



University of Washington Bothell

Business Majors Study Abroad



Why study abroad?

Studying abroad expands your understanding of the world and helps you develop usable skills, such as adaptability and intercultural communication, that are in high demand by employers and graduate programs.

"By participating in the Discovery Core I and II classes focused around...chocolate and coffee, I was thrilled to see how UW Bothell was able to use such unlikely mediums to study socioeconomics, commodification, and the cultural significance behind two of my favorite ingredients. I slowly became more determined to...pursue traveling abroad to quench my thirst for expanding my culinary repertoire."

-James Anderson, Business Autumn Semester 2012

Can I afford it?

Absolutely! Program fees vary greatly depending on the program, but with good planning an affordable study abroad experience is possible. Most types of financial aid can be applied to the programs offered through the UW and there is a list of scholarships available to students studying abroad on our website. Be sure to plan ahead! Make an appointment with us and we can help you start your scholarship search, both Study Abroad Advising and the UWB Writing and Communication Center can help polish up application essays.

What kinds of programs are there?

The UW offers more than 200 programs to meet the needs and ambitions of all students. Here are the six program types available:

- **Short term** specialized 1-2 week programs
- 3-4 week **exploration seminars** in early fall
- **Quarter-long UW programs** led by UW faculty members
- Semester long **affiliated programs** organized by other groups or companies
- Semester/year long **university exchanges**
- **IE3 internships abroad**

Though not necessarily run through the UW, REU undergraduate research abroad is another fully funded opportunity students may pursue.



*Museum in St. Petersburg, Russia
Ellen Farber, Business
Early Fall 2012*

When can I study abroad?

You can study abroad any time during your college career and we have programs ranging from a couple weeks to a full year all of which guarantee UW credits. We encourage students to consider studying abroad early in their college career so the opportunity is available to study abroad again if they desire. There may be more flexibility in course scheduling during a student's first couple of years while they complete general area of knowledge requirements. It is important to meet with your academic advisor to make sure your study abroad credits will fit well with your academic schedule. If you love it the first time, you may want to consider an IE3 internship or even REU undergraduate research abroad.

Do I need to know a foreign language?

Not necessarily. While many exchanges and affiliated programs may have a foreign language requirement, there are plenty of programs primarily in English. Study abroad does provide a fantastic chance to start learning a new language as you will practice the native language when speaking with locals. A lot of programs also incorporate basic language lessons into their curriculum.



*Houses in Rome, Italy
James Anderson, Business
Autumn Semester 2012*

How do I get started?

Explore! The link at the bottom of this page will take you to the UWB study abroad home page, and from there you can look at the tips and resources on the website, search for programs, or set up an appointment to meet with a Study Abroad Advisor. Things to consider when looking for a program: What do I want to study? How long do I want to go? Where do I want to go?

Contact us:

Global Initiatives
Student Success Center
UW1-160
studyabroad@uwb.edu
425.352.3707

Appointments:
<http://uwb.mywconline.com>

Business Programs of Interest

Please note that the programs listed are just a sample of what the UW offers

UW Bothell Business Exchange: University of Bergamo

Open to UW Bothell Business majors in their senior year, students will take four courses including Marketing Research, Knowledge Management, Organizational Theory, and Leadership. This program is run through UWB Global Initiatives not IPE, more information can be found on the Global Initiatives website under featured programs.

Exchange, Quarter long, Italy

Business Britain: High Tech in the UK

Based in London, this seminar will introduce students to globally-focused, tech-savvy companies in a variety of industries, from aerospace to finance to software. Our group will meet with executives around London to learn about the interactions between technology and global business.

Early Fall Exploration Seminar, England

Business India — “Half the Sky”: Women, Leadership, and Social Entrepreneurship

Incredible India is undergoing an exhilarating economic transformation. This program will immerse students in the subcontinent’s vibrant culture and entrepreneurial spirit as we visit with the new kinds of leaders who have found ways to bring prosperity to a country where people live in poverty and cultural customs and practices block social change.

Early Fall Exploration Seminar, India

Business Ireland — Will the Celtic Tiger Roar Again?

For this Exploration Seminar, students will focus on studying the "Celtic Tiger" business model and analyze its somewhat short lived effectiveness. They will also learn about the steps that the Irish are taking to revitalize themselves. We will meet with business executives from companies like Facebook, Merrill Lynch, Google, Waterford, Guinness, Cisco, VWR, Bushmills, Carbery (Dubliner) Cheese and Jameson.

Early Fall Exploration Seminar, Ireland

Business Italy: International Business and Operations Management

This program is designed for undergraduate business students, with special emphasis on students who might not have school-year opportunities to do a study abroad program. Students interested in learning about business in a global context are an ideal match for this program.

UW Program Summer Term A, Italy

Political Science in Mexico: Mexico in the World Economy — Immigration, Urbanization, and Development

The program gives students a deep understanding of the challenges facing the people of Mexico as it becomes more integrated into the world economy. The goals of the program are to give students a clear understanding of the choices and tradeoffs facing Mexico's people and policy makers as they work to further solidify the country's position in the world economy.

UW Program Summer Term A, Mexico

CUSP Thailand: Globalization and the Societies of Southeast Asia

A unique study abroad program based in Bangkok, Thailand that is intended for pre-major students. Through a combination of interdisciplinary coursework and active engagement with businesses, government agencies, and non-profits in the community, students will develop a more in-depth understanding of the key issues and challenges of globalization and how their own contributions can have a positive effect on the world in which they live.

UW Program Spring Quarter, Thailand

CIEE Business, Economics, and Culture

The Business and Economics study abroad program in Rio de Janeiro aims to enhance your knowledge and skills in modern business and contemporary economics from a local, national, and regional perspective, and to develop your technical, cultural, and linguistic skills for future leadership in the global marketplace.

Affiliated Program, Semester or Year, Brazil

CIEE Business, Language, and Culture

An understanding of both Asian markets and culture is a tremendous asset for any future business professional. Take a closer look into the factors driving, and issues facing China with CIEE study abroad in Shanghai.

Affiliated Program, Semester or Year, China

CIEE Diplomacy and Policy Studies

Students will work with local government ministries, agencies and international organizations. Studying abroad in Amman offers you unparalleled insight into Middle Eastern diplomacy and a truly unique intercultural experience.

Affiliated Program, Semester, Jordan

IE3 Cape Town Marketing and Advertising

Interns will be individually placed in a specific company with a focus on marketing and advertising, based on their experience and interests. Opportunities include advertising agencies, event management, tourism, sports and recreation marketing, and online marketing/web design.

IE3 Internship, South Africa

IE3 American Chamber of Commerce

Gain international trade and business experience will working with the American Chamber of Commerce (Amcham) located in Port of Spain, Trinidad in the West Indies of the Caribbean. There is a strong investment climate and this is a great place to learn about international trade and business.

IE3 Internship, Trinidad and Tobago