

UNIVERSITY *of* WASHINGTON | BOTHELL

# CAREER SERVICES

*RECRUITING GUIDE FOR CURRENT  
& FUTURE EMPLOYER PARTNERS*

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## AT THE UNIVERSITY OF WASHINGTON BOTHELL

we connect our students with a prestigious, student-centered education in a collaborative learning environment. UW Bothell combines the benefits of a small campus environment with the resources of a world-renowned university. The University's curriculum emphasizes close student-faculty/staff relationships, collaboration among students and hands-on learning. UW Bothell students understand the power of building experience in their field of interest before graduating.

UW Bothell Career Services helps to connect employers to our students. We recognize the challenge of finding the right candidates for your organization and are here to facilitate that process. Whether your company is seeking interns, part-time staff, or full-time career professionals, UW Bothell students and alumni can add significant value to your company.

*"The students at UW Bothell truly bring a wealth of experience and professional intelligence that is not always seen on other campuses. My experience has been that they come prepared and have a clear end-goal in mind when approaching an employer. Not only is this a reflection on the quality of student at UW Bothell, but also at the support they receive from the faculty and Career Services team"*

■ KRISTIN JONES, AT&T ENTERTAINMENT GROUP



# UW BOTHELL CAREER SERVICES ENGAGEMENT OPPORTUNITIES

## CAREER FAIRS

### TECH & ENGINEERING FAIR

*(Fall)*

Designed for employers in the tech and engineering industries, as well as those in other industries specifically looking for students with technical skills or STEM majors. This fair is open to organizations seeking full-time positions, part-time positions and internships.

### ALL-INDUSTRIES CAREER FAIR

*(Fall)*

Targeted toward employers interested in hiring students from a variety of academic majors for non-technical roles. Employers may recruit for full-time positions, part-time positions and internships.

### SPRING JOB & INTERNSHIP FAIR

*(Spring)*

Open to all industries and all majors. Employers are invited to recruit for full-time, part-time and summer positions, as well as internships.

## SPECIAL EVENTS & SPONSORSHIP OPPORTUNITIES

### PREMIER EMPLOYER PARTNERSHIP (PEP) PROGRAM

Deepen your campus engagement with UW Bothell as an employer or community partner who would like to gain greater visibility and access on our campus. There are three different structures to fit varying needs; each includes ways to strategically build an organization's brand with students, faculty, and staff—and find the students who best fit your organization's needs.

### SENIOR KICKOFF

*(Fall) – Sponsorship Only*

This event will bring members of the newest class of soon-to-be graduates together for a series of short, focused presentations on tangible skills for success in the job and graduate school search process, as well as professionalism in the workplace. This event celebrates an important milestone and chapter in these students' lives, and then later making sure they have direction and makes resources to take steps forward on their path.

### DINING ETIQUETTE DINNER

*(Winter) – PEP's and Event Sponsors Only*

Connect with student participants in small groups over a meal, where they will learn the proper etiquette for professional situations that involve food – business lunches, networking socials, interviews, etc. Each table will have an employer partner “host” to help provide context to the tips being shared, answer questions and talk to students about career interests.

### HUSKYJOBS 101 LABS

*(Monthly) – Sponsorship Only*

These labs are hands-on tutorials for students on how to use and make the most of HuskyJobs internship/job database and on-campus interview application portal. The sponsoring organization will receive recognition on all marketing materials and be highlighted as an example in session activities.

### MOCK INTERVIEW TOURNAMENT

*(Spring)*

Provide feedback-oriented resume reviews and practice interview experience to students across majors and class years. Students compete for recognition and prizes for having the best documents and interview presence, and employer partners get to meet and coach students preparing to pursue job and internship opportunities.

### LUNCH & LEARN SESSIONS

This is an opportunity for UW alumni, organization leaders, graduate programs and other special guests to host a lunchtime connection opportunity for current students. This may look more like a casual “info session,” a short speech on a particular topic or sharing career advice with a smaller group of students, depending on the guest person or organization's interest and focus. Career Services would do the scheduling, space reservation and marketing, while lunch would be coordinated/provided by hosting organization and/or Advancement & Alumni Office.



