EXECUTIVE EDUCATION
INSPIRING BUSINESS EXCELLENCE WITH CUSTOM EDUCATIONAL SOLUTIONS
We invite you to collaborate with us and experience the UW Bothell difference for yourself.
WHO WE ARE
Inspiring Business Excellence

The University of Washington Bothell is one of the most dynamic public universities in the state of Washington. Current enrollment is approximately 6,000 students. More than 90 percent of undergraduates are from Washington State, and almost half are first-generation college attendees or come from underrepresented groups. The University of Washington Bothell builds vibrant regional partnerships, creates and disseminates new knowledge, and prepares students for leadership throughout Washington and beyond.

The UW Bothell School of Business ensures that current and future leaders have the skills needed to be successful in a diverse and rapidly changing business world. Conveniently located at the epicenter of Seattle, Bellevue, Redmond, and Everett, we are uniquely positioned to assist organizations with their professional development needs.

We are deeply committed to collaborating with you. Through our executive education programs, we provide executive and professional development programs that inspire business excellence. We work with you to create or customize professional education programs that support and inform your business practices, conduct research projects on your pressing business issues, and create a pipeline of enabled students through internships.

Please do not hesitate to contact us. We welcome the opportunity to collaborate with you to achieve your organizational objectives.

Sandeep Krishnamurthy
Dean
University of Washington Bothell School of Business
“The University of Washington Bothell worked closely with us to create and deliver a modularized leadership development program that met the needs of our virtual workforce. We have had enormous interest in the program since its inception across the organization and this program has expanded the leadership capabilities of our workforce.”

Jay Naillon, Senior Director, Technology Shared Services at T-Mobile
WE COLLABORATE WITH YOU

Whatever challenge you are facing within your organization, we will collaborate with you to find a solution. Our experienced program managers and faculty will work closely with you to create solutions that meet your business and learning objectives.

OUR FACULTY

Faculty members play a key role in program development. At the earliest stages of consultation, a program director will meet with you to discuss your needs. Our faculty will learn about your organization, further examine your needs, and work with you to develop an effective solution.


PROGRAMS THAT TRANSFORM YOUR PEOPLE

Our Executive Education programs are transformative in nature, taking the latest research to create evidence based learning and practical application ensuring transfer to workplace actions and behaviors.

Our faculty applies innovative approaches to student internships, student projects, and research studies that help to analyze business problems and make recommendations.
WHAT WE DO

Our Executive Education programs provide your employees with the knowledge, skills and abilities necessary to become innovative and successful business leaders.

Executive Education’s custom programs blend scholarly research and practical approaches to address your organization’s specific challenges. We see custom programming as a partnership, leveraging collaboration to create an effective experience.

Our programs are typically longer term in order to have real sustainable impact and produce results. We are also able to deliver shorter-term custom programs should that be what you need. We are able to develop and deliver programs in virtually any area of your business.
AREAS OF EXPERTISE

• Leadership & Strategy
• Business Analytics/Business Intelligence
• Digital Interactive Marketing
• Cybersecurity
• Finance & Accounting
• Budgeting
• Risk Management
• Operations and Manufacturing Management
• Project Management
• Global and Cross-Cultural Leadership
• People Leadership
• General Business and Management
• Change Management
• Innovation & Creativity
• Problem Solving and Decision Making
• Conflict Resolution
• Leadership Presence and Presentation Skills
• Team Dynamics and Effective Team Building
• Coaching for Performance
• eRetail Marketing
• Entrepreneurship
• Social Entrepreneurship, Innovation and Responsibility

If what you need is not listed here, please contact us at uwbexec@uw.edu or by telephone at (425) 352-3810 to discuss your needs.
“Executive education programs at the UW Bothell engage and enable professionals and leaders in organizations to more effectively do their jobs. We are keen to collaborate with organizations to help them solve their business issues and create learning solutions. Our students get more enriching experiences by doing real-world research projects and internships with partnering organizations.”

Surya Pathak, Associate Professor, UW Bothell School of Business
HOW WE DO IT

We collaborate with you to create executive development programs that immerse your talented employees, managers and leaders in relevant and current academic research and theories while providing them with practical application exercises and activities that engage them in experiential learning.

