Global Engagement through Technology Symposium
Discovery Hall 162 | University of Washington Bothell | 18115 Campus Way NE | Bothell, WA

Friday, September 12, 2014; 8:15am - 4:30pm

8:15 am    Check-in, Continental Breakfast
8:45 am    Welcome, Symposium Overview
9:00 am    Plenary

**An Introduction to Collaborative Online International Learning (COIL)**

The opening plenary, led by a team from The SUNY COIL Center and UW Bothell, will provide an overview of Collaborative Online International Learning (COIL) as a strategy to meet internationalization goals without necessitating student international travel. The presenters will give examples of COIL courses, discuss key elements and key learnings to date, and share strategies for supporting COIL efforts at the institutional level. Participants will have an opportunity to share their own experiences and should come away with a sense of momentum and increased motivation for implementing COIL courses at their institution.

**Jon Rubin** is the Founder and Director of the SUNY Center for Collaborative Online International Learning (The COIL Center). He directed the COIL Institute for Globally Networked Learning in the Humanities, which engaged 22 U.S. and 25 international universities in developing collaborative, networked classrooms. He was Associate Professor of Film/New Media at Purchase College where he developed a Cross-Cultural Video course in which SUNY students co-produced videos with students in Turkey, Mexico, Belarus, and Germany.

**Natalia Dyba** is the Director of Global Initiatives at the University of Washington Bothell, a UW campus recognized for its interdisciplinary academic programs, diverse student population and entrepreneurial spirit. Her role supports the growth of international efforts across campus, including education abroad, institutional partnerships, curricular integration, and opportunities for international involvement locally. She is a board member of the Greater Puget Sound Chapter of the Fulbright Association and was a 2013-2014 AIEA Presidential Fellow.

**Greg Tuke** is the International Collaboration Facilitator at UW Bothell. He also teaches Social Media and Global Change courses at UW Bothell and Seattle University, working with partners in India, Morocco and Egypt through live video conferencing. He has 25 years of experience leading non-profit education and international organizations, including training on social media for local and international non-profit organizations, and facilitating faculty workshops on embedding virtual exchanges and international collaborations within university courses.

10:50 am    Break
11:00 am    Plenary

**Campus Internationalization through Collaboration, Washington State University**

Meeting campus internationalization goals requires both effective use of technology and the cultivation of collaborative relationships at home and abroad. This panel examines how critical partnerships have enabled Washington State University to 1) engage international students before they arrive on campus, 2) expand an international partnership to create virtual education abroad experiences and 3) offer all students multiple opportunities to gain essential global competencies through technologies that enrich classroom and co-curricular engagement.

September 5, 2014 draft
Christine Oakley came to WSU 20 years ago as a “third career” graduate student. She earned her undergraduate degree in sociology at the University of California, San Diego and a master’s in Public Health from UCLA. She was a public health educator and administrator (her first two careers!), before returning to earn her PhD in Sociology from WSU. She served as an Associate Clinical Professor in WSU’s Department of Sociology until 2012, when she became the Director of Global Learning with the Office of International Programs.

Dr. Rebecca Van de Vord holds her Ph.D. in Communication with a focus on health communication. This is her seventh year with Washington State University’s Global Campus, beginning as an instructional designer. Dr. Van de Vord has published and presented in the areas of information credibility, online teaching and faculty development.

Dr. Ana M. Rodríguez-Vivaldi earned her BA Hispanic Studies, University of Puerto Rico- Mayagüez; PhD Latin American Contemporary Literature and Culture, University of Massachusetts-Amherst. She joined WSU in 1990, and directed the Spanish Language Program in the Department of Foreign Languages and Cultures until 2001. She joined the College of Arts & Sciences Dean’s Office as Associate Dean for Student Affairs and Global Education in 2009. She has led an Alternative Spring Break/Medical Mission to Guatemala since 2010.

Cheryl Hansen serves as the Director of Global Services in the Office of International Programs overseeing visa and immigration services for 1900 international students and 500 scholars. Cheryl’s background includes 18 years working in higher education. She received her B.A. from the University of Washington and her Ed.M. from Oregon State University. She has worked, lived, and traveled in 40 countries, on all 7 continents, and speaks Portuguese and Spanish.

12:20 pm Break
12:30 pm Lunch + Panel Discussion

Panel Discussion with Industry Representatives
Research shows that employers are seeking graduates who demonstrate global and intercultural competency, but is this actually true among employers who recruit graduates in the Pacific Northwest? Representatives from area businesses will provide real-life examples of virtual collaboration, working with people from other cultures, and the value of global competence in the workplace. The audience will be invited to ask questions.

