A Bridge to Ghana
Greetings Alumni and Friends,

Ten thousand.

There are now more than 10,000 individuals who can proudly call themselves UW Bothell alumni. Whether you are one of the first or one of the most recent graduates, I hope that you feel a growing sense of pride knowing that you are part of our expanding family. Even if you are not a UW Bothell alumnus, then I still hope that you share in that pride.

UW Bothell has become a well-established campus unto itself, with thousands of students, on-campus housing, a faculty with a stellar reputation for the highest caliber teaching and research, and now more than 10,000 alumni. The time has come for all our graduates, supporters and friends to reflect on this important milestone and to celebrate it, as well. Tell your co-workers and your neighbors about UW Bothell. Show the pride that you have in your UW Bothell heritage.

Together, we are creating a story. By the time we reach 20,000 graduates, and then 50,000, our story will be widely known to the citizens of our region, state and beyond. People will know about our campus. Your neighbors will know. Your future employers will know. I am thrilled to be part of this unfolding narrative. I hope that you are, too.

Have a safe and sunny summer. See you in Fall 2011.

Kind regards,

Kenyon S. Chan
Chancellor
CAMPUS UPDATES

W Bothell’s 20th Commencement ceremony was a true record-setter. During the ceremony, which was held June 12 in the Alaska Airlines Arena at Hec Edmundson Pavilion, an unprecedented 1,200 baccalaureate and master’s degrees were awarded, and 63 students were recognized for receiving their Washington State teaching certificates. UW Bothell awarded its first B.S. in Biology, B.S. in Electrical Engineering, Master of Education with a Principal’s Credential, and Leadership MBA degrees.

Keynote Speaker Jim Donald, former CEO of Starbucks, eloquently counseled the graduates to never lose their freshman-like sense of wonder and inquisitiveness. Donald regaled the gathered graduates, families and friends with personal examples from his own career as a hands-on business leader. As is tradition, the outgoing ASUWB President delivered the student address. In her speech, Amira Davis acknowledged the faculty, and urged her classmates to stridently follow their passions while committing themselves to the public good.

During the ceremony, a number of students, faculty and alumni were honored for exemplary performance, including: Chancellor’s Medalist, Sean Alley; President’s Medalist, Heather Griffin; UW Bothell Distinguished Alumnus of the Year, Abigail Echo-Hawk; and P.V. (Sundar) Balakrishnan, Distinguished Teaching Award.

Recent graduates are encouraged to keep their inner Huskies well-fed by joining the UW Alumni Association. Learn more at uwb.edu/alumni/newgrads. Alumni are invited to send news and career updates to alumni@uwb.edu for possible inclusion in future issues of Insight.

Congratulations to the Class of 2011

Two major new additions have extended the campus’ reach toward the north. “Husky Village” contains on-campus housing for 240 students, and the UW Bothell Beardslee building houses the Business Development Center, the Center for Serious Play and the Science and Technology Program.

UNIVERSITY OF WASHINGTON BOTHELL
Many of the best games take their cues from real-life processes. Whether it is creating and maintaining a modern city, waging war, or sorting objects, humans find comfort in the familiar patterns of everyday life hiding in the workings of their favorite games.

In a ground-breaking project, scientific process meets game design to produce something that could only come from the unique campus at UW Bothell.

Dr. Warren Gold, associate professor at UW Bothell and Director of the UW Restoration Ecology Network, is an expert on the restoration of freshwater wetlands. He also is technical advisor and de-facto conscience of the highly successful wetland restoration at the UW Bothell campus. The campus wetlands comprise 58-acres of restored natural habitat that served logging interests in the 1800s, and was a cattle ranch well into the 1990s.

While walking to campus along the nearby Sammamish Trail one day in 2009, Gold allowed his mind to meander through the landscape of how environmental science is taught: in classrooms, labs and in the field. He stumbled upon an idea. “I see my students living in their electronic worlds,” thought Gold. “How can I reach them there?”

That question became the seed that eventually grew into a new Facebook game set to launch to the world this fall. It took a while for the idea to take root, though. For several months, Gold considered various on-line approaches to extend his educational reach into the online realm.

In the spring of 2010, Gold contacted Wanda Gregory, director of the then-newly founded Center for Serious Play. The purpose of the Center for Serious Play (CSP) is to employ game narratives and methodologies to bring students together with faculty and industry partners and bring positive change to fields such as education, health care and sustainable environments. Gregory was intrigued by the prospect of working with Gold to drive out his science through a game narrative. So, Gregory and Gold met to discuss their overlapping objectives.

