



Faculty Business Engagement Report

AACSB Fifth Year
Continuous Improvement Review
AY 2015-2020



UNIVERSITY *of* WASHINGTON | BOTHELL
SCHOOL OF BUSINESS

AACSB ADDENDUM

Faculty Business Engagement AY 2015-20

Overview

UW Bothell's Community Engagement Mission Statement: As a regionally accountable public university, the University of Washington Bothell is committed to building and sustaining institutional and community partnerships designed to enhance student success and the well-being and prosperity of the North Puget Sound and Washington State. Through a wide network, our diverse students, faculty, staff, and administrative leadership focus on the goal of increasing the capacity of our region to identify and address local, national, and global challenges. (<https://www.uwb.edu/community-engagement/about>)

UW Bothell's mission is grounded in community engagement and the commitment to increase regional access to higher education, maximize equity and inclusion, support student success, and foster sustainability. In 2013, the University of Washington Bothell formally adopted a community engagement mission statement (shown above). In 2014, outside experts wrote the seminal community engagement report for UW Bothell called Building a Forward-Looking Agenda for securing UWB's position as a Leading 21st Century Institution of Higher Education. Building on that report, a Community Engagement Task Force of faculty and staff was charged with developing recommendations to embark our campus on a purposeful community engagement journey.

In the five years since the Task Force recommendations, the University of Washington Bothell has been advancing its community engagement mission across campus and within schools. The University recognizes community engagement in the classroom and in research, is guided by a Chancellor's Community Engagement Council, hosts the community-based learning and research fellows program, awards campus-level faculty and staff community engagement awards, has received the Carnegie Foundations Elective Community Engagement Classification, passed a campus-level undergraduate learning goal based on community engagement, and has made it one of the three campus strategic priorities in the 2020 strategic plan.

Community engagement is also a hallmark within the School of Business. In our School's statement of values, we indicate commitment to collaboration by "valuing partnerships with all levels of the academic and business communities to promote holistic business education and research that advances the public good." We further acknowledge the importance of community engagement in the School's promotion and tenure, recognizing "that teaching goes beyond classroom instruction and values contributions such as...

engagement with community partners..." and in our teaching faculty promotion materials where faculty are encouraged to engage in "teaching-related community service such as class service work within a local organization."

In the School of Business, in compliance with Standard 9 of AACSB, faculty are encouraged to pursue community engagement in teaching, research, and co-curricular activities. A variety of activities are shown in the CIR report Table A-4 School-level Activities and their Impact Outcomes (p. 8). To encourage greater visioning of community engagement and diversity practices in our school, the Diversity, Equity, and Community Engagement Council (DECEC) was established within the school "serving as an accountability mechanism to ensure equal access to opportunity for students, faculty, and staff to learn and succeed in a diverse, multi-cultural business world." Our School of Business partnerships are meaningful collaborations for students, faculty, and partners.

The School of Business is a proponent of community-engaged classes. The process to request community-engaged classes is made each quarter when the Office of CBLR reaches out to the Associate Dean, Academics and specific faculty regarding community-engaged courses. Through this connection, those courses that will be community engaged are identified and partners become engaged in the outcome development for the course. The ease of initial set up has led to an increase in community-engaged courses over time, increasing from 5 classes in 2015-16 to 18 classes in 2018-19. In 2019-20 we had 13 classes however with the pandemic, community-engaged projects in late spring and summer were cancelled. This growth suggests that we are approaching 10% of our classes as community-engaged. Faculty may utilize the Office of Community-Based Learning & Research (CBLR) for introductions to community partners, to list community-engaged courses and find resources for teaching community-based projects and classes. Partnerships may also develop from the many engagements with local start-ups, small businesses, and regional companies. No matter the class, creating a mutually beneficial engagement with organizations small and large, non-profit or for-profit are encouraged.

