

# UW Bothell Chancellor's Executive Team (CET)

## FY 2018 – 2021 Strategic Plan (8/21/17 update)

MISSION – WHAT WE DO	VISION – ASPIRE TO BE	VALUES
Provide leadership and service to UW Bothell community, including students, faculty, staff, UW wide colleagues and external supporters & partners	Trusted leaders actively sought out by students, faculty, staff and our community for solutions, ideas, guidance and to transform education	Transparent * Communicative * Trustworthy * Engaging Others * United & Inclusive Culture *

FOCUS ON FACULTY, STAFF, STUDENTS & COMMUNITY	INTERNAL BUSINESS PRACTICE	ORGANIZATIONAL CAPACITY	RESOURCES
Support student engagement and success	Streamline and standardize processes, policies, and procedures	Improve faculty and staff engagement	Create a sustainable campus business plan and organizational structure
Implement Veteran's Life Initiative	Create shared services to enhance administrative effectiveness	Strategically recruit and retain diverse students, faculty and staff	Lead plan to plan process to prepare for 2020 strategic planning
Foster engaged, interdisciplinary education and research	Exemplify a culture of service	Enhance faculty, staff and leadership development across UW Bothell	Increase funding & resources to support our campus
Continue to Implement the Diversity Action Plan	Improve proactive, on-going and standardized internal communications	Enhance the functioning and transparency of the Chancellor's Team	Refine and leverage the UW Bothell Brand
Achieve Carnegie Classification	Enhance the relationships and ties between all three UW campuses and co-located Cascadia College		
Create alternate learning delivery pathways			

FY 18 priority

\* = UW Values