As far as Gold was concerned, a game would be fine, but it would have to be science-based. One key scientific rubric that Gold wanted to embed in a game was an ecological concept known as succession. “Put simply,” describes Gold, “ecological restoration has a time-frame. That time-frame and the sequencing of events that has to occur are known as succession.” For example, certain types of small shrubs need to be established before larger species can take root. Similarly, animals become established in a general progression of less to more complex. As succession occurs, biodiversity becomes more robust. This richness of flora and fauna forms the framework upon which a successful wetland can survive.

In addition, Gold wanted the game to convey the dynamic nature of the environment. Gold asserts, “The natural world does not seek a fixed balance. It is constantly changing, both in ways that we do expect, and in ways that we don’t expect. It is dynamic over short-term and long-term horizons.”

Gold’s desire to integrate real science into the game was grist for Gregory’s mill. One of Gregory’s goals for the Center for Serious Play (CSP) is to instill in her students and interns a sense of social entrepreneurship. The CSP, according to Gregory, is “more about narratives and the creation of content than it is about technology. My focus is on the educational and social aspects of games.”

Gregory envisioned a student-led project that would bring Gold’s science
together with the wealth of regional industry talent in game design and technology. At the heart of the game would be the students. Students would provide the creativity, faculty experts the intellectual capital, and industry the tools to ensure that the game functions well in terms of front-facing design and back-end deployment.

Gregory assembled a team of professionals, students and CSP staff and interns to develop the game. The team was diverse and included Scott Berfield, executive producer at CSP; and CSP interns, Bradley Stafford and Simone de Rochefort. The key would be balancing the education with the entertainment. The team determined that Facebook would serve as an ideal platform for the game because the popular social network could dynamically support the ecological concept of succession.

The student interns spent weeks harvesting the scientific data required for the game. They interviewed Professor Gold and his assistant Lara Ramey, a former UW Bothell environmental science student, to assemble an elaborate data-set on all the wetland flora and fauna to be included in the game. In all, 45 animals and 30 plants come into play, including sawbeak sedge, small-fruited bulrush, violet-green swallows, cinnamon teals, painted turtles and river otters. Each animal and plant has an array of data associated with it, including life span, nutrients required, biodiversity ratings, scientific descriptions and more. While the interns populated the virtual menagerie, other members of the team focused on the game-play aspects of the project.

People who have played Cityville or Farmville will be familiar with the game's basic format. A player starts with a bare parcel of land. The player can then add various water features and small plants which, in turn, will provide the nutrients or the shelter for other species. Under sufficient conditions, new animals will be attracted to the player's developing wetland, enhancing the player's total biodiversity rating.

A real wetland might take 50 years to restore, yet the developers knew from experience that something with a fixed lifespan would be more successful. The team decided that each player should have 25 days to develop his self-sustaining wetland. Doing so means winning the game, and the greater the degree of biodiversity, the more successful the player is.

According to Gold, this game format can provoke the player to ask questions such as, “why aren’t there any salmon in the stream in my wetland? How can I tweak things to make my environment more attractive to salmon?” This point is critical to Gold, for these are the kinds of questions that real-life restoration ecologists ask.

As with most other Facebook games, players can barter for or purchase accelerators. The concept has proven to be wildly successful with games such as Farmville. But in a unique twist, the design team plans to allocate a percentage of proceeds toward actual wetland restoration projects. For Gregory, this aspect is crucial. “The game models the real-life activities that UW Bothell engages in to raise money and awareness for a public project, such as the actual wetlands restoration, while at the same time being a fun experience.”

Excitement among the team members mounts as the launch approaches. How will the team define success? According to intern Stafford, success will mean that players think the game is fun and unconventional. For many design team members, they will look to metrics such as numbers of users or revenue generated.

Gold has two broad measures of success in mind. First, he is hopeful that the game will resonate with a wide array of ages: from primary- to college-age students and to the public in general. Secondly, Gold hopes that the interactive can complete an educational loop. “On one end of the loop,” imagines Gold, “our game could introduce important concepts before an actual wetlands visit. At the other end of the loop, it could provide wetlands visitors a post-visit venue in which to deepen what they learned in the field.”

