RE: Parking Rate Increase / Board of Regents CSTF Recommendation & Public Forums

Hello,

Some community members have had questions regarding the parking rate increase. Please note that the following steps were taken during the time of evaluation for public input and feedback that included:

- A campus wide survey with 1600 respondents.
- UW Bothell Campus Council on planning and budgeting was held for Faculty on March 14, 2017
- ASUWB meeting held on March 28, 2017.
- UW Bothell/Cascadia College open campus forums held on April 6th and April 10th with two separate sessions each day.
- April 3, 2017 the Chancellor’s leadership council meeting was held.
- General Staff Organization (GSO) on April 13, 2017.
- Other various forms of disseminated information, such as posters, fliers, and poster boards outside of parking garages, etc.

Concluding the evaluation period, the Commuter Service Task Force committee comprised of student, staff, and faculty representatives, including both campus student governances, met in May 2017 to review all input and feedback gathered during the evaluation process. Upon review of the feedback given as well as review of the Campus Master Plan, a unanimous decision was made to gradually increase the parking and transit rates. Upon approval from the Board of Regents with UW Bothell and the Board of Trustees of Cascadia College, the increase to parking and transit was approved for a 2-year period. It should be noted that the recommendation was for increases over 3 years and increases were only approved for two years (FY2018 and FY2019). There are currently no discussions on additional parking rate increases.

Please note that this decision was not taken lightly and we take great efforts to steward the limited resources collected to ease and improve our diverse community and their varied transportation modes. The following pages contain a letter submitted to the Board of Regents, proposed parking rates, a letter to Chancellor Yeigh and President Murray, and the Commuter Services Task force parking rate recommendations.

ATTACHMENTS

1. F3 Recommendation for rate increase
2. “ATTACHMENT 1” current and proposed rates
3. “ATTACHMENT 2” Letter to Chancellor Yeigh and President Murray
4. Commuter Services Task Force Parking rate recommendations

Respectfully,

Martin R. Arroyo
Commuter Services Manager
Email: arroyom@uw.edu

https://www.uwb.edu/administration-planning/facilities/transportation
STANDING COMMITTEES

Finance and Asset Management Committee

Approve 2017-2019 Parking Pass and U-PASS Rate Adjustments at UW Bothell

RECOMMENDED ACTION

It is the recommendation of the administration and the Finance and Asset Management Committee that the Board of Regents approve Parking Permit and U-PASS rate adjustments for FY17 and FY18. UW Bothell has not increased Parking Permit or U-PASS rates in five years.

BACKGROUND

This recommendation originates from the Bothell Campus Commuter Services Task Force (CSTF). Established in 2010, the CSTF includes faculty, staff, and student representatives from UW Bothell and Cascadia College (see Attachment 2), and is charged with developing a common vision for transportation to support the campus in an environmentally and financially sustainable manner.

The CSTF meets monthly during the academic year to review current facilities, capacity, policies, sustainability goals, and finances. One of the goals of the Task Force is to annually review the financial status of the system and recommend new rates as needed for the coming fiscal year.

Parking operations and transportation management programs at UW Bothell are self-sustaining activities. Operations, maintenance, and capital expenses are supported by user fees and parking revenue from both UW Bothell and Cascadia College. By design, the proposed Parking Permit and U-PASS rate adjustments create incentives for the use of alternative modes of transportation, to comply with sustainability and commute trip reduction goals, to establish capital reserves for future major maintenance and construction of parking facilities, and to encourage greater compliance with parking rules.

