UW BOTHELL 2026

Update 2019
Today’s Agenda

• Provide an Overview of our Development Process of our Strategic Plan
• Provide an update of the status our new Strategic Plan
  o What’s completed
  o What’s in-process
  o Estimated timelines
  o Acknowledgments
STRATEGIC PLAN OVERVIEW
Strategic Plan Development
Who has been involved?

Executive Sponsor: Chancellor

Chancellor's Leadership Council (CLC)

Decision Support: Institutional Planning & Budgeting; Institutional Research

Development process (proposed)
1. Team members gather input from stakeholders
2. Draft Map
3. Vet with stakeholders
4. Re-draft Map and request approval
5. Chancellor makes final approval

UW Bothell Strategic Planning Structure 2018-2019 DRAFT

Steering (5)
Co-Chairs, Faculty & Staff, Students, Deans, VCs

Whole Team

Members (+8)
Reps from AA, PA, AER, GFO/GSO & ASUWB; Deans; School/Unit Administrators

Stakeholders
Advisory Board
City of Bothell Regents
Cascadia Alumni
Faculty Staff Students
UW FYPP

UWT CAD Cabinet GSO GFO Councils Admin Council School Councils CACS

Steering Responsibilities
• Manage process
• Connect dots between varying activities
• Communicate with Chancellor, Campus, & Stakeholders

Planning Team Responsibilities
• Seek input from stakeholders
• Create the draft plan, including assessable goals (quantitative/qualitative)
• Assess feedback
• Communicate with stakeholders

Winter 2018 Timeline
• Vet and finalize structure
• Determine length of plan
• Finalize timeline
• Create place for and populate data
• Create work charter including deliverables
• Create budget (consultants, any food, etc.)
• Determine "name"

Team skills, etc. needed
✓ Ability to devote needed time
✓ Interest
✓ Will represent UWB, not self-interest (group norm)
✓ Willing to come to consensus (80% good enough)
✓ Experience with planning
✓ Support from their leader
✓ Able to connect well with team and stakeholders

Input Advice Comment Data

Draft: CLC, 1/31/18, update 6/1/18
Strategic Plan Development

Timeline

2018 – 2019:
- Fall 2018: Collect input throughout
- Winter 2019: Analyze for trends and create a draft plan
- Spring 2019: Share and collect feedback
- Summer 2019: Revise based on feedback

2019 – 2020:
- Fall 2019: Assess and determine metrics, revise, finalize and approve Strategic Plan
- Winter 2020: Celebrate completion of current plan and introduce new plan, begin multi-year implementation

Fall 2018: Input Gathering
Winter 2019: Synthesis, Draft Plan
Spring 2019: Share, Collect Feedback
Summer 2019: Revise, Model Financials
Fall 2019: Input Gathering, Finalize Plan
Winter 2020: Celebrate & Announce, Multi-year Implement
UW Bothell
Campus Collaboration Principles

- Align with institutional mission and goals
- Demonstrate a UW Bothell-first, rather than School/Unit-first, approach to planning activities
- Optimize programs and services
- Recognize and support the greater good of UW Bothell’s value to the community
- Use evidence to inform decisions, assess results and make improvements

Developed and adopted by UW Bothell in January 2018 as part of moving to a new budget model
Mission:
UW Bothell holds the student faculty relationship to be paramount. We provide access to excellence in higher education through innovative and creative curricula, interdisciplinary teaching and research, and a dynamic community of multicultural learning.

Vision:
The University of Washington Bothell will be a transformational learning community. We will serve as a catalyst to enhance the quality of life throughout our region.

Our culture of learning, committed to disciplined inquiry and responsible service, will be woven into our organizational and operational life. We will be noted for discipline-bridging scholarship, valued in the community, and respected in the academy. Our success will attract a highly motivated and diverse student population and a faculty and staff of exceptional ability and dedication.
UWB provides access to excellence*

* informed by attention to, at least, diversity, community, and sustainability (all broadly defined)
THE NEW PLAN STATUS:
UW BOTHELL 2026
Based on all the feedback from Fall 2018 engagements:

• **Three Strategic Plan Priorities emerged**
  - Advance Cross-Disciplinary Teaching and Scholarship
  - Strengthen Diversity and Equity
  - Enhance Campus and Community Engagement

• **Understanding that these priorities would lead to**
  - Transformational Learning
  - Student and Alumni Success
  - Positive Impact in the Community and the World
  - Inclusive and Sustainable Practices
Completed – Input Phase on Current Draft

- Sharing the draft of 3 Priorities and Sample key indicators, this quarter we conducted five (5) engagements: two for faculty and staff, one for students, one for advisory boards, and a survey sent to campus

- Analysis of input complete

- High amount of resonance with priorities amongst stakeholders

In Process – Generating Final Draft (right now!)
In Process generating Final Draft, to include:

- Mission, Vision, and Values

- UW Bothell 2026
  - Introduction
  - Purpose and Focus
  - Strategic Priorities
    - Name of Priority
    - Description of Priority
    - Campus-wide Key Indicators of Priority
  - Multi-year Implementation Approach
UW Bothell 2026

New Plan Status

• In Process – Generating Final Draft
  o Committee taking input received to inform final draft
  o Approval process
  o Marketing and branding process
  o Sneak peek of final draft will be shared at key campus stakeholder meetings (Winter 2020)
  o Final draft unveiled and celebrated (Winter 2020)
Thank you!