What is the Bothell Way?

“Establish parameters of the culture of the future, while respecting the culture of the past.”

- Source unknown
Admin Council “Bothell Way” brainstorm – (positive)

> Drive/motivation at 5,000 students same as when UWB only had 2,000 and manifests in many ways
> Great place to work! Beautiful campus and everyone is mission driven
> Passionate
> Cross-campus Collaborative/Partnerships
> People want to do the right thing
> Tight community; Still small enough to ask each other for help
Admin Council “Bothell Way” brainstorm (not so positive)

- Lack of role clarity
- Sometimes move too fast, before structure has been put in place
- Duplication of processes
- Too much on everyone’s plate