## YEAR-ROUND ENGAGEMENT OPPORTUNITIES

### HUSKYJOBS POSTINGS

[www.uwb.edu/careers/employers/post-opportunity](http://www.uwb.edu/careers/employers/post-opportunity)

Advertise your job, internship or on-campus interview posting through a tri-campus database that reaches not only UW Bothell students and alumni, but also UW Seattle and UW Tacoma. Nominal fee for posting for a 30-day period.

### ON-CAMPUS INTERVIEWING

Reserve space at UW Bothell to conduct first-round interviews for full- or part-time jobs and/or internship positions. Employers may either allow students to apply for opportunities through the HuskyJobs system or they may use our room only option. When using HuskyJobs, the interview scheduling process is managed through the system. If selecting a "room only" option for on-campus interviews, the employer manages their own interview scheduling and simply provides a copy of student names and interview times to Career Services when checking into their reserved interview space.

### INFORMATION SESSIONS & EMPLOYER-LED WORKSHOPS

Host a company info session or workshop on a specific topic to connect with students interested in a particular industry, job function or professional development. These could be connected during the day or in the evening on campus or virtually.

### INFORMATION TABLES

For an easy and casual way to connect with students on campus during the day, arrange to set up an information table about your company or organization in one of our high-traffic areas for students across majors. We provide the table and chairs, and you can bring any materials, marketing pieces or giveaways to utilize when talking with students who stop by.

### CLASSROOM CONNECTIONS

Collaborate with faculty members to connect students' classroom learning to professional experience. This could mean proposing a short- or long-term project/consulting opportunity for students, presenting during class time on a particular subject that relates to syllabus content, and/or providing a brief, specialized "info session" for students on one's organization and related opportunities. Career

Services also teaches a Career Exploration course most quarters that is a great place for alumni and employer presenters to come in and speak on career development topics (networking, interviewing, etc.)

### STUDENT ORGANIZATION PROGRAMS

Connect with student clubs that are academic, identity or interest-based. Be a part of our new venture with Career Services to help clubs/organizations connect with employers. Gain access to students through presentations or sponsoring a club meeting or event, hosting a site visit at your office for students, conducting structured informational interviews with individuals or small groups or being part of an industry or topical panel.

### INDUSTRY TREKS

Participate as part of an industry-specific career exploration and networking visit for students (finance, tech, creative careers, healthcare, etc.), where we come to your office site to learn more about your organization, meet members of your team and get a sense for what working at your organization would be like.

### INTERNSHIP DEVELOPMENT & SUPPORT

Receive assistance in jump-starting your internship opportunity. Internships can be posted on HuskyJobs, and employers can also host special information sessions ahead of their internship recruitment cycle. Resources and assistance can be provided to organizations who are developing a job description or an entire internship experience. These experiential learning opportunities offer a great way to connect with potential future employees while providing students an opportunity to gain professional experience. Students are interested in part-time and full-time opportunities year-round and some academic disciplines offer internship courses for academic credit.

### STRATEGY DISCUSSION WITH DIRECTOR OF CAREER SERVICES

Arrange a phone or in-person (on-campus or at your place of business) conversation with the director of Career Services, to discuss current and future recruiting and brand-building needs, interests, and strategies. These conversations are welcomed and effective at any time of year.

# BECOME A PREMIER EMPLOYER PARTNER

## PREMIER EMPLOYER PARTNER MEMBERSHIPS

Go the extra mile to increase your brand identity and visibility on campus, gain access to additional resources, and help us extend our programming and services. Your annual membership supports career program-building at UW Bothell, helping to provide you with high-quality prospective employees and interns.