To illustrate our engagement, we provide a few indicative examples below-

- The MBA Management Consulting class begins work on "Future of In-Flight Cabin entertainment", a project sponsored by Boeing. The effort from the previous class lead by Dr. Surya Pathak and Brooks Gekler was featured in the UW Bothell Magazine titled "Have Questions? We'll Travel: UW Bothell Students Take to the Skies to Help Provide Business Insights." This article published by UW Bothell Staff in the UW Bothell Magazine for Fall-Winter 2017 highlights the 2017 MBA Business Consulting class project with Boeing about air cargo density. Sumeet Dhanju is quoted saying "It all culminated in a very rewarding experience. I can't stress enough

that it was by far one of the most rewarding courses I took." ARTICLE LINK:
<https://www.uwb.edu/uw-bothell-magazine/archive>

- Sri Devi Duvvuri's community engagement journey, initiated by Dean Krishnamurthy, commenced with Molbak's Garden & Home Retailer in Autumn of 2015. The UG classes BBUS 423 (two sections of Marketing Intelligence) made history in the regional retailer market: Molbak's loyalty-card customers were extensively surveyed for the very first time! The students earned the distinction of designing, conducting, and analyzing this survey. While Molbak's had a pretty good understanding of their loyal customers, they wanted to learn more about the purchase behavior of these customers. Further, as their loyalty program required only an email address or telephone number to sign up, Molbak's did not have access to demographic data to help them leverage their customer base. Thus, the first extensive survey! The MBA students in BBUS 539 (Marketing Intelligence) helped with the analysis of the survey data in addition to crunching through some scanner data for sales and promotions. At the end of the quarter, both UG and MBA students made their presentations to the executive teams from Molbak's, successfully so!
- The UG BBUS 441 project management class connected with Pizza bank, a family-owned restaurant servicing the Kingsgate neighborhood in Kirkland, WA. Before the coronavirus pandemic, "things were clipping along," said owner Liz Caluori. "It was fun." Then the pandemic hit: "I can't quite describe the feeling of desperation, panic and fear." Trying to stay open, follow state restrictions, protect customers, and maintain Pizza Bank's 20 employees has been a "roller coaster," Caluori said. One long-time patron, Nick Cuhaciyon, is an adjunct lecturer in the University of Washington Bothell's School of Business. He knows restaurants have been one of the hardest-hit sectors in the pandemic economy. And to support this local business, he offered the insights of a team of students in his summer project-management course. Read the full story at <https://www.uwb.edu/news/january-2021/pandemic-business-restaurant>.

The rest of the report provides a series of appendices further documenting the deep commitment to business community engagement in our school.

Faculty Business Engagement Report APPENDICES

Appendix A

2019 School of Business Community Engagement Poster



SCHOOL OF BUSINESS



Forensic accounting with King County economic crimes unit

Graduate students in Rajib Doogar's Forensic Accounting class assisted the King County Economic Crimes Unit unravel allegations of fraud committed by trusted agents of youth organizations, and by individuals exploiting the infirmities of certain elderly individuals. It's this deep dive into a family's finances that takes the forensic accountants into the "why" and "so what" of accounting, said Doogar. It links a class project to overarching social values.

About the Header

Business consulting projects with the City of Bellevue

Michael Frivick's Business Consulting class presented projects to Bellevue city officials who had asked them to help solve some challenging problems they faced. The students had "lots of great ideas" that will go to an advisory committee, said Jesse Canedo, acting director for economic development for Bellevue.

Consulting team advises WWC

The UW Bothell consulting team successfully advised Woodinville Wine Country in un-corking their passport program potential. The team created the Market Method, provided strategies for the program, and uncovered the real customers of the program.



Students publish blogposts in honor of Mental Health Awareness Month

Laura Umetsu's business writing course partnered with the Seattle chapter of the National Alliance on Mental Illness. Students wrote organizational press releases on NAMI Seattle's behalf through interviewing program leaders and community participants.



Students take to the skies to provide business insights for Boeing

Students in Surya Pathak's Masters In Business Applied Consulting course took on Boeing's need for a study of air cargo trends and researched air cargo operations at Sea-Tac International Airport. The students had the opportunity to present their findings to Boeing officials, offering the company insights on how to update methodology.



