PARKING RATE RECOMMENDATIONS

Terence Hsiao   Co-Chair CSTF
Tony Guerrero   Co-Chair CSTF
COMMUTER SERVICES TASK FORCE

Cascadia Members
Steve Yramategui (Faculty)
Darla Hart (Classified Staff)
Glenn Colby (Exempt Staff)
Atlas Turner (Student)
Cassie Rodolph (Student)
Terence Hsiao (Co-Chair)

UW Bothell Members
Bill Erdly (Faculty)
Shugla Kakar (Student)
Cham Kao (Exempt Staff)
Kelly Snyder (Exempt Staff)
Nicole Sanderson (Classified Staff)
Tony Guerrero (Co-Chair)

Commuter Services Support
Christian Adams (Finance)
Alessandra Bulzomi (Finance)
Daniele Raymond (Parking Supv)
Chelsea Elmer (Program Asst.)

Meetings
6 meetings during Fall and Winter

Provide broad representation reviewing parking and transportation policies that affect the campus community.
THE DECISION-MAKING PROCESS

- **Task Force Recommendations**
- **Forum and Survey Feedback**
- **Chancellor and President Recommendations**
- **Board of Trustees and Board of Regents Decision**

- **April**
- **May/June**
5 YEARS WITHOUT A RATE INCREASE
The State of Washington expects parking expenses, including parking facilities, to be paid by user fees. **We need to collect more fees to fund more parking.**

Garage parking costs $35,000 to $41,000 per space to build.

Last year, one garage parking space cost $190 to operate and maintain.

The UPASS/ORCA are subsidized to encourage use of alternative transportation. The subsidy is approximately $500,000 a year and is also funded by parking fee revenues.

Transit agency budget cuts have reduced the amount of buses through our campus by 38% since 2014.
FALL 2016 COMMUTING SURVEY

UWB / CC Commute Mode

- Single Occupancy Vehicle 58%
- Transit 21%
- Walk/Bike 8%
- Carpool 13%

70% in SOV in 2010

Sources: Transpo Group Survey, Fall 2016, CTR Survey 2010
COMMUNITY TRANSIT RECOGNITION

2016 Innovation and Revitalization Champion Award

In recognition of outstanding contributions to Commute Trip Reduction in Snohomish County

March 30, 2017

One of five recognized out of 69 companies
CAMPUS PARKING LOTS ARE FULL

Number of Vehicles

Time of Day

- Monday, October 20, 2014
- Tuesday, October 21, 2014
- Wednesday, October 22, 2014
- Tuesday, September 29, 2015
- Wednesday, September 30, 2015
- Thursday, October 01, 2015
- Tuesday, October 13, 2015
- Wednesday, October 14, 2015
- Thursday, October 15, 2015
- Tuesday, October 25, 2016
- Wednesday, October 26, 2016
- Thursday, October 27, 2016
CSTF CONSIDERED THE FOLLOWING OPTIONS

• Prioritize **Convenience** – Provide ideal parking access, 85% utilization goal

• Prioritize **Affordability** – Hold rate increases, to the absolute minimum, accept *status quo* frustration, 93% utilization

• **Balance Priorities** – Stay above water, improve parking access, restrain parking rate increases, 87% utilization goal
500-800 more parking spaces need to be built
Our Fundamental Challenge 1 of 3

Convenient Access

Affordable Access

Sustainable Access
Our Fundamental Challenge 2 of 3

Convenient Access

Affordable Access

Sustainable Access

?
Our Fundamental Challenge 3 of 3

Convenient Access

Affordable Access

Sustainable Access
CSTF RECOMMENDATIONS

• Gradually increase parking rates over the next 3 years to fund the parking structure

• Beginning this fall, alleviate the current parking crunch by offering off-campus parking and a regular shuttle service

• Continue to subsidize the UPASS/ORCA Pass

• Promote awareness of alternative transportation options

• Lobby local transit agencies to increase the number and frequency of buses serving the campus

• Build a new parking structure to accommodate enrollment associated with UW Bothell 4 and CC4
RECOMMENDED PERMIT RATE CHANGES 1 OF 2

The diagram shows the recommended permit rate changes from 2006 to 2020. The rates are represented in two categories: Full Week and UPASS/ORCA. The graph depicts an upward trend in rates over the years.
RECOMMENDED PERMIT RATE CHANGES 2 OF 2

Daily permit rate increase: $1/day, each year
A fraction of that for passes
## Rate Change Recommendation

<table>
<thead>
<tr>
<th>Permit Cost</th>
<th>Preliminary Rate Recommendation</th>
<th>Rate Change Amount</th>
<th>Rate Change Percentage</th>
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<tbody>
<tr>
<td>Permit Type</td>
<td>Current 17-18 18-19 19-20</td>
<td>17-18 18-19 19-20</td>
<td>17-18 18-19 19-20</td>
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<tr>
<td>Daily Pass</td>
<td>6 7 8 9</td>
<td>1.00 1.00 1.00</td>
<td>17% 14% 13%</td>
</tr>
<tr>
<td>Quarterly Pass - 7 day</td>
<td>160 180 194 213</td>
<td>20.00 14.00 19.00</td>
<td>13% 8% 10%</td>
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<tr>
<td>Quarterly Pass - 3 day</td>
<td>121 136 147 161</td>
<td>15.00 11.00 14.00</td>
<td>12% 8% 10%</td>
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<tr>
<td>Quarterly Pass - 2 day</td>
<td>91 102 110 121</td>
<td>11.00 8.00 11.00</td>
<td>12% 8% 10%</td>
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<tr>
<td>UPASS</td>
<td>91 102 110 121</td>
<td>11.00 8.00 11.00</td>
<td>12% 8% 10%</td>
</tr>
<tr>
<td>Motorcycle</td>
<td>61 69 74 81</td>
<td>8.00 5.00 7.00</td>
<td>13% 7% 9%</td>
</tr>
<tr>
<td>Carpool</td>
<td>160 180 194 213</td>
<td>20.00 14.00 19.00</td>
<td>13% 8% 10%</td>
</tr>
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<table>
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<tr>
<th>Daily Cost</th>
<th>Effective Daily Rate</th>
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<td>1.00 1.00 1.00</td>
<td>17% 14% 13%</td>
</tr>
<tr>
<td>Quarterly Pass - 7 day</td>
<td>2.91 3.27 3.53 3.87</td>
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<td>13% 8% 10%</td>
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<td>UPASS</td>
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<td>Motorcycle</td>
<td>1.11 1.25 1.35 1.47</td>
<td>0.15 0.09 0.13</td>
<td>13% 7% 9%</td>
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<tr>
<td>Carpool</td>
<td>2.91 3.27 3.53 3.87</td>
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The public is the only critic whose opinion is worth anything at all. — Mark Twain