RATE CHANGE RECOMMENDATION

The CSTF recommends an increase in the 7-Day Parking Permit rate from $160.00 to $180.00 per quarter and an increase in the U-PASS rate from $91.00 to $102.00 per quarter, both effective September 1, 2017 (maintaining the differential between the Parking Pass and U-PASS rates should sustain the economic incentive in favor of alternatives to driving alone).
STANDING COMMITTEES

Finance and Asset Management Committee

Approve 2017-2019 Parking Pass and U-PASS Rate Adjustments at UW Bothell (continued p. 2)

The CSTF also recommends Parking Permit and U-PASS rate increases in FY18. (see Attachment 1)

REVIEW AND APPROVAL

Task Force members have communicated with their constituent groups including a range of faculty, staff, and student organizations, and have provided feedback to the CSTF. In addition, communications with the campus community regarding CSTF deliberations and potential rate increases have included:

- A UW Bothell/Cascadia College campus-wide commuter survey with 1600 respondents;
- UW Bothell/Cascadia College Forums, four sessions held on April 6 and April 10, 2017;
- Chancellor’s Leadership Council, April 3, 2017;
- ASUWB, March 28, 2017;
- General Staff Organization, April 13, 2017;
- UW Bothell Campus Council on Planning & Budgeting (faculty), March 14, 2017;
- Email with opportunity to respond; and
- Other various forms of broadly disseminated communications including poster boards outside of parking garages and buildings.

According to WAC 478-117-200, the governing boards for UW Bothell and Cascadia may each set their own rates for quarterly and yearly Parking Permits. However, rates for daily Parking Permits must be uniform for both institutions.

The Cascadia College Executive Team and the Cascadia College Board of Trustees have approved the proposed rate adjustments.

Attachments

1. Current and Proposed Parking & U-Pass Rates for FY 18 and FY 19
2. Commuter Services Task Force Recommendation Letter to Campus Leadership
3. UW Bothell and Cascadia College Parking Rate Recommendations
## Current and Proposed Parking & U-Pass Rates for FY 18 and FY 19

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May 12, 2017

Chancellor Wolf Yeigh,
University of Washington Bothell

President Eric Murray,
Cascadia College

Re: Commuter Services Task Force (CSTF) Recommendations for 2017-2019
Parking and U- PASS Rate Adjustments

Dear Chancellor Yeigh and President Murray,

In Fall Quarter of 2017, you charged us with the responsibility of advising you on the development and funding of the UW Bothell/Cascadia College campus transportation infrastructure and programs to:

- Serve student, faculty and staff needs for transportation services;
- Meet state required mandates to align with Commute Trip Reduction goals;
- Accommodate enrollment growth and demand for educational access;
- Increase the sustainability of the campus and support the achievement of the campus' climate plan objectives; and
- Improve campus-City of Bothell relationships, while minimizing financial barriers to educational access.

This last Fall and Winter Quarter, we held six meetings to develop an understanding of the current transportation programs and infrastructure, the campus' plans for growth, our relationship with the community, and Commuter Services' business model. As part of our work, we modeled multiple parking infrastructure scenarios, knowing that all are dependent on the City of Bothell's approval of the Campus Master Plan and Development Agreement.

The following rate recommendations reflect our consensus and were approved by unanimous consent at the Task Force meeting held on March 17, 2017.

- Gradually increase parking and transit rates over the next three years to fund the parking structure (see attachment for details).
- Beginning Fall Quarter of 2018, alleviate the current parking crunch by offering off-campus parking and a regular shuttle service.
- Continue to subsidize the U-PASS/ORCA Pass, keeping the cost at the level of a two-day parking permit.
- Promote awareness of alternative transportation options.
• Lobby local transit agencies to increase the number and frequency of buses serving the campus.
• Build parking spaces to accommodate enrollment associated with UW Bothell and Cascadia College.

Thank you for the opportunity to advise you on the development and funding of the Bothell campus transportation infrastructure and programs.

