

STANDING COMMITTEES

Finance and Asset Management Committee

Approve 2017-2019 Parking Pass and U-PASS Rate Adjustments at UW Bothell

RECOMMENDED ACTION

It is the recommendation of the administration and the Finance and Asset Management Committee that the Board of Regents approve Parking Permit and U-PASS rate adjustments for FY17 and FY18. UW Bothell has not increased Parking Permit or U-PASS rates in five years.

BACKGROUND

This recommendation originates from the Bothell Campus Commuter Services Task Force (CSTF). Established in 2010, the CSTF includes faculty, staff, and student representatives from UW Bothell and Cascadia College (see Attachment 2), and is charged with developing a common vision for transportation to support the campus in an environmentally and financially sustainable manner.

The CSTF meets monthly during the academic year to review current facilities, capacity, policies, sustainability goals, and finances. One of the goals of the Task Force is to annually review the financial status of the system and recommend new rates as needed for the coming fiscal year.

Parking operations and transportation management programs at UW Bothell are self-sustaining activities. Operations, maintenance, and capital expenses are supported by user fees and parking revenue from both UW Bothell and Cascadia College. By design, the proposed Parking Permit and U-PASS rate adjustments create incentives for the use of alternative modes of transportation, to comply with sustainability and commute trip reduction goals, to establish capital reserves for future major maintenance and construction of parking facilities, and to encourage greater compliance with parking rules.

RATE CHANGE RECOMMENDATION

The CSTF recommends an increase in the 7-Day Parking Permit rate from \$160.00 to \$180.00 per quarter and an increase in the U-PASS rate from \$91.00 to \$102.00 per quarter, both effective September 1, 2017 (maintaining the differential between the Parking Pass and U-PASS rates should sustain the economic incentive in favor of alternatives to driving alone).

STANDING COMMITTEES

Finance and Asset Management Committee

Approve 2017-2019 Parking Pass and U-PASS Rate Adjustments at UW Bothell (continued p. 2)

The CSTF also recommends Parking Permit and U-PASS rate increases in FY18. (see Attachment 1)

REVIEW AND APPROVAL

Task Force members have communicated with their constituent groups including a range of faculty, staff, and student organizations, and have provided feedback to the CSTF. In addition, communications with the campus community regarding CSTF deliberations and potential rate increases have included:

- A UW Bothell/Cascadia College campus-wide commuter survey with 1600 respondents;
- UW Bothell/Cascadia College Forums, four sessions held on April 6 and April 10, 2017;
- Chancellor's Leadership Council, April 3, 2017;
- ASUWB, March 28, 2017;
- General Staff Organization, April 13, 2017;
- UW Bothell Campus Council on Planning & Budgeting (faculty), March 14, 2017
- Email with opportunity to respond; and
- Other various forms of broadly disseminated communications including poster boards outside of parking garages and buildings.

According to WAC 478-117-200, the governing boards for UW Bothell and Cascadia may each set their own rates for quarterly and yearly Parking Permits. However, rates for daily Parking Permits must be uniform for both institutions.

The Cascadia College Executive Team and the Cascadia College Board of Trustees have approved the proposed rate adjustments.

Attachments

1. Current and Proposed Parking & U-Pass Rates for FY 18 and FY 19
2. Commuter Services Task Force Recommendation Letter to Campus Leadership
3. UW Bothell and Cascadia College Parking Rate Recommendations

ATTACHMENT 1

Current and Proposed Parking & U-Pass Rates for FY 18 and FY 19

Parking Permit Type	Preliminary Rate Recommendation			Rate Change Amount		Rate Change Percentage	
	Current	17-18	18-19	17-18	18-19	17-18	18-19
Daily Pass	\$6.00	\$7.00	\$8.00	\$1.00	\$1.00	17%	14%
Quarterly Pass - 7 Day	\$160.00	\$180.00	\$194.00	\$20.00	\$14.00	13%	8%
Quarterly Pass - 3 Day	\$121.00	\$136.00	\$147.00	\$15.00	\$11.00	12%	8%
Quarterly Pass - 2 Day	\$91.00	\$102.00	\$110.00	\$11.00	\$8.00	12%	8%
UPASS	\$91.00	\$102.00	\$110.00	\$11.00	\$8.00	12%	8%
Motorcycle	\$61.00	\$69.00	\$74.00	\$8.00	\$5.00	13%	7%
Carpool	\$160.00	\$180.00	\$194.00	\$20.00	\$14.00	13%	8%

ATTACHMENT 2

May 12, 2017

Chancellor Wolf Yeigh,
University of Washington Bothell

President Eric Murray,
Cascadia College

Re: Commuter Services Task Force (CSTF) Recommendations for 2017-2019
Parking and U- PASS Rate Adjustments

Dear Chancellor Yeigh and President Murray,

In Fall Quarter of 2017, you charged us with the responsibility of advising you on the development and funding of the UW Bothell/Cascadia College campus transportation infrastructure and programs to:

- Serve student, faculty and staff needs for transportation services;
- Meet state required mandates to align with Commute Trip Reduction goals;
- Accommodate enrollment growth and demand for educational access;
- Increase the sustainability of the campus and support the achievement of the campus' climate plan objectives; and
- Improve campus-City of Bothell relationships, while minimizing financial barriers to educational access.

