifically about sex work, we quickly realized that we needed to frame, and distinguish this issue as distinct from, the conversation around human trafficking,” she says. “So the much bigger and ongoing effort here is to critically evaluate dominant approaches for eradicating human trafficking which make no distinction between consensual and coerced sex work and which often negatively impact both groups.”

In September members of the group were invited to meet with Ambassador Luis CdeBaca, who is head of the Office to Monitor and Combat Trafficking in Persons at the State Department. In addition to advocating for the voices of sex workers to be included in policies that impact them, the group pushed for higher standards in evidence-based approaches for human trafficking policies and interventions.

Lerum is currently conducting a community based research project on transgender sex workers in the Seattle region.

She has also been invited to be a speaker at a special conference at the University of Southern California in February 2013 on "Reframing Trafficking." The work from that conference is expected to result in an edited volume of empirically driven articles that push for more accountability, accuracy, and human rights-based approaches to anti-trafficking efforts in the U.S. and abroad. W
Don Whitney, longtime manager of graduate services at the University of Washington Bothell School of Business, died September 11 of pancreatic cancer. He was 64.

Whitney joined the UW Bothell Business Program in 2000 as the first manager of the MBA program. He served the MBA program at UW Bothell for the last twelve years, helping the program grow and more than double its size, all the while nurturing a strong bond between the school, students and alumni.

Ultimately, Don was the master of the “possible,” said Sandeep Krishnamurthy, director of the UW Bothell School of Business. “He convinced students that they could meet the high standards set by faculty. He persuaded faculty that, if we have faith in students, they can do amazing things. He convinced all of us that, if we treat everybody as human beings, we could be great.”

A gifted athlete, Whitney was a member of the 1967 Oregon State Beavers “Giant Killers” football team that beat three top teams in one season.

Prior to 1980, he was a radio newscaster and taught part-time in the OSU Department of Religious Studies and Honors Program. Whitney had a bachelor’s degree in political science from OSU (1971) and a master’s degree in religion from the School of Theology at Claremont (1976) in California.

Whitney is survived by his wife Beth and son Colin. A scholarship fund has been set up in his memory. To learn more, contact Sean Marsh in the UW Bothell Office of Advancement, 425.352.5269 or smarsh@uwb.edu

Jennifer Olsen of UW Bothell MBA alumna Jennifer Olsen (’05) is one of those people who get a lot more done in a day than most. She currently runs her own company, serves as board president for an international non-profit group, and makes time for her young family.

Her accomplishments have not gone unnoticed: She was recently named to the 2012 “40 under 40” list by the Puget Sound Business Journal, an award that recognizes young business leaders for their leadership and civic contributions.

“I just take it one day, one step at a time,” she says. In truth, she’s more of a multi-tasker. As an undergraduate at UW Tacoma, she initially directed her studies towards a career in medicine. But she was also working full-time at a start-up company and during her senior year, she realized her true calling was business. She graduated with a degree in liberal studies with the intention of someday going back to school for a master’s degree.

In 2003, now holding down a full-time position with a small biotech company, she enrolled in UW Bothell’s MBA program. “Part of the reason I picked UW Bothell is because I knew that the average work experience in that program was fourteen years,” she says. “I wanted to have more control over my schedule,” she says. “I wanted to still have a career, but work-life balance was really important to me.”

Her vision was to create a company that values both. “Not everybody will have kids, but everybody will have a life outside of work and I wanted to create a company that will honor that and at the same time do amazing work for our clients,” she says. “That was what I set out to do when I officially founded Resourceful HR in 2007.”

While running her business and spending time after school with her son who is now six years old, Olsen also serves as board president for AHOPE for children, the fundraising arm of a non-profit group that provides services to 200 children in Ethiopia who are HIV-positive. The group sends $35,000 a month to program coordinators in Ethiopia to fund housing for orphans, including school, clothes, food and medical care.

Olsen says she continues to receive support for both her non-profit and professional pursuits from the faculty at the UW Bothell School of Business. “Even though I graduated seven years ago, they continue to help me understand new issues and make connections for me. I don’t know if I would have received that level of attention and support at another campus. The professors care about your success long after you are a student. It is a lifelong relationship you form with your peers, professors, and the school itself.”

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Notes from the Chair
I am honored to be serving as your Alumni Council Chair. We have an energetic and passionate group of individuals on this year’s council. Our mission is to represent you, our fellow alumni, by providing leadership, services, events and opportunities for you to connect, collaborate and engage with fellow alumni and to support and build a stronger University community. There are many events on this year’s calendar, so we’ll keep in touch via email. You can also check out the Alumni page on the UW Bothell website or Like us on Facebook. Here’s a few of the exciting things that have happened so far:

• More than 200 Huskies attended a viewing party on Saturday, September 8 for the UW/LSU football game at the new Dub Pub in Kirkland. The event also featured a silent auction that benefited the MATCH Experience (formaly the Dream Project), a UW organization that helps first-generation and low-income high school students achieve the dream of attending college. All in all, the event raised over $3,000!

• Sixty alumni, students, faculty and friends donated their time on October 6 at the 2nd annual Lend-A-Paw day of service.

• Eighty or so Huskies (and two Trojans) gathered at Safeco Field before the UW/USC game on October 13. This was a great time to meet and spend time with fellow UW Bothell alumni. Those who didn’t have tickets to the game went upstairs to watch it in a Safeco Field suite. But rest assured, next year we’ll be back in the E-1 parking lot with the motorhome and BBQ!

Curtis Takahashi

Lend-a-Paw

On October 6, 2012, more than 60 UW Bothell students, alumni, family and friends donned their purple and gold and volunteered for a day of community service and Husky football for the second annual Lend-A-Paw, hosted by the UW Bothell Alumni Council. Volunteers helped renovate the American Legion Post 127 in Woodinville, WA by cleaning up invasive species, moving rocks and debris off the lawn, trimming vegetation, and planting flowers. They finished the day by cheering on the Huskies vs. Oregon in the on-site event hall.

The event also helped raise awareness about student veterans and the Veterans Archway project on the UW Bothell campus. Current student veterans spoke about the importance of campus support and a sense of community when transitioning from active duty to student life. The vets at the Woodinville American Legion thanked UW Bothell for their hard work, and their commitment to student veterans.
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2013 INNOVATION FORUM
Engaging Design

SAVE THE DATES!
FEBRUARY 11-14, 2013

For a host of pre-events in the fall and the full program for the forum visit: www.uwb.edu/chancellor/innovationforum

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Going Green
If you wish to receive UW Bothell communications online instead of in print, contact us at advancement@uwb.edu.