A UNIVERSITY of BOUNDLESS POTENTIAL

A 2013-2014 REPORT TO OUR COMMUNITY

UNIVERSITY of WASHINGTON

BOTHELL
Dear friends and supporters,

Without people like you, I wouldn’t be writing this letter.

As an immigrant from Korea, I faced the same challenges that UW Bothell students face in being able to afford college. My father died when I was five years old. A few years later, my mother stepped off a plane in Seattle with two suitcases, $100 and a dream that she could give her son the opportunity for education.

My mother’s hard work, combined with privately-funded scholarships, made that dream come true. You are helping our students realize their dreams, too.

Almost half of UW Bothell’s students are the first in their families to attend college. Many come from low-income families and other under-represented groups. Your support for scholarships, enriched learning opportunities, internships and more helps to create the educational experience that will fuel their boundless potential.

Today, I am honored to lead this great university as it celebrates its 25th anniversary. We have achieved so much after opening our doors with 126 students; the campus has now grown to exceed 5,000. Yet, we know that UW Bothell’s potential also is limitless. With your continuing support, the next 25 years will produce the creative thinkers, entrepreneurial visionaries and community leaders who will lead our region, state, nation and world for generations to come.

Sincerely,

Bjong Wolf Yeigh
Chancellor
TURNING OBSTACLES INTO OPPORTUNITIES, THANKS TO A UW BOTHELL EDUCATION

IN HIGH SCHOOL, when I set my sights on college, my family and friends asked me, “What’s the point? College is for rich people.”

At times during my childhood, my family surfed between low-income housing and homeless shelters. I was determined never to go back to that life. So I worked hard in school, took honors classes, pushed past my dyslexia and didn’t let the doubters get me down.

When I was checking out colleges, I knew the small classes at UW Bothell would be a great fit for me. I knew I’d never feel like a number. I’ve gotten to know my professors and fellow students. They’ve been a constant source of support and encouragement.

For example, in a marketing class at UW Bothell, I met with my professor for an hour every week. She reviewed the course material with me, answered my questions and helped me really understand the concepts she was teaching.

I’ve leaned on resources like the Writing and Communication Center, the Quantitative Skills Center and Student Success Center for additional support.

Scholarships have helped me pay for books, housing and two study-abroad trips: one to Zambia, where I did research on education programs to raise women’s awareness about HIV prevention, and one to Brazil, where I studied human rights and learning disabilities.

In 2015, I’ll become the first in my family to get a college degree. In fact, I’ll graduate with two: one in business administration, the other in society, ethics and human behavior.

I’m excited about embarking on a career in marketing and communications – confident that the fantastic education I got at UW Bothell will set me up for success.

― NYKOLE MITCHELL

You can help more students like Nykole thrive in college by supporting our scholarship fund. Find out more at www.uwb.edu/give.
AN INSPIRATIONAL LEADER TAKES THE REINS AS UW BOTHELL’S NEW CHANCELLOR

Wolf Yeigh – a U.S. Navy veteran, educated at Dartmouth, Princeton and Stanford – became the university’s third chancellor. His vision? Increase access and opportunity to develop students “into creative problem-solvers and lifelong learners and to prepare them not only for the jobs of today, but for the jobs of tomorrow.”

“We want to inspire our students to change the world,” he says.

5,000
The number of students who attend UW Bothell – the fastest-growing and most diverse public university in the state.

40+
The number of undergraduate and graduate degrees offered at UW Bothell.

46%
Nearly half our students are the first in their families to attend college. More than four out of 10 are people of color and from diverse backgrounds.

NATIONAL RECOGNITION LAUDS ACCESS AND AFFORDABILITY

The American Enterprise Institute’s Center on Higher Education Reform studied 1,700 colleges and universities across the nation and ranked UW Bothell in the top 19 for access, affordability and graduation rates.
The 2013-14 academic year brought exciting growth and change to UW Bothell. Here are just a few of the highlights of last year.

COMMUNITY LEADERS EARN AWARDS FOR SUPPORTING UW BOTHELL’S VISION

We presented our annual Legacy Award to three public policy leaders: State Senator Rosemary McAuliffe, Snohomish County Deputy Executive and former State Representative Mark Ericks and State Representative Derek Kilmer. The trio earned the university’s highest honor for early and ongoing support, including leading efforts to fund the construction of Discovery Hall.

