Executive Council Meeting  
Feb 25, 2020, 8:45 - 10:45am, UW2 - 327

Present: Keith Nitta, David Socha, Seungkeun Choi, Jason Naranjo, Alice Pederson, Surya Pathak, Minda Martin, Sharon Jones

Guests: Ed Buendia (Dean, School of Education Studies) and Carolyn Brennan (Asst. Vice Chancellor, Research), Sophie Leroy, Deanna Kennedy, and P.K. Sen (School of Business)

Approval of Minutes:  
Minutes approved

Goodlad Charter

- Buendia opened discussion about re-chartering of Goodlad Institute
  - Buendia and Brennan have engaged various key stakeholders on campus, EC review is culminating point before charter renewal goes to VCAA
  - What is Goodlad? What is its purpose and function on campus?
    - Established by Tom Bellamy in 2000 to advance research in education renewal
    - John Goodlad, UCLA - educational sociologist focused on on-the-ground work with schools/educational institutions to impact education success for all students
      - Author of A Place Called School – examined schools as key agents for improving society
      - Viewed educational enterprise as not only expanding skill sets and social capital but also a space of agency, a place for social good
      - At UW Seattle later in career
      - Goodlad’s ethic of educational renewal corresponded to how UWB SES thinks about spaces/enterprises of education
    - Tom Bellamy established Goodlad Institute at UWB after moving from VCAA to academic position in SES
    - Goodlad falls within the portfolio of the VCAA
    - Goodlad has been, unofficially, a space of innovation for the SES. All faculty involved in the enterprise, PIs, and director have been SES faculty
      - As work moved from concept to funded project, distillations of pedagogical ideas that find their way into the curriculum.
        - Example: Seeds of earlier Goodlad grant work can be seen in science methods structure
    - Re-charter seeks to realign Goodlad as a clear delineation with SES as opposed to VCAA
      - Rationale: Goodlad has already been operating within that space of innovation, providing delineation would be beneficial to Goodlad and SES
        - Help to clarify nebulosity – particularly since SES is allocating resources for Goodlad (Example: course buy outs)
        - Help clarify relationship/alignment of researchers to SES
        - Allow SES to use school resources to prompt/seed grants
    - Goodlad has been fiscally robust space of activity for terminal funding
      - Mission and vision statement of how they work to position themselves
Looking to bolster seed grant initiatives, working in tandem with initiatives from VCAA’s office as part of strategic planning.

**EC Discussion:**

- With the exception of course buyouts, Goodlad budget is Research Cost Recovery dollars.
- Goodlad PI board composed of faculty, think strategically about direction and key initiatives. No course release, except for director, to participate. Opportunities to take teaching replacement money if a grant is structured to facilitate that.
- Students do not currently participate but director is focusing on that for future as well as getting faculty from other schools involved.
  - Previous Goodlad charter recognized as part of triad whereas new charter specifies UWB.
  - Center redesign makes it easier construct sustainable structure for involving students.
- Currently one .75 and one .25 FTE staff members that help with pre/post grant awards.
- Goodlad works in tandem with UWB Office of Research (OR) on approval process:
  - OR works to help Goodlad plan, purpose, manage, and closeout grants.
    - Roles and responsibilities of OR support for centers available on OR centers page.
  - Goodlad provides focal point for incoming faculty looking for collaborators and makes faculty grants more competitive since submitted with collaborative backing of a center.
  - When faculty submit grants through Goodlad, 40% of RCR dollars goes back to center.
    - Hope to attract collaborators from across schools and share RCR dollars.
- Goodlad poised to tell the stories of community engagement at the core of the work.
  - Need marketing and communication plan, systematic effort to capture and share.
  - SES launched advancement board and working to link to Goodlad, strategic plan.
- What metrics will be used to evaluate center in 5 years?
  - In early stages of shaping goals, tactic, and metrics, using the strategic plan.
  - Goodlad annual reports available on web reflect previous metrics.
  - New director, new reporting structure so new metrics will be used for reauthorization.
    - Charter states fee-based courses will be developed to create revenue. That is a heavy lift, will be seen as metric. Ensure director really wants that included.
- Comments provided by EC could lead to iteration of charter. If EC has changes, make them formally to Asst. Vice Chancellor, Research who will share with Goodlad Director.
  - Hope to have charter to VCAA by the end of the fiscal year.
  - EC provide feedback on mission, vision and fiscal pieces and include note that metrics are needed in order to track progress when re-authorization happens in 5 years.
- Goodlad currently has space in Husky Hall, no extra space being requested in new charter.
- PI council membership is set, all SES.
  - Once charter is set, director will do grand tour of schools and discuss what Goodlad is and work to find/create links across schools.
- Formal feedback from EC needed stating recommendations for Goodlad charter. Memo will suffice.
  - If there are significant changes, charter would need to come back to EC again.
  - Semi-final memo drafted and circulated to EC before Spring break, vote at Apr 7 meeting.

Ed thanked the group and said he would share feedback with director.
EC Discussion on centers continued…

- EC should treat center evaluations same as program evaluations for school renewals
  - Focus on how it aligns with campus mission/vision and metrics
  - Vote and provide feedback, rationale, suggestions for improvement
  - Develop processes and objectives. 1-page policy document/pre-checklist
    - VCAA will provide grad school checklist to use as example
  - Someone could follow Goodlad on grand tour, talk about center generalities; culture, identity, opportunities for faculty to get involved.

