

A photograph of a modern university campus with brick buildings, green lawns, and trees, overlaid with a semi-transparent white filter.

## EXPANDING ACCESS, ACHIEVING EXCELLENCE

 STRATEGIC PLAN

### UW BOTHELL'S FIRST 30 YEARS

have been a time of strong growth and dynamic change.

As we plan for UW Bothell's continued development, we remain focused on expanding access to a quality UW education and on supporting achievement and excellence among students, faculty, staff, alumni and the community.

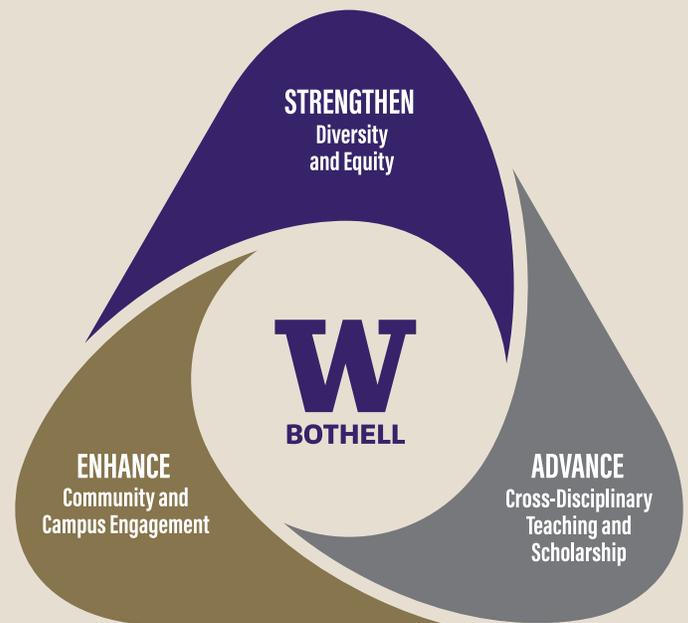
Building on our mission, vision and core values, we have identified three areas of strategic priority that will help guide our investments and activities.

These priorities create a framework that will guide our work as a campus and as individual schools and units.

Together, we will continue to meet and exceed our goals of serving Washington and the world.

### THREE STRATEGIC PRIORITIES

UW Bothell's strategic plan highlights three key priorities that will guide our work in coming years. The spirit of the plan is to align both individual unit actions and synergistic activity across units.



Implementation of UW Bothell's strategic plan is a multi-year process that begins in 2020.

A cross-campus group, composed of key leaders and stakeholders, will coordinate work that advances the plan's three key priorities.

## STRENGTHEN DIVERSITY AND EQUITY

UW Bothell is committed to creating a community that advances equity, social justice, affirmation and excellence for all. We are unwavering in our pursuit of collective and individual action to address the ways in which discrimination inhibits the lives and learning of all.

We realize this by embracing diversity in our student, staff and faculty composition. We champion equitable policies, practices and structures that bolster and sustain campus diversity. We align campus equity work with the University of Washington's tri-campus vision of diversity and inclusion. We also create policies, structures and processes that identify, confront and address institutional and interpersonal discrimination that negatively affects personal and collective success.

### CAMPUS-WIDE KEY INDICATORS

- Increase achievement rates of racially and ethnically diverse students to levels comparable to other student populations
- Strengthen time to degree completion for all students, with particular attention to those from marginalized communities or under-represented groups
- Strengthen campus recruitment and retention processes that attract and retain diverse students, staff and faculty
- Increase student, staff and faculty sense of belonging on campus, particularly those from marginalized communities and under-represented groups
- Expand student, staff and faculty frameworks and skills to effectively engage with diverse cultural groups

## ENHANCE COMMUNITY AND CAMPUS ENGAGEMENT

UW Bothell is committed to community and campus engagement that enhances the collaborative and reciprocal relationships between students, staff and faculty as well as with regional, national and global communities.

We realize community engagement by supporting the strategic partnerships of students, staff and faculty with local government, organizations and businesses. Students, staff and faculty partner in order to co-create and apply knowledge, creativity and resources that address local, national and global challenges and opportunities. These efforts also enhance learning, career connection and engagement for students.

We realize campus engagement by advancing policies, structures and practices that allow students, staff and faculty to dedicate themselves to building a robust and actively engaged campus community expressed through equity, caring, accountability and respect. We encourage every member to have a voice, seek interconnection and learn from one another.

### CAMPUS-WIDE KEY INDICATORS

- Increase the number of students engaged in community-based projects and internships
- Improve alumni engagement
- Increase recognition of students, staff and faculty for their deep engagement with community
- Support the ongoing professional learning and growth of all faculty and staff
- Improve student, staff and faculty engagement in our campus community

## ADVANCE CROSS-DISCIPLINARY TEACHING AND SCHOLARSHIP

UW Bothell is committed to methods of teaching and scholarship (which includes research and creative practice) that engage students, staff and faculty in more than one area of knowledge. Such methods enhance our ability to address local, regional and global issues with techniques and perspectives derived from multiple academic and professional disciplines.

We realize this by engaging in and supporting cross-disciplinary teaching and scholarship in different locales that prepare UW Bothell community members to solve persistent issues and become lifelong learners and active citizens. We incorporate projects conceptualized by students, staff and faculty as well as by the community at large into the educational experience. We also develop and implement high-impact teaching practices in our learning spaces.

### CAMPUS-WIDE KEY INDICATORS

- Increase the number of high-impact, cross-disciplinary teaching and scholarship activities
- Increase the resources supporting high-impact, cross-disciplinary teaching and scholarship
- Increase career-connected learning experiences
- Align merit, promotion and tenure guidelines and processes to support cross-disciplinary, high-impact teaching, scholarship and activities