



AGENDA
ASSOCIATED STUDENTS
of the
UNIVERSITY of WASHINGTON BOTHELL
November 28, 2011
3:30 p.m. to 5:30 p.m.
UW1-103

(Number Item)

I. 3:32 p.m. Call to Order: President Freddie Hensen

II. 3:32 p.m. Roll Call: Director Mathew Lam

Note Attendance:

- Ty Edwards; Director of Student Advocacy
- Mathew Lam; Director of Public Relations
- Shahin Mortazavi; Director of Business and Government Relations
- Eric Chan; Vice President
- Freddie Hensen; President
- George Theo; Advisor (Absent)

III. 3:32 p.m. Confirm Agenda

- Changes include removal of Information A-6, Building Architects with Eric, Eric will present the top 3 at our next meeting of the board
- Second removal is of Information A-4, SAEF application with Freddie, Freddie will present this at our next meeting of the board
- With the given changes, no objection from the board was made, agenda is approved

IV. 3:32 p.m. Executive Reports

Freddie Hensen; President

- Working on 'Bothell Speaks Out'
 - Today, had a phone bank, called and emailed everyone on the lists
 - Sent out an email to everyone on our ASUWB list on Facebook and the List serve
- Had a Thanksgiving event in Husky Village

Eric Chan; Vice President

- Freddie and Eric met for Rainbow Rewards
 - Also met with Kevin King
- Met with Freshmen Council on Sunday
- Attended last week, Wednesday's outreach planning meeting

Ty Edwards, Director of Student Advocacy

- Met with Vanessa Alvarez on what types of funding are available for undocumented students
 - Lack of knowledge for undocumented students who meet with their advisors (at UWS)
 - Advisors don't have the knowledge
 - Advisors seem to not help students continue with college, don't show that there is a possibility or a fight for undocumented students to achieve a higher level education
- Met with Magdalena Fonseca, Assistant Director of the Ethnic Cultural Center
- Met with Jodi St. George, a Diversity Programmer
 - Talked about 'Huskies Around the World'

- RHA, CEB, HEROS, Freshmen Council, ASUWB, and the Career Center will host a room
- Date: January 29th from 5:00 p.m. to 8:00 p.m.
- Great way for students in housing to get to know resources on campus
- Met with the African American Student Union, representative Rochelle Moore last Saturday
- Meeting with La Voz De Elle's Krystal Hernandez on Tuesday
- Meeting with the Muslim Student Organization's Omair Khan on Wednesday
- Meeting with the DSAA (Disability Awareness and Education Student Alliance) Ronnie Thibault
 - Wednesday in the Commons at 5:30 p.m.
 - Future Goal
 - Hold a Disability Awareness Forum coming up in the spring quarter. The intention of the forum would be to bring other student groups, the Disability Services Office, UWB Administration, Staff and hopefully the Chancellor all together to discuss the strengths and needs of the student disability community here on campus.

Mathew Lam, Director of Public Relations

- Contacted Holly on this week's two events
- Monday's event, Holly has class
 - Thursday's event is from 1:30-2:30 p.m. at the NCEC for the Combined Fund Drive Silent Auction
 - Holly needs a handler, Ty will be Holly's Handler the job for this event
- Updated meeting minutes
- Attended the Freshmen Council meeting on Sunday
- Cleaned my desk

Shahin Mortazavi, Director of Business and Government Relations

- Finished an updated budget
- Worked on WSA information for the special agenda in Olympia
- Met with Anna on the Budget

V. 3:47 p.m. Consent Agenda

Approval of Minutes of the Meeting of November 21, 2011

Action A-1

- Motion to approve meeting minutes from November 21st, 2011: Moved by Shahin, second by Ty, motion passes unanimously

VI. 3:49 p.m. Old Business

Budget Update – Shahin Mortazavi

Information A-2

- Budget report will be complete for the month at the next meeting
- Nicely detailed report, but needs more information on where request for money have been made and why
 - Forward Shahin receipts for anything purchased

Lobby Day Update – Shahin Mortazavi

Information A-3

- Still on for the 8th, 15th, and the 20th are the Lobby Days still
- Will be working on Facebook event page for these days
- Will work on a spreadsheet for students to sign up on

SAEF Application – Freddie Hensen

Information A-4

- Taken off the agenda until next week

VII. 4:00 p.m. New Business

Student of the Month of the November – Ty Edwards

Action A-5

- Motion to select Ben Weisloge as Student of the Month of November: motion by Eric, second by Ty, motion passes unanimously

Student Building Architects – Eric Chan

Information A-6

- Taken off the agenda until next week when more information is provided after the meeting
- Will provide top 3 choices

Rainbow Rewards Discussion – Eric Chan

Information A-7

- Brian Novak, Andrea Ramirez, and Anna Kim met with the Rainbow Rewards company
- Students can purchase something and small percentages return to the company, ASUWB, and a charity <5%
 - Students get half the rewards, the other half is split into the 3 categories above
- Benefit is that they put in the marketing work
 - Discounts can still apply for current discounts placed
- Only risk is putting ASUWB behind Rainbow Rewards
 - Not guaranteed to succeed
- Students would sign up for this on our website or Rainbow Rewards
 - Linkage would be with a debit or credit card
 - No cost for students
- We are a pilot school for them to work with
 - In 3-4 other markets
 - Getting more business members and not so much consumers
 - Starting to market to the consumer now, looking for dense populations (colleges and large companies)
- Need to survey students to see what business we can ask Rainbow Rewards to add or look to add
 - Instead of surveying our students, we should see what students want to see when it comes to student discounts
- One anticipated challenge is how we can work with Cascadia on this partnership
 - We can work together or have separate and dedicated accounts
- Overall, ASUWB wants to hear more information on this business, more info at www.rainbowrewards.com

VIII. 4:00 p.m. Committee Reports

Freshman Council – Chair

- Met ASUWB and discussed group expectations
- Went forward with projects Freshmen Council wants to work on

PACS – Eric Chan

- Did not meet

Parking and Commuter Services Committee – Eric Chan

- Did not meet

RHA – Michael Letter (or designee)

- No representative is present to talk about the last meeting
- Postponed the masquerade event
- Will be working on only housing events

SAF – Freddie Hensen

- Did not meet

SFAC – Freddie Hensen

- Have two art proposals for artwork to be put up in 'Food for Thought' with Drew Stone and Melissa Castle
- ASUWB will meet with these two students in coming up meetings

Student Conduct Committee – Shahin Mortazavi

- Did not meet

IX. 5:00 p.m. New Discussion

- Motion to enter executive session: motion by Shahin, second by Eric, motion passes unanimously

X. 5:00 p.m. Next Meeting of the Board

- Monday, December 5th, 2011 in UW1-103 from 3:30 p.m. to 5:30 p.m.

XI. 5:00 p.m. Adjournment

- Motion to adjourn meeting: motion by Ty, second by Mathew, motion passes unanimously