PURPLE & GOLD (\$2,000)	SILVER (\$1,500)	BRONZE (\$1,000)
<ul style="list-style-type: none"> <li>• Priority registration and excellent table location for all Career Services Signature Events</li> <li>• Fall &amp; Spring Career Fair Registration</li> <li>• Full-page ad for Fall &amp; Spring Career Fair</li> <li>• Employer breakfast with Career Services staff members and select faculty: provides you with an opportunity to profile your organization, entry-level positions, potential career paths and corporate culture. Breakfast culminates with strategic recommendations developed to enhance your UW Bothell recruiting efforts.</li> <li>• One Employer Spotlight article in the Career News weekly newsletter</li> <li>• Etiquette Dinner Table Sponsor: includes company signage on the table, recognition from event coordinators from the podium and one company representative at table with student attendees</li> <li>• Recognition as a Premier Employer Partner: company logo on the UW Bothell Career Services website, including bio info and link to company jobs page; recognition at all signature events</li> <li>• Four free postings in HuskyJobs</li> </ul>	<ul style="list-style-type: none"> <li>• Priority registration and excellent table location for career fairs</li> <li>• Fall or Spring Career Fair Registration</li> <li>• Half-page ad for Fall &amp; Spring Career Fair</li> <li>• One Employer Spotlight article in the Career News weekly newsletter</li> <li>• Etiquette Dinner table sponsor: includes company signage on the table, recognition from event coordinators from the podium and one company representative at table with student attendees</li> <li>• Recognition as a Premier Employer Partner: company logo on the UW Bothell Career Services website, including bio info and link to company jobs page; recognition at all signature events</li> <li>• Two free postings in HuskyJobs</li> </ul>	<ul style="list-style-type: none"> <li>• Fall or Spring Career Fair Registration</li> <li>• One Employer Spotlight article in the Career News weekly newsletter</li> <li>• Etiquette Dinner table sponsor: includes company signage on the table, recognition from event coordinators from the podium and one company representative at table with student attendees</li> <li>• Recognition as a Premier Employer Partner: company logo on the UW Bothell Career Services website, including bio info and link to company jobs page; recognition at all signature events</li> <li>• One free posting in HuskyJobs</li> </ul>

Contact our Employer Relations Team at [uwbhire@uw.edu](mailto:uwbhire@uw.edu) to learn more or customize a plan based on your organization's needs.

[www.uwb.edu/careers/employers/partners](http://www.uwb.edu/careers/employers/partners)

# UW BOTHELL FAST FACTS

TOTAL ENROLLMENT

# 5,279



*"I am always impressed with both the overall turnout as well as the level of interest and engagement from UW Bothell students whenever I go to recruiting events. UW Bothell students interview well, and that is clearly showcased by the fact that 6 out of 10 recent hires for our firm have been from this campus. As both an alumnus of the UW Bothell accounting department, and now a professional hiring interns and full-time employees, I can attest that the Career Services staff and accounting professors do a great job preparing the students for applying and interviewing for jobs."*

■ KYLE SOGGE '14, REKDAL HOPKINS HOWARD PS (RH2)

# 70%

of first year students are from diverse backgrounds.



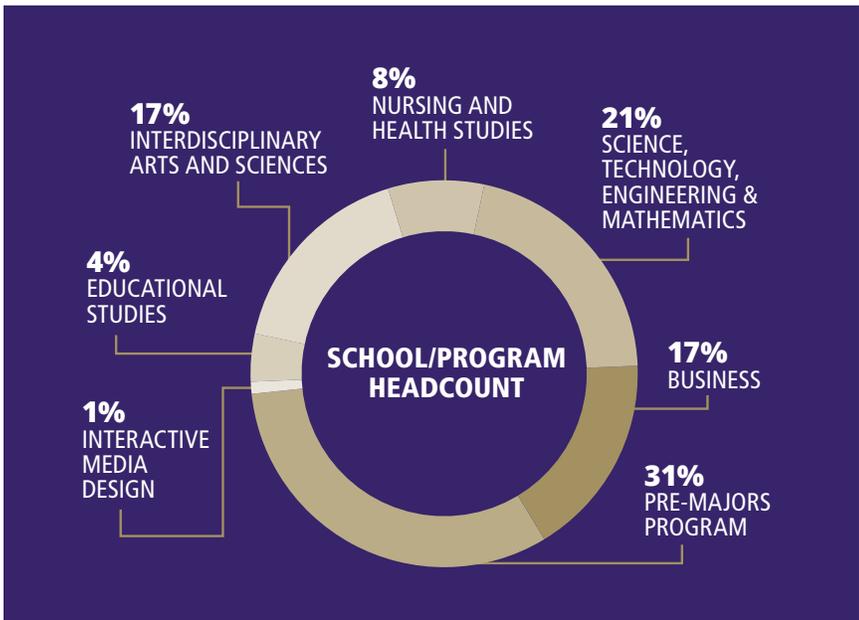
# 49%

of incoming first year students are the first in their families to earn a four year degree.



