THREE STRATEGIC PRIORITIES

UW Bothell’s strategic plan highlights three key priorities that will guide our work in coming years. The spirit of the plan is to align both individual unit actions and synergistic activity across units.

Implementation of UW Bothell’s strategic plan is a multi-year process that begins in 2020.

A cross-campus group, composed of key leaders and stakeholders, will coordinate work that advances the plan’s three key priorities.

UW BOTHELL’S FIRST 30 YEARS

have been a time of strong growth and dynamic change.

As we plan for UW Bothell’s continued development, we remain focused on expanding access to a quality UW education and on supporting achievement and excellence among students, faculty, staff, alumni and the community.

Building on our mission, vision and core values, we have identified three areas of strategic priority that will help guide our investments and activities.

These priorities create a framework that will guide our work as a campus and as individual schools and units.

Together, we will continue to meet and exceed our goals of serving Washington and the world.
STRENGTHEN DIVERSITY AND EQUITY

UW Bothell is committed to creating a community that advances equity, social justice, affirmation and excellence for all. We are unwavering in our pursuit of collective and individual action to address the ways in which discrimination inhibits the lives and learning of all.

We realize this by embracing diversity in our student, staff and faculty composition. We champion equitable policies, practices and structures that bolster and sustain campus diversity. We align campus equity work with the University of Washington’s tri-campus vision of diversity and inclusion. We also create policies, structures and processes that identify, confront and address institutional and interpersonal discrimination that negatively affects personal and collective success.

ENHANCE COMMUNITY AND CAMPUS ENGAGEMENT

UW Bothell is committed to community and campus engagement that enhances the collaborative and reciprocal relationships between students, staff and faculty as well as with regional, national and global communities.

We realize community engagement by supporting the strategic partnerships of students, staff and faculty with local government, organizations and businesses. Students, staff and faculty partner in order to co-create and apply knowledge, creativity and resources that address local, national and global challenges and opportunities. These efforts also enhance learning, career connection and engagement for students.

We realize campus engagement by advancing policies, structures and practices that allow students, staff and faculty to dedicate themselves to building a robust and actively engaged campus community expressed through equity, caring, accountability and respect. We encourage every member to have a voice, seek interconnection and learn from one another.

ADVANCE CROSS-DISCIPLINARY TEACHING AND SCHOLARSHIP

UW Bothell is committed to methods of teaching and scholarship (which includes research and creative practice) that engage students, staff and faculty in more than one area of knowledge. Such methods enhance our ability to address local, regional and global issues with techniques and perspectives derived from multiple academic and professional disciplines.

We realize this by engaging in and supporting cross-disciplinary teaching and scholarship in different locales that prepare UW Bothell community members to solve persistent issues and become lifelong learners and active citizens. We incorporate projects conceptualized by students, staff and faculty as well as by the community at large into the educational experience. We also develop and implement high-impact teaching practices in our learning spaces.