

**Organization:** The Golf Club at UWB  
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### **Executive Summary**

The Golf Club at UWB is a student organization dedicated to providing students and the UW Bothell community with the opportunity to collaborate and develop relationships through the game of golf. We strive to host a safe and supportive environment for those who are interested in the game of golf, while encouraging a diverse and well-rounded group of members. The Golf Club at UWB is committed to the promotion of the 21<sup>st</sup> Century Campus Initiatives of UW Bothell and ensures that these values and goals are instilled in every aspect of the club's organization. The UW Bothell community will benefit from the Golf Club in countless ways: the improvement of playing skills, further knowledge of the game, event programming, leadership, and community networking.

### **Programs/Service Need**

The Golf Club at UWB is one of very few non-competitive sports clubs offered at UW Bothell. These types of programs encourage participation from the whole campus community. The Golf Club adds to the community involvement UW Bothell has already established by working on connections with local business, thriving upon relationships already in place with community members, and by working towards new ideas to actively engage community members with our school. A goal of the Golf Club is to produce an annual charity golf tournament that will serve to bring students, faculty, staff and community members together to network for a common cause. In addition, the Golf Club at UWB prides itself in helping those with disabilities learn the game of golf, and to become involved in the social aspects of the organization. The Club's main goal is to help students get involved in a sport they enjoy. Keeping student's and faculty's hearts and minds active in a healthy environment, playing a sport they love, will only add to the fun, dynamic, and lively group of people UW Bothell serves.

### **Assessment**

The Golf Club at UWB currently keeps records of weekly meeting attendance, event attendance, meeting minutes, and feedback from those who have interacted with the Golf Club. The Golf Club has also utilized catalyst web surveys to find student interest in purchasing golf equipment, hosting elections for the club, and finding interest for our annual charity golf tournament. In addition, the Golf Club has found it helpful to assess the amount of collaboration with Bothell community members, as well as interest from local businesses in participation in our tournament. Finally, the Golf Club has a strategic marketing campaign and success will be measured by the effectiveness of readership and reference to these marketed promotions.

### **Scope of Program**

**1) How many currently enrolled students will likely benefit from your proposed service or program? 2) Estimate the number of other individuals (faculty, alumni, etc.) that might benefit from this service or program? 3) Please indicate other sources of financial support.**

The Golf Club at UWB serves the entire student body, and in order to do so, encourages involvement with our group. We currently have 26 active members in the golf club, of which, all but 2 are enrolled students. Students that have chosen not become involved with the Golf Club are still affected through the experience their peers have received, as well as the extensive marketing used to outreach to all campus and community members.

The greater Bothell community, including faculty, staff, alumni, and the public are encouraged to become involved with the Golf Club and attend our weekly meetings and golf outings. Currently we have 4 non-student members of the club, and have counted a total of 21 non-students at our events this past year. The Golf Club at UWB has worked to achieve affiliations with several persons and organizations on and off campus. These relationships are used not only to promote collaboration, but also to subsidize the costs associated with running the golf club. The club has creating an outstanding relationship with both Puetz Golf Seattle and Willow Run Golf Course, who both regularly offer discounts on equipment and greens fees, and free use of range facilities. Departments on campus that have worked with the Golf Club include: Alumni Association, Campus Events Board, The Husky Herald, the Orientation program, and Office of Financial Aid.

### **21st Century Campus Initiative**

The Golf Club at UWB is successfully adhering to the goals and values of the 21st Century Campus Initiative. We have a very diverse group of members that come from all parts of the globe bringing their respective cultures. Golf is a universal sport, creating a comfort zone for people of different backgrounds to get together and connect. This fall UWB had a record enrollment, and as more and more international students join the UW Bothell community, we need to provide clubs that encourage diversity. Also golf is a sport that anyone can enjoy regardless of skill; we have based this club off the social aspects golf provides, and have encouraged the members to help one another in acquiring the skills to play golf. Most importantly, the Golf Club provides students with the opportunity to be a part of a club that is active in the community. The Golf Club at UWB strives to network with those in the greater Bothell community to encourage collaboration on and off campus, and to provide community service to local businesses and charities.