For Gregory, success will also be measured in social terms. “Ultimately, it’s just a game. But is it socially and environmentally positive? Does the game open possibilities for students? Even considering the amazing support from industry and faculty,” according to Gregory, “the students were the rock stars in this project. Hopefully, the results of their hard work can serve as inspiration to future students.”

Students covered a whiteboard with notes tracking the complicated relationships among plants and animals in the game.
COVER STORY

Leadership MBAs

By Bill Hayes

BUILDING BRIDGES

The new floating bridge under construction between Bellevue and Seattle bobs in and out of the news a lot these days. Meanwhile, a second lesser-known span is being built – a bridge that MBA students are building between Bellevue and West Africa.

The Leadership MBA Program in Bellevue

While the original Lake Washington floating bridge was designed to connect the Eastside with Seattle, it has also come to serve as a symbol of the capricious and often aggravating commute between the two bustling population centers. For many Puget Sound residents, the bridge creates a psychological barrier keeping Eastsiders on their side and Seattleites on theirs.

This chasm has prompted the University of Washington and the University of Washington Bothell to develop graduate programs for professionals who live and work on the east shores of Lake Washington. One such program is the Leadership MBA program offered in Bellevue at the Eastside Leadership Center. The purpose of the program is to provide professionals living and working on the Eastside with a national-caliber MBA education that focuses on leadership.

“There is a substantial cadre of professionals working on the Eastside who require convenient access to an MBA program,” says Sandeep Krishnamurthy, director of the Business Program at UW Bothell. “Our program in Bothell was already addressing that need for the Upper East Side, but we wanted to be
more aggressive in how we serve time-constrained professionals in the Bellevue-Redmond corridor.” Located just north of SR-520, where Bellevue and Redmond blur together, the Eastside Leadership Center (ELC) was opened in the fall of 2009 to meet that very need.

**A BRIDGE TO WEST AFRICA**

One year later, and upon completion of their first year in the LMBA program, students Rotimi Olumide and Ade Ajayi approached one of their professors with an idea: the two students wanted to organize a study-abroad trip for their second year of study. Marketing professor Pete Nye was receptive to the idea, though he had a few concerns. Nye explains, “Most of the individuals enrolled in the LMBA program are established professionals. They are women and men who have busy careers. Many have families to care for. As such, they can’t invest a lot of free time to travel abroad for extended periods.” If the program were to work at all, it would need to be limited to two weeks. A two-week trip was “conceivable” according to Nye, “but it would be very intense.”

Intense is an apt word to describe the two student professionals who proposed the idea. Olumide is a highly energetic business manager at Microsoft, where his high-rise office overlooks downtown Bellevue. Ajayi is a solution manager, also at Microsoft. Both are “passionate learners and excellent leaders,” says Nye.

Nye had an additional concern. Without the benefit of a full-fledged travel office on the Bothell campus, execution of such a trip would require a tremendous amount of planning. Nye adds, “Given that these were MBA students, they already possessed a wealth of organizational skills. Because we were dealing with MBAs, not only was the trip conceivable, it was do-able.”

Nye met with Olumide and Ajayi to discuss overall objectives for a trip. “A central theme of our MBA programs is social responsibility,” says Nye. “The Technology MBA and the Leadership MBA programs weave ethics and social responsibility throughout their curricula. We don’t want our leaders to view the world simply in terms of ‘a place to export my goods,’ or ‘somewhere to access cheap labor.’ Our mission is to instill in our graduates the type of global perspective that defines success in social as well as economic terms.”

The students then discussed potential locales for the trip: China, India, Brazil and South Africa are frequently considered for this type of venture. According to Krishnamurthy, “Those areas have governmental infrastructures supportive of business development, and they offer fairly predictable security environments – which is an important consideration for student trips.” Olumide and Ajayi, however, wanted something that was more outside of the norm.

Both being from Nigeria, the students proposed that a location in West Africa might be a great option. Their connections could help provide a sufficiency of structure from which to deliver a successful experience; and the West African nation of Ghana, in particular, presented a wealth of untapped opportunities for development. Ajayi and Olumide explain, “The Republic of Ghana remains relatively unengaged with American business, although it boasts a growing economy and is rich in natural resources such as gold, oil and cocoa.” More importantly, according to the students, the sub-Saharan nation offered a “perfect opportunity for the LMBA students to focus our studies in three important sectors of global business: trade, telecommunications and microfinance.”