Undergraduate and graduate marketing intelligence

Sri Divi Dasvaru's undergraduate students take Marketing Intelligence, a required course designed to provide a fundamental understanding of what-is and how-to conduct research. The course partners with Molbak's to offer a more hands-on research process. Graduate Business students are offered an elective course that is designed to provide a fundamental understanding and application of marketing research with a focus on tools that help converting data into information.



DVS wins grant with support from business students

Students in Dianna Kennedy's Business Project Management course were tasked with documenting service needs in the south county for Domestic Violence Services of Snohomish County. Their efforts helped DVS win a three-year, \$288,000 grant the agency needed to open another office to support victims of domestic abuse.



Operations management with Muckleshoot Tribal College

A partnership between the UW Bothell School of Business and the Muckleshoot Tribal College will graduate its second operations management certificate class in summer 2019. The 10-week certificate program built operations management skills through four community-based projects prepared by students. Classes were conducted at the tribal college on the Muckleshoot Indian Reservation.



Beta Alpha Psi Accounting Society supports United Way Tax Preparation sites

Students from the Beta Alpha Psi accounting society volunteered their time to prepare tax returns through United Way Tax Preparation sites. The experience gave business students a chance to see their accounting skills help others.



Partners help students tackle operations management

Operations Management, a graduate level course taught by Gauri Oskari-Seely, is designed to address key operations issues in service and manufacturing organizations both at the levels of large firms as well as small/medium firms. The course connected students with eight partners for their projects.



Managerial Economic students research why Seattle home prices are rising so fast

Faculty Xiaohua (Amy) Wei collaborated with nine business leaders from the Seattle real estate market to mentor managerial economic students in their research projects. The 18 teams of students identified different hypotheses, collected and analyzed data, and provided insightful findings about the local real estate market. The industry mentors also served as judges and discussion panelists at the final presentations.

COMMUNITY ENGAGEMENT



Community Engagement Mission

The University of Washington Bothell is committed to building reciprocal partnerships that contribute to the just and equitable development of the North Puget Sound and Washington State. Our work with our students and community partners seeks to (strengthen our teaching and research in ways that) increase student success, faculty enrichment, and the capacity of our region to identify and address local, national, and global challenges.

Appendix B

2020-21 Business School Community Partners

1. 98point6
2. Amazon
3. Ameritrust
4. Anna's Home Furnishings
5. Cocoon House
6. Community Passageways
7. Diedrich Espresso
8. Downtown Emergency Service Center (DESC)
9. Flohawks
10. Fluke
11. Latino Educational Training Institute (LETI)
12. Marysville Chamber of Commerce
13. Microsoft
14. Molbaks
15. NAMI Greater Seattle
16. NetForce Global
17. Northshore Senior Center
18. Ocean Beauty
19. PACCAR
20. Ryan Art Gallery
21. Stocker Farms
22. T Mobile
23. The Daily Herald
24. Transition 360
25. Workforce Snohomish

Appendix C

Approach to Learning for MBA Consulting Course

We use teams of MBA/Undergraduate students on each project engagement as consulting “associates”. We provide strategic and innovative client solutions and an applied education experience for students.

The Process:

1. Phase 1:
 - a. *Focus & Deliverables:*
 - i. Project Scoping and Hypotheses Development
 - ii. Phase 1 Project Management Plan
 - iii. Market Analysis
 - iv. Deep-dive Competitive Analyses
 - v. Phase 2 Research Plan and Research Tools Development
 - vi. Client Mid-Project Presentation
2. Phase 2:
 - a. *Focus & Deliverables:*
 - i. Optimize Research Plan and Primary Research Tools
 - ii. Field Work: Observational Research; Intercepts, Interviews; Pilot Surveys (Subject to COVID-Constraints, online-only currently)
 - iii. Data Collection
 - iv. Data Analytics
 - v. Solutions Development
 - vi. Client Final Presentation

Tools and Framework:

Project engagement consistently involve multi-functional business issues and solutions emphasize top-line and bottom-line strategies and tactics. Depending on the nature of the project, we employ a combination of tools, theories, and frameworks from the list below:

- **Strategy:** Apply frameworks and analytical tools which may include: MECE Hypothesis Trees; Ishikawa Fishbone Diagramming; Porter’s Strategic Advantage and Five Forces Analyses; CSWOT Competitive Analysis; Market and Competitor Mapping; BCG Portfolio Strategy Analysis; Ansoff Strategic Growth Analysis; Design Thinking; Decision Modeling and Decision Probability Tree Analyses to build a solid foundation of strategic options and to prioritize, evaluate and select project solutions.