### **Benefits**

The Golf Club at UWB provides students, faculty & staff, and the greater Bothell community the opportunity to interact and connect with others while enjoying the game of golf. With weekly meetings rotating between on-campus workshops and off-campus golf events, the Golf Club is organized to ensure success. The game of golf is not only a great way to interact with fellow students, but is also great way to meet with future business partners or clients. Our group will help UWB students improve their golf skills through various club events held at Puetz Golf's Driving Range in the fall and winter, and Willows Run Golf Course in the spring and summer. The Golf Club also fundraises and hosts an annual charity tournament that benefits students, faculty, staff, and Bothell community members by bringing them together in a fun environment, and all proceeds benefit the Behind the Badge Foundation.

### **Budget**

| <b>Request</b> | <b>Award</b> | <b>Item</b>     | <b>Description</b>  |
|----------------|--------------|-----------------|---|
| \$600          | —            | Promotion       | The Golf Club utilizes several platforms for promotions and marketing. This includes signature logo materials, specialized printing for marketing, design, quarterly activities expo supplies, etc. |
| \$100          | —            | Office Supplies | Pencils, paper, clipboards, display holders, etc. Due to the large amount of members, the use of these items is essential to the success of our weekly meetings.                                    |

| Request | Award | Item              | Description   |
|---------|-------|-------------------|---|
| \$100   | —     | Website           | Using wordpress.com, the Golf Club would like to host a website. Charges include: domain name, users, webhosting, and annual subscription fees. The website will serve to provide information on becoming involved with the club, a discussion forum and meeting place for all members and those in the UW Bothell community, a place to post photos/videos of our events (including golf training videos), brochures and flyers, and a webpage dedicated to our annual charity golf tournament.  |
| \$ 525  | —     | Facilities Rental | Quarterly events are hosted in the Commons to encourage involvement with the Golf Club and bring students together to collaborate. Use of the commons is calculated at approximately \$175 for each event, and would total \$525 yearly.  |
| \$ 800  | —     | Equipment         | The Golf Club would like to purchase 1 complete set of used ladies right handed clubs, and 1 complete set of used men's right handed clubs. Clubs will be stored in the Student organization office lockers and will be offered to participating golf club members for use at our events. Puetz Golf Seattle donates used golf balls and will offer a discounted rate for the purchase of these clubs. Members can also utilize the golf tees and ball markers that the golf club purchased in October 2009.  |
| \$1,500 | —     | Food/Refreshments | Food will be offered at our quarterly events, of which we have calculated about 100+ students will attend. The cost of food and beverage will likely total \$500 per event, which was calculated by referencing past events held on campus and from general information provided by the Office of Student Life. Yearly costs would total \$1,500.   |
| \$1,825 | —     | Other             | <p>Training and Bonding Trip</p> <ul style="list-style-type: none"> <li>• \$450 Lodging (\$150/Hotel Room: 2 Rooms for officers &amp; 1 room for advisers)</li> <li>• \$525 Recreation (\$75 for 1 round of golf: 5 officers, 2 advisers)</li> <li>• \$700 Food &amp; Drink (\$100 food x 7 People: 5 officers, 2 advisers)</li> <li>• \$150 Gas &amp; University Van Rental</li> </ul> <p>Total Training Cost: \$1,825</p> <p>In an effort to bring the club officers and advisers together at the beginning of the year, as well as provide the opportunity to collaborate and plan for the upcoming academic year, the</p> |

| Request | Award | Item | Description   |
|---------|-------|------|---|
|         |       |      | <p>Golf Club would like to send its officers and advisers to attend a weekend conference. This trip will serve as a bonding experience where the officers and members can get to know each other and learn how to work best with one another. The trip will also serve as an educational conference for the club to plan it's goals and expectations for the year, organize the structure, plan quarterly activities, etc. By attending this conference directly after the Spring elections, the officers will have time to plan events and structuring over the summer and be ready for the start of the academic year. The conference will take place in Moses Lake, where the group will stay at the Comfort Suites. They will utilize the meeting rooms for their planning and discussions. They will eat together as a group at nearby restaurants, and enjoy the many recreational activities Moses Lake has to offer. They will also play one round of golf at the nearby Moses Pointe golf course, which will allow for the advisers to help officers with tips/tricks and to understand each other's skill levels.</p> |

**TOTAL REQUEST FROM SAF: \$5,450**