The School of Business bestowed its Icons of Retail award on the Nordstrom family and Nordstrom Inc. The Seattle-born clothing store lends us its executives as guest lecturers and mentors. Students also learn at Nordstrom through internships and capstone projects.

DISCOVERY HALL USHERS IN A NEW ERA FOR STEM EDUCATION

The first new building constructed on campus in a decade, Discovery Hall opened its doors in 2014, expanding access to UW Bothell for 1,000 new students. The $68-million science and academic building is now home to the School of Science, Technology, Engineering and Mathematics (STEM), which boasts our fastest-growing degree programs.

The 75,000 square-foot building features classroom and office space along with 10 distinct types of laboratories, a metal shop, wood shop, cold room and a large “collaboratory,” a multi-use space where students can incubate innovative ideas to solve STEM challenges.

Six out of 10

Sixty percent of our students qualify for financial aid, but we are able to provide a total of only $45,000 a year in private scholarships to just 36 students, leaving many qualified students with no financial help. Private donations can change that.

Countless

The number of lives changed thanks to the investment that you make in UW Bothell. Our donors and community enable us to ignite the innovation, access and opportunity that will empower students to advance their dreams, drive local economic growth and enrich the life of our region.
It’s one thing to research the role poverty plays in the prevalence of malaria, AIDS and other diseases in a country like Togo – a West African nation where two-thirds of people live on less than $2 a day.

It’s another to look into the eyes of a woman who just learned that her body is riddled with cancer tumors – whose husband shrugs when told she needs to go to a hospital.

“I don’t have the money, but I’ll see what I can do,” he says.

During a 10-day trip that was part of a study-abroad course on global health, UW Bothell nursing and health studies students teamed up with Togolese health care providers to screen hundreds of people for high blood pressure, diabetes and other illnesses.
They cared for people with malaria, respiratory infections and many other conditions. Most couldn’t afford the treatments they so badly needed. Hospitals, clinics and pharmacies lacked equipment, medicines and basic supplies.

“It was a daunting but rewarding service-learning experience that exposed my students to global health issues and challenged them as global citizens,” says Mabel Ezeonwu, an assistant professor of nursing and health studies, who directed the trip.

Several students made the trip thanks to generous private donations. They embraced it as a valuable opportunity to gain on-the-ground knowledge about community health needs in the five cities and villages they visited.

With help from local interpreters, students educated communities about everyday changes they could make to get healthier – washing hands regularly, boiling water to kill parasites, using anti-malaria mosquito nets, eating less salty fried foods and more fruits and veggies.

Students didn’t let the dire needs and lack of resources in Togo discourage them. Those realities deepened their understanding of how health systems, governments, aid organizations and individuals can work together to tackle problems that may take years – or decades – to solve.

On the flight home, many were already discussing plans to return.

“It was a daunting but rewarding service-learning experience that exposed my students to global health issues and challenged them as global citizens.”

— MABEL EZEONWU, ASSISTANT PROFESSOR, NURSING AND HEALTH STUDIES
PLAYING GAMES WITH A PURPOSE

DIGITAL FUTURE LAB IS ADVANCING SOCIAL JUSTICE BY CHANGING THE FACE OF VIDEO GAMES

AS THE SELF-PROFESSED TECH GEEKS in the Digital Future Lab excitedly discuss their passion for video-gaming, an unexpected zeal for something far more profound emerges – advancing a safer and more equitable society.

The Lab’s students and staff are determined to end an era of video gaming that fuels aggression and denigrates women, LGBTQ individuals and people of color. Over the past year, their work has garnered widespread attention as they’ve been invited to present at some of the world’s most influential gaming conventions.

“We can create an entire generation of career professionals who know how to marry theoretical exploration with actual productive work.”

— JASON PACE, EXECUTIVE DIRECTOR, DIGITAL FUTURE LAB
In the game we’re working on now, we are trying really hard to avoid the use of guns. The closest that we have is our character, Dye, who ‘shoots’ and dyes her enemies different colors,” says senior Elliott White, who’s majoring in community psychology and computer science.

The lab is working on games to address bullying and sex trafficking, simulating situations where gamers can make choices that help them avoid dangerous real-life situations.