- **Operations:** Employ Process Mapping and Process Analytics, Quality System Design, Lean Manufacturing (Lean Services), Inventory and Supply Chain Management as well as Forecasting concepts to design a product or service delivery system.
- **Marketing:** Capture the voice of customer and identify an optimal target through Primary Research including One-on-One Interviews and Surveys. Undertake appropriate Market Segmentation, Targeting and Positioning analyses based on transaction and customer data provided by Clients and develop tactical marketing recommendations.
- **Cost Management / Finance:** identify cost drivers and cost metrics to inform strategy and complete thorough financial analyses using tools including Financial Statement and Ratio Analysis; Margin Analysis; Breakeven Analysis; ROI, IRR and NPV analyses.
- **Organization Behavior:** Consider organization structure, culture and controls requirements and HR implementation factors while designing solutions.
- **Statistical Analytics:** Employ tools such as Multivariate Statistics, Regression analyses, and simulations to test hypotheses and develop recommendations.

Appendix D

Media Coverage

2020. Business students place in Boeing competition

<https://www.uwb.edu/news/december-2020/boeing-business-competition>

2020. Helping turn Tesla scrap into a commodity

<https://www.uwb.edu/news/august-2020/alumni-kaelynne-nelson>

2020. 'I woke up to the climate crisis'

<https://www.uwb.edu/news/july-2020/alumni-sara-papanikolaou>

2020. Annual innovation report details Seattle's growing tech and science ecosystem

<https://www.geekwire.com/2020/annual-innovation-report-details-seattles-growing-tech-science-ecosystem/>

2020. Business trends in the coronavirus era

<https://www.uwb.edu/news/may-2020/coronavirus-business-entrepreneurs>

2020. Entrepreneurial graduate leads biotech firm

<https://www.uwb.edu/news/march-2020/alumni-adina-mangubat-biotech>

2020. Improving global health one app at a time

<https://www.uwb.edu/news/february-2020/alumni-travis-muhlstein-mba>

2020. Invest in yourself with accounting master's

<https://www.uwb.edu/news/february-2020/alumni-howard-snow-accounting>

2020. MBA students improve food bank 'flow'

<https://www.uwb.edu/news/january-2020/food-bank-mba>

2019. Asia journey gives business students perspective

<https://www.uwb.edu/news/december-2019/study-business-abroad>

2019. CEO says 'Hell Night' helped launch career

<https://www.uwb.edu/news/november-2019/alumni-matthew-scholz>

2019. Students making Bellevue a little more livable

<https://www.uwb.edu/news/january-2019/bellevue-partners>

2018. UW Bothell School of Business, Muckleshoot Tribal College offer program in operations management

<https://www.auburn-reporter.com/business/uw-bothell-school-of-business-muckleshoot-tribal-college-offer-program-in-operations-management/>

<https://www.uwb.edu/news/september-2018/muckleshoot-certificate>

2018. Business students impact domestic violence

<https://www.uwb.edu/news/december-2018/domestic-violence>

2018. Internship launches cyber career at T-Mobile

<https://www.uwb.edu/news/october-2018/cybersecurity-professionals>

2018. Intern innovates at UPS

<https://www.uwb.edu/news/october-2018/ups-intern>

2018. UW Bothell MBA provides global perspective

<https://www.uwb.edu/news/october-2018/alum-profile-gepner>

2018. Startup expert started with UW Bothell plan

<https://www.uwb.edu/news/july-2018/alumni-profile-peterson>

2018. UW Bothell MBA gave Microsoft leader a mindset

<https://www.uwb.edu/news/june-2018/alum-profile-datar>

2018. 'Amazing' help for Marine mom's nonprofit

<https://www.uwb.edu/news/january-2018/marketing-advice>

2017. Boeing studies air cargo trends with UW Bothell

<https://www.uwb.edu/getattachment/uw-bothell-magazine/uwbothell-magazine-fall-winter-2017-accessible.pdf>

