

October 17, 2000, 10:00, Room 260B

Present:

Dan Jacoby, Carole Kubota, Jack Meszaros, Kelvin Sung, Susanne Sikma

Distance Education

Due to recent problems with a UWB /Distance Education program, it was suggested that Carole Kubota contact the Faculty Council on Academic Affairs to hold a meeting to discuss proper procedures for future programs.

New Program Planning

The Curriculum Committee should meet in the near future to discuss procedures for new program planning.

Committees

The membership on the various faculty committees was reviewed and suggestions were requested for additional members (??)

Ex-Officio Members

The Executive Council agreed that it would be a good idea to have a representative from Information services in the Instruction and Research Committee. Betsy Tipps has volunteered to be the representative this year.

The Executive Council also agreed that it would be helpful to have the Vice Chancellor as an ex officio member of the Executive Council. (or At the request of the Vice Chancellor, the EC agreed that it would be beneficial to have him as an ex-officio member of the EC)

Marketing/Advertising Issues

Dan Jacoby reported that this topic was discussed at a recent cabinet meeting and the need for more advertising was stressed. He suggested that in addition to general advertising regarding the campus, the programs should be consulted to see where previous advertising campaigns were successful and what should be our target audiences for more program specific advertising. It would be helpful to get input from the faculty and students and share with the director of student affairs and the publications coordinator.

Senate Issues

A packet including material related to the Tri-Campus Conference was distributed. This will be discussed at the next General Faculty Organization meeting. Attending that meeting will be Mary Coney and Brad Holt, Chair and Vice Chair of the UW Faculty Senate and Robe Crawford and Richard Stackman, Chair and Vice Chair of the general faculty organization at UW, Tacoma. It was decided to send the faculty a copy of the material prepared by Brad Holt, with a cover note from Dan and a note from Cherry Banks. Dan will prepare

a draft of the document to be sent to the faculty and have it reviewed by the representatives from the Seattle campus and the Executive Council.

Minutes submitted by Patti Bellecy