So, the 27 students divided into sub-groups that would focus upon those three specific aspects of the Ghanaian economy. The format worked well in that each individual member of the group had a subject-matter focus in his or her particular interest. In addition, all team members would share with the trip’s varied leadership activities.

The trade team looked into ways that the Puget Sound region could create
mutual benefit from a greater volume of commerce with Ghana. The team orchestrated visits to Ghanaian gold mining operations and with cocoa producers. The telecommunications team met with local communications service providers Vodafone Ghana and Airtel Ghana to perform an analysis on the evolving state of communication in the developing world. In particular, the group examined how poorer nations are bypassing traditional land-based phone systems in favor of mobile communications. Only 1.6% of Ghana is wired with traditional land lines, yet more than 65% of its rural population has access to mobile phones. "Communication was a huge challenge when planning the trip to Ghana," reports Nye. "The fact that the nation has a fairly robust mobile communications infrastructure was one key that enabled us to create a successful trip."

While the trade and telecommunications teams were going about their work, the microfinance team was busy with its own itinerary. The team coordinated its efforts with Puget Sound-based private organizations, Village Net and Lumana Credit, both of which specialize in providing micro-loans to Ghanaians seeking to build small businesses. Micro-loans in amounts as low as $25 allow opportunities for entrepreneurs to get their products into local markets and become revenue-positive ventures. The microfinance movement has gained extraordinary traction in the last decade in poorer areas of the world. Despite the track record of successes, the microfinance groundswell has been fettered by frequent corruption and inefficiencies. So, the LMBA team implemented an electronic accounting system for the VillageNet microfinance group and recommended improved procedures that would allow the programs to work more effectively for the borrowers.

As each of the three teams went about its distinct activities, Olumide and Ajayi ensured that all of the students were also able to participate in the leadership activities central to the trip. The leadership-focused functions included a parliamentary visit, a meeting with the former Ghanaian vice president, and a summit with the leadership of Ghana's innovative Ashesi University. Ashesi University's curriculum was developed, in part, with the University of Washington. Based upon the positive results of their visit, the LMBA students hope to develop more direct ties between UW Bothell and Ashesi. Nye reports that a number of the students are planning to return to Ghana.

While certain aspects of the trip were something of an experiment, the successful outcomes have made the tour a very useful model for future LMBA programs. According to Nye, "Study-abroad programs bring tangible benefit to our community and the region. First, the students benefit from the international educational experience. Our LMBAs become better and more successful local, national and global business leaders through the intensive experience. Secondly, the students apply their experience to the direct benefit of their current and future employers." One of the LMBA’s was recruited and hired for a Paris-based role in an Eastside software company that specifically cited the student’s Ghana experience as a key hiring factor. Nye hopes to offer a study-abroad trip for MBA students on an ongoing basis.

The study-abroad cohort including Olumide and Ajayi, and the rest of the inaugural group of LMBA graduates received their degrees at UW Bothell’s Commencement in June 2011. Meanwhile, the LMBA program will continue its work of building bridges. Krishnamurthy asserts that "the connections made between the LMBAs and West Africa help pave the way for a more open transfer of information, expertise and goods. The Ghana trip demonstrates our program’s ongoing commitment to cultivate business leaders who possess a well-rounded sense of the global economy and who, therefore, bring great value to their employers. Our mission is to help our graduates develop the sharpest of minds and the keenest sense of social responsibility. Something we call ‘MBAs with a heart.’"

To learn more about the LMBA trip to Ghana, visit http://depts.washington.edu/ghana10/wordpress/.
Guests relished an evening of appetizing conversation at UW Bothell’s inaugural Discourse 2011 event on May 25. However, this was no ordinary dinner conversation. Following upon the heels of a rich year of programs including research interest groups and research-in-progress seminars, the campus created an event that would highlight the wide array of research being performed at UW Bothell. Discourse 2011 was the result.

The celebration was engineered as dinner theater for the intellectually engaged, in which a four-course progressive meal was interspersed with a fusillade of five-minute lightning talks highlighting key research initiatives. Carolyn Brennan, Assistant Vice Chancellor for Research, laid down the rules and offered a friendly warning to faculty presenters that their five-minute limits would be strictly enforced.