2017. UW Bothell welcomes diverse businesses

<https://www.uwb.edu/news/september-2017/business-diversity>

2017. Accounting internships serve city and students

<https://www.uwb.edu/news/august-2017/city-reports>

2017. Spreadsheet sleuths

<https://www.uwb.edu/news/june-2017/spreadsheet-sleuths>

2017. Need financial help? It's OK to ask

<https://www.uwb.edu/news/may-2017/fullride-me>

2017. Internship impact: Christina Tran

<https://www.uwb.edu/news/may-2017/internships-christina-tran>

2017. Employers seek UW Bothell students at job fair

<https://www.uwb.edu/news/april-2017/job-fair>

2016. University of Washington Bothell lecturer Ron Tilden appointed to the board of Washington Society of Certified Public Accountants

<https://www.uwb.edu/news/june-2016/tilden-pr>

APPENDIX E

Comprehensive Census of School of Business Engagement with Businesses by Academic Year (AY 2015-20)

Organization	Project Type	Faculty Member(s)	Course
2020-21			
Booking	Grow Home Segment in times of Covid	Akhtar Badshah	TMBA Global Business
Costco	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Fine Color Jewelery	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Icertis	Global Expansion	Akhtar Badshah	LMBA Global Business
KaiOS	Growing Customer Segment for Africa, South East Asia and Latin America	Akhtar Badshah	TMBA Global Business
Microsoft	Black Partners Initiative	Akhtar Badshah	TMBA Global Business
PCC Aerostructures	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
RockOn	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Seeds for Rain	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
SOKO	Growing Customer Base in pandemic	Akhtar Badshah	LMBA Global Business
Starbucks	Global Growth and Development	Akhtar Badshah	LMBA Global Business
Timber Ridge	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
United Way	VITA Program Tax Preparation Assistance	Orchideh Raisdanai	Beta Alpha Psi club

2019-20

Action Jackson Plumbing	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
AdSwerve	Google Analytics Demonstration	Naveen Kumar	Management Information Systems club
Alexa Café	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Amazon	Web Services, IoT Partner Solution	Akhtar Badshah	LMBA Global Business
Avanade	Pacific Northwest Expansion	Akhtar Badshah	TMBA Global Business
Beach House	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Blank Space	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Concur	Spain and Argentina for Enterprise Business and France for SMB	Akhtar Badshah	TMBA Global Business
Costco	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Dick's	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Flohawks	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Fluke	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Hillcrest Bakery	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Honda Bellevue	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Icertis	Global Expansion	Akhtar Badshah	LMBA Global Business

Joey Kitchen	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Macy's	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Microsoft	GSI Partnerships	Akhtar Badshah	TMBA Global Business
Microsoft	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Midnight Cookie	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
National Police Accountability Project	Fundraising	Codrin Nedita	Delta Sigma Pi club
NEAR Protocol	Brand Ambassadors	Sandeep Krishnamurthy	UW Blockchain Society club
New Saigon	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Nordstrom	Process Improvement	Deanna Kennedy	UG Retail Operations and Supply Chain Management
Northshore Senior Center	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
O'Donnell's	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
OBI Foods	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
QFC	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Shabu Shabu Kyoto	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Starbucks	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Starbucks	Sustainability in Syrups Supply Chain	Surya Pathak, Robert Gekler	MBA Consulting

Starbucks	Urban Markets Expansion	Akhtar Badshah	LMBA Global Business
Stocker Farms	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
TJ Maxx	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
United Way	VITA Program Tax Preparation Assistance	Orchideh Raisdanai	Beta Alpha Psi club
2018-19			
A&F	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Amazon	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Amazon	Global Expansion	Akhtar Badshah	LMBA Global Business
Apollo Video Tech	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Avondale Cleaners	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Bader Martin	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
The Barkery	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
BDO	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Berntson Porter	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Best Western	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Bill and Melinda Gates Foundation	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Boeing	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Bothell Youth Court	Project Management	Deanna Kennedy	UG Project Management