Sincerely,

Commuter Service Task Force

Cascadia Members
Atlas Turner (Student)
Cassie Rudolph (Student)
Darla Hart (Classified Staff)
Glenn Colby (Exempt Staff)
Steve Yramategui (Faculty)
Terence Hsiao (Co-Chair)

UW Bothell Members
Bill Erdly (Faculty)
Cham Kao (Exempt Staff)
Kelly Snyder (Exempt Staff)
Nicole Sanderson (Classified Staff)
Shugla Kakar (Student)
Tony Guerrero (Co-Chair)

Commuter Services Support
Alessandra Bulzomi (Finance)
Chelsea Elmer (Program Assistant)
Christian Adams (Finance)
Daniele Raymond (Parking Supervisor)
PARKING RATE RECOMMENDATIONS

Terence Hsiao   Co-Chair CSTF
Tony Guerrero   Co-Chair CSTF
## Commuter Services Task Force

### Est. 2010

#### Cascadia Members
- Steve Yramategui (Faculty)
- Darla Hart (Classified Staff)
- Glenn Colby (Exempt Staff)
- Atlas Turner (Student)
- Cassie Rodolph (Student)
- Terence Hsiao (Co-Chair)

#### UW Bothell Members
- Bill Erdly (Faculty)
- Shugla Kakar (Student)
- Cham Kao (Exempt Staff)
- Kelly Snyder (Exempt Staff)
- Nicole Sanderson (Classified Staff)
- Tony Guerrero (Co-Chair)

#### Commuter Services Support
- Christian Adams (Finance)
- Alessandra Bulzomi (Finance)
- Daniele Raymond (Parking Supv)
- Chelsea Elmer (Program Asst.)

### Meetings
- 6 meetings during Fall and Winter

Provide broad representation reviewing parking and transportation policies that affect the campus community.
THE DECISION-MAKING PROCESS

Task Force Recommendations → Forum and Survey Feedback → Chancellor and President Recommendations → Board of Trustees and Board of Regents Decision

April → May/June
5 YEARS WITHOUT A RATE INCREASE
The State of Washington expects parking expenses, including parking facilities, to be paid by user fees. **We need to collect more fees to fund more parking.**

Garage parking costs $35,000 to $41,000 per space to build.

Last year, one garage parking space cost $190 to operate and maintain.

The UPASS/ORCA are subsidized to encourage use of alternative transportation. The subsidy is approximately $500,000 a year and is also funded by parking fee revenues.

Transit agency budget cuts have reduced the amount of buses through our campus by 38% since 2014.
FALL 2016 COMMUTING SURVEY

UWB / CC Commute Mode

- Single Occupancy Vehicle: 58%
- Transit: 21%
- Walk/Bike: 8%
- Carpool: 13%

Sources: Transpo Group Survey, Fall 2016, CTR Survey 2010

70% in SOV in 2010
COMMUNITY TRANSIT RECOGNITION

2016 Innovation and Revitalization Champion Award

In recognition of outstanding contributions to
Commute Trip Reduction in Snohomish County
March 30, 2017

One of five recognized out of 69 companies
CAMPUS PARKING LOTS ARE FULL
CSTF CONSIDERED THE FOLLOWING OPTIONS

• Prioritize Conveniences — Provide ideal parking access, 85% utilization goal

• Prioritize Affordability — Hold rate increases, to the absolute minimum, accept status quo frustration, 93% utilization

• Balance Priorities — Stay above water, improve parking access, restrain parking rate increases, 87% utilization goal
500-800 more parking spaces need to be built
Our Fundamental Challenge 1 of 3

Convenient Access

Affordable Access

Sustainable Access
Our Fundamental Challenge 2 of 3

Convenient Access

Affordable Access

Sustainable Access

?
Our Fundamental Challenge 3 of 3

Convenient Access

Affordable Access

Sustainable Access

?
CSTF RECOMMENDATIONS

• Gradually increase parking rates over the next 3 years to fund the parking structure
• Beginning this fall, alleviate the current parking crunch by offering off-campus parking and a regular shuttle service
• Continue to subsidize the UPASS/ORCA Pass
• Promote awareness of alternative transportation options
• Lobby local transit agencies to increase the number and frequency of buses serving the campus
• Build a new parking structure to accommodate enrollment associated with UW Bothell 4 and CC4
RECOMMENDED PERMIT RATE CHANGES 1 OF 2

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Daily permit rate increase: $1/day, each year

A fraction of that for passes
# RATE CHANGE RECOMMENDATION

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The public is the only critic whose opinion is worth anything at all. — Mark Twain