Teresa Deveaux, Senior Director of Gender Diversity Strategy at Microsoft, is a global leader with significant experience in IT Service Operations, International Project Management and Organizational Development. She is recognized for her ability to build highly functioning teams. Key strengths include Teresa’s ability to manage internal and external Partner relationships to successful business outcomes, her capacity to drive process improvement opportunities across all aspects of a project and her strategic business planning skills. She holds a Bachelor’s of Economics, a Masters in Elementary Education and a Masters in Leadership in Organizational Development.

Michael Durand is the founder of vox auxilio, a communications and design studio in Seattle. He believes that communications is the cornerstone of every successful venture. His career has included top executive positions with several Fortune 100 companies and global public relations agencies, including MSLGROUP, T-Mobile, Microsoft, Charles Schwab, and Levi Strauss & Co. He thrives on developing communications strategies, creative content and outreach programs that add lasting value. Michael holds a BS in Communications from Cornell University.
**2:00 pm** Break

**2:15 pm** Breakout Sessions

**SynchDL: Exposition and Development of a Synchronous Online Methodology, University of Washington Professional & Continuing Education**

Join our panel discussion to learn about Synchronous Distance Learning (SynchDL), an online delivery methodology at UW Professional & Continuing Education that provides an extension of the in-person classroom experience to a synchronous online audience. We offer over 20 certificate programs using this approach, which adds significant enrollment to courses and gives both local and international students increased access to professional learning opportunities. We will present and discuss the benefits and challenges of SynchDL delivery, including rapid course development, student engagement and attrition levels, instructor development efforts, technical requirements and limitations, and expansion to a global corporate audience. Specific examples will highlight international participation across diverse certificate programs, underscore the Certificate in Localization as a prime example of international inclusion and delivery, and address by example the challenges of engaging discrete international audiences simultaneously in the case of a contract offering of the Certificate in Data Science. It is anticipated that participants will benefit from the experiences shared by the team from UW PCE in adopting the SyncDL methodology.

**Dr. Erik Bansleben** is Senior Director of Academic Programs at UW Professional & Continuing Education where he has developed over 25 Certificate and degree programs. He leads a team of Program Managers and Directors within the areas of Computing & IT, Engineering, Science, and Health Science. Before starting at PCE, he managed a database company working with educational and public sector organizations. He holds a Masters in Information Science and a PhD in Germanics.

**Dr. Lalitha Subramanian** is an Assistant Director of Academic Programs at UW Professional & Continuing Education where she manages a suite of Certificate and degree programs. She is a part of a team of Program Managers and Directors within the areas of Computing & IT and Engineering. Prior to working at PCE, she worked at the Institute of Translational Health Sciences (ITHS). She holds a PhD degree in the field of Biotechnology from Purdue University.

**Dr. Naomi Bogenschutz** is a Computer Science and IT Certificate Program Manager at UW Professional & Continuing Education. She received her Ph.D. in Molecular and Cellular Biology from the University of Washington and studied the epigenetic regulation of DNA replication at the Fred Hutchinson Cancer Research Center. She is dedicated to providing STEM educational opportunities to diverse audiences, and co-chairs the Seattle Girls in Engineering, Math, and Science program.

**Facilitating Global Online Classrooms, Global Online Academy**

Online and blended learning environments offer teachers new opportunities to rethink time, space, and place to engage their students in new ways. Global Online Academy, a leader in online education and blended learning for independent schools around the globe, will share ways their teachers are connecting students to become modern, global learners. In this session participants will explore how to create opportunities for students to collaborate with peers on different campuses, ways to leverage networked learning communities, examples of assignments designed to develop online skills, and how to use their standards for creating and evaluating effective online and blended courses.

Amy Hollinger is the Director of Professional Development for Global Online Academy. Amy has 20 years of experience as a K12 teacher and administrator, with a strong background in research including 10 years as an education researcher at the University of Florida.
3:15 pm  Coffee Break

3:35 pm  Closing Workshop
The final session of the symposium will guide participants through a facilitated discussion to define next steps for enhancing and implementing a path forward at their institutions. Participants will be invited to reflect on their institutional support systems and we will wrap-up by considering possible future consortial meetings.

4:15 pm  Evaluations

4:25 pm  Prize Drawing

4:30 pm  Adjourn

Off-site, no host reception to follow at Three Lions Pub in downtown Bothell, a 10-minute walk or short drive from campus. Join the steering committee and symposium participants for informal conversation and happy hour specials!

Three Lions Pub
10111 Main Street
Bothell WA, 98011

http://www.thethreelionspub.com/