Casa Latina	Project Management	Bob Bernstein	UG Business Project Management
Chocolate Man	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
City of Bellevue	Marketing of Parks and Community Services Programs	Michael Ervick	UG Business Consulting
City of Bellevue	Project Management	Bob Bernstein	UG Business Project Management
City of Bellevue	Small Business Services Analysis for Startup 425	Michael Ervick	UG Business Consulting
City of Bellevue	Tinkerer's Laboratory Space	Michael Ervick	UG Business Consulting
City of Bothell	Project Management	Surya Pathak	UG Operations and Project Management
City of Bothell	Tourism	Surya Pathak	UG Operations and Project Management
City of Bothell Film Festival	Project Management	Deanna Kennedy	UG Project Management
Clark Nuber	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Clifton Larson Allen	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Concur Technologies	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Concur-SAP	Global Expansion Chile, Germany, and Latin America	Akhtar Badshah	TMBA Global Business
Costco	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Crane	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Crucible Brewing	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Deloitte	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Department of Health and Human Services	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club

Din Tai Fung	Waiting Lines and Capacity Shortage	Surya Pathak	UG Operations and Project Management
Domestic Violence Services of Snohomish County	Business Consultation	Michael Ervick	UG Business Consulting
Domestic Violence Services of Snohomish County	Project Management	Deanna Kennedy	UG Project Management
East African Community Services	Project Management	Deanna Kennedy	UG Project Management
Edward Jones	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Electronetics	Process Improvement	Deanna Kennedy	UG Managing and Improving Supply Chain Processes
Expedia	Expansion in Middle East	Akhtar Badshah	LMBA Global Business
Food for Thought Café	Project Management	Surya Pathak	UG Operations and Project Management
Guild Mortgage	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Hillcrest Bakery	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
House of Fire	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
iFloor	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Inrix	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Institute for Internal Auditors	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Institute for Management Accountants	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Internal Revenue Service	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club

Juanita Firs 76	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Keeneey's	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Keeneey's	Process Improvement	Deanna Kennedy	UG Managing and Improving Supply Chain Processes
Kinder Konnection	Business Consultation	Michael Ervick	UG Business Consulting
La Michoacana Restaurant	Project Management	Bob Bernstein	UG Business Project Management
Lush Cosmetics	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Menchie's	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Microsoft	Azure and Cloud Expansion in Eastern Europe	Akhtar Badshah	TMBA Global Business
Microsoft	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Molbak's	New Product Evaluation	Sandeep Krishnamurthy, Sri Devi Duvvuri	UG and MBA New Product Marketing
Moon Wines	China and Japan Expansion	Akhtar Badshah	LMBA Global Business
Moss Adams	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
NW Parkinson's Foundation	Project Management	Deanna Kennedy	UG Project Management
Pan Pacific Electronics	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Paws	Project Management	Bob Bernstein	UG Business Project Management
Peterson Sullivan	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Pizza Coop	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management

Port of Seattle	Project Management	Surya Pathak	UG Operations and Project Management
Potbelly	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
REI	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Renaissance21	Project Management	Bob Bernstein	UG Business Project Management
Rila Bakery	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
RSM	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
San Gennaro Foods	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Sandweiss	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Seattle Parks and Recreation	Project Management	Bob Bernstein	UG Business Project Management
Small Business Administration	Small Business Marketing Stratification System	Michael Ervick	UG Business Consulting
Snohomish County	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Stanwood Camano Food Bank	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Starbucks	Global Food and Beverage Expansion	Akhtar Badshah	TMBA Global Business
Starbucks	Last Mile Delivery	Surya Pathak, Robert Gekler	MBA Consulting
Starbucks Roastery	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Sturtevant's	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management