This last Fall and Winter Quarter, we held six meetings to develop an understanding of the current transportation programs and infrastructure, the campus' plans for growth, our relationship with the community, and Commuter Services' business model. As part of our work, we modeled multiple parking infrastructure scenarios, knowing that all are dependent on the City of Bothell's approval of the Campus Master Plan and Development Agreement.

The following rate recommendations reflect our consensus and were approved by unanimous consent at the Task Force meeting held on March 17, 2017.

- Gradually increase parking and transit rates over the next three years to fund the parking structure (see attachment for details).
- Beginning Fall Quarter of 2018, alleviate the current parking crunch by offering off-campus parking and a regular shuttle service.
- Continue to subsidize the U-PASS/ORCA Pass, keeping the cost at the level of a two-day parking permit.
- Promote awareness of alternative transportation options.

- Lobby local transit agencies to increase the number and frequency of buses serving the campus.
- Build parking spaces to accommodate enrollment associated with UW Bothell 4 and Cascadia College 4.

Thank you for the opportunity to advise you on the development and funding of the Bothell campus transportation infrastructure and programs.

Sincerely,

Commuter Service Task Force

Cascadia Members

Atlas Turner (Student)
Cassie Rudolph (Student)
Darla Hart (Classified Staff)
Glenn Colby (Exempt Staff)
Steve Yramategui (Faculty)
Terence Hsiao (Co-Chair)

UW Bothell Members

Bill Erdly (Faculty)
Cham Kao (Exempt Staff)
Kelly Snyder (Exempt Staff)
Nicole Sanderson (Classified Staff)
Shugla Kakar (Student)
Tony Guerrero (Co-Chair)

Commuter Services Support

Alessandra Bulzomi (Finance)
Chelsea Elmer (Program Assistant)
Christian Adams (Finance)
Daniele Raymond (Parking Supervisor)



PARKING RATE RECOMMENDATIONS

Terence Hsiao Co-Chair CSTF
Tony Guerrero Co-Chair CSTF



COMMUTER SERVICES TASK FORCE

EST. 2010

Cascadia Members

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Darla Hart (Classified Staff)
Glenn Colby (Exempt Staff)
Atlas Turner (Student)
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Commuter Services Support

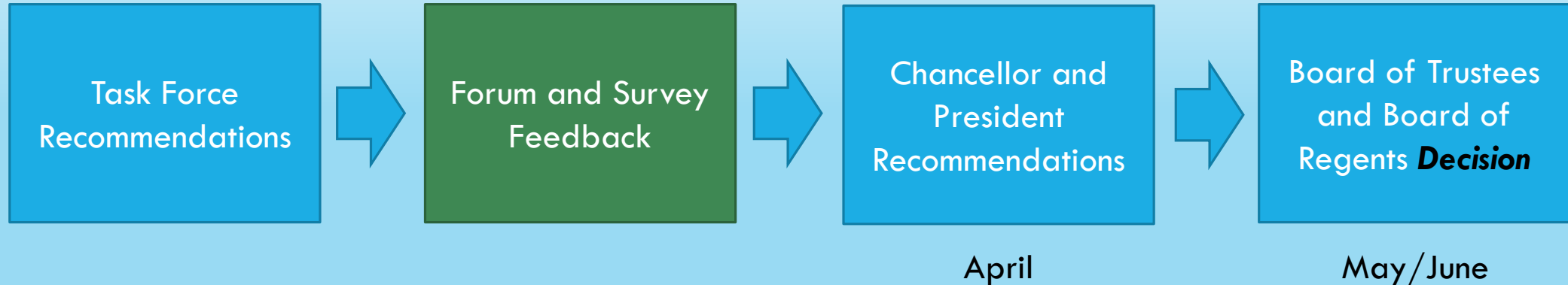
Christian Adams (Finance)
Alessandra Bulzomi (Finance)
Daniele Raymond (Parking Supv)
Chelsea Elmer (Program Asst.)

Meetings

6 meetings during Fall and
Winter

**Provide broad representation reviewing parking and
transportation policies that affect the campus community.**

THE DECISION-MAKING PROCESS



5 YEARS WITHOUT A RATE INCREASE



COMMUTER SERVICES FACTS

The State of Washington expects parking expenses, including parking facilities, to be paid by user fees. **We need to collect more fees to fund more parking.**

Garage parking costs \$35,000 to \$41,000 *per space* to build.

