



# CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION: IN A NUTSHELL

## UW BOTHELL COMMUNITY ENGAGEMENT MISSION STATEMENT (APPROVED 2013)

As a regionally accountable public university, the University of Washington Bothell is committed to building and sustaining institutional and community partnerships designed to enhance student success and the well-being and prosperity of the North Puget Sound and Washington State. Through a wide and varied network, our diverse students, faculty, staff, and administrative leadership focus on the goal of increasing the capacity of our region to identify and address local, national, and global challenges.

## WHAT IS THE CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION?

The Carnegie Foundation's Classification for Community Engagement is the Foundation's only elective classification, meaning that it requires a voluntary application process by institutions. It is supplemental to the Foundation's main category (M1, in our case). Initial classifications were awarded in 2010 and applicants were considered for renewal or new classifications in 2015. The next cycle is in 2020.

The classification is not simply an award. It requires evidence-based documentation of institutional practice to be used in a **process of self-assessment** and **quality improvement** for community engagement. The documentation is reviewed by the Foundation to determine whether the institution qualifies for recognition as a community engaged institution. UW Bothell, UW Seattle, and UW Tacoma are applying separately for the classification in this round (as required by the Foundation's process).

## HOW DOES THE CARNEGIE FOUNDATION DEFINE COMMUNITY ENGAGEMENT?

"Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good."

## WHAT OTHER INSTITUTIONS HAVE CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION?

361 campuses currently have the Carnegie Community Engagement Classification, including: Auburn University, University of Alabama, 12 California State Universities, Occidental College, Pomona College, 3 University of California campuses, University of Southern California, University of Denver, University of Connecticut, Georgetown University, University of Miami, Emory University, University of Georgia, Wesleyan University, University of Idaho, DePaul University, University of Indiana, Purdue University, University of Notre Dame, University of Iowa, University of Kansas, University of Kentucky, Tulane University, Macalester College, University of Minnesota, University of Missouri, University of Nebraska, University of Montana, Rutgers University, Cornell University, New York University, Oregon State University, Bucknell University, Pennsylvania State University, Temple University, Swarthmore University, University of Pennsylvania, Villanova University, Clemson University, University of Texas, University of Utah, Middlebury College, University of Richmond, Gonzaga University, Seattle University, Washington State University, University of Wisconsin. For a full list, see <http://nerche.org/index.php>

## WHEN IS THE APPLICATION DUE?

- Working group project deliverable Jun 2018
- Data analysis/initial drafting in Jan 2019
- Review period Jan-Mar 2019
- Submission in April 2019

## WILL THIS COST ANYTHING?

There is no new commitment of funds required for this application, but the process will help guide our ongoing investments in CE.

## WHAT HAPPENS IF WE DO OR DON'T GET IT?

The entire application process is designed to be formative and to benefit institutions regardless of whether they attain the classification in this round. If our application is not approved, we will receive suggestions that can inform our institutional strategies going forward and, potentially, a reapplication in 5 years. If we succeed, we will still get suggestions for areas of improvement and we will have the opportunity to apply in 10 years for renewal, at which point we will need to demonstrate advances in those areas.



## WHY IS UW BOTHELL PURSUING THE CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION IN 2020?

Following through on a key recommendation of the Community Engagement Task Force Report (completed in fall 2016), Chancellor Wolf Yeigh and Vice Chancellor Susan Jeffords charged a group of faculty and staff to oversee the campus process of developing an application this round. In this context, the pursuit of the Carnegie Classification is both a **means** and an **end**.

It is a **means** of becoming more intentional and systematic as an institution about how we develop community engagement infrastructure in alignment with national best practices, including institutional partnership strategy, faculty rewards, curricular integration, and assessment of outcomes for students, faculty, partners, and the institution. It is an **end** in that it enables us to become a visible member of a national learning community made up of institutions that share our commitment to community engagement.

In other words, it is a **means** to the **end** of ensuring that we actually practice what we preach, and that we are consistently reflecting upon and improving our practice in collaboration with others.

## INSTITUTIONAL MOTIVATIONS:

**Institutional self-assessment and self study** - a way to bring the disparate parts of the campus together in a way that advances a unified agenda. At the same time it allows for the identification of promising practices that can be shared across the institution

**Legitimacy** - national public recognition for UW Bothell's teaching, scholarship, and service

**Accountability** - a way to demonstrate that the institution is fulfilling its mission to serve the public good

**Catalyst for Change** - a tool for fostering institutional alignment for community-based teaching, learning, and scholarship

**Institutional Identity** - The classification is a way to clarify institutional identity and mission that distinguishes the institution from peers

## HOW IS THE UW BOTHELL APPLICATION PROCESS BEING ORGANIZED?

In early November 2017, Vice Chancellor Jeffords charged a core group to manage the process, timelines, and deliverables for the application. This team is Kara Adams (chair), Bruce Burgett, Jonathan Cluts, Joy Emory, and Deanna Kennedy (BUS).

Substantive work on the application will be completed by four faculty-led working groups aligned with the four focus areas of the Carnegie application. Some of the groups have been working in these areas over the past year as part of the campus Community Engagement Council.

- 1) Institutional Partnership Strategy (TBD)
- 2) Faculty Rewards, including Promotion/Tenure (Ed Buendia, SES and Keith Nitta, IAS)
- 3) Curricular Integration, including quantitative measures and learning objectives (TBD)
- 4) Assessment, including impact on students, faculty, community partners, and the institution as a whole (Shauna Carlisle, IAS and Andrea Stone, NHS)

## HOW DO I STAY INFORMED?

The Carnegie Core Team will provide periodic updates on the overall project to the Chancellor's Executive Team, GFO, Council of Academic Deans, and Academic Affairs Leadership Council as outlined in the campus charge. Progress and updates may also be found on the UW Bothell homepage under the "Community Engagement" link. **Please direct any questions about the application process to Kara Adams (caseykl@uw.edu).**