



Master of Business Administration



- Option to specialize in Technology or Leadership
- Evening programs for working professionals

MASTER OF BUSINESS ADMINISTRATION

Our program prepares leaders who excel in today's competitive global business environment. Combinations of core courses, experiential learning and elective credits support students with diverse backgrounds and interests to develop a full spectrum of business knowledge and advanced skill sets.

Our students possess highly coveted skills including:

- Business acumen to solve problems and make solid business decisions
- Analytical skills, such as market analysis, web analytics and forecasting
- Leadership skills such as leading change, motivating employees, and managing conflict.
- Communication and presentation skills.

ATTEND EVENING COHORT CLASSES

Our program is designed to accommodate working professionals, with core classes offered two nights per week. Students move through the core curriculum in unison, building long-lasting personal and professional relationships.

Core classes are offered from 6-9:30 p.m. at the UW Bothell campus on either Monday and Wednesday or Tuesday and Thursday evenings.

Electives are offered evenings or weekends. Students can start the program in the spring or summer quarter prior to joining the cohort in the fall.



BUILD ON THE MBA CORE CURRICULUM

The MBA program offers 20 credits of electives allowing students to be selective and deepen their knowledge of a particular business discipline.

Potential elective courses include:

- Global Study Tour
- Advanced Leadership Models
- Business Communications
- Corporate Governance
- Digital Marketing
- Enterprise IT Management
- Entrepreneurial Finance
- Management Consulting
- Managerial Accounting
- Marketing Intelligence
- Negotiations
- New Product Marketing
- Project Management
- Seminar on Global Economic Issues
- Sustainability
- Technology & Innovation Management

UW BOTHELL'S SCHOOL OF BUSINESS IS ACCREDITED by the prestigious Association to Advance Collegiate Schools of Business (AACSB), a symbol of the highest quality standards in business education. This rigorous accreditation process showcases our distinguished faculty, accomplished alumni network and exceptional curriculum. It offers an assurance of a world-class business school recognized for its excellence.



CORE CURRICULUM

Leadership, Team Process and Decision Making

- Examines factors associated with leader and team effectiveness using high- and low-element exercises and lecture/discussion. Three-day off-campus retreat followed by two evening class meetings on campus.

Statistics for Business - Reviews descriptive statistics, exploratory data and probability distributions. Studies the theory and methods of statistical inference, emphasizing those applications most useful in modeling business problems.

Managing Organizational Effectiveness - Explores intangible assets and “meso” issues that underpin organizational effectiveness. Topics include organizational phenomena (cultures, structures, routines, capabilities, life cycles), intellectual capital and knowledge management (creating, maintaining and diffusing knowledge). Projects require application of best practices to personally relevant situations.

Financial Reporting and Analysis - Read, interpret and analyze company financial reports. Understand the procedural aspects of the preparation of financial statements. Acquire a working knowledge of generally accepted accounting principles and financial reporting standards. Understand the ambiguities that arise in preparing financial statements and the role of good business judgment in resolving these ambiguities.

Microeconomics for Business - Considers some of the most important economic aspects of a business enterprise including demand and cost analysis, pricing strategy (including auctions) and the economics of information. Highlights the usefulness of game theory.

Financial Management - Provides an introduction to the models used in the investment and financing decisions of a firm. Topics include valuation of stocks and bonds, measurement of risk and return, project evaluation and analysis, financial leverage and optimal capital structure, and optimal dividend policy.

Marketing Management - Facilitates the development of a customer orientation and explores the use of the marketing mix of product, price, place and promotion to create, communicate and deliver value to targeted customer segments. Explains how marketing strategy is developed, implemented and controlled in the marketplace.

Leadership and Social Responsibility - Focuses on leadership and managerial effectiveness. Builds upon students' knowledge of factors which influence leadership behavior and the critical personal and interpersonal skills associated with leadership.

Global Business - Synthesizes and extends perspectives on the global business environment. Demonstrates how choices related to organization and strategy (such as outsourcing and diversification) require an understanding of trade theory and policy, differences in national cultures, and international institutions.

Operations Management - Examines the operations function in service and manufacturing organizations from a managerial perspective. Key topics include strategic and design decisions relating to operations and processes, quality management, lean systems, inventory control and supply chain management.

Strategic Management - Focuses on top-level management decisions, emphasizing how competitive advantage is created and maintained through planning and strategy.

LEADERSHIP MBA SAMPLE COURSES:

Advanced Leadership Models - Provides an advanced understanding of leadership, and helps students develop their own leadership potential.

Seminar on Global Economic Issues - Analyzes economic structures and trends in nations across the globe and examines their implications for business decision-making. Examines how these economies are influenced by political, legal, regulatory and technological issues in a global context.

TECHNOLOGY MBA SAMPLE COURSES:

Technology and Innovation Management - Provides a general manager's perspective on the management of innovation. Focuses on conceptual frameworks and analytical tools for managing innovation throughout the firm. Topics include the nature of innovation, how organizational and technical capabilities affect innovation, product/process development systems, and technology implementation.

New Product Marketing - Examines strategies and state-of-the-art analytical methods that support profitable new product introductions.



"Are you ready to accelerate your career and take charge of your trajectory? Join our MBA Program at UW Bothell! In our program, you will develop leadership skills that set you apart and gain business acumen essential for your career success. We foster a supportive and collaborative learning environment. Our small class sizes ensure you can actively participate in your learning journey and engage directly with our award-winning faculty, industry leaders, and your fellow students. You will be able to maximize your growth through stimulating and enriching class discussions while forging lasting connections. Our carefully designed curriculum delivers cutting-edge business knowledge, and you will learn by doing, working on real-world business cases and live industry projects. First and foremost, we are committed to every student's success, your success! Join our MBA program at UW Bothell and embark on a transformative journey."

► SOPHIE LEROY, PH.D., ASSOCIATE DEAN, PROFESSOR OF MANAGEMENT, UW BOTHELL SCHOOL OF BUSINESS

ADMISSION INFORMATION

Admission is competitive and based on dual acceptance by the UW Graduate School and by UW Bothell's School of Business. Applicants must submit materials by the deadline and meet the following requirements:

- Hold a baccalaureate degree from a regionally accredited college or university in the U.S. or its equivalent from a foreign institution with a minimum GPA of 3.0 on a 4.0 scale for last 90 graded quarter or 60 graded semester credits.
- Applicants must have a minimum of two years professional work experience.
- Non-native English speakers must demonstrate English language proficiency.

APPLICATION MATERIALS

- UW Graduate School Online Application Form and Fee
- Resume that outlines career progression and responsibilities
- 2 Letters of Recommendation
- 2 Application Essays
- Transcripts for universities and colleges attended
- The GMAT/GRE is waived for 2024 applications. For more information, please contact uwbmba@uw.edu.

For complete details on application requirements, including the GMAT/GRE waiver and deadlines, visit:

uwb.edu/mba/mbaadmissions

APPLICATIONS DEADLINES

Summer Quarter: May 1

Autumn Quarter: August 1

Please find out more about our application process and deadlines here from our webpage.



International applications: March 15.

Notation: *Accepting applications beyond March 15th for international applicants depends on the availability of F1 visa appointments.

We will continue to accept applications after the autumn deadlines and will select candidates on a space-available basis.

LEARN MORE

We strongly recommend you attend one of our regularly scheduled information sessions to learn more about our programs: **uwb.edu/mba/mbainfosession** or contact **uwbmba@uw.edu** or **425.352.3306**.

W UNIVERSITY of WASHINGTON | BOTHELL



SCHOOL OF BUSINESS GRADUATE PROGRAMS

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