*“The students we hire from UW Bothell have relevant classroom experience that sets them up to succeed in the professional world. The recent graduates in our Leadership and Development Program are some of the highest ranked when attending our training classes. The career fairs we attend at UW Bothell also have a great flow of interested and engaged students that come prepared and eager to learn about career opportunities.”*

■ PATRICIA NELSON, TECHTRONIC INDUSTRIES (TTI)



**55+**  
degrees offered and programs offered at UW Bothell, 37 added within the last five years.



**87%**  
of first year incoming students are from King and Snohomish counties.

# ACADEMIC MAJORS AND PROGRAMS OF STUDY

## UNDERGRADUATE DEGREES

- American and Ethnic Studies (BA)
- Applied Computing (BA)
- Biology (BS)
- Business Administration (BA), Bothell
  - Option Concentrations**
    - Accounting
    - Finance
    - Management
    - Management Information Systems
    - Marketing
    - Retail Management
    - Technology & Innovation Management
- Business Administration (BA), Bellevue
  - Concentrations**
    - Entrepreneurship
    - Finance
    - General Business
    - International Business
- Chemistry (BS)
  - Option**
    - Biochemistry
- Chemistry (BA)
- Climate Science & Policy (BS)
- Community Psychology (BA)
- Computer Engineering (BS)
- Computer Science & Software Engineering (BS)
- Culture, Literature & the Arts (BA)
- Educational Studies (BA)
  - Option**
    - Elementary Education
- Electrical Engineering (BS)
- Environmental Science (BS)
  - Pathways**
    - Conservation & Restoration Ecology
    - Earth System Science
- Environmental Studies (BA)
  - Pathways**
    - Sustainability & Society
    - Conservation Science & Management

- Gender, Women, & Sexuality Studies (BA)
- Global Studies (BA)
- Health Studies (BA)
- Individualized Study - Interdisciplinary Study (BA)
- Interactive Media Design (BA)
- Interdisciplinary Arts (BA)
- Law, Economics & Public Policy (BA)
- Mathematical Thinking and Visualization (BA)
- Mathematics (BS)
- Mechanical Engineering (BS)
- Media & Communications Studies (BA)
- Nursing (BS), First Year Entry RN to BSN (freshman entry)
- Nursing (BS), RN to BSN (transfer entry)
- Physics (BA)
- Physics (BS)
- Science, Technology & Society (BA)
- Society, Ethics & Human Behavior (BA)

## POST-BACCALAUREATE

- K-8 Teacher Certification

## GRADUATE DEGREES

- Leadership MBA (LMBA) (Bellevue)
- Technology MBA (TMBA) (Bothell)
- Master of Arts in Cultural Studies
- Master of Arts in Policy Studies
- Master of Education
- Master of Education - Special Education Leadership (ECSEL)
- Master of Education Leadership Development for Educators (LEDE)
- Master of Education (Secondary/Middle Level Endorsement)
- Master of Fine Arts in Creative Writing and Poetics
- Master of Nursing
- Master of Science in Accounting
- Master of Science in Computer Science & Software Engineering
- Master of Science in Cyber Security Engineering
- Master of Science in Electrical Engineering

[www.uwb.edu/academics](http://www.uwb.edu/academics)

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## CAREER SERVICES

425.352.5408 | [uwbhire@uw.edu](mailto:uwbhire@uw.edu)

[www.uwb.edu/careers/employers](http://www.uwb.edu/careers/employers)

### GET CONNECTED



The University of Washington provides equal opportunity in education without regard to race, color, creed, religion, national origin, sex, sexual orientation, age, marital status, disability, or status as a disabled veteran/Vietnam era veteran, in accordance with UW policy and applicable federal and state statutes and regulations.