We work closely with organizations to develop and deliver non-degreed professional education programs focused on transforming behavior and empowering effective leadership. Our programs are evidence-based and informed by current research in the field so that your organization benefits from the latest research findings.
WHO ATTENDS?

Participants in Executive Education programs typically include senior leaders, mid-to-upper-level managers, high potentials, and professionals aspiring to leadership roles. Organizations with whom we work identify program participants for their custom programs. For leadership development programs, we may conduct an application and rigorous selection process to identify participants and/or help you with that process.
WHERE WE DO IT

We offer programs at client training sites (both locally and globally), at the UW Bothell Campus, and at our Eastside Leadership Center in Bellevue, WA.

WHEN WE DO IT

Our executive education team will work closely with your organization to schedule programs at mutually agreeable dates and times.
WHAT DO YOU GET?

• High impact and transformational programs tailored to your organization’s needs.
• Immersion in the latest research and thinking from esteemed faculty.
• Personal attention and collaboration to ensure your program meets your objectives.
• Professionals and leaders who are prepared to effectively lead and execute your organization’s objectives.
• Inspired professionals ready with tools and techniques to tackle your toughest organizational issues.
“The six-month University of Washington Bothell Leadership Development program, held on-site in Jakarta, Indonesia, engaged our high potential employees and has positioned them well for future leadership roles. The transformation we witnessed in them from the beginning of the program to the end was amazing.”

Captain Dibyo Soesilo di Bandara Soekarno Hatta, General Manager Angkasa Training Center
Lion Air Grup, Lion Air Group, Indonesia
CORE PROGRAMS
EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM

The Executive Leadership Development Program provides a comprehensive foundational education in leadership incorporating the latest research for leadership success. This program can be done onsite or on campus and can be delivered in varying schedules to meet your needs. There are three core leadership outcomes the program addresses: (1) having an impact as a leader; (2) having a point of view; (3) being inclusive, ethical, and mindful.

Topics covered include leading teams, decision-making and processes, conflict management, negotiating skills, motivation and empowerment, power and influence, organizational change, and innovation. The program also focuses on managing diversity, unlocking unconscious biases, creating and leading inclusive organizations, ethical decision-making, building ethical organizations, organization cultures and processes, mindfulness and the brain, and creating mindful organizations.

“I was surprised and delighted by the level of interest many of the professors and administrators demonstrated as it pertained to the personal and career development of the students. It was wonderful to be in a program where your peers and professors were also your advocates. More than one instructor supported my individual needs by providing additional advice and counsel relative to my leadership, work, and career growth. This was an unexpected gift.”

Steve Harrell, Store Manager at Orvis
"The Executive Leadership Program for Women, Inclusion, and Diversity is designed to provide women the knowledge and tools to become successful and impactful leaders, empowering them to build more inclusive organizations."

Sophie Leroy, Assistant Professor, UW Bothell School of Business and Academic Director, Executive Leadership Program for Women, Inclusion and Diversity
EXECUTIVE LEADERSHIP CERTIFICATE PROGRAM FOR WOMEN, INCLUSION, AND DIVERSITY

Women face unique challenges in the workplace but they also add a unique value proposition. This program enables organizations to build and sustain a competitive advantage by developing female leaders and supporting their advancement into leadership roles, top management, and boards.

This program transforms participants by focusing on the unique experience of women in business. Delivered through interactive and experiential learning sessions, faculty will share the latest research, practices and models. High-level industry executives will share their experience and advice as guest speakers, panel participants, and presenters to model the way. Participants build a network of peers and executive role models.

Consisting of five 2-day intensive face-to-face sessions that occur over six months, the program will address a variety of leadership topics. Participants will select an executive sponsor in a high-ranking leadership role within their organization who will provide one-on-one advancement support. Executive sponsors receive a framework for sponsorship and mentoring that supports participant advancement and career success.

