UW Bothell Auxiliary Services
FY2018-2021 Strategic Plan (3 years)

VISION – ASPIRE TO BE
A valued campus partner who inspires innovation and collaboration to achieve high quality services.

VALUES
Collaboration*
Quality Service
Diversity*
Efficiently
Sustainability
Innovation
Integrity

MISSION – WHAT WE DO
We provide innovative, customer driven, financially self sustaining, goods and services, that support the University’s mission.

Focus on staff, faculty, student, and community
- Demonstrate a culture of exceptional service
- Support student engagement and success through our work
- Enhance internal and external partnerships
- Provide clear, timely, accurate and consistent communications from knowledgeable staff

Internal Business Practice
- Streamline and standardize processes, policies, and procedures
- Exhibit fiscally responsible practices
- Continuously pursue innovative and creative ways to enhance the program
- Actively participate in the University Business Diversity Plan

Organizational Excellence
- Build and Support Professional Development
- Seek out and implement sustainable best practices
- Commitment to University, Division, and Department core values
- Recruit and support a diverse staff

Resources
Create a sustainable business plan
Diversify funding sources
Invest in new Opportunities

*University Values

FY19 Focus Goals