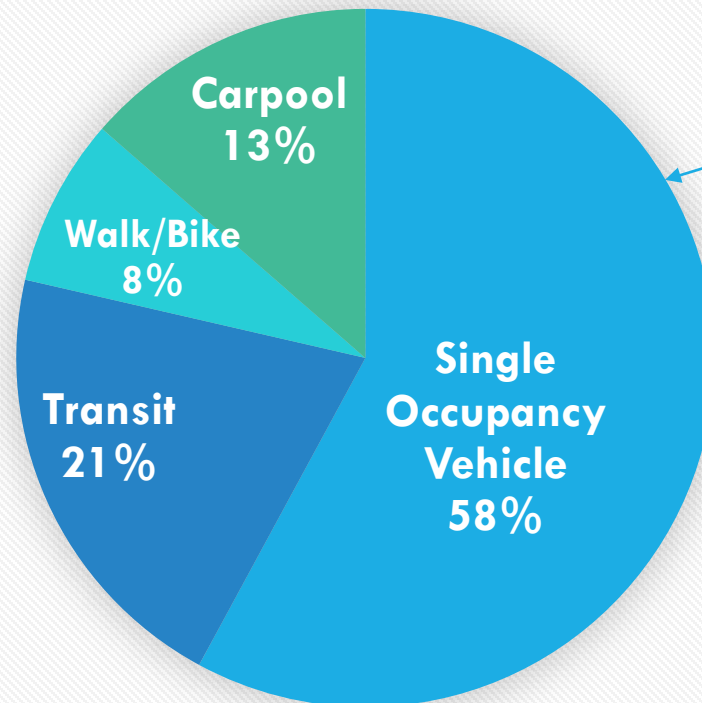
Last year, *one* garage parking space cost \$190 to operate and maintain.

The UPASS/ORCA are subsidized to encourage use of alternative transportation. The subsidy is approximately \$500,000 a year and is also funded by parking fee revenues.

Transit agency budget cuts have reduced the amount of buses through our campus by 38% since 2014.

FALL 2016 COMMUTING SURVEY

UWB / CC Commute Mode



70% in SOV
in 2010

Sources: Transpo Group Survey, Fall 2016, CTR Survey 2010

COMMUNITY TRANSIT RECOGNITION

2016 Innovation and Revitalization Champion Award

In recognition of outstanding contributions to
Commute Trip Reduction in Snohomish County

March 30, 2017

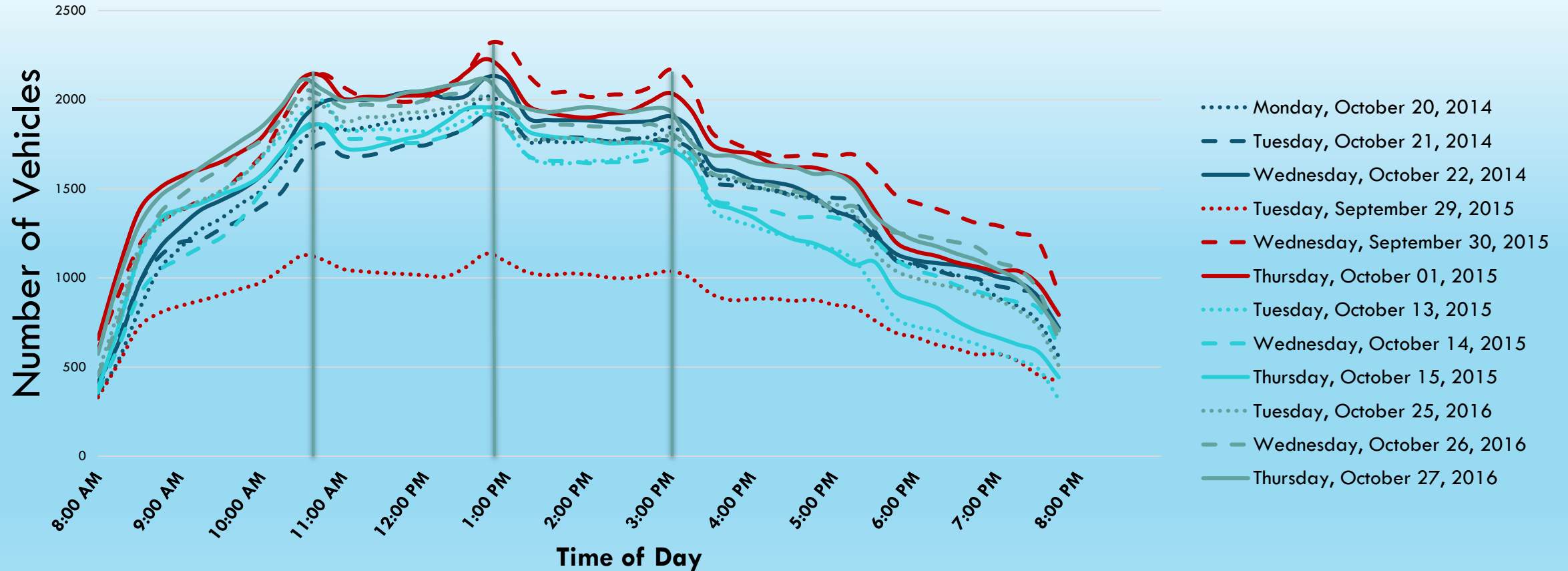
One of five recognized out of 69 companies