Director Jason Pace, who came to UW Bothell after a career at Microsoft, welcomes students from across academic disciplines to create the diverse interactive media research and development studio. Most of the students who work in the lab are paid interns who are learning practical job and life experience.

“I feel like I can speak to investors and professionals in the industry,” says Emmett Scout, a junior in the Media and Communication Studies Program. “I can say, ‘Look, this is the game I made; I have a portfolio’ and ‘Look, I have experience public speaking.”

Jason envisions a day when increased donations to the lab will expand opportunities for more students to participate, allow the lab to hire more staff and establish graduate fellowships.

“We can create an entire generation of career professionals who know how to marry theoretical exploration with actual productive work,” Jason says. “When our graduates go into their careers on fire to dream big, that’s what is going to change the world.”

Ghostlight is a free, Halloween-themed puzzle game created by the University of Washington Bothell’s Digital Future Lab and Game-Themed Research Group that places you and your trusty ghost-busting flashlight in a battle of wits against an army of ghosts, ghouls, fiends, and other creatures of the night.
HONORED FACULTY EXCEL IN BOTH INSPIRED TEACHING AND INNOVATIVE RESEARCH

UW BOTHELL PROFESSORS THRIVE on teaching and engaging with students to fuel their curiosity, encourage them to take risks and empower them to challenge traditional thinking. Our faculty also are on the cutting edge of research that is laying the groundwork to change the world.

In 2014, Hazeline Asuncion, an assistant professor of software systems, received a prestigious National Science Foundation CAREER Award, which included a $631,000 grant to fund a five-year project exploring ways to help scientific researchers more easily manage and track their data. That, in turn, helps them repeat experiments and verify results.

The professor and students in her Provenance and Traceability Research Group have created various software tools that atmospheric researchers, physicists and other scientists have used to analyze their data. The research can help numerous scientific fields, plus industries that work with large amounts of digital records, such as clinical trial data.

Three UW Bothell researchers were selected as 2014 Worthington Distinguished Scholars. The Worthington Fund was established by the late Richard and Lois Worthington to promote excellence and scholarship at UW Bothell.

Researchers Allison Hintz and Antony Smith, who teach in our School of Educational Studies, are probing ways that teachers, librarians and parents can ignite children’s interest in math by talking about numbers during shared reading experiences.

Seungkeun Choi, an assistant professor of electrical engineering, is pioneering research on emerging lighting technologies that could substantially cut carbon emissions and save U.S. consumers billions in electricity costs.

OTHER FACULTY MEMBERS HONORED IN 2014:

Dan Jaffe, a professor of atmospheric and environmental chemistry, received a 2013-14 Fulbright Award and spent the spring of 2014 teaching and researching at the Parthenope, University of Naples, Italy. He also earned our inaugural Distinguished Research, Scholarship, and Creative Activity Award for his research on global and regional air pollution caused by the long-range transport industry.

Benjamin Gardner, an assistant professor who has taught global, environmental and cultural studies, won the 2014 UW Bothell Distinguished Teaching Award.

Shauna Carlisle, an assistant professor who researches the relationship between stress, coping and health, received a Career Enhancement Fellowship for Junior Faculty from the Woodrow Wilson National Fellowship Foundation.
AN INVESTMENT THAT LASTS GENERATIONS
EVERETT COUPLE GIVES BACK TO HELP UW BOTHELL STUDENTS SHAPE THE FUTURE

BOEING ENGINEER RALPH BOY believes a good education in electrical engineering involves much more than book knowledge and technical skills. It takes hands-on experience.

So, when he saw that complex design projects could become too expensive for many students to afford, he and his wife stepped in to remove those cost barriers.

As a result, UW Bothell students have excellent academic credentials along with real design experience and a portfolio of their work to share with prospective employers – “helping them transition from academia to industry,” says Ralph, an Associate Technical Fellow at Boeing.

“I’ve been very fortunate. Many people helped me along the way, which led to a very good career. To help students get started and be able to thrive is an honorable thing to do, a privilege,” says Ralph, who several years ago helped champion the establishment of an accredited electrical engineering program at UW Bothell.

He and his wife, Doreen, have become more than just generous donors to UW Bothell. They’ve stayed connected to the students that Ralph mentors, following them as they’ve progressed in their careers.