Become a Partnering Organization for the Executive Leadership Program for Women, Inclusion, and Diversity

Partnering organizations support this program by agreeing to select a minimum of five participants and register them to participate in the program. Your logo will be on all materials, banners, and our website and you will be recognized at all events as collaborating to with us in the advancement of women and inclusive leadership. To learn more about the program and additional partner benefits, please contact us at uwbexec@uw.edu or by telephone at (425) 352-3810.
EXECUTIVE BUSINESS COACHING CERTIFICATE PROGRAM

The Executive Business Coaching Certification Program takes a holistic approach to enable participants to develop the coaching skills necessary to be effective as an executive coach. It meets the requirements and industry standard guidelines of the International Coaching Federation (ICF) and prepares participants for IFC certification. Over six months in four one week sessions, the program will give participants the knowledge and skills necessary to be an effective executive coach. Participants will learn coaching skills and techniques and increase their business acumen which will enable them to apply their executive experience and consulting skills to their coaching practice.

Become a UW Bothell School of Business Executive Master Coach

UW Bothell Executive Master Coaches work with individuals engaged by UW Bothell School of Business Executive Education to provide one-on-one business and leadership coaching. Our coaches focus on leadership development, strategic thinking, leadership practices, and solving business issues. Our coaches focus on using executive expertise to help executives drive business results.

To become a UW Bothell School of Business Executive Master Coach candidates must:

(1) Complete the application form
(2) Successfully pass the selection process
(3) Successfully complete the UW Bothell School of Business Executive Business Coaching Certificate Program
(4) Successfully complete at least 200 hours of coaching
(5) Have held executive level roles in business

To become a UW Bothell School of Business Executive Master Coach, please contact us at uwbexec@uw.edu or by telephone at (425) 352-3810.
ONE-ON-ONE EXECUTIVE DEVELOPMENT WITH AN EXECUTIVE MASTER COACH

The UW Bothell School of Business has developed a transformational and practical leadership and business development program for delivery in a one-on-one context. Executive Master Coaches work with individuals, engaged by UW Bothell School of Business Executive Education, to provide one-on-one business and leadership development. Our coaches focus on leadership development, strategic thinking, leadership practices, and solving business issues.

One-to-one leadership development enables participants to focus on their individual needs so that they can optimize learning development and time. The program format is individualized and a tailored practicum wherein participants work with an Executive Master Coach to achieve their goals.

Participants take a variety of leadership assessments to gain insights into their leadership strengths and growth areas. The assigned Executive Master Coach guides participants through a process of reflection, action planning, guided problem solving, knowledge building, and application of to each individual’s unique leadership style and approach. This program accelerates leadership development with a one-on-one approach.

ACCELERATING SOCIAL TRANSFORMATION

The program provides a unique opportunity for participants to learn fresh approaches to social development and philanthropy. Participants learn how to effectively combine innovative solutions with technology and policy to accelerate social transformation. The program includes site visits to organizations successful in this arena, such as the Bill and Melinda Gates Foundation, to understand how they are managing social development in this changing environment.
FORUMS

EXECUTIVE INSIGHTS FORUM

Senior level executives and thought leaders come together for facilitated discussions around topics of interest. These events are typically sponsored by organizations and usually include dinner or lunch. Topics of interest are identified by the sponsoring organization. Our faculty then develops the content for facilitated table group discussions. Participants optimize time, maximize knowledge, and optimize ideation to solve key business issues.

PACIFIC NORTHWEST HUMAN RESOURCE LEADERS COUNCIL

Senior level human resource executives and thought leaders come together for facilitated discussions in round table format around topics of interest and key business issues once each quarter. Members take an active role in Human Resource courses as guest speakers and student mentors. Members benefit from access to interns and participation in student research projects. The University of Washington Bothell School of Business sponsors these sessions and membership in this group is by invitation. To join, please request an application packet by emailing uwbexec@uw.edu.

CYBERSECURITY FORUM

This council is a select group of senior business leaders engaged in managing digital risk.

The group engages periodically to:

1. Validate our understanding of the business problems, trends, and opportunities in the realm of cybersecurity.
2. Provide a strategic and interactive community for Pacific Northwest business leaders in the world of cybersecurity, under the auspices of the UW Bothell School of Business.
3. Engage in co-creating key thought leadership, intellectual inquiry, and educational activities that the school must conduct to meet the cybersecurity community's needs.
CONTACT US

Please contact UW Bothell School of Business Executive Education at (425) 352-3810 to discuss your needs. We are happy to assist you. If you have questions, please don’t hesitate to contact us.

Contact UW Bothell School of Business Executive Education at:
425-352-3810 | uwbexec@uw.edu | www.uwb.edu/business/executive