## STRATEGY MAP TEMPLATE

<table>
<thead>
<tr>
<th>VISION – ASPIRE TO BE</th>
<th>MISSION – WHAT WE DO</th>
<th>VALUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>XXX</td>
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</tbody>
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### FOCUS ON CUSTOMER

### ORGANIZATIONAL EFFECTIVENESS

### STAFF/ORGANIZATIONAL CAPACITY

### RESOURCES
UW PLANNING & MANAGEMENT (P&M) - STRATEGY MAP FOR 2016-2018

VISION - ASPIRE TO BE
P&M is the trusted source for innovative solutions to UW’s administration and planning needs

MISSION – WHAT WE DO
Transform the administration at UW to provide excellence in service delivery at best value

VALUES (*UW)
- Excellence*
- Respect*
- Integrity*
- Innovation*
- Collaboration*
- Transparency
- Results Focused
- Sustainability

FOCUS ON UW CUSTOMERS
- Leadership, Faculty, Students, Staff, Partners, Community
  - Improve service delivery in all units within P&M
  - Lead University District Innovation Zone Planning and Campus Master Planning
  - Create and implement one stop portal/process for requesting and resolving space needs
  - Develop solutions to energy needs and achieve climate goals

IMPROVE INTERNAL BUSINESS PRACTICES
- Improve UW wide operational and organizational processes/structures and efficiencies
- Modernize enterprise systems, information systems and processes
- Streamline university, budgeting and management processes

BUILD ORGANIZATIONAL/STAFF CAPACITY
- Create professional development and recognition opportunities for all staff
- Develop effective leadership and management skills
- Develop and support robust student internship opportunities
- Improve communication within and across P&M

MANAGE RESOURCES
- Eliminate duplication, cut costs and reallocate resources today for tomorrow
- Allocate, lease, build and manage space effectively and meet emerging strategic needs
- Improve and support UW-wide data storage, retrieval and analytics

ORGANIZATIONAL EXCELLENCE
UNIVERSITY OF WASHINGTON