**Choice
Connections**
Innovative Transportation Programs

2016 Choice Connections Awards Luncheon



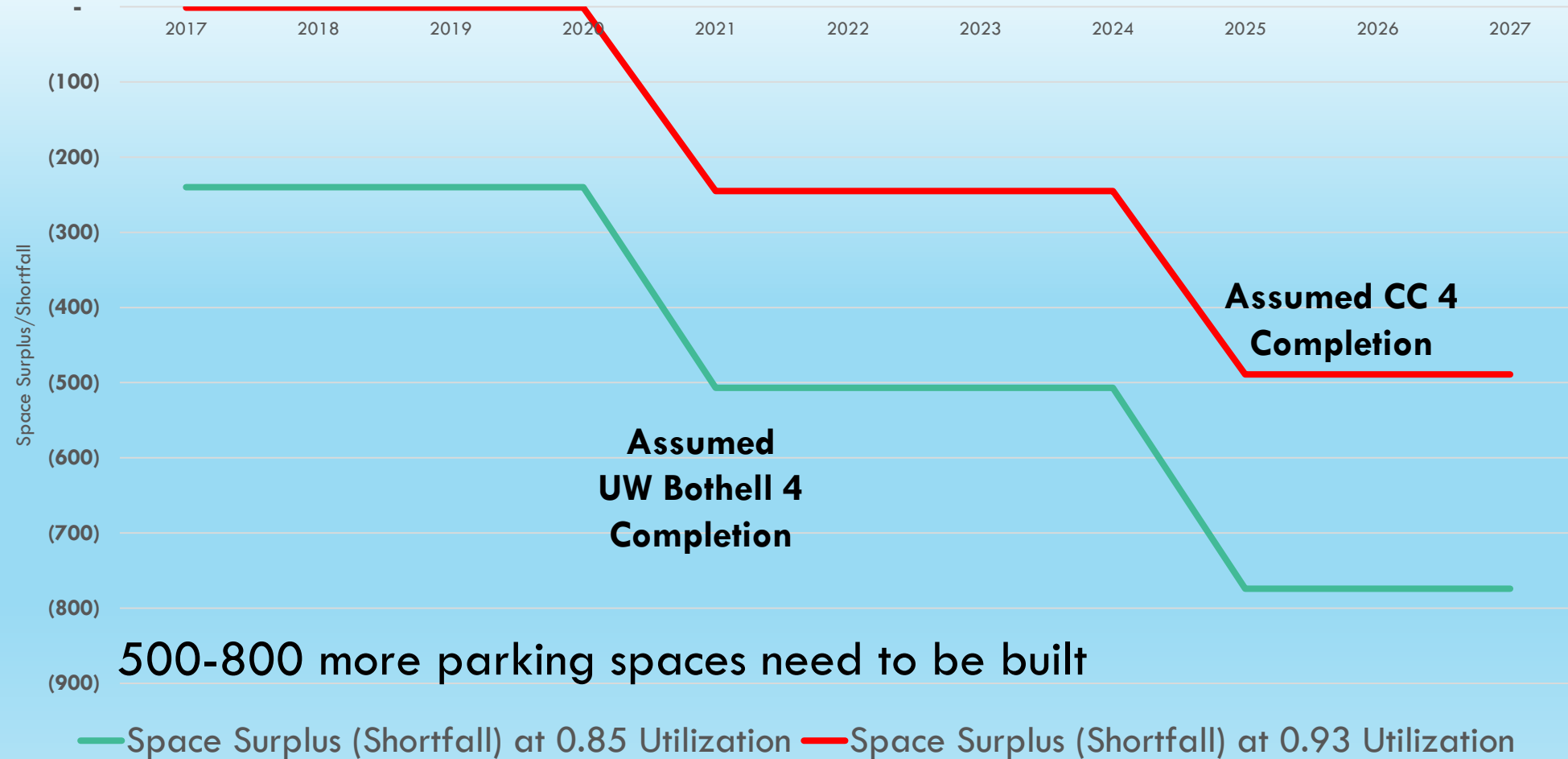
CAMPUS PARKING LOTS ARE FULL



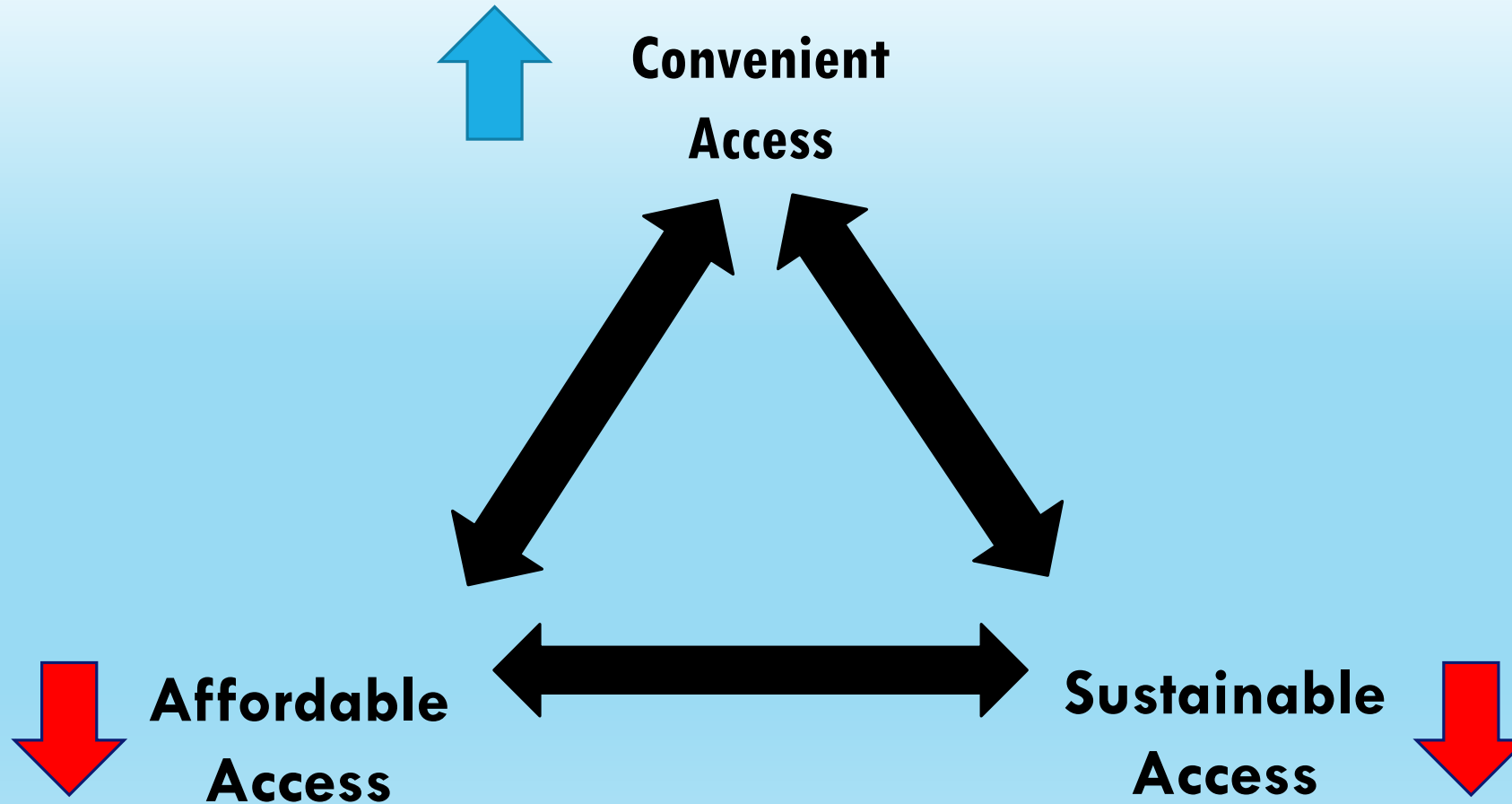
CSTF CONSIDERED THE FOLLOWING OPTIONS

- Prioritize **Convenience** – Provide ideal parking access, 85% utilization goal
- Prioritize **Affordability**– Hold rate increases, to the absolute minimum, accept *status quo* frustration, 93% utilization
- **Balance Priorities** – Stay above water, improve parking access, restrain parking rate increases, 87% utilization goal