Modeled in part after the popular TED and Chautauqua talks, faculty presenters were allotted five-minute timeslots to present their new and innovative research ideas and directions. The topics of the lively presentations ranged from biology and philosophy to nursing and education. Several of the presentations focused on innovation in pedagogy, demonstrating the depth of expertise that UW Bothell possesses in this important area of research. For example, Dr. Robin Angotti discussed a project where teachers are using off-the-shelf motion-sensing game consoles, such as Microsoft’s Kinect, to achieve better results in teaching math to K-12 students in rural areas of Washington state.

Brennan noted that the event offered a mere sampling of the body of research occurring on the campus. "As the campus has matured, so has the sheer volume of research. According to Brennan, "the number of research grant proposals tripled in fiscal year 2010-11. The resulting amount of funding has also tripled. UW Bothell faculty continue to develop a strong reputation for research and publication in areas critical to improving the quality of individuals, communities, the environment and the world."

Based on the warm response from attendees, the University plans to repeat the event in 2012.

THE PRESENTATIONS INCLUDED:

Tools for Teaching in Computer Science, Kelvin Sung
Nurses’ Perspectives on the Value of BSN Education, Mary Baroni
Elementary Mathematics Education, Allison Hintz
Discourse, Morality, and Power, Bruce Kochis
Arts in Healthcare, Andrea Kovalesky
Community Partnerships and Public Health Policies, Mabel Ezeonwu
Pedagogy, Critical Race Theory, and Community Engagement, Eric Stewart
Evolution of Cooperation across the Domains of Life, Kristina Hillesland
(Im)possibility: Islands, Beaches, and the Infinite Sea, Gray Kochhar-Lindgren
Kinections in Learning: Mathematics and Video Games, Robin Angotti
Representation of Political Violence in South Asian Film, Fiction and Media, Alka Kurian
Stem Cells and Regeneration, Bryan White
Reading Assessment and Nonfiction Text, Tony Smith
Biomimicry and Software Systems, David Socha
To Buy or Not to Buy Organic is a practical guide that helps consumers make informed decisions about purchasing organic foods. The book describes how conventional agricultural practices have made certain vegetables and fruits (apples, for example) more likely to contain pesticides, making them a good choice to buy organic. On the flip side, the book lists other fruits and vegetables (such as thick-skinned avocados) that test extremely low for pesticide, making them a great less-costly option even when not organic.

The author, Cindy Burke (class of ’98), claims that the book’s successful spin on the organics dilemma was germinated in her experiences and lessons learned as a business student at UW Bothell. Burke, now a Seattle resident, left Michigan State University just short of completing her undergraduate degree in journalism. She pursued a design career in Washington, D.C. for several years before realizing that she wished she had completed her college degree.

While visiting, Burke fell in love with Seattle and she decided to move to the area. After arriving, Burke decided that she wanted a more challenging career and opted to pursue a business degree at the University of Washington. Upon the advice of admission staff, Burke enrolled in the community college system to complete her business prerequisites (mostly math) and then transferred into UW Bothell.

UW Bothell provided an experience vastly different from that of her previous university. According to Burke, “the education at UW Bothell was exceptional, with smaller classes and far more connection to the faculty.” Burke praised the experience she gained from the multitude of group projects and class presentations. She now appreciates that they served as “invaluable training” for her work today as a learning consultant and instructional designer.

Burke also recalls a couple of important life lessons garnered while at UW Bothell. “Seek opportunity everywhere,” was one mantra that she heard and embraced. Another treasure was that “if everyone you see is looking right, then look left. Don’t follow the pack.” That axiom relates directly to her book on organics.

In the years following her graduation, Burke, a food lover with a young daughter, co-wrote a book that investigated the prevalence of unhealthy trans fats (partially-hydrogenated oils) in processed foods and offered alternative recipes. Since then, food manufacturers have greatly reduced trans fats in many processed foods, due largely to the greater consumer awareness and demand.

Burke was approached with an opportunity to write a book called “100 Things You Must Buy Organic.” In the process of conducting her research, Burke noticed that everyone was jumping on the organic bandwagon. In 2006, the rise of organics was a becoming a marketing groundswell.

Yet Burke harked back to her business training and decided to “look left” when everyone else was looking right and offer an alternative to the “all things organic” tidal wave. What if she reframed the question as, “What to buy organic and what not to buy organic?” It was a subtle twist, but a prescient one, because the book was published in 2007, when the economy was about to change significantly.