“We call one of the groups of students Ralph worked with ‘our kids’ because we got so close to them,” Doreen smiles. “They’ve all graduated and have wonderful jobs now, and we still get together. We’re very proud of what they’ve accomplished.”

The couple sees their commitment to UW Bothell as an investment with long-term impact. They not only support the university today, they’ve also remembered it in their will.

“These students are the future of our community, our country.” Doreen says. “We want to help them get the best education they can in the best environment, and UW Bothell is a great place to do that.”

— DOREEN BOY
BUSINESSES, COMMUNITIES AND ALUMNI HELP GUIDE OUR SUCCESS

THE RELATIONSHIP-DRIVEN EDUCATIONAL EXPERIENCE at UW Bothell instills in students the value of becoming engaged in their communities and in the world around them. In turn, we deeply value the relationships that the university builds with the leaders of our region’s businesses, industries, local governments, nonprofit organizations, other educational institutions, alumni and other community partners.

“UW Bothell is fulfilling two critical needs for our region: providing an affordable education for our young people and meeting the increasing demand for qualified local talent.”

— EVA CHERRY, PRESIDENT & CEO, SILICON MECHANICS

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YOUR SUPPORT MAKES ALL THE DIFFERENCE TO THE FUTURE OF OUR STUDENTS AND OUR REGION

YOUR GIFT TO UW BOTHELL can make college affordable to students who rely on scholarships to pay for their education. It can fund an industry internship that paves the way for a meaningful career or a study-abroad trip that ignites a fire for making the world a better place. The investment of private funds in UW Bothell reaps an immeasurable return in the well-rounded, responsible and innovative graduates who go on to become leaders in their fields and in their communities.

Thank you for your confidence and support.

To learn how your donation can make a powerful difference for UW Bothell students, contact us at 425-352-3394 or give@uwb.edu.

AN OVERVIEW OF UW BOTHELL’S FINANCES

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WE NEED YOU!
GET INVOLVED WITH UW BOTHELL TODAY

We welcome the active involvement of our alumni and the wide UW Bothell community. Here are a few ways that you can make a difference.

- Are you a UW Bothell graduate? Join the Alumni Association online or email alumni@uwb.edu with news about your career, family or recent honors.
- Participate in one of the many growing alumni groups for UW Bothell’s academic programs.
- Become a mentor to help guide students toward career options. Or, participate as a panelist for Career Discovery week in January.
- Involve your business or industry by providing student internships or guidance for students’ capstone projects.
- Share your expertise and wisdom as a guest lecturer.
- Attend an event. Stay up to date at www.uwb.edu/calendar.
- Take a campus tour and learn first-hand about how we are changing lives.

TO LEARN MORE contact Tiffany Kirk at tkirk@uwb.edu or 425-352-3614

MAKE A DONATION. Your investment in UW Bothell can create limitless potential for the university and the students we serve. www.uwb.edu/give

1989
The Legislature authorizes UW campuses in Bothell and Tacoma.

1990
UW Bothell holds its first classes in an office park for 126 liberal arts students and 13 faculty members.

1991
Three students are our first graduates.

1992
Nursing and education degrees are added.

1993
Degree offerings grow to include business.
1997
Enrollment tops 1,000.

1998
Growth spurs us to begin construction on a new site for our campus.

1999

2000
Classes begin at UW Bothell’s new home.

2001 – 2004
Degree offerings multiply. We begin an exchange program with Japan.

2005
UW Bothell begins welcoming freshmen and sophomores to its previously higher-level juniors and seniors courses and graduate programs.

2006
Our 5,000th student graduates.

2008
Dedicated UW Bothell supporters donate $3.5 million to support our first-ever fundraising campaign.

2009
We mark our 20th anniversary by adding science and technology degree programs.

2011
Ten thousand graduates now hold UW Bothell degrees. We break ground on our first student housing complex.

2013
Generous donor support enables us to build the Sarah Simonds Green Conservatory – a greenhouse, classroom and support space for education, research and public outreach.

2014
The School of STEM moves into its new home, Discovery Hall, as four new STEM degree programs are introduced.

2015

As our programs mature into broader-focused schools, the School of STEM joins the School of Business and the School of Interdisciplinary Arts and Sciences (to be joined the following year by Educational Studies and Nursing and Health Studies).

2016
Ten thousand graduates now hold UW Bothell degrees.