



TO: JoLynn Edwards, Professor, School of Interdisciplinary Arts and Sciences, Chair
Sarah Leadley, Director, UW Bothell/Cascadia Library, and Associate Dean, UW Libraries,
Associate Chair
Jason Pace, Director, Center for Serious Play
Andreas Brockhaus, Director, Learning Technologies
Gary Carpenter, Lecturer, Center for University Studies and Programs
Steven Collins, Associate Professor, Science and Technology Program
Jean Eisele, Senior Lecturer, Education Program
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Ted Hiebert, Assistant Professor, School of Interdisciplinary Arts and Sciences
Kanta Kochhar-Lindgren, Associate Professor, School of Interdisciplinary Arts and Sciences
Andrea Kovalesky, Associate Professor, Nursing and Health Studies Program
Amoshaun Toft, Lecturer, School of Interdisciplinary Arts and Sciences
Pamela Joseph, Chair, General Faculty Organization
Drew Stone, Undergrad student, ASUWB
Grad student, ASUWB (to be named)

DATE: October 1, 2012 (revised 10/23/12)

FROM: Susan E. Jeffords, Vice Chancellor for Academic Affairs

Thank you for agreeing to serve on the Arts Task Force to consider ways to enhance curricular and extra-curricular arts education and engagement opportunities at UW Bothell.

Under the leadership of JoLynn Edwards, the task force is asked to make recommendations for ways to move forward with a vision for the arts as a component of the educational experience at UW Bothell. The scope of the task force is to think broadly about the arts, including media arts and arts technologies.

This work will support the priorities for growth, diversity, innovation, student success, and resourcefulness, which are called for in the *21st Century Campus Initiative – UW Bothell Priorities Plan 2008-2020*. Developed in partnership with faculty, staff, the Advisory Board, students, and the Alumni Council, the plan outlines our priorities for growth in both size and excellence. Visual, Literary, and Performing Arts are among the fields identified for further development.

The task force is asked to make recommendations to the Vice Chancellor for Academic Affairs and the Chancellor. Recommendations are requested by March 22, 2013; however, the task force is also encouraged to make early recommendations for actions or projects that may begin before that time.

The task force is charged with recommending strategic plan for the arts across the campus, including

- A vision for the arts as a component of student's education across the curriculum
- Consideration for ways to build partnerships and enhance engagement with the regional, national, and global arts community
- Recommendations for resources, including kinds of spaces, needed to support teaching and learning in the arts and the campus arts culture
- Consideration for ways to coordinate and capitalize on our existing strengths and the expertise of faculty engaged in the arts, in order to foster growth in this area

It is important for the task force to integrate and address priorities of the *21st Century Campus Initiative* as they relate to development in the arts. Consequently, we ask that you consider the following questions as you conduct your deliberations:

- How can Arts growth reflect UWB's tradition of innovative, rigorous, interdisciplinary curricula?
- Where do or should the Arts interact with other areas of the curriculum?
- How might we develop new undergraduate and graduate curricula and/or degrees making efficient use of our resources?
- How might UW Bothell learn from and contribute to national models for fostering an arts culture and curricula institutions of similar size?
- How can we effectively engage with regional, national, and global arts community for mutual benefits?
- How will the development of the Arts enhance campus and regional diversity and address changing demographics?
- How might use of technologies be employed to enhance arts curricula?
- How might we consider themes that cut across campus, such as innovation and sustainability?
- How do we reflect the campus mission and the core values embodied therein?

Thank you again for your service in this important task.

I have attached several resources that may aid your deliberations, including expansion ideas recently proposed by arts faculty. I also encourage you to consult with and gather information from UW Bothell and tri-campus faculty and staff, as well as a circle of community advisors, during the course of your work.

Thank you again for your service in this important task.

cc: David Allen, Leslie Ashbaugh, Bruce Burgett, Kenyon Chan, Ann Cox, Sandeep Krishnamurthy, Bradley Portin, Elaine Scott, Mike Stiber

Attachments (provided electronically):

- Expansion Plan for the Arts memo (draft 6/18/12)
- UWB Media Infrastructure Task Force Final Recommendations (12/08)
- 21st Century Campus Initiative
- Arts and Economic Prosperity – National Statistical Report IV (2012)
- Economic Impact Study of Arts, Cultural, and Scientific Organizations in King County (2009)
- M Arts Engine National Network March 2012 Interim Report