

## **Executive Council Meeting**

May 24, 2007, 10:00 am, UW2 327

**Present:** Constantin Behler, Steve Collins, Bill Erdly, Kevin Laverty, Carol Leppa, Nancy Place and Mike Stiber

**Absent:** Alan Leong

**Guests:** Tom Bellamy, JoLynn Edwards, Jeanne Heuving, Steve Holland and Linda Watts

### **Adoption of Agenda**

Agenda was adopted.

### **Approval of EC minutes of May 3, 2007**

EC minutes of May 3, 2007 were approved unanimously.

### **Reports of Officers**

A. Chair - Steve Collins

The GFO Bylaws will go to a faculty vote today, an electronic ballot will be sent out on Catalyst, with a link to the bylaws that includes a side-by-side comparison of current and proposed bylaws.

Steve and Mike have drafted a resolution on the new north campus incorporating faculty input from the GFO forum last Friday. The proposed EC resolution will be presented to the EC for vote at the last EC meeting of the academic year, after the EC/AC retreat. The intention of the resolution is to represent the faculty voice in deciding how UWB will support and endorse the planning of the new campus.

### **EC discussion:**

- Will this resolution be carried forward to the UW administration?
- The resolution would be presented to the task force that is being formed to work on this, presented to Lee Huntsman, Chair of the task force.
- Will the UW import programs to the new campus (engineering, etc.)?
- Will the new campus compete for resources or curriculum with UWB?
- The resolution endorses control by the UWB faculty over the content of the curriculum across multiple sites, is this realistic?
- The resolution also asks for a fully integrated campus with UWB, can we assume this is the direction that the UW is going for this campus?
- An integrated campus could disperse the faculty at UWB, what control will we have over this structure?
- The new campus may want to be independent of UWB, what will that mean for UWB?

- A UW administration of the campus would give the UW faculty authority over curriculum and academic development rather than the UWB faculty.

The EC recommended some amendments to the proposed resolution (underlined):

WHEREAS the Faculty of UWB is committed to providing access and new innovative programs to higher education for all qualified students in the region, and

- (1) Is committed to working with the UWB administration and other stakeholders in developing a fully integrated campus that meets needs for a UWB education throughout the Eastside and the SIS region.
- (3) Endorses control by the Faculty of UWB over the content of the curriculum and the organization of its delivery across multiple sites implied by the UW Handbook.

B. Vice-Chair - Mike Stiber

Mike and Steve will make recommendations to Chancellor Chan on faculty to serve on the new campus task force and working group and also for the Interim VCAA search committee and the permanent VCAA search committee.

### **Reports of Committees**

- A. Curriculum Committee - no report
- B. Faculty Affairs - no report
- C. Instructional and Research Support Committee - no report
- D. Strategic Planning and Budget - no report
- E. Student Relations - enrollment summary will be provided the end of Spring Quarter.

### **Reports from Programs**

Education - pending approval by the Professional Educator Standards Board UW Bothell Education Program will offer a Reading Endorsement and Secondary Certification Program.

CSS - the Master of Science in Computing and Software Systems degree program approved by the UW will be offered at UWB in the future, it will allow students to transition from the BS and BA degree programs into the Masters program in CSS, anticipated start date is Autumn 2008.

IAS - The MACS program is developing admission criteria, anticipated start date is Autumn 2008.

### **New Business**

A. Report from Student Relations Committee on freshman admissions and proposal for future modifications.

Carol Leppa informed the EC that she and Pete Nye will provide the EC with a report on the status of freshman admissions by the end of Spring Quarter. There are 147 confirmed admits at this time and it looks as if we will reach our target of 175 enrollments. SAT scores are up from last year at a score of 1050, with a grade point average of 3.26, which stayed consistent with last year's GPA. Carol and Pete are also working on collecting data on the success rates of last year's freshman class.

