# Business – Retail Management Concentration | Bachelor of Arts - Bothell Campus

## First Year (0-45 credits)
- Explore [Retail Management Webpage](#)
- Meet with professors/Pre-Major Advisors
- Explore [study abroad opportunities](#)
- Consider taking the Career Exploration class [BIS 250](#)

## 2nd & 3rd Years (45-135 credits)
- Complete the School of Business Orientation
- Participate in Academic Planning workshop
- Explore [faculty bio pages](#) and the [undergraduate research database](#) to find research opportunities
- Explore [graduate school options](#), including program and admission requirements
- Explore courses/projects that will sharpen your skills with Excel, Quickbooks, etc.
- Participate in [Community-Based Learning and Research (CBLR)](#) coursework

## 4+ Years (135+ credits)
- Apply to graduate school (if applicable), [make an appointment with Career Services](#) to help you with the process

## Career Development Checklist
- Register on Handshake
- Develop Resume
- Build LinkedIn & Handshake profiles
- Network with alumni/industry professionals
- Research careers and skill requirements for your major
- Participate in an internship
- Practice mock interviews
- Develop list of references and recommenders

## Employment Opportunities:
- Buying/Purchasing, Sales, Management, Visual Merchandising, Online Retailing

## Related Careers:
- Retail Management, Product Development, Global Sourcing, E-Commerce, Consumer Product Development, Brand & Merchandising Planning

## Licensing/certification:
- Retail Management Certificate, Customer Service and Sales Certification

## Post-Baccalaureate Degree Paths:
- Master’s in Retail Management, Product Development, Global Sourcing, E-Commerce, Consumer Product Development, Brand & Merchandising Planning

## Companies who have hired on Handshake:
- Boeing, SeaBear Company, Best Buy, UNIQLO, Seattle Goodwill, Amazon

## Professional Associations:
- Retail Industry Leaders Association, NRF, Shop! Association

## Education
### What do I want to do?
- Explore Retail Management Webpage
- Meet with professors/Pre-Major Advisors
- Explore study abroad opportunities
- Consider taking the Career Exploration class BIS 250

## Hands on Learning
### What can I do to achieve my goals?
- Participate in campus activities to build community and network with others
- Join a club or student government to build skills in leadership, communication, and working with diverse populations
- Find volunteer opportunities with your community or local non-profit

## Career Preparation
### How can I help myself get a job?
- Make your first appointment with Career Services to develop your resume and LinkedIn profile
- Register for Handshake (UW’s free job & internship board) and complete your profile
- Use the UW Bothell’s LinkedIn Alumni page, WOIS.org, What Can I Do With This Major, and O*NET Online to research careers and skill requirements
- Conduct informational interviews with alumni and other industry professionals for career advice, job research, and discuss mentorship
- Intern with an employer/career of interest (Apply for summer internships Autumn of 3rd year- Example(s): Sales, Store Management, Retail Management)
- Job shadow to clarify career interests
- Update [resume](#) with relevant academic coursework/project
- Update [LinkedIn/e-portfolio](#) and Handshake profile with projects and accomplishments which highlight your skills
- Apply to [Student Employment](#) opportunities to gain experience and leadership
- Visit Career Services to refine your resume/LinkedIn profile, job search strategies, and interview skills
- Develop a list of academic references and recommenders
- Begin applying for jobs
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