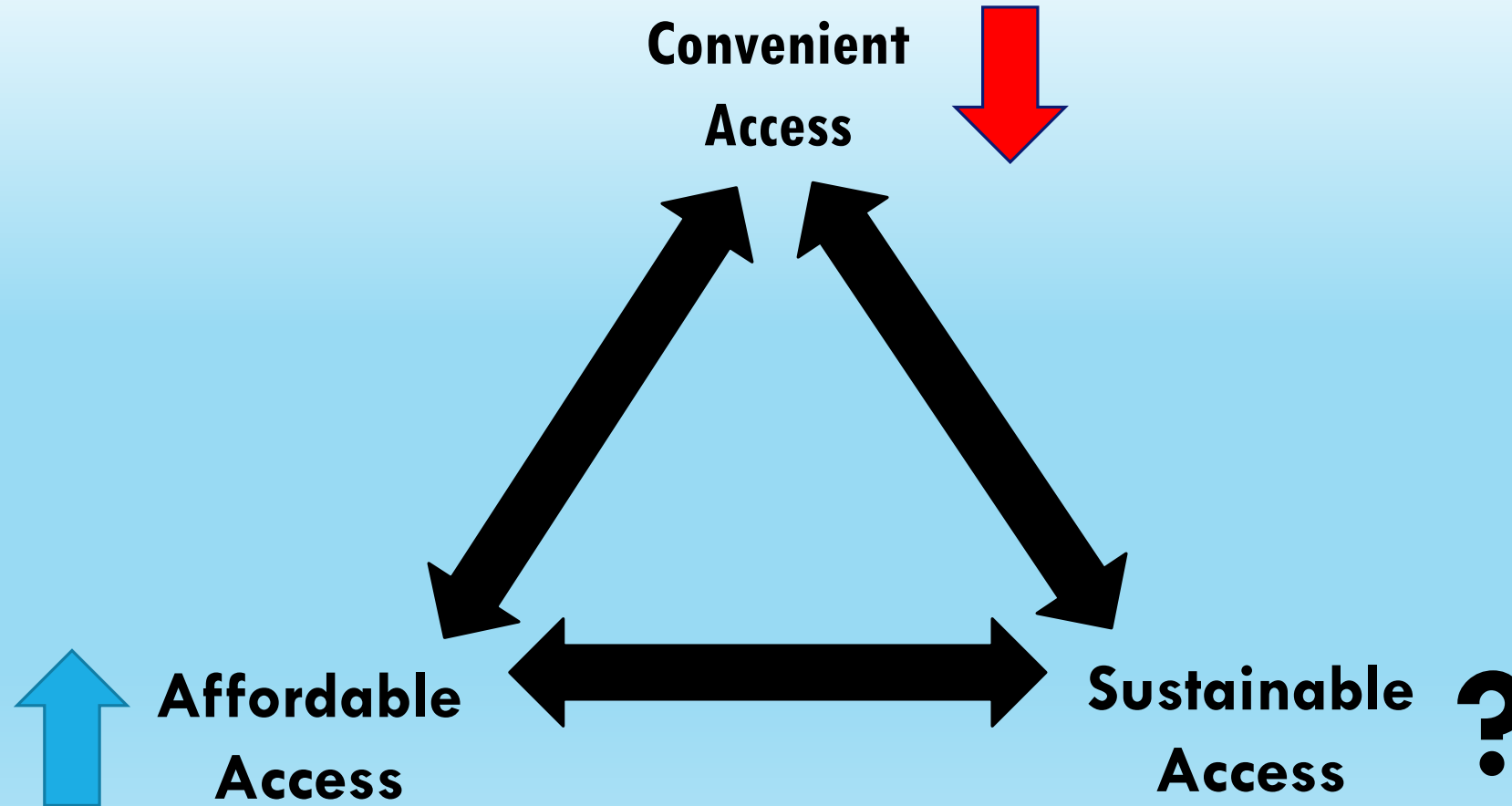
PARKING NEEDED



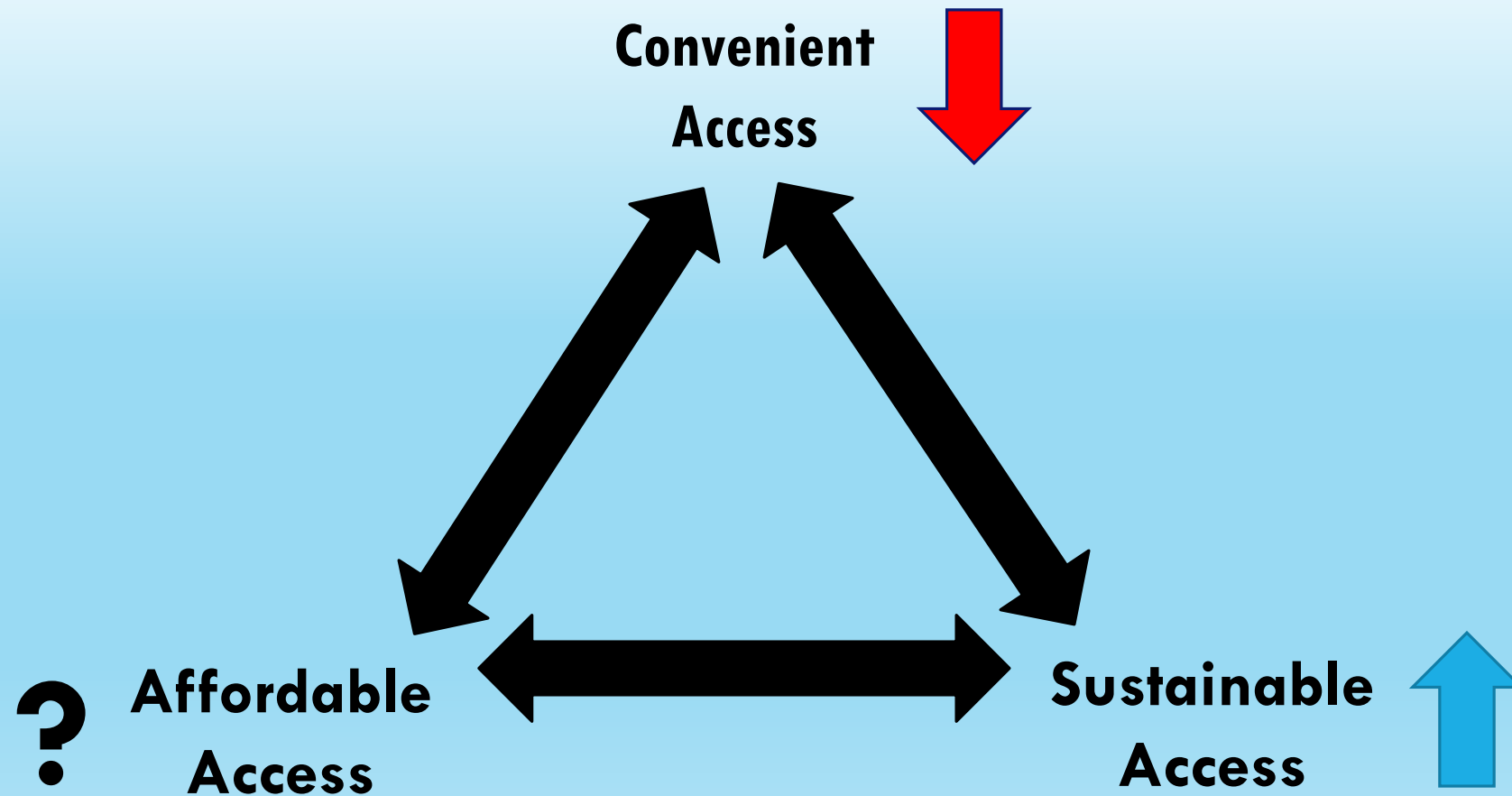
Our Fundamental Challenge 1 of 3



Our Fundamental Challenge 2 of 3



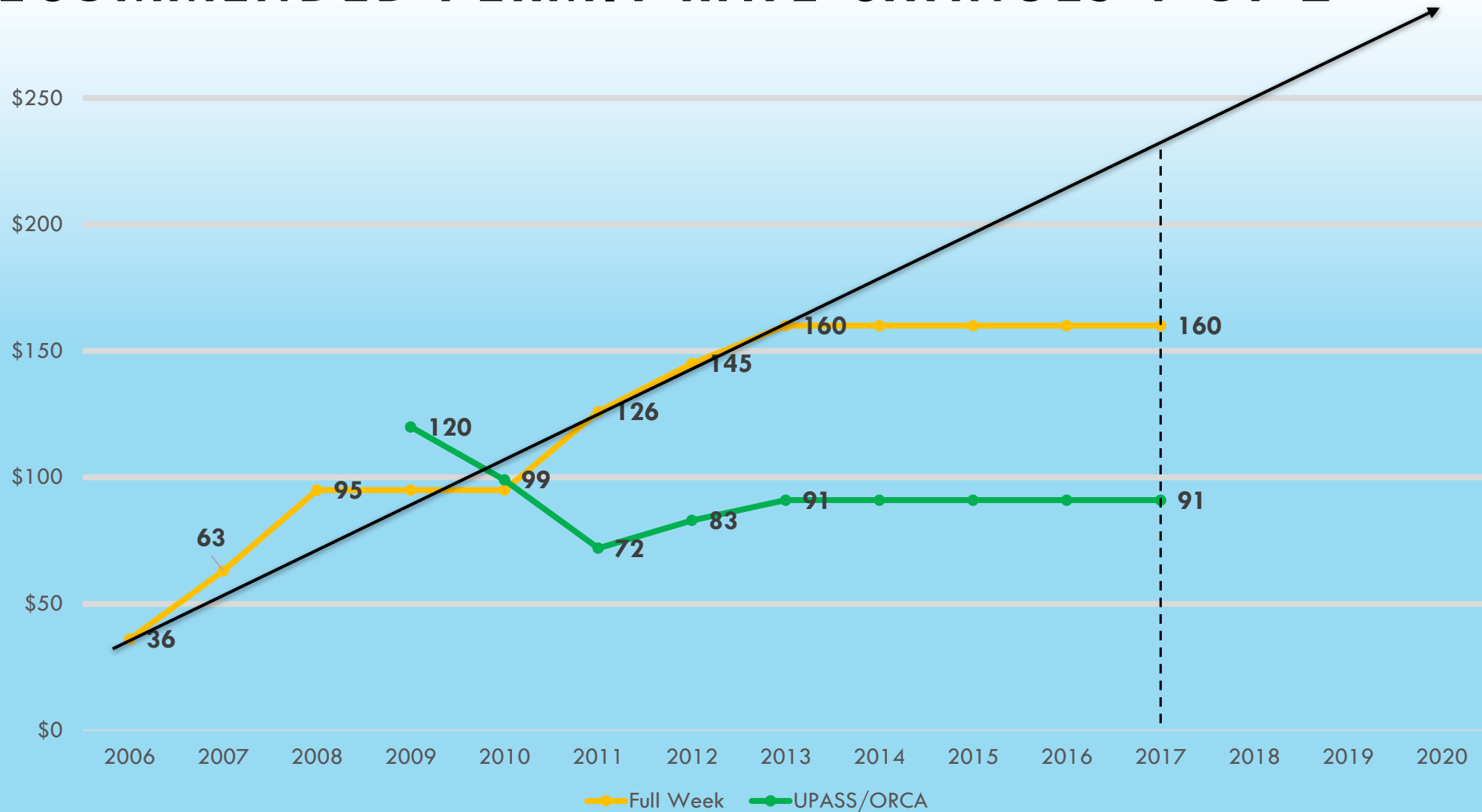
Our Fundamental Challenge 3 of 3



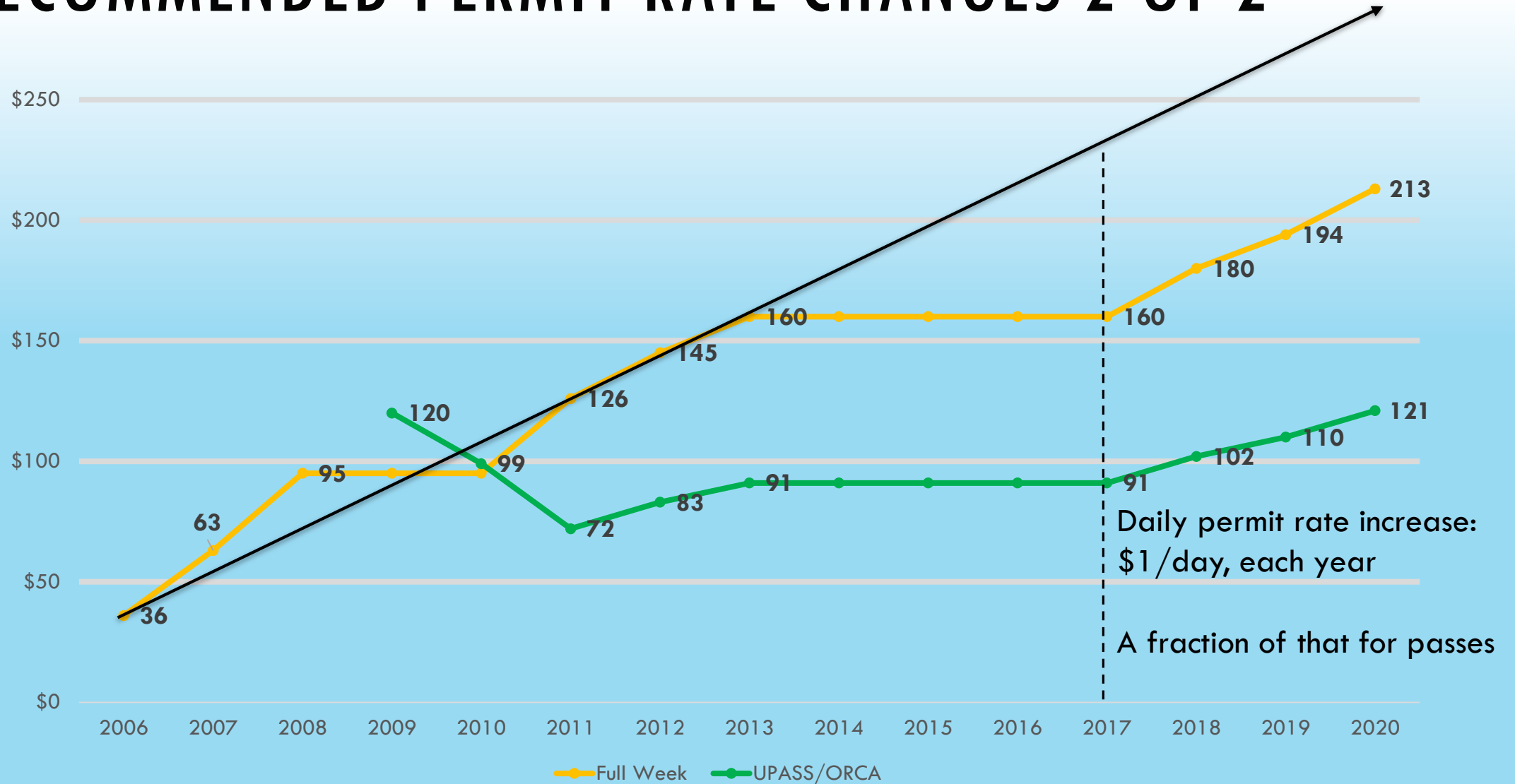
CSTF RECOMMENDATIONS

- Gradually increase parking rates over the next 3 years to fund the parking structure
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- Continue to subsidize the UPASS/ORCA Pass
- Promote awareness of alternative transportation options
- Lobby local transit agencies to increase the number and frequency of buses serving the campus
- Build a new parking structure to accommodate enrollment associated with UW Bothell 4 and CC4