#### B. MFA in Creative Writing

JoLynn Edwards, IAS Director and Jeanne Heuving opened the EC discussion on the MFA in Creative Writing and presented the EC with the new literary and arts publication "Clamor". Jeanne stated that this program is distinguished from other MFA programs in Washington State through its uniquely defined emphasis on creative writing and cultural poetics. While all other MFA programs in creative writing in Washington State are organized through genres (e.g. poetry, fiction, non-fiction), this program stresses inquiry into how written forms are changing within the larger society. The UWB MFA is distinguished by its hybrid delivery system: requiring residency in its first year program and introducing non-residency option in its second year.

#### **EC discussion:**

- What are the specific things in this program that will integrate with other UWB programs?
- The first year core curriculum is oriented toward the media of the message, this could integrate with CSS, these programs attract students from all walks of life.
- There are many potential career opportunities for graduates with an MFA degree, many external organizations are seeking people with creative writing skills.
- There are many applications for this degree, it will promote interdisciplinarity at UWB with Nursing, Business and more.
- There is growing interest in the arts, IAS is responding to that with a cluster of programs.
- The MFA could generate publicity for UWB with the writer-in-residence, bringing famous writers to the campus.
- Will this program overlap with the UW Communications program?
- The UW Communications program is oriented more toward technical writing that this one, we are more creative.
- We have UWB faculty that could offer workshops, Linda Watts or Gray Kochhar-Lindgren.
- The EC requests a finalized budget, cost per FTE on the program.
- Can UWB fund this program?
- There are two parts to approval of programs - academic approval and funding approval.

#### **Motion:**

The EC moves to support the MFA Notice of Intent. Steve called the motion, Kevin seconded, the motion carried unanimously.

#### C. Clarification of requirements for entry into a major

The EC reviewed the EC motion of November 1, 2005 which outlines the framework for the lower division curriculum:

- The Discovery Core will consist of 20 total credits, the distribution of which will be 10 credits in Autumn Quarter, 5 credits in Winter Quarter and 2-credits/3-credits in Spring Quarter.
- Included in the core is a 2-credit portfolio reflection and evaluation course taken after completion of 15 credits of core courses and prior to entry into the major, along with a 3-credit University Studies Interest Group course.
- The core will be designed so that students can receive credit for courses in at least two of the three areas of knowledge (VLPA, I&S, NW) in the UW distribution requirements.

There is need for clarification with programs on setting criteria for admission to a major, the EC motion has been used to determine pre-major status, but programs set their own criteria for students entering into their majors.

**Action item:** Mike and Steve will meet with Gray and clarify the criteria set by the EC.

D. Report from Curriculum Committee on criteria for designating W" courses - carried over to next meeting.

E. Faculty participation in upcoming searches and planning - carried to next meeting.

F. June EC meeting scheduling - Barb will schedule with members via email.

G. Accounting option in Business program

Steve Holland, Business Director reviewed the Business program's proposal for an accounting option with the EC and answered any questions that the EC might have at this time. Some procedural questions were raised regarding the internal policy for reviewing degrees, options or concentrations at UWB.

**EC discussion:**

- What level of approval is needed by the EC for options or concentrations?
- Is the proposal sufficiently developed for the tri-campus curriculum review?
- Although the EC may approve an option, a full review would be necessary if the option is then developed into a degree program.
- Strategic campus-wide planning is necessary to make informed decisions on where the university's funding should be going.
- Will Accounting leverage across programs?
- The Accounting program will fulfill Business program requirements.
- Tom distributed a discussion draft of academic and student affairs budget request to allow the EC to get a preliminary look at the academic budget which details some of the resource allocation for programs.
- The draft budget will be discussed further at the AC/EC Retreat next week.
- The EC will move the decision on the Accounting Program to the next EC meeting.

H. The UWB core and freshmen, sophomores, students with AP or running start credits, etc. - carried to next meeting.

The meeting adjourned at 12:15 pm

Minutes submitted by Barbara Van Sant