

STANDING COMMITTEES

Finance and Asset Management Committee

Approve UW Bothell 2020-2022 Parking and U-PASS Rates

RECOMMENDED ACTION

It is the recommendation of the administration, the UW Bothell/Cascadia College Commuter Services Advisory Committee (CSAC), and the Finance and Asset Management Committee that the Board of Regents approve the attached annual increases for all parking and U-PASS rates at UW Bothell, effective September 1, 2019.

BACKGROUND

Increasing all Parking Pass and U-PASS rates considers equity for all commuting students and faculty members of UW Bothell and Cascadia Community College. Revenue generated from Commuter Services operations will continue to subsidize the U-PASS program.

PROCESS

President Eric Murray and Chancellor Wolf Yeigh charged CSAC with the responsibility of advising on the development and funding of the UW Bothell/Cascadia College campus transportation infrastructure and programs to:

- Serve student, faculty and staff needs for transportation services;
- Meet state required mandates to align with Commute Trip Reduction goals;
- Accommodate enrollment growth and demand for educational access;
- Increase the sustainability of the campus and support the achievement of the campus' climate plan objectives; and
- Improve campus-City of Bothell relationships, while minimizing financial barriers to educational access.

CSAC worked closely with UW Bothell's Office of Institutional Planning and Budget to model multiple parking infrastructure scenarios, knowing that parking rates need to increase due to the financial obligations incurred by the costs associated with the new West Parking Garage. In order to assess current transportation programs and infrastructure, the campus' plans for growth, the relationship with the community, and Commuter Service's business model, CSAC conducted the following outreach:

- Presented to Cascadia's Student Group (CSG) on February 19, 2019 and to the Associated Students of the UW Bothell (ASUWB) on April 9, 2019.

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- Sent out a customer parking rate survey, which was open from March 12 – April 5, 2019 and received over 950 responses.
- Held two community forums, one at UW Bothell on April 9, 2019 and the other on April 10, 2019 at Cascadia College.

The following rate recommendations reflect our consensus and were approved by unanimous consent at the CSAC meeting held on April 19, 2019:

- Gradually increase parking and U-PASS/ORCA pass rates over the next three years to fund the parking structure and offset increased transit costs (see attachment for details).
- Continue to offer Valet Assist parking during peak periods which will address capacity concerns.
- Continue to subsidize the U-PASS/ORCA Pass, keeping the cost at the level of a two-day parking permit.
- Promote awareness of alternative transportation options.
- Lobby local transit agencies to increase the number and frequency of buses serving the campus.
- Build parking spaces to accommodate enrollment associated with UW Bothell 4 and Cascadia College 4.

These recommendations guided the rates proposed to the Board.

Attachments

1. University of Washington Bothell—Cascadia College Rate Change Recommendation to Chancellor Yeigh and President Murray, April 23, 2019
2. Commuter Services Advisory Committee (CSAC) Recommendations for 2020-2022 Parking and U-Pass Rate Adjustments
3. Parking Forum – April 2019