This poster shares best practices for connecting diverse community resources and student learning in an integrative and inclusive way. A project developed through the Community-Based Learning Faculty and Staff Fellowship resulted in three changes in an undergraduate Introduction to Journalism course: (1) the number of media workers with whom our students are exposed increased, (2) Career Services worked with students in ways to encourage engagement that goes beyond the classroom, and (3) community newspapers connected more explicitly and complemented campus diversity efforts.

As a Media and Communication scholar teaching several journalism-related courses and doing journalism-related research, the W’s seems an appropriate method for describing the poster…

- **Who**: UWB undergraduate students; community journalists; UWB faculty and staff
- **What**: A community-based learning and research project to develop the Introduction to Journalism course in three new ways that integrate community-based learning and scholarship; “Integrating community newspaper production into student lives”
- **Where**: Inside the classroom; Eight newspaper sites in the Seattle metropolitan region
- **When**: Spring 2013 (and building on four iterations of the class since Autumn 2009)
- **Why**: The ideas in this project complemented work as a Husky Herald adviser, strengthened the network of resources for other coursework (such as BISMCS 343, Nonfiction Media Writing), and engaged ideas that emerged from recent research on immigrant journalists
- **How**: First, the number of media workers with whom our students are exposed increased. Second, career services worked with students in ways to encourage engagement that goes beyond the classroom. Third, community newspapers connected more explicitly and complemented campus diversity efforts.
- **So what**: Addressed a gap between our current community newspapers and the potential number and variety of community newspapers

Kristin L. Gustafson, lecturer, School of Interdisciplinary Arts & Sciences. 
gustaf13@u.washington.edu.