Sugarfina	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Superior Underwriters	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Sweeney Conrad	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Tableau	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Taste of Edmonds	Independent Study Project	Deanna Kennedy	UG Business Independent Study
Thai Isarn	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Uwajimaya	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
United Way	VITA Program Tax Preparation Assistance	Ron Tilden	Beta Alpha Psi club
University Book Store	Process Improvement	Deanna Kennedy	UG Managing and Improving Supply Chain Processes
UW Bothell Facilities	Project Management	Surya Pathak	UG Operations and Project Management
UW Department of Global Health	Project Management	Deanna Kennedy	UG Project Management
Washington Society of CPAs	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Washington State Department of Revenue	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Wilson Construction	Project Management	Bob Bernstein	UG Business Project Management
2017-18			
21 Acres	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management

Amazon	Edge Computing Strategy	Akhtar Badshah	LMBA Global Business
Amazon	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Bader Martin	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Baratza	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
BDO	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Berntson Porter	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Bill and Melinda Gates Foundation	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
BioFab	Business Consultation	Andrew Ballard	UG Consulting
Boeing	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Boeing	In-Flight Entertainment and Connectivity	Surya Pathak, Robert Gekler	MBA Consulting
Bothell Parks Foundation	Project Management	Deborah Hildebrand	UG Project Management
Bothell Youth Court	Marketing Strategy and Campaign	Deborah Hildebrand	UG Project Management
City of Bothell	Business Consultation	Andrew Ballard	UG Consulting
Clark Nuber	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Clifton Larson Allen	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Concur Technologies	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Concur-SAP	Global Expansion	Akhtar Badshah	TMBA Global Business
Costco	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Costco	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Delta Airlines	Global Expansion from Seattle	Akhtar Badshah	TMBA Global Business
Deloitte	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Dev9	Process Improvement	Gülru Özkan-Seely	MBA Operations Management

Department of Health and Human Services	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Diamond Knot Brewery	Business Consultation	Andrew Ballard	UG Consulting
Dough Zone	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Dr. Cris Simmons Dental	Business Consultation	Andrew Ballard	UG Consulting
Economic Alliance Snohomish County	Business Consultation	Andrew Ballard	UG Consulting
Edward Jones	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
El Dorado Tortilla	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Evil Bikes	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Farmer Frog	Training Workshop and Employee Dinner	Deborah Hildebrand	UG Project Management
Food for Thought	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Friends of North Creek Forest	Fundraising Events	Deborah Hildebrand	UG Project Management
GNC	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Goodwill	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Infraline	Business Consultation	Andrew Ballard	UG Consulting
Institute for Internal Auditors	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Institute for Management Accountants	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Institute of Flight	Tourism	Andrew Ballard	UG Consulting
Internal Revenue Service	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Irons Brother Construction	Business Consultation	Andrew Ballard	UG Consulting

KFC	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Kona Kitchen	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Little Bit	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Maggie's Coffee Shop	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Martedi Wines	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Microsoft	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Microsoft	GDPR Implication on Business	Akhtar Badshah	LMBA Global Business
Molbak's	Design Services Survey	Sandeep Krishnamurthy, Sri Devi Duvvuri	UG and MBA Marketing Intelligence
Moon Construction	Growth Strategy and Succession	Deborah Hildebrand	UG Project Management
Moss Adams	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Nanostring	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Nintex	Product Design and Customer Churn	Sandeep Krishnamurthy, Sri Devi Duvvuri	MBA New Product Marketing
Nordstrom	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Northwest Woodworks	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
NW Film Forum	Data Analytics Strategy and Survey Development	Deborah Hildebrand	UG Project Management
Oliver Peoples	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
PACCAR	Process Improvement	Gülru Özkan-Seely	MBA Operations Management

PACCAR-Kenworth	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Peterson Sullivan	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Plane Water	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Potbelly	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
QFC	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
QSC UW Bothell	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Red Apple Grocery	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
RSM	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Sadako	Business Consultation	Andrew Ballard	UG Consulting
SafeGard	Online Classes Consultation	Andrew Ballard	UG Consulting
Shoreline Community College	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Sparta's Pizza Restaurants	Business Consultation	Andrew Ballard	UG Consulting
Starbucks	Food and Beverage Expansion	Akhtar Badshah	TMBA Global Business
Starbucks	Italian Market Entry	Surya Pathak, Robert Gekler	MBA Consulting
Starbucks	Reserve and R Brand Expansion	Akhtar Badshah	LMBA Global Business
Subway	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Sweeney Conrad	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Tableau	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club