New Leadership & Strategic Innovation Option and Changes to Accounting Option

- Deanna Kennedy opened by describing the 1503 process
  - Proposal reviewed within area, area endorses, brought to undergraduate council who sends it to all faculty for review, goes to faculty for vote.
  - No budget changes. Only changed learning goals and packaging of classes
- P.K. Sen described changes to accounting option
  - Organic change that came about based on two realities:
    - Businesses are no longer singular, now all mergers, acquisitions, etc. Consolidation is major part of such transactions - should not be elective
    - Nature of accounting changing. Data analytics much bigger part of accounting, needs to be in curriculum
  - Compressed existing materials in order to include in intermittent accounting sequence, so as to avoid creating new courses

EC Discussion

- Summary of change to new learning goals?
  - Learning goals were compressed to reflect changes in course syllabi
- CCASC needs to review

Nitta moved to pass motion:

“The EC approves proposed change to the accounting option.”

Motion was seconded

Motion was carried (7-0)

- Kennedy and Leroy opened discussion about new Leadership & Strategic Innovation option
  - In School of Business, students all get BA in business admin and can choose an option; Marketing, Supply Chain, Accounting (transcripted). Students can also choose one of several concentrations (4-5 classes with specific theme, not transcripted). Hope to turn concentrations into options.
  - Options create paths for students and creative incentives to map and not just have a collection of courses.
  - Took a year to review courses
    - Where is the most value? What is the most critical?
    - Talked with stake holders and did a lot of benchmarking
  - Found nice synergies within the courses we had that could build upon each other
  - No new courses being proposed but, rather, existing courses will be packaged
  - Creating new option helps school think about pathways, helps with planning/scheduling courses, and helps students understand electives, core, enrichment
EC Discussion

- Students can declare option at any point but should do so before taking 400-level courses so they have priority. Student must pick at least one option or concentration before they can graduate.
- Creating options creates pathways, make it easier for students to see/navigate.
- Why change name from Management in Organizations to Leadership and Strategic Innovation?
  - More specific for students
  - Reflect concentration on human capabilities of business management
  - Reflect reality of economic region – innovation
- Status of campus-wide Leadership Minor and how it interacts with new option
  - Minor will provide different perspective on leadership than new option
  - Sufficient diversity of courses to allow students to take LSI option AND Leadership minor
  - LSI students can get into Leadership minor classes once they’ve taken the core classes
- Will School of Business capacity to house Leadership Minor be impacted due to new option?
  - Not anticipating more students, existing students would move to option
  - Can help minor by rationalizing and simplifying
- Have new learning objectives impacted your changes?
  - Mapping of courses helped identify diversity, equity, decision-making/teamwork pieces in existing course work. Moving courses forward that address more of the learning goals
  - Thinking about sets of courses in intentional way enables better mapping to learning goals
  - School of Business currently working on getting courses to fulfill diversity credit
  - Community-engaged courses in every program in the School of Business

Nitta moved to pass motion:
  “The EC approves new Leadership and Strategic Innovation option.”
Motion was seconded
Motion was carried (7-0)

Nitta thanked the School of Business guests

GFO Updates

- GFO Ballot
  - Ballot open Feb 26th - Mar 4th. Email will go out to voting faculty with links to fact sheets
  - Encourage faculty to vote. Need majority of faculty to cast ballot
- Quarterly GFO Meeting
  - Scheduled for Tues, Mar 3, location TBD
  - Will discuss ballot issues
- Scholarship, Research, and Creative Practice (SRCP) Seed Grant Program
  - Going to CET for final review/approval
  - Deadline will be in April
- Funding Opportunity Announcement from Jason Naranjo
  - Tri-campus program focuses on disability in human rights and arts
  - Awards up to $5,000 to faculty research on disability/impairment. Student travel awards.
  - Applications due March 10, decision early April
- Interfolio update from David Socha
Committee looking at faculty review mechanism concluded that Interfolio is the best option available, will be used again this year

- There were concerns but having faculty and admin in same room helped all to understand concerns/issues
- Using systems like Interfolio substantially reduces admin loads
- Faculty involved in recent cycle didn’t have complaints about Interfolio

**EC Discussion on Interfolio**

- Issue around what platform was designed to do vs. what faculty are asking it to do
  - Problem for those who work in various multi-media, or in performance spaces, or even linking
  - Platform struggles to accept the volume of work
  - Need customizable front page to accommodate needs of each school
- Small committee will be formed to meet monthly to continuously improve issues
- Some improvements have already been made by OE/HR
  - Light templates, school can enter in what makes sense
  - Clearer language better naming
  - Contact Beth Beam with any issues from faculty
- Heading toward inclusive scholarship, that evidence differs from evidence of traditional research. How will that be handled on this platform? How are artifacts enable?
  - Limitation of platform - Provost and VCAA will not see the parts the schools add
    - Provost and VCAA metrics made very clear so faculty understand what the school will see vs. what provost and VCAA will see
    - Faculty letters can address what might not be accessible to Provost/VCAA

- Unit Adjustment
  - David Socha proposed that EC write to Gowri Shankar and request for unit adjustment.
    - Shouldn’t be too prescriptive
    - If chancellor approves, could give units list of options or limit it
    - VCAA stressed importance of understanding the demographic aspects of what is being proposed to ensure no diversity and inclusion issues.
    - Socha will draft letter and share with EC prior to Spring break

**Action Items:**

- Nitta and Moncalieri draft memo stating EC recommendations for Goodlad Charter, circulate to council for review. Will be voted on in Apr 7 meeting
- VCAA provide copy of grad school academic program review guidelines to help inform EC guidelines on center reviews
- Socha draft letter from EC to Gowri Shankar requesting unit adjustment, circulate to council for review. Discuss Apr 7 meeting.

Minutes submitted by Dawn Moncalieri
Meeting adjourned at 10:47am
The next EC meeting will be Apr 7