



Business Majors Study Abroad



Why study abroad?

Studying abroad expands your understanding of the world and helps you develop usable skills, such as adaptability and intercultural communication, that are in high demand by employers and graduate programs.

“For someone who’s never traveled before it can be unnerving, but we’ve gotten to places normal tourists can’t and made friends I wouldn’t otherwise know, and am enjoying it immensely. We joke that our hotel almost feels like home.”

-Jeremy Lawson, 2015

Can I afford it?

Absolutely! Program fees vary greatly depending on the program, but with good planning an affordable study abroad experience is possible. Most types of financial aid can be applied to the programs offered through the UW and there is a list of scholarships available to students studying abroad on our website. Be sure to plan ahead! Make an appointment with us and we can help you start your scholarship search, both Study Abroad Advising and the UWB Writing and Communication Center can help polish up application essays.

What kinds of programs are there?

With over 200 programs offered by UW you are bound to find something that fits your needs. There are four types of programs offered:

UW Faculty-Led Programs:

- Short-term (2 weeks)
- Early Fall Exploration Seminars (3-4 weeks)
- Summer Term A or B (4-5 weeks)
- Quarter-long

Affiliated Programs: Semester long programs organized by other groups or companies

University Exchanges: Semester / year long programs at UW partnering universities

Internships Abroad: Quarter long professional placements through IE3



University of Bergen Exchange, Kelsey Bolinger, 2014

When can I study abroad?

You can study abroad any time during your college career and we have programs ranging from a couple weeks to a full year all of which guarantee UW credits. We encourage students to consider studying abroad early in their college career so the opportunity is available to study abroad again if they desire. There may be more flexibility in course scheduling during a student’s first couple of years while they complete general area of knowledge requirements. It is important to meet with your academic advisor to make sure your study abroad credits will fit well with your academic schedule. If you love it the first time, you may want to consider an IE3 internship.

Do I need to know a foreign language?

Not necessarily. While many exchanges and affiliated programs may have a foreign language requirement, there are plenty of programs primarily in English. Study abroad does provide a fantastic chance to start learning a new language as you will practice the native language when speaking with locals. A lot of programs also incorporate introductory language lessons into their curriculum.

“I will get hands-on education, beyond the textbook...I will be able to experience a different culture and perspective on life. This is paramount in order for me to be a well-rounded person. It will be so refreshing to be outside of US for a few weeks...I do not have any fears or anxiety for participating in this study abroad program. I am looking forward to the trip of a lifetime!”

- Esther Wambui Ndungu, Tanzania, 2017

How do I get started?

Explore! The link at the bottom of this page will take you to the UWB study abroad home page, and from there you can look at the tips and resources on the website, search for programs, or set up an appointment to meet with a Study Abroad Advisor. Things to consider when looking for a program: What do I want to study? How long do I want to go? Where do I want to go?

Business Programs of Interest

Please note that the programs listed are just a sample of what the UW offers

Business Britain: High Tech in the UK

Based in London, this seminar will introduce students to globally-focused, tech-savvy companies in a variety of industries, from aerospace to finance to software. Our group will meet with executives around London to learn about the interactions between technology and global business.

Early Fall Exploration Seminar, England

Business India — “Half the Sky”: Women, Leadership, and Social Entrepreneurship

Incredible India is undergoing an exhilarating economic transformation. This program will immerse students in the subcontinent’s vibrant culture and entrepreneurial spirit as we visit with the new kinds of leaders who have found ways to bring prosperity to a country where people live in poverty and cultural customs and practices block social change.

Early Fall Exploration Seminar, India

Business Ireland — Will the Celtic Tiger Roar Again?

For this Exploration Seminar, students will focus on studying the "Celtic Tiger" business model and analyze its somewhat short lived effectiveness. They will also learn about the steps that the Irish are taking to revitalize themselves. We will meet with business executives from companies like Facebook, Merrill Lynch, Google, Waterford, Guinness, Cisco, VWR, Bushmills, Carbery (Dubliner) Cheese and Jameson.

Early Fall Exploration Seminar, Ireland

Business Morocco: Triple Impact Africa

Students will focus on the financial challenge of exporting agriculture and the environmental challenge of water management. Students will research water technology and agriculture export problems in order to devise a set of two ideas that could potentially improve processes on the ground, and they will also complete a grant proposal for the village of Amsouert.

Early Fall Exploration Seminar, Morocco

Business Italy: International Business and Operations Management

This program is designed for undergraduate business students, with special emphasis on students who might not have school-year opportunities to do a study abroad program. Students interested in learning about business in a global context are an ideal match for this program.

UW Program Summer Term A, Italy

Political Science in Mexico: Mexico in the World Economy — Immigration, Urbanization, and Development

The program gives students a deep understanding of the challenges facing the people of Mexico as it becomes more integrated into the world economy. The goals of the program are to give students a clear understanding of the choices and tradeoffs facing Mexico’s people and policy makers as they work to further solidify the country’s position in the world economy.

UW Program Summer Term A, Mexico

CIEE Business, Language, and Culture

An understanding of both Asian markets and culture is a tremendous asset for any future business professional. Take a closer look into the factors driving, and issues facing China with CIEE study abroad in Shanghai.

Affiliated Program, Semester or Year, China

CIEE Diplomacy and Policy Studies

Students will work with local government ministries, agencies and international organizations. Studying abroad in Amman offers you unparalleled insight into Middle Eastern diplomacy and a truly unique intercultural experience.

Affiliated Program, Semester, Jordan

IE3 Cape Town Marketing and Advertising

Interns will be individually placed in a specific company with a focus on marketing and advertising, based on their experience and interests. Opportunities include advertising agencies, event management, tourism, sports and recreation marketing, and online marketing/web design.

IE3 Internship, South Africa

IE3 American Chamber of Commerce

Gain international trade and business experience will working with the American Chamber of Commerce (Amcham) located in Port of Spain, Trinidad in the West Indies of the Caribbean. There is a strong investment climate and this is a great place to learn about international trade and business.

IE3 Internship, Trinidad and Tobago



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