Theo	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Top Pot	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
ViVi Pizzeria	Customer Survey via Social Media	Sandeep Krishnamurthy, Sri Devi Duvvuri	UG New Product Marketing
Washington Society of CPAs	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Washington State Department of Revenue	Essential Professional Accounting Skills Development	Orchideh Raisdanai	Beta Alpha Psi club
Woodinville Animal Hospital	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Woodinville Chamber of Commerce	Business Consultation	Andrew Ballard	UG Consulting
Woodinville Law Firm	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Woodinville Wine Country	Business Consultation	Andrew Ballard	UG Consulting
2016-17			
9-Mile Labs	Expansion Strategy for a Venture Fund	Akhtar Badshah	TMBA Global Business
A La Mode Pies	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Amazon	AWS Expansion	Akhtar Badshah	LMBA Global Business
Amazon Bookstore	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Apple Store	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Beardslee Public House	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management

Boehms' Candies	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Boeing	Air Cargo	Surya Pathak, Robert Gekler	MBA Consulting
Boeing	Global Expansion	Akhtar Badshah	LMBA Global Business
Cintas	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
City of Kirkland	Community Service	Ron Tilden	Beta Alpha Psi club
Concur-SAP	China, Brazil, and Korea Expansion	Akhtar Badshah	LMBA Global Business
Dunn Lumber	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Fluke	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Frontier	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Habitat for Humanity	Community Service	Ron Tilden	Beta Alpha Psi club
Hillcrest Bakery	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Hopelink	Community Service	Ron Tilden	Beta Alpha Psi club
Icertis	Company Expansion	Akhtar Badshah	TMBA Global Business
LaFarge & Egge	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Les Schwab	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Little Bit Riding Stables	Community Service	Ron Tilden	Beta Alpha Psi club
Molbak's	New Store Design	Sandeep Krishnamurthy, Sri Devi Duvvuri	UG and MBA New Product Marketing

Molbak's	Non-Customer Survey and Scanner Panel Data	Sandeep Krishnamurthy, Sri Devi Duwvuri	UG and MBA Marketing Intelligence
Mongolian Hot Pot	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Northwest Harvest	Community Service	Ron Tilden	Beta Alpha Psi club
Providence	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Quench	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Red Hook	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Relay for Life	Community Service	Ron Tilden	Beta Alpha Psi club
Rocky Mountain Chocolate	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Rodriguez Bikes	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Seattle Times	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Sirena Gelato	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Starbucks	Food Expansion Strategy	Akhtar Badshah	TMBA Global Business
Starbucks	Mobile Order and Pay	Surya Pathak, Robert Gekler	MBA Consulting
Starbucks	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Theo Chocolate	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
UW Bothell Vice Chancellor's Office	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
UW Husky 5k	Community Service	Ron Tilden	Beta Alpha Psi club

UW Mailroom	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Woodinville Beverage Inc.	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
Zillow	Process Improvement	Gülru Özkan-Seely	UG Operations and Project Management
2015-16			
Concur-SAP	Company Expansion in Italy/Spain	Akhtar Badshah	MBA Global Business
DevDraft	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Halosource China	Drinking Water Purification Business	Surya Pathak, Robert Gekler	MBA Consulting
Icertis	Company Growth	Akhtar Badshah	MBA Global Business
Microsoft	4 Afrika Project	Akhtar Badshah	MBA Global Business
Molbak's	First Customer Survey	Sandeep Krishnamurthy, Sri Devi Duvvuri	UG and MBA Marketing Intelligence
NutriRay3D	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Polyclinic	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Seattle Stained Glass	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Starbucks	Growing the Food Brand	Akhtar Badshah	MBA Global Business
Starbucks	Process Improvement	Gülru Özkan-Seely	MBA Operations Management
Starbucks	USA Retail Store Operations	Surya Pathak, Robert Gekler	MBA Consulting