RECOMMENDED PERMIT RATE CHANGES 1 OF 2



RECOMMENDED PERMIT RATE CHANGES 2 OF 2



RATE CHANGE RECOMMENDATION

Permit Cost

Permit Type

	Preliminary Rate Recommendation			
	Current	17-18	18-19	19-20
Daily Pass	6	7	8	9
Quarterly Pass - 7 day	160	180	194	213
Quarterly Pass - 3 day	121	136	147	161
Quarterly Pass - 2 day	91	102	110	121
UPASS	91	102	110	121
Motorcycle	61	69	74	81
Carpool	160	180	194	213

Rate Change Amount		
17-18	18-19	19-20
1.00	1.00	1.00
20.00	14.00	19.00
15.00	11.00	14.00
11.00	8.00	11.00
11.00	8.00	11.00
8.00	5.00	7.00
20.00	14.00	19.00

Rate Change Percentage		
17-18	18-19	19-20
17%	14%	13%
13%	8%	10%
12%	8%	10%
12%	8%	10%
12%	8%	10%
13%	7%	9%
13%	8%	10%

Daily Cost

Permit Type

	Effective Daily Rate			
	Current	17-18	18-19	19-20
Daily Pass	6.00	7.00	8.00	9.00
Quarterly Pass - 7 day	2.91	3.27	3.53	3.87
Quarterly Pass - 3 day	3.67	4.12	4.45	4.88
Quarterly Pass - 2 day	4.14	4.64	5.00	5.50
UPASS	1.18	1.32	1.43	1.57
Motorcycle	1.11	1.25	1.35	1.47
Carpool	2.91	3.27	3.53	3.87

Effective Daily Rate Change Amount		
17-18	18-19	19-20
1.00	1.00	1.00
0.36	0.25	0.35
0.45	0.33	0.42
0.50	0.36	0.50
0.14	0.10	0.14
0.15	0.09	0.13
0.36	0.25	0.35

Rate Change Percentage		
17-18	18-19	19-20
17%	14%	13%
13%	8%	10%
12%	8%	10%
12%	8%	10%
12%	8%	10%
13%	7%	9%
13%	8%	10%

The public is the only critic whose opinion is worth anything at all. — *Mark Twain*

