

# Alumni Council

## Purpose, Objectives, Roles and Responsibilities

To expand the advancement pipeline for our women, raise the visibility of UWB Business School women professionals in the marketplace, and increase the number of “Men as Champions” who play a key role in advocating for and supporting the Alumni Council (“AC”).

### OVERVIEW

The AC comprises professionals from a variety of industries and organizations who share a commitment to the University of Washington, the Bothell campus, the School of Business, its faculty, staff and students. The AC invests its time, energy and resources on a *pro bono* basis for the betterment of the School of Business and its stakeholders.



### OBJECTIVES

The Council will focus on five areas to achieve its purpose:

1. Increase advancement of women into leadership positions
2. Prepare the talent our donors and advocates need
3. Strengthen the UWB Business School’s inclusive environment
4. Raise eminence of UWB Business School in the marketplace
5. Identify and engage “men as champions” (play a key role in advocating for and supporting women)



## **ROLES & RESPONSIBILITIES**

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Board membership entails these commitments:

**1.** Enhanced External Relations through increased knowledge of the School of Business

**2.** Strategic Participation and Feedback

**2.1.** AC members are expected to attend meetings, participate on committees or special projects, and are invited to attend university and School of Business events and programs.

Subcommittees will include but are not limited to:

- Communications
- Community Involvement
- Mentoring
- Networking
- Professional Development (Workshops, Learning Events, and Panel)
- Fundraising

Each subcommittee member will be asked to serve a term of two years on the given subcommittee to allow time for growth and impact. This can adjust on a case by case basis with the approval of the Dean, the AC Chair and the Chair Elect.

**2.2.** AC members are expected to participate in a minimum of 2 of 4 annual advisory board meetings (3 meetings, 1 annual retreat) as the school is counting on advice, expertise and passion to help guide the school and its leadership as they move the organization forward. Active participation is a vital component of this expectation.

**2.3.** From time to time, optional social or “no agenda” meetings will be held to promote social interaction among members.

**2.4.** Outside of board meetings, members are expected to contribute in at least one of the following ways:

- Student engagement through in-class or out-of-class (e.g., student club) participation
- Industry outreach
- Support for faculty research
- Fundraising

**2.5.** Be willing to provide the Dean occasional feedback and guidance, as requested, outside of meetings.



## MEMBERSHIP

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### 1. Process for joining the Council:

- 1.1.** Nominations for new board members may come from any stakeholder of the UW Bothell School of Business.
- 1.2.** The Dean will seek input from a minimum of two board members and then, will make a decision to invite the person or not. This document will be made available to new members prior to joining.
- 1.3.** The term for board members will be three calendar year's renewable on mutual agreement for up to three consecutive terms upon which the AB member must take a one-year hiatus. This will reset the term limit clock.

### 2. Size of the Council:

- 2.1.** The size of the board will scale with the growth of new initiatives. New board members bring with them new areas of expertise allowing for growth.

### 3. Council leadership:

- 3.1.** The AC chair is appointed by the Dean and asked to serve a term of two years.
- 3.2.** The Dean and Council chair will nominate a chair elect to assist the chair. The Chair Elect may take over duties during times of absence. The Chair Elect's term limit will follow that outlined above for the chair.

## INSPIRING BUSINESS EXCELLENCE

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