




TO: David Allen, Dean, School of Nursing and Health Studies; Chair
Kara Adams, Interim Director, Community-Based Learning and
Research (CBLR), and representative for the General Staff
Organization
Warren Buck, Professor, School of Science, Technology, Engineering
and Mathematics
Paul Collins, Associate Professor, School of Business, and General
Faculty Organization Executive Council Member
David Edwards, Director of Business Operations, Associated Students
of the University of Washington Bothell
Allison Hintz, Assistant Professor, School of Educational Studies
Scott Kurashige, Professor, School of Interdisciplinary Arts and
Sciences; Senior Advisor to the VCAA on Faculty Diversity and
Initiatives
Brittany Monares, Vice President, Associated Students of the
University of Washington Bothell
Richard Penny, Vice Chancellor, Advancement and External Relations
Terryl Ross, Director of Diversity

FROM: Bjong Wolf Yeigh, Chancellor and Professor 

CC: Leslie Ashbaugh, Assistant Vice Chancellor, Academic Achievement
and CUSP
Bruce Burgett, Dean, School of Interdisciplinary Arts and Sciences
Susan Jeffords, Vice Chancellor, Academic Affairs
Ana Karaman, Vice Chancellor, Administration and Planning
Sandeep Krishnamurthy, Dean, School of Business
Brad Portin, Dean, School of Educational Studies
Elaine Scott, Dean, School of School of Science, Technology,
Engineering and Mathematics

DATE: February 12, 2015

RE: Community Engagement Task Force

ATTACHMENTS: Community engagement report (Holland and Furco, 2/10/14)

Dear Colleagues,

Thank you for agreeing to serve on the Community Engagement Task Force (CETF) to recommend a blueprint for community engagement at UW Bothell. This work will build on the community-based efforts underway across campus and identify a campus-wide strategy, as called for in the 21st Century Campus Initiative strategic plan. To this end, I ask that you make recommendations to me by the end of Spring Quarter.

Specifically, I ask that you:

1. Develop a clear roadmap for community engagement at UW Bothell. Using the report on community engagement by consultants Barbara Holland and Andrew Furco,

analyze the state of community engagement at UW Bothell. Based on this analysis, synthesize a campus-wide community engagement plan for the next five to 10 years.

2. With respect to the community engagement concept, articulate the campus identity. Specifically, should UW Bothell push toward becoming a community engaged university under the Carnegie classification? What would it mean to do so?
3. Consider ways to deepen the impact of the formal community-based efforts underway at UW Bothell, including CBLR, Washington Campus Compact, and Imagining America, as well as the many partnerships with local schools, healthcare districts, industries, non-profits, and more. How can these multiple individual efforts, impressive as they are, be made more impactful by being part of a broader community engagement initiative? Is there a comprehensive implementation plan for community engagement that makes the whole greater than the sum of its parts (such as the recent UW Seattle community engagement plan through urban@uw.edu)?
4. As a part of a comprehensive implementation plan, consider what is needed to properly resource and staff these efforts. Describe what is needed in a leadership role for community engagement as well as the support staff required for an office of community engagement. What is needed to support faculty, students and staff in this work?
5. Develop a plan for articulating and measuring outcomes of an effective community engagement strategy and develop the instrument(s) for assessment. Who are our peers in this space? How will we measure up against our peers (and aspirants)? What will we measure and what are the metrics for success? How do we assess the quality of our partnerships?
6. Develop a strategy to insure that the community engagement efforts are integrated with learning efforts (and outcomes) and UW Bothell collectively.

I encourage you to consult with members of the campus community during the course of this work.

Thank you again for serving on this important task force. I look forward to your recommendations.