As the great recession settled in, consumers became less willing to spend money on organics, which can cost considerably more than non-organics. Food shoppers wanted better information about how to make their dollars count at the grocery store. They still wanted to eat food without pesticides, but they wouldn’t pay the organic premium price without wondering “what to buy organic and what not to buy organic?” The book continues to sell well to this day.

To Buy or Not to Buy Organic: What You Need to Know to Choose the Healthiest, Safest, Most Earth-Friendly Food, Cindy Burke, Da Capo Press, is available for purchase online and at your favorite bookseller.
The Alumni Council has elected a new slate of leaders. All alumni are invited to get to know the new officers by attending a council meeting (always open to the public) or by attending an event.

UW Bothell Alumni Council 2011-12
Executive Committee:
Chair: Mary Howisey (IAS ’02)
Chair-Elect: Curtis Takahashi (IAS ’04)
Secretary: Michelle Gamboa (CSS ’05)
Past Chair: Joe Santos (Liberal Studies ’97)
Awards & Recognition Chair: Holly Winters (MACS ’11)
Legacy & Spirit Chair: Emily Anderson (IAS ’09)
Membership & Marketing Chair: Jeffrey Siegel (MBA ’08)

2011 Distinguished Alumna
At the 2011 Commencement ceremony, Abigail Echo-Hawk was named as the 2011 Distinguished Alumna. Echo-Hawk is a member of the Pawnee Nation of Oklahoma, but has made Seattle her home for the past 12 years. In her role as tribal liaison for the University of Washington’s Institute for Translational Health Sciences, Echo-Hawk works with American Indian and Alaska Native tribes in a five-state region to identify health priorities.

As a dedicated advocate for women’s health, Echo-Hawk was first appointed by the mayor of Seattle in 2006 to serve on the Seattle Women’s Commission; she is now in her third mayoral appointment to the commission and currently serves as co-chair. Echo-Hawk has concentrated on policy and institutional change in order to minimize disparities for Native American and African American women in Seattle.

Echo-Hawk earned a Bachelor of Arts in Interdisciplinary Studies with an option in American Studies and a minor in Human Rights in Spring 2007. She continued to graduate school and received a Master of Arts in Policy Studies in Spring 2009.

5K Run-Walk
The Alumni Council’s 5K Run-Walk drew 500 participants, 50 volunteers and scores of supporters to campus on the morning of May 14. The number of participants exceeded last year’s figure by 160. The only “participant” that didn’t show up was the rain. Best of all, the event will be contributing thousands of dollars to student scholarships.

In addition to generating money for scholarships, the event met some other important goals, such as engaging the alumni and drawing neighbors to the campus. The winners were: Colby Litzenberger in the men’s category with a time of 16:20, and Megan Ekemo for the women with a time of 19:26.

Thanks and congratulations go to the UW Bothell Alumni Council and volunteers; the faculty, students and staff who ran or walked in the event; and the event’s many sponsors including Evergreen Hospital Medical Center, Crosby and Associates of Ameriprise, Cascadia Community College and Progressive Insurance.
**MARK YOUR CALENDARS**

**Alumni Night at the Ballpark**  
Friday, August 26 | Everett Memorial Stadium  
Tent opens & Barbecue starts at 6:30 p.m.  
Game Time 7:05 p.m.

Husky alumni and friends are taking over the Miller Lite Bullpen BBQ Tent located on the right field line next to the visiting bullpen. Stay and mingle in the tent with fellow Huskies or head to your seats to enjoy the game.

Cost: $20 includes game ticket plus all-you-can-eat barbecue from 6:30 to 8 p.m. (Add beer and wine for only $8 per person). For tickets and information, please contact Sean Marsh at smarsh@uwb.edu.

**Huskies Lend-a-Paw Alumni Community Service Day**  
Saturday, September 17

**First Day of Fall Quarter**  
Wednesday, September 28

**Women in Leadership Conference**  
Friday, October 28

**Homecoming Tailgate**  
Saturday, October 29

**Master of Arts in Policy Studies 10th Anniversary Celebration**  
Thursday, November 3

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**WHAT WILL YOUR LEGACY BE?**

Making a bequest to the University of Washington Bothell is a thoughtful and flexible way to achieve your charitable and financial goals without making an outright gift today.

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**WHAT WILL YOUR LEGACY BE?**

Learn more about the options for giving at www.washington.edu/giving/planned-giving or call 800.284.3679.