Meeting is opened at 9:08 and brief introductions are made.
Adrianne reviews the tri-campus meeting she attended.
Adrianne brings up new proposals: four-year advising tool.
Committee discusses STFC logo sticker contest: shape, size, verbiage and potential signage.
Adrianne asks if there are any more promotion ideas:
  • Omair asks about face-to-face questionnaires regarding the STF.
  • Ali proposes a slide show at a booth for questionnaires to show what STF has funded.
  • Jamie proposes a commercial to show before movies in the commons.
  • Tony brings up giving out flash drives as a promotion; Louis is going to research costs.
  • STFC talks about questions and ideas for the survey and how to present questions.
  • Terry suggests a workshop for how to create a proposal.
  • Tony mentions the GPS units STF funded in 2010 and Jamie mentions a geocache treasure hunt to sites with STF funded items.
  • Brian mentions social networking

Eric Chan motions to approve $3,500 from long-term funds to use immediately for marketing costs, to be replaced July 1 when the allotted petty cash fund is released for the next financial year. Motion is seconded, called to vote and approved.
STF approves questionnaire wording.
Adrianne brings up posters for the contests: covering posting rules, rooms with technology, poster size, paying for posters, prizes for the contest and rules with gift cards.
STFC discusses wireless and TVs in the common areas of student housing versus in common areas on campus.
STF talks about to-do items outside of meeting time:
  • Louis will work on flash drive research and social networking via Facebook.
  • Jamie will work on promotional and contest posters.
Adrianne closes the meeting at 11:01.